Contributors

Frank G.A. de Bakker is an Assistant Professor in Strategic Management at the Faculty of Social Sciences of the Vrije Universiteit, Amsterdam, the Netherlands. He obtained his PhD at the University of Twente. His PhD research focused on organizational aspects of product-oriented environmental management. Insights on capability building processes, stakeholder theory and ideas on continuous improvement and total quality management were combined in that research. His work has been published in *Business Strategy and the Environment*, *Journal of Industrial Ecology*, and *Journal of Cleaner Production*, among others. At present, his research is focused on corporate social responsibility, institutional change and social movements.

Rianne de Leeuw is a Research Associate at University of Twente, CSTM/Cartesius Institute, the Netherlands. Her research focuses on environmental and social interests in business investment decisions. She is programme manager of the international ‘Master of Environmental Business Administration; Environmental and Energy Management’. This is a joint programme of the Centre for Clean Technology and Environmental Policy (CSTM), the Cartesius Institute and the Technology and Development Group (TDG) of the University of Twente.

Magali A. Delmas is an Assistant Professor of Business Strategy at the Donald Bren School of Environmental Science & Management at the University of California Santa Barbara. She received her PhD from HEC Graduate School of Management in Paris and previously studied at the Institut d’Etudes Politiques of Paris. Prior to embarking on an academic career, Magali Delmas worked in Corporate Strategy at Framatome, a nuclear engineering company. She subsequently worked at the European Commission at the Directorate General for Industry where she was the economic advisor of the Director General. She was also a consultant in Public Policy Evaluation and Strategic Management at CM International, Paris. Magali Delmas’ research is on the interaction between regulation and firms’ competitive strategies. She is currently analysing how alternative forms of environmental regulations, such as voluntary agreements and self-regulation, can impact firms’ competitive advantage. Magali Delmas has

Nikolay A. Dentchev is a PhD student at Ghent University, Belgium. His current research interests are the stakeholder responsibilities for sustainable development and the integration of normative sustainability and social responsibility principles in business models.

Deborah Rigling Gallagher is Visiting Assistant Professor of Resource and Environmental Policy at the Nicholas School of the Environment and Earth Sciences, Duke University, North Carolina. Previously she served as a policy advisor in the Massachusetts Department of Environmental Protection and as an Environmental Health and Safety manager at Kraft Foods. She holds a PhD in public policy analysis from the University of North Carolina at Chapel Hill.

Virginia W. Gerde is an Assistant Professor of Management at Duquesne University in Pittsburgh, Pennsylvania. She received her PhD in Management from Virginia Tech, her Masters in Environmental Engineering from University of Virginia, and her Geological Engineering degree from Princeton University. She has published in Business & Society, The Journal of Corporate Citizenship, and Business Strategy and Environment. Her research interests include corporate performance, organization design, business ethics and environmental management.

Aimé Heene is an Associate Professor and the Head of the Department of Management and Organization of the Faculty of Economics and Business Administration of Ghent University in Belgium. He is an Associate Professor at Antwerp University. He is the author of several books and articles on Strategic Management.

Jamie R. Hendry is an Assistant Professor of Management at Bucknell University, Pennsylvania. She studies both internal and external factors influencing organizations and the people within them to act responsibly or irresponsibly toward non-humans and the natural environment. She is also interested in normative theories of organizational ethics pertaining to both the natural environment and non-human animals. Professor Hendry received her PhD in Management Strategy and Social Issues with a minor in Environmental Studies from Virginia Tech in 2002; she also holds an
MBA from The Darden School at the University of Virginia and a BS in Accounting from George Mason University, Virginia. She is the current Secretary of the Social Issues in Management (SIM) Division of the Academy of Management and was the 2003 recipient of the SIM Best Dissertation Award.

Joram Krozer is the Research Director at University of Twente, CSTM/Cartesius Institute, the Netherlands. His PhD focused on ‘environment and innovations’. He has been working as a consultant to several industries in the Netherlands and abroad. His focal areas of work are life cycle management, environmentally oriented innovations and industrial development.

P. Ali Memon holds a Personal Chair in Environmental Management and Planning at Lincoln University in Christchurch, New Zealand. He has degrees in Geography and Planning. His research interests are broadly based and focus on how Western and non-Western capitalist societies respond to environment and development concerns. He has published widely in New Zealand and international journals.

Michelle Ng is a Business Analyst in the Ontario Ministry of the Environment. Michelle graduated from York University, Toronto with a Masters in Environmental Studies in 2002, specializing in Management Approaches for Business and Sustainability. During her graduate studies Michelle conducted research on ISO 14001 certified companies in Ontario and their environmental reporting practices, as well as other research on corporate social and environmental performance measures and the engagement of small and medium-sized enterprises in environmental management practices.

Renato J. Orsato is a Marie Curie Research Fellow at the Centre for the Management of Environmental and Social Responsibility (CMER) at INSEAD, Fontainebleau, France. During 1999–2003 he was a Post-Doc and, subsequently, an Assistant Professor at the International Institute for Industrial Environmental Economics (IIIEE), at Lund University, Sweden, where he coordinated the management-related courses within the MSc programme in Environmental Management and Policy. As a doctoral student, he lectured at the Graduate School of Business at University of Technology, Sydney (UTS), Australia. He also holds a Masters (Honours) in Organization Studies and Honours degrees in Civil Engineering and Business Administration. Prior to his doctoral studies, Renato has experience in engineering, management and consulting in Brazil. He has published in Organization Studies, Organization & Environment, and The

Linda M. Sama is an Assistant Professor and International Management Program Chair in the Department of Management and Management Science at the Lubin School of Business, Pace University, New York. She received her PhD from the City University of New York (CUNY), and her publications have appeared in Business Ethics Quarterly, Business and Society Review, Journal of Business Ethics, and International Journal of Value-based Management, along with other various journal and book outlets. Her current research primarily addresses issues of ethical decision-making, corporate social response strategies and strategic slack, international corporate governance systems and environmental management practices.

John W. Selsky works in the Management Department at the University of Melbourne, Australia. His academic interests in the management of natural resources began at the University of Otago, New Zealand in collaborations with co-author Ali Memon. Ali and John have published a number of papers on natural resource management using commons concepts during the past ten years. John also researches on cause-based partnerships between non-profit organizations and corporations, discourse approaches to waterfront industrial disputes and hyperturbulent organizational environments.

Sanjay Sharma is a Professor of Policy and Sustainability at Wilfrid Laurier University, Canada. His doctoral dissertation from University of Calgary won the Best Dissertation Award from the Social Issues in Management Division of the Academy of Management in 1996. He has received several research awards including the Jossey Bass/New Lexington Press Award for the Best Academy of Management Paper in Organizations and the Natural Environment (1997), Best Strategy Paper at the Administrative Sciences Association of Canada (2003), the ANBAR Citation of Excellence (1999). He was awarded a Fulbright Fellowship in 2001–02 and has received several research grants from the Social Sciences and Humanities Research Council of Canada (SSHRC). He has served on the Council’s Research Funding Adjudication Committee and his biography has been listed in Who’s Who in Canadian Business for the last few years. His research has been published in the Academy of Management Review, Academy of Management Journal, Academy of Management Executive, Strategic Management Journal, Journal of Applied Behavioral
Sanjay Sharma and Mark Starik - 9781845423629
Downloaded from PubFactory at 09/18/2023 10:24:16AM via free access

Science, Business Strategy and the Environment, Journal of Asian Business, Journal of Strategic Marketing, and Revue Française de Gestion, among others. His books include Research on Corporate Sustainability: The Evolving Theory and Practice of Organizations in the Natural Environment (co-edited with Mark Starik) published in 2003 by Edward Elgar. Before pursuing an academic career, he worked for 16 years as a senior manager with multinational corporations. Sanjay is the past Chair, Program Chair, and PDW Chair of the ONE Interest Group at the Academy of Management.

Mark Starik is an Associate Professor of Strategic Management and Public Policy at the George Washington University School of Business and Public Management, Washington DC. His research and teaching interests include strategic environmental management, sustainability stakeholder management and global sustainability policy. Mark has consulted with a number of business, government and non-profit organizations on a wide range of sustainability topics, and is active in promoting sustainability within his profession, local community and campus.

Michael W. Toffel is a Doctoral Candidate at the Haas School of Business at the University of California at Berkeley. His research focuses on corporate environmental strategy and environmental policy evaluation. He received an MBA and Masters in Environmental Management from Yale University. His professional experience includes working as an environmental management consultant in the United States and serving as Director of Environment, Health and Safety at Jebsen & Jessen (South East Asia) Group of Companies, a conglomerate spanning many industries with operations throughout Southeast Asia. He has also conducted environmental management projects for Xerox Corporation and Motorola, and has worked on technology management at Hewlett Packard. His work has been published in journals including California Management Review, Journal of Industrial Ecology, and Corporate Environmental Strategy.

Stephanie A. Welcomer is an Assistant Professor of Management at the University of Maine Business School. She received her PhD from the Pennsylvania State University and has published in Human Relations, Business & Society, Journal of Environmental Education, Journal of Economic Issues, and other outlets as well. She is currently the Proceedings Editor for the International Association for Business and Society. Her research interests include stakeholder networks, organization and natural environment issues and the use of rhetoric to construct meaning.
**David Wheeler** is Erivan K. Haub Professor in Business and Sustainability at the Schulich School of Business, York University, Toronto. He is also the Founding Director of the York Institute for Research and Innovation in Sustainability and is Visiting Professor in Sustainable Enterprise at Kingston University Business School (UK). He has been advisor to a wide range of governments and corporations and is a member of a number of foundation boards and corporate advisory councils. He has published more than 60 articles in a wide variety of scientific, medical and management journals, books, professional publications and parliamentary inquiries. He was principal author of *The Stakeholder Corporation* – the first business text to be endorsed by UK Prime Minister, Tony Blair.

**Duane Windsor** (BA, Rice, 1969; PhD, Harvard, 1978) is the Lynette S. Autrey Professor of Management in Rice University’s Jesse H. Jones Graduate School of Management, Houston, Texas, where he has been on the faculty since 1977. He conducts active research in the areas of corporate governance, corporate social responsibility, and stakeholder management. He has published numerous scholarly works. His books include *The Changing Boardroom: Making Policy and Profits in an Age of Corporate Citizenship* (co-edited, 1981) and *The Rules of the Game in the Global Economy: Policy Regimes for International Business* (1997, co-authored).
To my parents, Madam Mohan and Sushma Sharma, my life partner, Pramodita, and my daughter, Smita, for their constant love and support.

Sanjay Sharma

To Margery Moore, loving wife and sustainability partner.

Mark Starik