Contributors

Preet S. Aulakh holds the Pierre Lassonde Chair in International Business at the Schulich School of Business, York University, Canada. He has done extensive research on various international business areas, including foreign entry modes, managing cross-border alliances and partnerships, structuring international distribution channels, international licensing agreements, international strategies and performance of firms from emerging economies, among others.

Jack N. Behrman is Lurther Hodges Distinguished Professor Emeritus at the University of North Carolina’s Kenan-Flagler Business School. His expertise lies in the areas of international economics & business, transnational corporations (TNCs), international business–government relations, ethics, comparative management, science and technology, and creativity and innovation.

Robert C. Bird is an Assistant Professor of Legal Studies at the University of Connecticut. Robert received his JD and MBA from Boston University. Robert’s research interests include employment law and intellectual property law.

Zhiwu Chen is Professor of Finance at Yale School of Management, Yale University. He is an expert on finance theory, securities valuation, emerging markets, and China’s economy and capital markets. In the last few years, he has been actively doing research on market development and institution-building issues in the context of China’s transition process and other emerging markets.

Stephen Coelen holds several positions: Professor in Residence in Economics at the University of Connecticut; Research Associate in both the Connecticut Center for Economic Analysis (CCEA) and the Center for International Business Education and Research (CIBER); and Adjunct Professor and chief international advisor to the University of Fort Hare in the Republic of South Africa.

Igor Filatotchev is a Professor of International Strategic Management at King’s College London. His research interests are focused on corporate
governance effects on entrepreneurship development, strategic decisions and organizational change. He earned his PhD in Economics from the Institute of World Economy and International Relations (Moscow) in 1985.

Robert Grosse has taught international finance in the MBA programs at the University of Miami, University of Michigan, and Instituto de Empresa (Madrid, Spain). He has also taught in many Latin American universities, where he is a leading author on international business. He is currently President of the Business Association of Latin American Studies.

Mohsin Habib is Associate Professor of Management at the University of Massachusetts-Boston. He teaches global management and ethics at the undergraduate and MBA levels. His research interests include the role of corruption in international business, FDI, and country-level competitiveness.

Subhash C. Jain is a Professor of International Marketing, Director of the Center for International Business Education and Research (CIBER) funded by the US Department of Education, and Director of the GE Global Learning Center endowed by General Electric Company, in the School of Business, University of Connecticut.

William H.A. Johnson is an Assistant Professor of Operations and Technology in the Management Department of Bentley College in Waltham, MA. His research is diverse and multidisciplinary, examining issues of cooperative innovation including initiatives in subsidiary innovation, use of options thinking in strategic innovation and processes in new product development and R&D projects.

Prashant Kale is in the faculty of Corporate Strategy and International Business at the Stephen M. Ross School of Business, University of Michigan. His research focuses on the role and management of strategic alliances and acquisitions in the context of both emerging technologies and emerging economies.

Ben L. Kedia is Robert Wang Professor of International Business at the University of Memphis in Memphis, TN, and Director of the Memphis CIBER. His research focuses on emerging economies, international outsourcing, and knowledge transfer among multinational corporations.

Somnath Lahiri is advanced doctoral student in Management at the University of Memphis, TN. His research interests include emerging economies and international outsourcing.
Daniel J. McCarthy is the Alan S. McKim and Richard A. D’Amore Distinguished Professor of Global Management and Innovation at the College of Business Administration, Northeastern University, Boston, MA. He is a Fellow at the Davis Center for Russian Studies at Harvard University, and is one of the top two scholars internationally in business and management in Russia, based on a study of publications in leading journals from 1986 to 2002.

Hemant Merchant is the Dean’s Endowed Research Fellow and Associate Professor of International Strategy at Simon Fraser University (Vancouver, Canada). He is the recipient of the 2005 and 2006 Douglas C. Mackay Outstanding Paper Awards in International Business.

Debmalya Mukherjee is advanced doctoral student in Management at the University of Memphis, TN. His research interests include emerging economies and cross-border knowledge transfers.

Sheila M. Puffer is a Professor of International Business at Northeastern University, Boston, MA. She has been recognized as the number 1 scholar internationally in business and management in Russia based on a study of publications in 12 leading academic journals from 1986 to 2002. She is a Fellow at the Davis Center for Russian Studies at Harvard University.

Roopa Purushothaman is a global economist at Goldman Sachs, covering global thematic issues as a member of the global research team.

Ravi Sarathy is a Professor of Management and International Business in the College of Business Administration at Northeastern University. His major interests are in international business and international marketing and global strategy.

Karl P. Sauvant is the Executive Director of the Columbia Program on International Investment (a joint undertaking of Columbia Law School and the Earth Institute), Lecturer in Law at Columbia Law School, Special Advisor to the UN Millennium Project and Guest Professor at Nankai University, China.

Camille P. Schuster is a Professor of Marketing and International Business at California State University San Marcos. She received her PhD from The Ohio State University and her MA from Arizona State University.

Dominic Wilson is a senior global economist at Goldman Sachs. He works on global thematic issues as a member of the global research team.
Linda Yueh is Fellow in Economics, Pembroke College, Oxford University, and is also appointed to the Department of Economics, LSE. Her research areas include globalization, the Chinese economy, and economic development and growth as well as aspects of international law and economics.

Leon Zurawicki is a Professor of International Marketing at the University of Massachusetts-Boston. He is an author of four books and numerous articles. Dr Zurawicki’s research interests center on corruption in international business.