

Acknowledgements

Many, many people have helped me with this book, some were perhaps not even aware of this fact. I am indebted to them all. Here, I can only mention those who were involved to a great degree, even so, I have probably forgotten some.

My PhD supervisor Dr Razeen Sally of course put his mark on this effort and has always been very encouraging. Personally, his work has influenced me because it always returns to the fundamentals, whether it is in international political economy research or the history of political thought. I also want to thank past teachers who have trained me in business history and economic history, Professor Dr Toni Pierenkemper and Dr Ralf Banken, both now at Universität zu Köln, as well as Professor Volker Berghahn, now at Columbia University.

I would be very selfish indeed if I forgot to mention those employers who, by extending me part-time or project-based work during the 'New Economy', helped me finance this study. They included Matthias Graf von Krockow, Wulf Matthias, Jörg Birkelbach, Jerome H. Mol, Ives Brant, Mirko Lorenz, Eamonn Wilmott, Michael Mathews, Oliver Samwer and the rest of the Alando.de family, Pierre Morin and Yves Sisteron.

Without Jochen Rieker at *Manager Magazin* there would not have been any quantitative survey. He was of invaluable help just by believing in this project. All of the entrepreneurs and policy-makers who granted me interviews are also thanked here for their time, their valuable insight and their trust.

The book is dedicated to my father, Horst Waesche, who throughout the years did not cease to encourage me to complete it. He was never able to see the final product. He passed away unexpectedly on 13 March 2002, leaving Gisela, Josefina, Julinka, Noah and me with a void nobody can replace.

Of course, none of these people bear any responsibility for the flaws in this study. This work reflects only the personal views of the author and can in no way be seen as a statement by current or previous employers of the author.

