

Network Knowledge in International Business

NEW HORIZONS IN INTERNATIONAL BUSINESS

Series Editor: Peter J. Buckley
Centre for International Business,
University of Leeds (CIBUL), UK

The New Horizons in International Business series has established itself as the world's leading forum for the presentation of new ideas in international business research. It offers pre-eminent contributions in the areas of multinational enterprise – including foreign direct investment, business strategy and corporate alliances, global competitive strategies, and entrepreneurship. In short, this series constitutes essential reading for academics, business strategists and policy makers alike.

Titles in the series include:

Information Technology in Multinational Enterprises
Edited by Edward Mozley Roche and Michael James Blaine

A Yen for Real Estate
Japanese Real Estate Investment Abroad – From Boom to Bust
Roger Simon Farrell

Corporate Governance and Globalization
Long Range Planning Issues
Edited by Stephen S. Cohen and Gavin Boyd

The European Union and Globalisation
Towards Global Democratic Governance
Brigid Gavin

Globalization and the Small Open Economy
Edited by Daniel Van Den Bulcke and Alain Verbeke

Entrepreneurship and the Internationalisation of Asian Firms
An Institutional Perspective
Henry Wai-chung Yeung

The World Trade Organization in the New Global Economy
Trade and Investment Issues in the Millennium Round
Edited by Alan M. Rugman and Gavin Boyd

Japanese Subsidiaries in the New Global Economy
Edited by Paul W. Beamish, Andrew Delios and Shige Makino

Globalizing Europe
Deepening Integration, Alliance Capitalism and Structural Statecraft
Edited by Thomas L. Brewer, Paul A. Brenton and Gavin Boyd

China and its Regions
Economic Growth and Reform in Chinese Provinces
Edited by Mary-Françoise Renard

Emerging Issues in International Business Research
Edited by Masaaki Kotabe and Preet S. Aulakh

Network Knowledge in International Business
Edited by Sarianna M. Lundan

Network Knowledge in International Business

Edited by

Sarianna M. Lundan

Associate Professor, University of Maastricht, The Netherlands

NEW HORIZONS IN INTERNATIONAL BUSINESS

Edward Elgar

Cheltenham, UK • Northampton, MA, USA