Index

absolute advantage theories 35
accountability
accountancy sector 199–205
accounting rates 222–3, 249
acquisitions, see mergers and acquisitions
Actor-Network Theory (ANT) 177
adaptation 146–8
added value 42
advertising services 34, 41, 128, 146–7, 283
agencies 29
campaigns 6
on-line 32
regulation 223
AEG 183
agriculture 61, 237–8
air and water pollution 207
air transport 226–7, 243, 265, 275
cargo 255–6
state aid 284–5
air transport review 249
airline catering 227
airports 286
Alexander, N. 155, 156, 170
alliances 50, 157, 160, 165, 176
Amin, A. 3
AMP (advertising-related services) 128
Anderson, E. and Gatignon, H. 159
Annan, Kofi 213
antenna dishes 283
Application Service Providers 223
applied liberalisation 262
arbitrage 276
Arboz, J. 170
Asia 91
ASME (American Society of Mechanical Engineers) 181, 183
asset management industry 255
assets 48
asylum seekers 218
audio-visual services 223, 266
Australian service sector 5
Austria 278
Axford, B. 2
Bailly, A. et al. 46
balance of payments (BOP) 31, 116–17, 267
Baltic States 167
banking services 8, 32, 37, 39–40, 154, 173, 242, 265, 270, 278, 281
Baumol, W. J. 31
BBC 185
Bedaux, Charles Eugene 185
Belgium 5, 283
Bell Laboratories 186
best practice manuals 176
Bethlehem Steel Works 181, 184
BITs (bilateral investment treaties) 216
Bloomfield, B. P. and Best, A. 177
bonds 5
Bosch 183
bound liberalisation 262
BPTS (business, professional and technical services) 122–4, 126–9
branch plants/offices 138, 140
brand loyalty 156
Brandeis, Louis D. 184
brands 36, 42–3, 47–50, 52, 156, 165
Brazil 257
broad reciprocity 216
broadcasting 223
brokerage 146–7
bureaucracy 169
bureaucratisation 159
business media 176, 188
business services 5–6, 28–9, 30, 81, 87, 89, 94, 97–100, 232
advanced 28, 32, 33
EU 122–4, 126–9
globalisation 39–41
Haute-Garonne companies survey 134–48
internationalisation indicators 102–4
business services (cont.):
  M & A activities 270, 271, 273
  R & D 31
  United States 255
  buying groups 274

Cable and Wireless Plc 37
cabotage 227, 255
Callon, M. 177
Canada 5, 81, 195
Cardiff European Council 289
Central Europe 167
child morality 228
China 91, 175
chronyclograph 182
civil aviation 207, 226–7, 243, 256, 275
claims settlements 283
cleaning services 6
client-supplier relationship 34
client trust 42
coercive isomorphism 178
Coffey, W. J. and Polese, M. 46
commercial intelligence services 146–7
commercial services 151–72
commodities, see goods
communication services 10, 28, 47, 89, 92, 94, 99–100, 102–4, 232
communications 37
  improvements in 1, 4
  problems constraining internationalisation 169
used by service providers 142
comparative advantage 35, 68, 136–7
competition
  external economic 4
  laws 219
liberalisation of service markets 10, 20–2
maritime transport 227
pro-competitive reforms 20
Single Market programme 274–6, 284
telecommunications 223
competitive advantage 154–6, 179
competitiveness 19, 31, 35, 136–7
computer literacy 259
computer services 6, 29, 32, 33, 41, 87, 92, 146–7, 232, 269, 281
consortia 274
construction services 223–4, 232, 240, 260, 269, 272
consultancy services 45
consumers 276
consumer goods 276
consumer protection 281, 283
consumers 42, 241
  behaviour patterns 52
  Engel’s law 75
freedom of choice 209–10
  global production system 63–4
market liberalisation benefits 193
regulated professions and 220
utilisation 68
consumption patterns 52
cross-border trade 44, 140–2, 259, 260, 263
  competition 272–5
  distribution services 248
EU 267–8
financial services 242
freedom of establishment 280–1
infrastructure access 284–6
mergers and acquisitions 270–1, 273, 274
Single Market programme 266
Crozier, General William 184
CSI (Coalition of Service Industries) 251–6
CTS (Council for Trade in Services) 215
cultural diversity 34
cultural problems 169
cultural services 226, 232
currency control 169
currency exchanges 5
customers 49–50, 141–2, see also
  consumers
Czech Republic 167
Daniels, P. W. 36
Dawson, J. A. 151, 169
de-industrialisation 7, 29–30
delivery modes 140–5, 146–8, 165
delocalisation 31, 67–8
demand related services 35
deming, W. E. 176, 186–7
denmark 5, 161, 165, 167
deregulation 153, 155, 198, 226
design services 33
developed-non-developed trading 46
developing countries 7, 21, 198
financial services restrictions 242
GATS 240
gats 2000 257–63
importance of services in 231
service providers 244
telecoms 223
WTO 211
dicken, P. 156, 157
diMaggio, P. J. and Powell, W. W. 178
discrimination 233, 241–2, 261
dispute settlement 201, 208, 212, 287–8
distance reduction 28
distribution services 5, 39–40, 63, 92, 224, 232, 240, 270, 272
freedom of establishment 281
mergers and acquisitions 273
SMP boost for services 278
vertical integration 274
distributors’ brands 48–9
diversity 10, 34
division of labour 37
domestic markets 37
domestic regulation 217, 236, 241, 245–6
driving licences 196
dunning, J. H. 35, 38, 154, 156, 158
e-commerce services 5, 228, 248, 252–3, 259, 290
e-commerce work programme 249
Eastern Europe 165, 167
Eastern Rate Case 184
economic geography 31, 176, 188
economic integration 288–9
economic theory 58, 63, 70, 72, 74, 75
economics 151, 210
economies of scale 37, 74, 159, 163, 239, 270, 271
economies of scope 156, 159
education
developing countries 261
production of professional expertise 178
regulated professions 221
education services 195, 196, 197, 232
Edvardsson, B. et al. 154, 157
efficiency 180, 184, 185–7
electric paradigm 154–5
electronic commerce, see e-commerce
services
electronics industry 32
Emergency Safeguard Measures 218–19
employees 1, 10–11, 38, 44, 113, 253, 260, 261
employment 1–3, 5, 30, 278–9
EMU 270, 271
encryption 228
‘end of geography’ myth 2, 3
energy services 232, 240, 256
Engel’s law 75
engineering services 32, 33, 223–4, 260
entrepreneurial risk 66
ENTs (Economic Needs Tests) 218
environmental protection 207
environmental services 224, 232, 240
equilibrium price system 64–5, 70, 75–6
equity 210, 212
establishment brands 52
ethics 210–11, 221
EU (European Union) 9
balance of payments 116, 117
compared with US service globalisation 245–6
FDI 83
foreign subsidiaries in financial sector 242
franchises 51
international trade 82, 86–7
internationalisation service index 100–4
maritime trade 243
mutual recognition of equivalence 209
natural persons temporary movement 244
public services policy 247–8
regulated professions 221
EU (European Union) (cont.):
    services 85, 86–8, 111–14, 119–29, 231, 232, 266
    Single Market Programme 265–88
    trade 38
euro currency 270
European Commission 289
GATS 237, 237–9
interconnection charges 287
mutual recognition principle 283–4
European Court of Justice 212
European Economy (2000) 46
expertise 179
exports 82, 85, 86, 91
    EU services 111–14, 118–29, 119–29
    markets 261
    Scandinavian 161–2, 167
    stage approach 36–7
extra-EU trade 38
fair access charges 287
FDI (Foreign Direct Investment) 9, 38, 42, 44–6, 80, 82–5, 87–8, 90
developing countries 259
EU-US comparison 91–2
European services 101–4
globalisation in services 268
mergers and acquisitions 46–7
Scandinavia 161
Fernández, T. 46
financial capital 168
financial services 63, 87, 89, 92, 94, 99–100, 254, 263, 269
cross-border activities 281
GATS 224–5, 239, 242–3
internationalisation indicators 102–4
mutual recognition principle 283
SMP 278
state aid 284–5
Financial Services Directive 126
Financial Stability Forum 225
finished manufactured products 161
Finland 161
fish 161
Fladmoe-Lindquist, K. 51
Fogel, Professor Robert W. 58–9
Fontagné, L. 45
Fordism 176, 179, 180, 181, 188
foreign affiliates 9, 19, 46, 51, 80–1, 141, 208, 216, 255
foreign exchange rates 169
Fourastié, J. 30
France
    business-to-business service internationalisation survey 134–48
GATS 195
    service sector 5
    service trade and investment 95–100
Taylorism 185
franchises 19, 51–2, 143, 145, 157, 165
fraud 159, 165
freedom of establishment 280–2
Gantt, Henry Lawrence 182, 183
GATS (General Agreement on Trade in Services) 8, 9, 20–1, 44, 134, 139–40
coverage of 232–4
governmental services 193–201
impact on major sectors 220–8
international law 206–9
legitimacy issues 209–13
provenance of principles and rules 214–19
standard and specific obligations for WTO members 233–4
unfinished horizontal rules 235–7
GATS (General Agreement on Trade in Services) 2000
developing countries 257–63
domestic regulation 245–6
e-commerce 248
important service sectors covered by 240–3
preparation for 237–40
public services 246–8
reasons for new round of negotiations 234–7
temporary movement of service providers 244–5, 253
GATT (General Agreement on Tariffs and Trade) 20, 21, 68–9, 212, 214, 215, 216, 258
GDP (Gross Domestic Product) 4, 119
distribution services sector 241
intra-EU services trade 268
liberalisation of services and 252
services in EU 231, 277
General Equilibrium Theory 64
geography 2, 3, 10, 160
Index

31, 176, 188

Scientific Management 180

Germany
changing structure of economy 62, 63
foreign affiliates 81
Scientific Management 183
service trade and investment 95–100
services boosting manufacturing 29
Gilbreth, Frank Bunker 182, 183
Gilbreth, Lillian 182
globalisation 4–6, 28–41, 79–85, 100–4,
see also internationalisation
glocalisation 3
Goldman Sachs 29
goods 86–7, 116–17, 276
governments
civil aviation 226
domestic regulation 245–6
entry terms 218
environmental consultancy 224
GATS 193–4, 195–8, 211
guaranteed formal work 72–3
health care 225
insurability 66–7
multilateral trade negotiations 209–10
procurement 236–7
regulated professions 221
grandfather rights 286
Greece 278, 283
greenfield FDI 44, 45, 46, 80, 90
ground handling 227
growth paradox 29–30
guaranteed formal work 72–3
H-O-S model 36
Haber, S. 184
Harvard Business School 187
Harvey, David 2
Haute-Garonne business-to-business
service internationalisation survey
134–48
health and safety 223
health care services 195, 196, 197–8,
225–6, 232
health issues 207
Hein, Pete 60
Held, D. 3
high speed steel work 181, 183
higher education 247, 255
Hirsch, S. 45
Hollander, S. C. 157
hospitals 197, 247
hotel services 39–40, 48, 49, 51, 81, 87,
89, 92, 94, 102–4, 226, 269, 272
human resources 34, 36, 165, 168
consultancy 146–7
flows of 42
management 188
human rights 207
hypermarketets 224
IATA Traffic Conferences 226
ICT (information and computer technology) 111, 113, 169, 255, 259
idea flows 42
IKEA 166, 167
ILO 207
IMF (International Monetary Fund) 4, 7,
207, 225
immigration 218, 224
imports 82, 85, 86, 91, 112, 167
Incandela, D. et al. 154
incentive schemes 180
identity and control 171
India 257
industrial espionage 175
Industrial Revolution 7, 61, 65, 68, 71,
72, 74
information services 87
information technology, see ICT
infrastructure access 284–6
Institute for International Economics 252
Institute of Mechanical Engineers 183
insurability, notion of 66–7
insurance 37, 39–40, 65, 242, 265, 272
inter-firm trade 46
interconnection rates 287
Internal Market 289–90
internalisation advantages 156–7
international calls 222
international law 206–9, 212
international organisations 207
International Road Federation 226
International Road Union 226
international standards 218, 224
international trade 6, 9–10, 19, 42, 82,
86–7, 207
International Union of Railways 226

Juan R. Cuadrado-Roura, Luis Rubalcaba and John R. Bryson - 9781781009932
Downloaded from Elgar Online at 01/26/2019 08:38:38AM
via free access
Index

internationalisation
  delivery modes 140–8, 165
  effect on services 33–8
  European service index of 100–4
  factors that promote or deter 167–9
  IMF definition of 4
  increasing complexity of 1–2
  motivation 38, 138, 157, 163–4, 167, 170
  organisational strategies 164–5
  Scandinavian commercial services study 163–71
  services promotion of 28–33
Internet 1, 4, 6, 8, 31–3, 169, 228
  Internet Service Providers 223
  interpreting services 146–7
  Interstate Commerce Commission 184
  intra-EU services trade 38, 267–8, 272, 281
  intra-firm trade 34, 46–7
  intuitive learning 185–6
  investment-orientated services 42
  investment-trade study 95
  investments 7, 38, 45–6, 68, 161, 216, 257, see also FDI
  IPF (international flows of productive factors) 44
  Ireland 82, 167, 278, 281
  isomorphism 178–9
  Italy 95–100
  Itochu 37
ITU (International Telegraph Union) 222
Iwata, Yoshiki 185
Japan 91, 185–6
  EU exports to 120, 122, 123, 125
  foreign affiliates 81
  service trade and investment 95–100
  job security 195
  joint ventures 143, 144, 157, 165
  Joynson, Sid 185–6
  justice 246
Kacker, M. 170
kaizen 185–7
Karsenty, G. 70
Knight, Frank 65
knowledge services 36, 175–87
Kobrin, S. J. 157
Krupp 183
labour 212
  costs 7
  division of 37
  mobility 10–11, 38, 44, 113, 253, 260, 261
  recruitment 33
  skilled 35
  LAMP (legal and related services) 128
  land transport 243
  language construction 179
  language problems 169
  Laujalainen, R. 170
  law 206–9, 212
  lawyers 6
  lean production 186
  learning economy/region 157
  leasing 65
  legal services 40–1, 128, 255
  leisure services 10, 32
  Leo, P.-Y., and Phillipe, J. 42
  Li, J. and Guisinger, S. 38
  liberalisation 35, 38, 90, 153, 211, 239, 286
  developing countries 258, 261–3
  distribution services 224
  multilateral 227
  progressive 217
  service markets 10, 20–2
  telecommunications 254
  trade unions 227, see also GATS
  licensing 165, 203–4, 286–7
  limits and boundaries 59–61
  Lindahl, D. P. and Beyers, W. B. 137
  linguistic services 10, 28
  Lisbon European Council 280, 290
  Littler, C. R. 182
  loans 5
  localisation 10, 35, 36
  location-specific advantages 154, 158–9
  locational advantages 166–7
  logistics sector 136, 278
  Long, Olivier 211
  Lowe 183
  Lucretius 59–60
  Luxembourg 5, 281
  macroeconomics 20, 74, 136
  maintenance 63
  Mallampally, P. and Zimny, Z. 84, 85
management consultancy 19, 28, 31, 34, 40, 43, 135, 175–87
neo-Taylorism 185
sociology of knowledge 177–9
world market for 175
management gurus 180, 184, 185
managers, local 38
mandated agenda 237
Mann, Catherine L. 252, 254
manufacturing industries 7, 8, 9, 29, 37, 87, 90
developing international markets 138
economic theory and 74
internationalisation indicators 101, 102, 103–4
intra-EU FDI flows 269
services and 266
state aid 285
strategic management 36
variation 186
maritime transport 227, 243
market
asymmetries 30–1
contestability 261
creation 278
integration 286, 288–9
performance 276–8
saturation 137, 155, 164, 169–70
segmentation 165
structure 46, 113, 274–6
market access
commitments 234, 240
domestic regulation 236
e-commerce 248
GATS Article on 215–16
negotiations 238
market research 6, 29, 41
marketing 29
Marrakech’s Annex on ‘Movement of Natural Persons’ 244
Marshall, Alfred 60
media
advertisement regulation 223
business 176, 188
comment on GATS 193
created fashion 180
platform for Taylor’s views 184
medical services 255
mergers and acquisitions (M & A) 4, 9, 19, 20, 29, 38, 80, 84, 88–9, 90
EU-US comparison 91–2, 94
European services 101–4
existing brands 49–50
FDI 44–7
Scandinavia 162, 164
Single Market policies and 269–73
UK and German legal firms 128–9
Mexico 263
MFN (Most-Favoured Nation) principle 195, 197, 214, 215, 216, 217, 233, 239, 243, 249
Midvale Steel Company 184
migrant workers 218, 224
mimetic isomorphism 178
Mitsui & Co. 37
mobile services 222, 286
monopolies 21, 196, 221–2, 287
MRAs (mutual recognition agreements) 221
multi-cultural learning 158
multilateral agreements 4
multilingual employees 1
multinational companies 7, 9, 134, 187
mutual recognition principle 282–4, 290
Nadworny, M. J. 182
NAFTA (North American Free Trade Agreement) 260, 263
National Health Service 197
national treatment 214, 234, 236, 248
nationalisation 42
‘natural persons,’ see workers
natural sciences 75
Nelson, D. 182
Netherlands 5, 95–100
networks 19, 20, 29, 43, 50–2, 143–5, 157, 160, 165
New Corporation 37
New Economy 5, 8, 19, 31–3, see also Internet
niche markets 155, 159, 163
Nicolaidis, K. 42
Nilsson, J.-E. 154
Nissho Iwai 37
non-discrimination principles 211, 214, 217, 261, 287
non-macroeconomic variables 35
non-monetized and non-monetarized activities 59
normative isomorphism 178–9
Index

Norsk Hydro’s gasoline station network 165
Nortel Networks 37
Norway 161, 167, 168, 170–1
Noyelle, T. J. and Dutka, A. 45
NRAs (national regulatory authorities) 287
NTBs (non-tariff barriers) 215
Nusbaumer, J. 35
Nyström, H. 156

OECD (Organisation for Economic Cooperation and Development) 4, 5, 34, 81, 237, 260
Ohno, Taiichi 186
OLI model 35, 154–9
on-line consultancy 32
output measuring 58, 70
outsourcing 30, 90, 176
environmental services 224
health care 225
ownership advantages 154–6
part-time work 73
participatory democracy 213
partnerships 45, 144
patents 175
performance 58–9, 64
indicators 144
market 276–8
quality 69–71
personnel 34, 164–5, 171
foreign construction workers 224
GA TS on temporary movement of 244–5, 253, 260
working abroad 216
petroleum companies 167
petroleum products 162
piece-rate system 181
PMI (Process Management International) 187
Poland 167
police services 196
pollution 224
population 119
port facilities 243, 286
Post-Fordism 179
postal services 221–2, 232, 272
prestige 36
price
convergence 275–6
equilibrium 64–5, 70, 75–6
reductions 5
prison services 225
privacy issues 228
private express courier firms 222
private patients 197–8
private security companies 196
privatisation 67, 196–7
environmental services 224
postal services 221–2
public services 225–6
transport 227, 228
proactive motivation 138, 157, 164
problematisation 177–8, 183–4
production costs 61–2, 63, 136
factor inputs 74
pre-planning 182
service 43
professional associations 176, 178, 180, 220
professional qualifications 199–200, 204–5
professional services 220–1, 232, 255
professionalism 178
progressive liberalisation 217
property 35
prosumers 63, 68, 72
protectionism 7, 31, 76, 201
‘prudential carve-out’ 225
public morality 208, 223
public-private partnerships 246–7
public services 5, 21, 194, 195, 246–8
Punta del Este Ministerial meeting (September 1987) 257
QRs (Quantitive Restrictions) 215
qualifications 217
quality assurance 36
control 20, 34, 42, 143, 148, 186
management 176
Index

performance and 69–71
standards 50
quotas 215, 218

R & D (research and development) 9, 31, 63, 92
railways 184, 226, 228, 243, 286
rationality 66, 76
reactive motivation 38, 138, 157
real estate 33, 87, 92, 269, 272
reciprocity 211, 216
recreational services 232, 270, 272
recycling 63
refugees 218
regulation 113, 253
developing countries 259
different national 34
EU 280
fair access charges 287–8
financial services 242–3
freedom of establishment 281
government services 198–201
product 6
reform 261–2
telecommunications 223
religion 223
relocation 7, 29, 37
reputation 36, 42–3, 179
'request and offer' process 216
research 63
restaurant services 39–40, 51, 81, 87, 89, 92, 94, 102–4, 226, 269, 272
retail services 153–4, 156, 157, 158, 161–2, 167, 170, 171, 224, 270, 272, 274
Ricupero, Rubens 211
risk management 59, 65–7, 157
Roberts, J. 35, 37, 42
Rover Car Group 185, 187
royalties 82, 159, 165
Rubalcaba-Bermejo, L. and Gago, D. 35

safeguard clauses 236, 263
Salmon, W. J. and Tordjman, A. 171
saturation hypothesis 137, 155, 164, 169–70
Scandinavia 5, 163–71
Schindler (manufacturer) 63
science 75–6
Scientific Management 176, 179–85
Seagram Company 37

securities 242
security services 6, 246
self-employment 216
self-service 71–2
selling 63
service providers 244

services 2
brands 47–50
commercial 151–72
customisation 42
differentiation 35
employment 278–9
GATS impact on 219–8
globalisation 4–6, 28–41, 79–85, 100–4
growth of trading in 86–90
Haute-Garonne companies survey 136–48
insurability 64–7
international transactions 44–7, 120
mergers and acquisitions 269–73
networks 50–2
orientation perspective analysis 42
as part of manufacturing process 62
performance and quality 69–71
production system and 63–4
public 194, 195
recent trends in world trade 114–19
Seattle Ministerial WTO Conference 237–8
Single Market programme 265–88
standardisation 51–2
trade and investment link 45–6
value 74–5
WTO members incomplete sector commitment to 235

servicisation 84, 87
Shewhart, Walter 186
shop floor management 181, 183
Siemens 183
Silicon Valley 33
skilled workers 260
SMEs (small and medium-sized enterprises) 34, 81

Haute-Garonne survey 136–48
Index

Smith, Adam 58, 61, 74, 75
SMP (Single Market Programme) 113, 126, 265–88
social policy objectives 197
social sciences 75, 76
social services 73, 195, 225–6, 232
sociology of translation 177, 178
software 259, 281
sovereignty 206, 213, 247
specialisation processes 29
specialised activities 145–6
‘specific’ liberalisation commitments 234
sporting services 232
staff recruitment 171
staff training 146–7
stage approach 36–7
standardisation 35, 36, 50, 140, 148
state aid 284–5
Stibble Simont Monahan Duhot (law firm) 209
strategic planning 6, 145, 154–5, 157, 176
subsidiaries 138, 140, 143, 144, 164, 218, 242, 244–5
subsidies 196, 198, 219, 236
Sumimoto 37
supply and demand 64, 70, 72
supply chains 29
supply related services 35
Sweden 161
takeovers 4, 9, 19, 20, 29, 38
tariffs 9, 34, 214–15
tariiffs 38
taxation 254
Taylor, F. W. 176, 179–85
Taylor Society 183
technical assistance 146–7
technical engineering 135–6
technical services 255
technological developments 8, 61, 181
transfers 51, 156
telecommunications 6, 32, 39–40, 141–2, 147, 193, 201
accounting rates 222–3, 249
developing countries 258, 259
GATS 232, 239, 240–1, 254
interconnection rates 287
intra-EU FDI inflows 269
licensing 286
mergers and acquisitions 272
Single Market programme 266, 278
United States 255
Telefónica S. A. 37
television 266, 283
terminology 179
tertiarisation 7, 9, 29–30, 50
third generation licences auction 222
Thomson Corporation 37
time-and-motion studies 180, 182, 184
time-space compression 2
TNCs (transnational companies) 2–3, 4, 7, 28–9, 35, 37–8, 90, 91, 92
Toffler, Alvin 63–4
Tokyo Round (GATT) 68
total factor productivity 8, 9
Toulouse Chamber of Trade and Industry 134
tour guides 226
tourism 10, 39–40, 44, 45, 48, 50, 97–8, 100, 224, 226, 232, 255
Toyoda, Kiichiro 186
Toyota 186
trade 42, 44–7, 79–80, 82, 86–7
trade and repairs 269
trade associations 180
trade fairs 6, 10, 29, 33, 41, 50, 146–7
trade liberalisation, see liberalisation
trade unions 183, 184, 195, 225, 227
trademarks 47
trading routes 7, 275
training 19, 34, 144, 221, 261
transactions, international 42, 43, 44–7, 120
translation, sociology of 177, 178, 183–4
translation services 146–7
transparency 202–3, 215, 217, 225, 236
transport 4, 10, 39–40, 82, 87, 89, 92, 94, 99–100, 125, 146–7
access to infrastructure 286
balance of payments data 116–17
costs 28, 38
distance reduction 28
GATS 226–8, 232, 240, 243
GATS 2000 negotiations 243
insufficient WTO members
commitment 235
internationalisation indicators 102–4
intra-EU FDI inflows 269
mergers and acquisitions 272
networks 8
Single Market programme 266, 275
state aids 284–5
teach services 48, 117, 125, 226, 232, 255
Treadgold, A. D. 171
Treadgold, A. D. and Davies, R. L. 155
TRIPS (intellectual property-related issues) 257
UK (United Kingdom) 281
exclusion of government services from GATS 197
PMI 187
retailers 170
Scientific Management 183, 185
service sector 5
service trade and investment 95–100
UN International Civil Aviation Organisation 226
UN (United Nations) 4, 37, 206, 207, 213
uncertainty 76
uncontrolled variation 186
unemployment 183
UNEP 207
UNESCO 207
United States
compared with EU service globalisation 90–3
CSI statement on service trade negotiations 251–4
Eastern Rate Case 184
EU exports to 120, 122, 123, 125
FDI 83–4
foreign affiliates 81
growth differentials between Europe and 31–2
international trade 82
management consultancy 175
New Economy 31–2, 33
Ordinance Department 184
services 5, 9, 85, 95–100, 254–6
Taylor’s impact on capitalism in 180
Universal Postal Union 221
universal service obligation 223
universities 178
Uruguay Round (1994) 68–9, 196, 199, 215, 227, 232, 234–5, 243, 246, 258, 262, see also GATS
utilisation systems 63, 64, 68
utilities 266, 269
value 5, 58, 70–1, 74–5
version, manufacturing 186
Vernon, R. 97
vertical integration 274
visas 218
vulnerability control 66–7
waste management 63
wealth promotion 61
Welch, L. S. 157
wholesale distribution 153, 156, 158, 161–2, 167, 170, 224, 270, 272, 273, 274
Williams, D. E. 170
WIPO 207
women workers 73
work permits 218
workers 73, 218, 244, 253
World Bank 207, 225
world power companies 171
world trade 4, 231–2
WTO (World Trade Organisation) 68–9, 79, 153, 193, 194, 195, 199, 201, 207, 210, 211
classification of services 232
financial services 225
gaps in commitments 235
GATS 208–9
ITU and 222
legitimacy of 212–13
non-discrimination 214
preparations for GATS 2000 237
Seattle Ministerial Conference 134, 237, 249, 252–3, 254, 260
services negotiations 233, 234
standard and specific obligations 233–4
transfer of natural persons 253, see also GATS; GATT