Dedication

This book is dedicated to the memory of Professor Stephen Guisinger, a good friend and collaborator, who died in Dallas, Texas on 3 July 2001. He inspired and co-edited the symposium in the Journal of International Business Studies on ‘Multinational Enterprise and Economic Analysis’ (volume 29, number 1), on which this book is based.

Steve enjoyed a distinguished career as a scholar and teacher of international business, and he was active in governmental policy-making circles as a specialist in foreign direct investment issues and business–government relations. His publications included articles in JIBS in 1989, 1991, 1992, 1995 and 1998. He had recently begun working on an international business textbook based on his analytic framework emphasizing the interactions of firms with their political–economic environments. He worked with numerous doctoral students in his career, and was always a strong supporter of them during and after their studies. Perhaps less known to members of the AIB were his professional activities on government policy issues – for instance, as a frequent consultant to the World Bank on foreign direct investment issues, particularly in Asia. He was also directly involved in drafting the Asia Pacific Economic Cooperation (APEC) code on foreign direct investment.

Steve had been robust – and energetically looking forward to the future – until a few days before his death. Many of us will continue to be inspired by his example.