Index

Abbott, K.W. 168
AIM (Alternative Investment Market) 55
Archibugi, D. 47–8
Austin, M. 158, 170
Bangemann Report (1994) 121
barriers to trade, technical 145, 150, 151, 164–5
Barry, A. 171, 220
Beck, U. 181–3
beef, trade dispute 197
benchmarking, role of EU 218
biosafety, and international regulation 194, 195–6
biotechnology
international regime of, and risk/trust 193–9
patents 96–7
Blume, P. 131
Borrás, S. 17
Buonanno, L. 200
Cannell, W. 43–4
Codex (Codex Alimentarius Commission) 196, 198
codified knowledge 28–9, 78, 79
copyright 84, 85, 99–100
costs of entry, and technical standards 146–7
data protection 130–32
databases, and copyright 99–100
databases, and copyright 99–100
Delors, J. 1
democratic accountability, innovation policy 219–20
designs (intellectual property), regulation of 84–6
developing countries, and information society/ICT (information and communication technology) 129–30
digital divide 129, 134–6
digital divide 129, 134–6
digital divide 129, 134–6
digital video broadcasting (DVB) standard 158–9
digital video broadcasting (DVB) standard 158–9
digital versatile disc (DVD) standard 166–7
e-commerce 124
e-Commerce 124
e-Commerce 124
e-Europe 123–4
EASDAQ 55–6
economic development/growth 5
as EU goal 16
and ICT (information and communication technology) 129–30
communication technology) 129–30
and technical standards 147–8
economies of scale 146
Edge, D. 184
Edquist, C. 17
EFTA (European Free Trade
Association), and standards 168
Egan, M. 151, 155, 159, 175
Eike, M.C. 186–7
enlargement, EU 62–4
and intellectual property rights (IPRs) 103–4, 105
Enser, J. 127
entry costs, and technical standards 146–7
Euratom 1, 2, 15, 50
Euro.NM 55
European Court of Justice (ECJ) 83, 91–3
European Economic Area (EEA), and
standards 168
European Food Safety Authority (EFSA) 191, 202–4, 205
European Investment Bank (EIB) 41–2, 59
European Investment Fund (EIF) 42, 59
European Organization for Testing and
Certification (EOTC) 174–5
‘European paradox’ 35–6
European Research Area (ERA) 39–41, 42, 43–4, 60, 64–5
‘European technology gap’ 35–6
European Telecommunications Standards Institute (ETSI) 152–4, 155, 169, 171–2, 173–4
externalities, network 145–6
Farr, S. 151, 155
finance, see funding
food safety, and social trust 185–93, 205–7
EU–US disagreements 196–8
governance issues 200–204
international issues 193–9
Foray, D. 28, 29, 76, 98
Foucault, M. 184
Framework Programmes (FP) 15, 36–9, 43, 62
and ICT (information and
communication technology) 121
opening, to non-EU countries 49, 52–3
and standards 162
funding 31–2, 36–7, 38–9, 41–2
disparities within EU 61–4
ICT (information and communication
technology) research 121
private/public 54–9, 65, 67
GATS (General Agreement on Trade in
Services) 126–8
genetically modified organisms
(GMOs), and social trust 186–7, 188–90, 192–3, 194
EU–US disagreements 196–8
international issues 193–9
Georgiou, L. 17, 47
Gibbons, M. 30
Goerke, L. 162–3
Gosling, L. 116, 122
Govare, I. 90
governance 11–12
and ‘competition state’, EU as 222–3
democratic accountability 219–20
and disparities/diversity within EU 212, 216
Europeanization 211–15
information society/ICT (information
and communication technology)
118–19, 126–9
and innovation systems, theories of 221–2
international/global issues 212, 214–15
of knowledge production, emerging
issues 66–7
management issues/limits of EU
action 217–19
public–private issues 212, 215–16
of science 199–204, 206, 219–20
standards 145, 171–5, 212
Green Papers
community patent (1997) 87, 88
information society (1996) 121–2
innovation (1995) 16, 162
GSM standard (mobile telephony) 156–7
Harhoff, D. 187
HDTV (high definition television)
Index

standard 157–9
Holler, M.J. 162–3
Human Frontier Telescope 50–51
Human Genome Project (HGP) 50
ICANN (Internet Corporation for Assigned Names and Numbers) 128, 129
ICT, see information society/ICT (information and communication technology)
IEC (International Electrotechnical Commission) 164–5, 167, 169
industrial readjustment 34–5
information society/ICT (information and communication technology) 113–14, 136–7
convergence, technology 122, 123, 165
and developing countries 129–30
development/growth of 115–17
disparities/diversity within EU 133–6
e-Europe 123–4
Europeanization of 119–26, 127–8
governance of 118–19, 126–9, 212
information, nature of 117–18
and innovation system 114–19
international issues, and EU 126–30, 131
policy change, dynamics of 125
and privacy/individual rights 130–32
and productivity 116–17
research funding 121
and standards 121, 165, 166, 167, 169, 170
theories of 114–15
universal service 132–3
innovation indicators 107
performance, factors influencing 13
process, theories of 183–5
systems, theories of 13, 28, 221–2
innovation 2000 initiative (i2i) 40, 41–2
innovation policy boundaries of, defining 17–19
and ‘competition state’, EU as 222–3
democratic accountability 219–20
development of 1–2, 4–6, 11–16
and disparities/diversity within EU 212, 216
elements of 2
Europeanization of 211–15
importance of 10
and innovation systems, theories of 13, 221–2
international/global issues 212, 214–15
management issues/limits of EU action 217–19
objectives/instruments 17, 18–20
public–private issues 212, 215–16
institutions, and knowledge production 28
integration, European 4–5
negative 83, 150
positive 83
intellectual property rights (IPRs) ownership, and technical standards 157, 161
intellectual property rights (IPRs) regulation 74–5, 106–8, 212, 215, 216
asymmetry of 107–8
constitutive nature of IPRs 76–8
current issues 82
Europeanization of 82–9
formal/informal dimensions of IPRs 76–8
and innovation 75–82, 107
internationalization of 89–94
knowledge appropriation 78–80
and legal system, EU 92–4
overview, EU regulations 84–6
and patenting propensity 101–6
and private/public interests 94–101
and standards 162–3
‘strength’ of 98–101, 106–7
and trade policy 91–2
see also patents
International Science and Technology Centre (ISTC) 51
International Space Station (ISS) 50
International Thermonuclear Experimental Reactor (ITER) 50
internet access 134, 135
data protection 131–2
and e-Europe 124
governance of 128–9
standards 166
knowledge
appropriation 75, 78–80
codified/tacit 28–9, 78–9
importance of 2–4
and information 117–18
and power/society 184
properties of 78
role of 31
types of 28–9
‘knowledge-based economy’ 2–4, 31
knowledge production 25–7
disparities/diversity within EU 60–64, 66–7
Europeanization of 33–44, 64–5
features of 27–9
funding, private/public 54–9, 65, 67
government issues 66–7, 212
and innovation 26–33
internationalization of 44–54
modes of 30–31, 44
new dynamics of 30–31, 66–7
and new social contract of science
31–3
political structure, EU 42–4
universities/public research centres,
role of 59–60
Kuhlmann, S. 38, 43
Kyriakou, D. 201

Large Hadron Collider 50
‘learning economy’ 3–4
Leiss, W. 201
Lundvall, B.-Å. 17, 28–9, 118, 221
Luukkanen, T. 39
MAC (Multiplexed Analogue
Components) standard 158
Majone, G. 203

market power, and patents 97, 98
Mayer-Schönberger, V. 130
Mazzoleni, R. 81
medicines, and intellectual property
rights (IPRs) 90–91
Metcalfe, S. 17
Meyer-Krahmer, F. 79, 80
Milner, H. 158, 170
modernity (Beck) 181–3
Mortensen, J.L. 91
Mowery, D.C. 54
Mutual Recognition Agreement (MRA,
EU/US) 169
‘mutual recognition’ principle 150,
191–2
NASDAQ 55, 56
negative integration 83, 150
Nelson, R. 81, 221
network externalities 145–6
Nicolaïdis, K. 151, 175
nuclear energy 1, 15, 34, 50
OECD (Organization for Economic
Cooperation and Development) 48
‘orphaning’, and technical standards 147
Paal, G. v. d. 82, 107
Patent Cooperation Treaty (PCT) 89
patents 80–81
breadth of 97–8, 107
Community vs. European 87–9
compulsory licensing caveats 100–101
’patent-blocking’ 98, 99
patentability, limits of 95–7
patenting propensity 101–6
regulations, EU 85, 86
and trust/non-economic incentives
79–80
path dependency 142, 146
Pavitt, K. 36
PC (personal computer) penetration rates
135
Pearce, G. 132
Pelkmans, J. 157
Pestre, D. 31
plant variety rights 85, 86
Platten, N. 132
policy evolution, and policy paradigms
12–14
Index

policy-making process, EU 11–12
politics
democratic accountability 219–20
and science 199–201, 204
see also governance
positive integration 83
precautionary principle 205–6
food safety policy 190–91, 198–9
privacy, and information society/ICT
(information and communication
technology) 130–32
productivity, and ICT (information and
communication technology) 116–17
public research centres, and knowledge
production 59–60
QWERTY keyboard design 146
Regional Innovation Strategy (RIS) 62
regional policy 62
and information society 134–5
Regional Technology Transfer (RTT) 62
regulation 20
delegation of 171–3
food safety/biotechnology 187–92,
194–9, 201–4, 205–6
of information society/ICT
(information and communication
technology) 119, 122–3, 125,
130–33
see also intellectual property rights
(IPRs) regulation; standards
research and technological development
(RT&D) policy
disparities/diversity within EU 60–64,
66–7
EU, role of 48–9, 54, 65
and ‘European paradox’/‘technology
gap’ 35–6
European Research Area (ERA)
39–41, 42, 43–4, 60, 64–5
Europeanization of 33–44, 64–5
implementation problems 41
innovation 2000 initiative (i2i) 40,
41–2
internationalization of 44–54
and new social contract of science
31–3
political structure 42–4, 45
and scientific and technological
architecture 45–7
and standards 161–2
types of 32
see also Framework Programmes
(FP); funding
risk/social sustainability of innovation
180–81, 204–7, 222–3
Europeanization of risk/trust in
science 185–93, 205
genetically modified organisms
(GMOs), and social trust 186–7,
188–90, 192–9
and governance 199–204, 206, 212,
219–20
international issues 193–9, 205–6
risk society 181–5, 192–3
Rojo, J. 201
Sanchez, P. 17
Sanitary and Phytosanitary measures
(SPS) 195–6, 198
Schneider, V. 127–8
science
advice, role of 201–4
international co-operation 47–8,
50–51
and knowledge production, new
dynamics of 30–31
new social contract of 31–3
policy 12, 14–15, 34
and politics 199–201, 204
role of 34
and technology, distinction between
27
Science and Technology Centre in
Ukraine (STCU) 51
scientific and technological architecture,
Europe 45–7
scientific and technological
development, criticism of/concerns
about 180–81, 204–7, 222–3
Europeanization of risk/trust in
science 185–93, 205
genetically modified organisms
(GMOs) 186–7, 188–90, 192–9
and governance 199–204, 206, 212,
219–20
international issues 193–9, 205–6
and risk society 181–5, 192–3
Index

Sharp, M. 43
single market and intellectual property rights (IPRs) 86
and standards 149–55
Snidal, D. 168
social contract of science, new 31–3
social divide, information society 135–6
social shaping of technology (SST) 184
social sustainability of innovation, see risk/social sustainability of innovation
software patents 95–6
standards 142–3, 175–6
case studies 155–61
conformity assessment 152
costs and benefits of 145–7
definition of 143–4
and economic development 147–8
efficiency, European standardization 173–5
Europeanization of 149–63, 168–70
global vs. regional 170
governance of 145, 171–5, 212
informal sector, standard setting 165–8
information society/ICT (information and communication technology) 121, 165, 166, 167, 169, 170
and innovation 143–9, 161–3, 176
and intellectual property rights (IPRs) 157, 161, 162–3
international 163–70
nature of European 154–5
policy issues, lessons from case studies 160–61
regulatory delegation 171–3
and research and technological development (RTD) policy 161–2
setting, approaches to/process of 148–9, 152–5, 163–8, 171–4
types 144–5
Steinmueller, E.W. 29
stock markets 55–9
Strange, S. 184
tacit knowledge 28–9, 78–9
Tassey, G. 148
technical barriers to trade 145, 150, 151, 164–5
technical specifications, see standards
technological and scientific architecture, Europe 45–7
technological development, criticism of/concerns about, see scientific and technological development, criticism of/concerns about
technology
development of, and standards 145–6
gap, European 35–6
and science, distinction between 27
social shaping of 184
see also information society/ICT (information and communication technology)
technology policy 12, 14, 36
and innovation policy, transition to 10, 13, 15
see also research and technological development (RTD) policy
Tegart, W.J.M. 48
telecommunications sector liberalization 120–21, 125, 126–8
and universal service 132, 133
television, technical standards 157–9
Thatcher, M. 125
toy safety standards 159
trade policy, and intellectual property rights (IPRs) 91–2
trademarks 84–6
TRIPS Agreement (Agreement on Trade-related Aspects of Intellectual Property Rights) 89–94
trust, and incentives 79–80
trust, in science, see scientific and technological development, criticism of/concerns about
universal service, telecommunications 132–3
universities, and knowledge production 59–60
utility models (intellectual property rights) 85, 86
venture capital 42, 56–9
‘Very Large Telescope’ (VLT) 51
VHS, as industry standard 146
Vinje, T.C. 96
Vos, E. 203
## Index

<table>
<thead>
<tr>
<th>Term</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>W3C (World Wide Web Consortium)</td>
<td>90–91, 126–8, 164–5</td>
</tr>
<tr>
<td>wealth, and risk</td>
<td>and food safety 195–6, 197, 198, 199</td>
</tr>
<tr>
<td>Webster, F.</td>
<td></td>
</tr>
<tr>
<td>Werle, R.</td>
<td>XML (extensible markup language)</td>
</tr>
<tr>
<td>Williams, R.</td>
<td>standard 166</td>
</tr>
<tr>
<td>Wise, N.</td>
<td></td>
</tr>
<tr>
<td>World Trade Organization (WTO)</td>
<td>Ypsilanti, D. 116, 122</td>
</tr>
</tbody>
</table>