# Tables

2.1 World’s largest 664 TNCs: breakdown by home country and sector, 1997 46
2.2 World’s largest 664 TNCs, by industry and home country, 1997 47
2.3 World’s largest 664 TNCs, by sector and industry: network of affiliates – indices and ranking, 1997 48
3.1 Trade in service, by mode of supply, 1997 65
3.2 Modes of supply and statistical data sources 68
3.3 Breakdown of services trade for Triad members in 1998 71
3.4 Trade in services as a share of total trade by Triad members in 1998 71
3.5 Annual average growth rates of trade for the Triad 72
3.6 The importance of trade in services for individual member states 73
3.7 The importance of FDI flows in services for individual member states 74
3.8 The importance of FDI stocks in services for individual member states 75
3.9 The share of services in intra-EU trade and FDI, and the intra-EU share in total services trade and FDI 77
3.10 Geographical composition of extra-EU transactions in service 79
3.11 Sector composition of extra-EU trade and FDI for services 80
3.12 Comparison of share of non-nationally owned enterprises in turnover and ratio of trade to turnover 81
4.1 Ratio of FDI sales to exports and imports, goods and services, United States, 1986–99 98
4.2 Growth of international transactions in services by modes of delivery, United States, 1986–99 100
4.3 Ratios of FDI sales to trade for selected services, United States, 1986–1999 101
4.4 Imports of other private services into the United States, intra-firm and arm’s-length, 1986 and 2000 106
4.5 The importance of affiliate-to-affiliate trade in intra-firm trade, United States, 1977–99 108
4.6 Transactions of foreign affiliates in host countries, growth and composition 109
5.1 US IT industry FDI into Singapore 124
6.1 The importance of business services in European regions: breakdown by type of business services (five countries) 144
6.2 Explanatory factors by breakdown of business services categories: national v. international effects 147
6.3 Explanatory factors for advanced business services: national v. international effects 148
6.4 Correlations between business services and GDP per inhabitant 154
7.1 A classification of international activities conducted by business service firms 167
7.2 Factors as a source of competitive advantage 170
7.3 Factors that determine the location of an overseas presence 171
7.4 Examples of service activity located in the Philippines 174
8.1 Subsectors and number of respondents 185
8.2 Services or manufacturing 186
8.3 Modes and levels of internationalization 188
8.4 Size of firms and degree of internationalization 191
8.5 Size of firms and mode of internationalization 191
8.6 Degree of internationalization and attachment to manufactured goods 192
8.7 Degree of internationalization and personal contact 193
8.8 Degree of internationalization and need for local presence 194
8.9 Degree of internationalization and delivery via telecommunication lines 195
8.10 Degree of internationalization and standardization 196
8.11 Degree of internationalization and niche market orientation 196
8.12 Reasons of home market-oriented firms not to internationalize 197
8.13 Factors limiting international sales of service firms 199
9.1 Firms interviewed in different KIBS branches, by number of personnel 207
9.2 Market sector considered the most important, by business service branch, according to the Finnish SME barometer, 2001 210
9.3 Forms of internationalization in various KIBS branches in Finland 212
10.1 Environmental technologies and services in the Standard Industrial Classification 229
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.2</td>
<td>Firm size, by sales and employment</td>
<td>235</td>
</tr>
<tr>
<td>10.3</td>
<td>Firm size and specialization in environmental technologies and services</td>
<td>236</td>
</tr>
<tr>
<td>10.4</td>
<td>Firm size and the various firm types</td>
<td>237</td>
</tr>
<tr>
<td>10.5</td>
<td>Location of sales of ETS firms</td>
<td>238</td>
</tr>
<tr>
<td>10.6</td>
<td>Overseas markets</td>
<td>238</td>
</tr>
<tr>
<td>10.7</td>
<td>Logistic regressions for activity in overseas markets</td>
<td>240</td>
</tr>
<tr>
<td>10.8</td>
<td>Percentage of turnover from overseas markets</td>
<td>243</td>
</tr>
<tr>
<td>10.9</td>
<td>Modalities of international trade</td>
<td>243</td>
</tr>
<tr>
<td>10.10</td>
<td>Logistic regressions for modalities of international trade</td>
<td>244</td>
</tr>
</tbody>
</table>