Bibliography


246

The entrepreneur


Collins, O.F. and Moore, D.G. (1964) *The Enterprising Man*, East Lansing:
Bibliography

Bureau of Business and Economic Research, Graduate School of Business Administration, Michigan State University.


Bibliography


Johnson, P.S. and Cathcart, D.G. (1979) ‘New manufacturing firms and re-


Levitt, T. (1965) Industrial Purchasing Behaviour: A Study in Communications Effects, Boston: Division of Research, Graduate School of Business Administration, Harvard University.


Bibliography


Sawyer, J.E. (1951) ‘Entrepreneurial error and economic growth’, *Explorations in Entrepreneurial History* (Series 1), 4, pp. 199–204.


The entrepreneur

Smith, N.R. (1967) *The Entrepreneur and His Firm: The Relationship between Type of Man and Type of Company*, East Lansing: Bureau of Business and Economic Research, Graduate School of Business Administration, Michigan State University.
Bibliography


