Contributors

Gabriel M. Ahlfeldt  Department of Geography and Environment and Spatial Economics Research Centre, London School of Economics and Political Science, UK.

Greg Andranovich  Professor of political science and director of the Master of Science in Public Administration program at California State University, Los Angeles, CA, USA. He holds a PhD in political science from the University of California, Riverside, and an MA in economics from George Mason University. His research focuses on urban economic development policy and over the past decade he has published on different aspects of bidding for and hosting the Olympic Games.

Wladimir Andreff  Professor Emeritus, University Paris 1 Panthéon Sorbonne, Paris, France, and researcher at the Centre d’Économie de la Sorbonne. He is Honorary President of the International Association of Sport Economists, Honorary President of the European Sports Economics Association, an Honorary Member of the European Association for Comparative Economic Studies, and former President of the French Economic Association. He is the author of eight books and 105 articles in sports economics, his most recent books being Contemporary Issues in Sports Economics: Participation and Professional Team Sports (Edward Elgar, 2011), and Recent Development in the Economics of Sport (Edward Elgar, 2011).

Robert A. Baade  A.B. Diek Professor of Economics, Lake Forest College, Lake Forest, IL, USA and Past President of the International Association of Sports Economists.

Orli Bass  Senior Project Officer at the Centre for Critical Research on Race and Identity (ccrri), University of KwaZulu-Natal, Durban, South Africa. She is interested in cities and culture, African identity and cities, and mega events. She is a co-editor of the book, Development and Dreams: The Urban Legacy of the 2010 Football World Cup (HSRC Press, 2009).

Robert Baumann  Associate Professor in the Department of Economics, College of the Holy Cross, Worcester, MA, USA. He earned his PhD in economics from Ohio State University, which has dominated his coauthors’ alma maters on the football field for as long as anyone can
remember. He is the author of numerous papers relating to the economic impact of major events.

**Urmilla Bob**  Associate Professor, Discipline of Geography, School of Agricultural, Earth and Environmental Sciences, University of KwaZulu-Natal, Durban, South Africa.

**Dan Brown**  University of Cambridge, UK.

**Matthew J. Burbank**  Associate Professor in political science at the University of Utah, Salt Lake City, UT, USA. His research focuses on citizen participation and urban politics and he teaches courses in American politics, political behavior, and research methods.

**Rick Burton**  David B. Falk Professor of Sport Management at Syracuse University, Syracuse, NY, USA and author of the historical thriller *The Darkest Mission* (Long Reef Press, 2011). He was formerly the executive director of the Warsaw Sports Marketing Center at the University of Oregon, the commissioner of the Australian National Basketball League and chief marketing officer of the US Olympic Committee. He is a frequent contributor to the *New York Times, Sports Business Journal* and *Sport Business International*.

**Anton Cartwright**  An economist with a special interest in the links between ecological degradation and human poverty. He is a researcher at the African Centre for Cities, University of Cape Town, South Africa, where he convenes the City of Cape Town’s Climate Change Think Tank – a partnership between the City of Cape Town, the University of Cape Town and civil society.

**Adams Ceballos**  Universidad de Concepción, Chile.

**Daniel M. Chin**  PhD student in economics, University of South Florida, Tampa, FL, USA. He received an MBA from the University of Minnesota, an MS in public management and policy from Carnegie-Mellon University, and BAs in mathematics and economics from the University of Rochester. His professional experience includes work as an analyst at the Federal Reserve Bank, and as an associate portfolio manager at Kenwood Capital Management in Minneapolis.

**Dennis Coates**  Department of Economics, University of Maryland Baltimore County (UMBC), MD, USA. He has studied the economic impact of sport facilities, sport franchises, and sporting events for 15 years. His research has appeared in numerous academic journals and been cited in a variety of newspaper and news magazines. He is a former president of the North American Association of Sports Economists.
x  International handbook on the economics of mega sporting events

Luiz Martins de Melo  Associate Professor at the Economics Institute of the Federal University of Rio de Janeiro – IE/UFRJ. Formerly Planning Director of FINEP – the Brazilian National Agency for Innovation. He also worked as a technical coordinator of the Rio 2004 Olympic bid. His research fields are innovation financing and the economics of sports. In 1971 he received the Brazilian Sports Merit Order.

Stan du Plessis  Professor of Macroeconomics, Department of Economics, University of Stellenbosch, South Africa, Vice Dean (research) in the faculty of Economics and Management Sciences and Head of Research at the Bureau for Economic Research. He studied at the Universities of Cambridge (MPhil) and Stellenbosch (PhD) and is the President of the Economic Society of South Africa and formerly treasurer and secretary of the African Econometric Society. He was a member of the ‘Harvard group’ of local and international economists who advised government on policy reform since 2006 and teaches macroeconomics, monetary economics and advanced econometrics, mainly to graduate students. His academic publications have focused on monetary policy and the business cycle but he has also written on the economic impact of the FIFA World Cup, fiscal policy, economic growth, the exchange rate, institutional economics and law and economics. He is a National Research Foundation ‘rated’ researcher.

Nicolas Eber  LARGE, IEP and EM Strasbourg Business School, University of Strasbourg, France.

Bryan Engelhardt  Assistant Professor in the Department of Economics, College of the Holy Cross, Worcester, MA, USA. He earned his PhD in economics from the University of Iowa. His primary area of research is labor economics, and he has published articles in several top journals including the Journal of Labor Economics and the Journal of Public Economics.

Arne Feddersen  Associate Professor of Economics in the Department of Environmental and Business Economics, University of Southern Denmark, Odense, Denmark, and study leader of the bachelor’s program ‘Sports and Event Management’. His areas of research include sports economics, media economics, and applied regional and urban economics. He has published articles in the field of sports economics in several books, conference volumes and scholarly journals including the Journal of Sports Economics, the International Journal of Sport Finance, and Contemporary Economic Policy.

Ramón Flores  Universidad Carlos III, Madrid, Spain.
Contributors

David Forrest  University of Salford, UK.

Yingzhi Guo  Professor and supervisor of graduate students in the Department of Tourism, Fudan University, Shanghai, China. She holds a PhD from Chinese Academy of Sciences in 1999 and was a Post Doctorate Fellow of Business Management in Tourist Marketing at Fudan University from 1999 to 2001. She has been a visiting scholar in the Department of Tourism and Hospitality Management, Sejong University in South Korea, and a visiting professor in the Tourism Economics and Marketing Institute, Dresden University of Technology, and the Department of Leisure and Tourism Management, Stralsund University of Applied Sciences, Germany. She is currently a Fulbright visiting scholar from 2011 to 2012 in the USA.

Charles H. Heying  Associate Professor in the Nohad A. Toulan School of Urban Studies and Planning, Portland State University, Portland, OR, USA. He has co-authored a book and numerous articles on the politics and development of Olympic cities. His recent book, Brew to Bikes: Portland’s Artisan Economy, describes how the transformation from an industrial to a post-industrial economy is being articulated in the trend-setting edges of Portland’s artisan production.

Yuansi Hou  Department of Tourism, Fudan University, Shanghai, China.

Brad R. Humphreys  Professor in the Department of Economics, University of Alberta, Edmonton, AB, Canada, where he holds the Chair in the Economics of Gaming. He received his PhD in economics from Johns Hopkins University. His research interests include the economics of sport, the economics of gambling, and the financing of professional sports facilities. He is editor in chief of Contemporary Economic Policy and associate editor of the International Journal of Sport Finance.

Georgios Kavetsos  An economist in the Department of Social Policy, London School of Economics, London, UK. His main research interests are in the area of behavioural and welfare economics. He has conducted prior research on the impact of hosting major sporting events on measures of subjective well-being and on the impact of stadium proximity on property prices. He is also a member of the editorial board of the International Journal of Wellbeing.

Stefan Kesenne  Professor of (Sports) Economics in the Economics Department, University of Antwerp (UA), and at the Human Kinesiology Department of the University of Leuven (KUL), Belgium. He is a member of the Editorial Board of the Journal of Sports Economics and of the

**Ruud H. Koning** Professor of Sports Economics at the University of Groningen, The Netherlands. In 1994 he worked on a probability/simulation model of the FIFA World Cup, and since then it has also been applied for the European Cup for country teams. His research interests include competitive balance, betting markets, and home advantage.

**Judith Grant Long** Associate Professor of Urban Planning at Harvard University Graduate School of Design, Cambridge, MA, USA. Her research and teaching interests include infrastructure mega-projects, public–private partnerships for urban development, and the intersection of tourism, heritage conservation, and city branding strategies. She is the author of *Public–Private Partnerships for Major League Sports Facilities* (Routledge, forthcoming) and is currently at work on a new book prospectively entitled *Olympic Urbanism*, which analyzes the claim of the Olympic Games as a catalyst for urban redevelopment, based on archival and field research in 15 host cities including Rome 1960 to Rio de Janeiro 2016.

**Wolfgang Maennig** Professor in the Department of Economics, University of Hamburg, Germany. Formerly Professor at E.A.P. Paris–Oxford–Berlin–Madrid. He has been a visiting professor at the American University in Dubai, the Federal University of Rio, the Universities Stellenbosch and Istanbul, and the University of Economics, Bratislava. He was also a visiting scholar at the International Monetary Fund, Washington, DC and at the Deutsche Bundesbank. His research on regional economics, sport economics, and real estate economics has been published in numerous academic journals. He has worked as an expert for many bids of large sporting events, for example, the Olympic bids of Berlin 2000, Leipzig 2012, Munich 2018 and the Athletics World Cup Berlin 2009. He was Olympic Champion (rowing, eight with coxwain) at the Seoul Olympics (1988) and president of the German Rowing Federation, 1995–2001. In 2000 he received the Olympic Order.

**Boria Majumdar** Senior Research Fellow, University of Central Lancashire, Preston, UK and Adjunct Professor at the University of South Australia. His books include *Twenty Two Yards to Freedom*, *Goalless*, *Once Upon a Furore*, *Olympics: The India Story*, *Sellotape Legacy* (co-author) and several edited collections on the history and politics of sport.

**Victor A. Matheson** Associate Professor in the Department of Economics, College of the Holy Cross, Worcester, MA, USA. He earned his PhD in
Contributors

Economics from the University of Minnesota. He has published extensively in the field of the economics of collegiate and professional sports including studies of the economic impact of the Super Bowl, the World Cup and the Olympics. He has also worked as a referee in the top professional and intercollegiate soccer leagues in the United States.

Ian G. McHale  Senior Lecturer in Statistics at the Salford Business School, University of Salford, UK. Having graduated from the University of Liverpool with a degree in mathematical physics, he studied for his PhD in extreme value statistics at the University of Manchester. Current research interests include statistics in sport and the statistical analysis of gambling-related issues. He was co-creator of the EA Sports Player Performance Index, the official player rating system of the English FA Premier League.

Nalin Mehta  Honorary Fellow, Institute of South Asian Studies and Asia Research Institute, National University of Singapore. Dr Mehta is Joint Editor of South Asian History and Culture, and Senior Communications Advisor, The Global Fund to Fight AIDS, TB and Malaria, Geneva. His books include India on Television, Olympics: The India Story, Sellotape Legacy (co-authored), Television in India (ed.), Gujarat Beyond Gandhi (co-ed.) and The Changing Face of Cricket (co-ed.).

Norm O’Reilly  Associate Professor of Sport Business in the School of Human Kinetics, University of Ottawa, Canada. A former School Director and Director of the Research Centre (the Institute for Sport Marketing) at Laurentian University, he is an active researcher and has published three books, more than 50 articles in refereed management journals and more than 100 conference proceedings and case studies in the areas of sport management, tourism marketing, marketing, risk management, sport finance, and social marketing. He has also taught at Syracuse University and Stanford University.

Michaela Ölschläger  Hamburg Chamber of Commerce, Germany.

Philip K. Porter  Professor of Economics, University of South Florida, Tampa, FL, USA. He received a PhD in economics from Texas A&M University and Bachelor’s and Master’s degrees from Auburn University.

Allen R. Sanderson  Department of Economics, University of Chicago, Chicago, IL, USA. His most recent professional journal articles are on the economic impact of universities on their communities and an essay on income and happiness.

Ismael Sanz  Universidad Rey Juan Carlos, Móstoles, Spain.
Jeroen Schokkaert  PhD student at LICOS Centre for Institutions and Economic Performance at the University of Leuven (KUL), Belgium. His main research interests are sports, migration and economic development.

Benoit Séguin  Associate Professor in Sport Management, University of Ottawa, Canada, specializing in sport marketing. His research on Olympic marketing, specifically in the area of sponsorship, ambush marketing and the Olympic brand has been published internationally in various journals. He is also a regular professor at the International Olympic Academy and runs its post-graduate programs.

Stephen Shmanske  Department of Economics, California State University, East Bay, Hayward, CA, USA. He has taught economics at CSU East Bay (formerly CSU Hayward) for over 30 years. He is the author of Golfonomics and dozens of scholarly articles on sports economics, transport economics, public goods, price discrimination, and applied microeconomics. He is also the Director of the Smith Center for Private Enterprise Studies.

Elmer Sterken  Professor of Monetary Economics and Rector Magnificus, University of Groningen, Groningen, The Netherlands.

Bernd Süssmuth  Since 2010, Full Professor and Chair of the Institute for Empirical Research in Economics and, Econometrics, University of Leipzig, Germany. Studied economics, (major) at the University of Munich and obtained a PhD in economics from the University of Munich (2002). Formerly a post-doc researcher at the University of Modena, Italy, faculty and lecturer at Max Planck Institute for Intellectual Property Munich, assistant professor at the University of Bamberg, TUM Munich University of Technology (habilitation in 2009), and University of California at Santa Barbara (UCSB); and Professor (non-tenured) in the Department of Economics, University of Erlangen-Nuremberg (2009–10). He is also a Research fellow of CESifo Munich; and an editorial board member of Région et Développement.

Kamilla Swart  Associate Professor, Centre for Tourism Research in Africa, Business Faculty, Cape Peninsula University of Technology, Cape Town, South Africa

Johan F.M. Swinnen  Professor of Economics and Director of LICOS Centre for Institutions and Economic Performance at the University of Leuven (KUL), Belgium. His research focuses on institutions and development, transition, political economy, globalization and trade.
Stefan Szymanski  Professor of Economics in the Department of Sport Management, University of Michigan, Ann Arbor, MI. He has published extensively in the area of sports economics.

J.D. Tena  Universidad Carlos III, Madrid, Spain and University of Sassari, Italy.

Richard Tomlinson  Chair in Urban Planning in the Faculty of Architecture, Building and Planning, University of Melbourne, Australia. His research has focused on housing and infrastructure; HIV/AIDS in the context of urban development; urban policy processes and international best practice; the effect of web-based search engines on urban policy perspectives; and mega events and urban economic development. His current research is on the Australian housing market and urban outcomes, and on mega events and urban development. He has been a Visiting Professor at Columbia University, a Visiting Scholar at the Massachusetts Institute of Technology, and a Guest Scholar at the Brookings Institution and the New School University. His research awards include a Robert S. McNamara Fellowship and a Fulbright Scholarship. He has also been a consultant to the South African government (post-apartheid), USAID, the World Bank, European development agencies, NGOs and the private sector.

Henry van Egteren  Associate Professor in the Department of Economics, University of Alberta, Edmonton, AB, Canada. He received his PhD in economics from the University of British Columbia. His research interests include environmental economics, the economics of regulation, and law and economics.

Thijs Vandemoortele  Postdoctoral researcher at LICOS Centre for Institutions and Economic Performance, University of Leuven (KUL), Belgium. His main research interests are political and economic theory of standards and sports and economic development.

Chun Zhou  Department of Tourism, Fudan University, Shanghai, China.

Andrew Zimbalist  Robert A. Woods Professor of Economics at Smith College in Northampton, MA, USA and a member of the Five College Graduate Faculty. He received his BA from the University of Wisconsin, Madison and his MA and PhD in economics from Harvard University. He has been a visiting professor at Doshisha University in Kyoto, Japan, at the University of Geneva in Switzerland, at the University of Chile, and at Harvard University. He serves on the editorial boards of various scholarly journals. He has consulted widely in the sports industry for players' associations, teams, leagues, cities, commissions, foundations, film projects,