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## Contributors

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### **Mohamed Abdel-Kader**

Dr. Mohamed Abdel-Kader holds a doctorate degree from the University of California at Berkeley, USA, Department of Architecture. He currently serves as Assistant Professor of Architecture in the Faculty of Engineering at Cairo University where he teaches architectural design, planning and urban economics. He also served as advisor to the Chairman of the General Organization for Physical Planning at the Ministry of Housing, Utilities and Urban Development in Egypt.

The research interests of Dr Abdel-Kader fall in the fields of urban economics and development, especially the economics of cultural inheritance and development of areas of heritage value.

Also, Dr Abdel-Kader founded a consulting firm K&A Designs in 2003, an architectural design and planning firm, where he planned and designed a number of housing projects, tourist villages, hotels, schools and universities among other commercial, entertainment and governmental projects in Egypt and abroad.

### **Neville Agnew**

Neville Agnew joined the Getty Conservation Institute in 1988. His PhD is in chemistry and he has participated in many of the GCI's international projects. Agnew is on the editorial board of *Conservation and Management of Archaeological Sites* and was a board member of the National Center for Preservation Technology and Training (a program of the US National Park Service). His work in China has resulted in awards at the national level. He is currently a Senior Principal Project Specialist.

### **Gregory J. Ashworth**

Gregory Ashworth was educated in geography at the Universities of Cambridge, Reading and London (PhD 1974). He has taught at the Universities of Wales, Portsmouth and, since 1979, Groningen, The Netherlands. In 1994, he became Professor of Heritage Management and Urban Tourism in the Department of Planning, Faculty of Spatial Sciences, University of Groningen. He is also visiting professor at the National Business College for Tourism and Travel, Breda, NL, and a member of the CUBUS research group into the economics of heritage at the University of Brighton, UK. His main research interests focus on the interrelations between tourism, heritage and place marketing, largely in

an urban context. He has authored approximately 15 books, 100 book chapters and 200 articles. He received honorary life membership of the Hungarian Geographical Society in 1995, an honorary doctorate from the University of Brighton in 2010 and was knighted for services to Dutch Science in 2011.

### **Victoria Ateca Amestoy**

Victoria Ateca Amestoy is Associate Professor in the Department of Economic Analysis II at the University of the Basque Country (UPV/EHU). She has worked in the design and management of cultural projects, and her research interests are cultural economics, behavioral economics and social indicators. She has published papers in the *Economics Bulletin*, *The Journal of Socio Economics*, *Journal of Cultural Economics*, *Social Indicators Research*, *Estudios de Economía Aplicada*, and *Cuadernos Económicos del ICE*, and has contributed to collective works on the economics of leisure and on cultural economics. She has also coordinated and participated in international and national research projects on the determinants of cultural participation and on cultural statistics.

She is a member of the executive board of the Association for Cultural Economics International and of the Asociación Española de Gestores de Patrimonio Cultural.

### **Hany Attalla**

Mr Hany Attalla led a career in project management within Egypt working with non-profit institutions, civil society organizations and senior government counterparts in strategic planning and policy setting to alleviate poverty and improve standards of living. Projects he managed range from education, decentralized finance, cultural heritage, public-private partnerships, public works, information, communication and technology, economic development and the environment using community participation, labour-intensive methods and appropriate building technologies. He brings a good combination of architectural education and background coupled with international development experience.

Mr Attalla worked in a director, manager or consultant capacity with a host of leading organizations like the UNDP, the World Bank, GIZ, the Aga Khan Trust for Culture in addition to various US-based contractors implementing USAID funded projects and local development executive agencies and think tanks in Egypt. Mr Attalla holds a Master degree from Illinois Institute of Technology in Chicago.

### **Françoise Benhamou**

Professor Benhamou is Professor of Economics at University Paris 13 and the Institut National du patrimoine, Paris. She is Commissioner of

the ARCEP (Autorité de régulation des communications électroniques et des postes), a Member of the Board and the Scientific Board of the Musée du Louvre, of the Scientific Board of the Institut national du patrimoine, of the Cercle des Economistes and of the Fondation Jean Jaurès. She is also President of the ACEI (Association for Cultural Economics International). She recently published *L'Economie du patrimoine culturel*, Paris, La Découverte, 2012.

**Lluís Bonet**

Professor L. Bonet is Professor of Public Economy and Director of the Doctoral and the Graduate Program on Cultural Management at the University of Barcelona. He is also President of the Jury of the European Cultural Policy Research Award (CPRA). He has been President of the European Network of Cultural Administration Training Centers (ENCATC), Vice-President of Abacus (the largest Spanish Cooperative Corporation on Education and Culture), Vice-President of the Association of Arts Administration Educators (AAAE) and Board Member of the Association of Cultural Economics International (ACEI). He has been a research fellow at the Massachusetts Institute of Technology, invited professor at the University of Montpellier and guest lecturer in more than 40 countries. His main fields of research are cultural economics and cultural policies. He won the 2002 CAC Research Award with 'The audiovisual industry facing the digital age', and has published a large number of articles and books on the analysis of the cultural sector.

**Richard T. Carson**

Professor Richard Carson of the Department of Economics at the UC San Diego is a past President and Fellow of the Association of Environmental and Resource Economists. Previously he served as Research Director for International Environmental Policy at the UC Institute on Global Conflict and Cooperation. Carson received his PhD in resource economics from UC Berkeley in 1985. He has worked on a range of environmental economics and econometric issues with a particular emphasis on the valuation of non-marketed and new goods and forecasting pollution. He has served as principal investigator on several major projects including the benefit assessment for the US Clean Water Act and the damage assessment for the Exxon Valdez oil spill. Carson has also served as a consultant to a number of local, state, federal agencies, foreign governments and international organizations as well as to several Fortune 500 companies. He has been a member of US National Academy of Sciences committees reviewing oil spill prevention policies and water resource planning procedures. Carson is the author of over a hundred published papers and the author or editor of seven books. His books include *Contingent Valuation: A*

*Comprehensive Bibliography and History, The Stated Preference Approach to Environmental Valuation, Economic Valuation with Stated Preference Techniques: A Manual and Valuing Oil Spill Prevention: A Case Study of California's Central Coast and Both Sides of the Border: Transboundary Environmental Management Issues Facing Mexico and the United States.* With Robert Mitchell, he wrote the award-winning book *Using Surveys to Value Public Goods: The Contingent Valuation Method*.

### **Xavier Castañer**

Xavier Castañer is Assistant Professor in the Strategy Department, University of Lausanne. Professor Castañer holds a Licenciatura and an MBA from ESADE, and a PhD in Business Administration from the Carlson School of Management (University of Minnesota). Prior to his studies in Minnesota, he was Assistant Professor at both the Department of Business Policy and the Institute of Public Management of ESADE. Before joining the University of Lausanne, he was Assistant Professor at HEC (Paris). He also currently teaches at the University of Geneva and the London Business School. At Lausanne he has been Co-director of the Cultural/Arts Management Executive Diploma Program (2009–12), in which he teaches on the governance of and innovation by cultural organizations.

In addition to several books and book chapters, his work on strategy and innovation has been published (or is forthcoming) in the *Administrative Science Quarterly*, the *Strategic Management Journal*, the *Journal of Management*, the *Journal of Management Studies* and the *Journal of Cultural Economics*, among other journals.

He has been an elected member of the Executive Board of the Association for Cultural Economics International and the Executive Committee of the Academy of Management's Business Policy and Strategy Division, and a Representative at Large of the Strategy Process and Corporate Strategy and Governance Interest Groups of the Strategic Management Society.

He currently serves on the Editorial Review Board of the *Academy of Management Journal*, *Organization Science* and the *Strategic Management Journal*, and is an associate editor of *Nonprofit Management and Leadership*.

He has acted as a consultant in the area of strategic evaluation and planning for public and not-for-profit organizations such as the City Council of Barcelona and the Institut Català de la Dona.

### **François Colbert**

Professor François Colbert is holder of the Carmelle and Rémi Marcoux Chair in Arts Management at HEC Montréal, academic supervisor for the

Master of Management in International Arts Management, Head of the Field Marketing and Management of Arts and Cultural Industries of the PhD program, Founding Editor of the *International Journal of Arts Management*.

In May 2002, he was awarded the Order of Canada for his many achievements and for his unique contributions in developing the field of arts management and he was made Fellow of the Royal Society of Canada in 2005.

He is also the author of *Marketing Culture and the Arts*, now in its fourth edition and available in 11 languages. Professor Colbert is founding President and Co-chair of the Scientific Committee of the International Conference on Arts and Cultural Management (AIMAC), and the author of more than 160 scientific articles and other publications.

### **Francesca Cominelli**

Francesca Cominelli is currently PhD candidate and teaching assistant in Contemporary Economics and Economics of Intangible Cultural Heritage at the University of Paris 1 – Panthéon-Sorbonne. She studied Economics for Arts, Culture and Communication at Bocconi University, Milan, and she obtained a graduate degree in Economics and Management of Arts at Cà Foscari University, Venice, in 2007.

Her research interests encompass the links between economics and culture, creativity and innovation, and cultural commons and cultural policy, adopting a multidisciplinary approach combining economics, ethnology and sociology. Previously, she worked as Project Specialist for INMA and the French Ministry of Culture and Communication collaborating over the elaboration of the French Register of Traditional Craftsmanship. She has been a member of the U40-Group, a think-tank on cultural diversity initiated by the German Commission for UNESCO, since 2007.

### **Michael B. Conaway**

Michael Conaway of the Institute for Social Science Research at the University of Alabama was previously president of Natural Resource Damage Assessment, Inc. Among his publications is *Valuing Oil Spill Prevention: A Case Study of California's Central Coast*. Works in progress describe research on conversational conventions, willingness to pay tolls on existing interstate highways, public preferences regarding Alabama's guest passenger statute, and the Belmont implications of IRBs requiring parental consent for minors with the legal capacity to consent.

### **Lydia Deloumeaux**

Lydia Deloumeaux is an economist and statistician specialised in culture

statistics. She has worked at the UNESCO Institute for Statistics (UIS) for the past 10 years as Assistant Program Specialist in Culture Statistics. She is the co-author of the 2009 UNESCO Framework for Cultural Statistics (FCS) and was in charge of the 4-year consultation process. She now provides training and technical assistance for developing countries in the use of FCS and development of national cultural statistics. She is responsible for improving recognition of culture in the different classifications such as employment (ISCO), trade services, industry and development. She manages the UIS survey on feature films from data processing to data release. She was Project Manager of the publication 'International flows of some cultural goods and services, 1994–2003'. She also contributes to different projects covering cultural employment, cultural heritage and cultural diversity.

Previously, she worked a statistician for 7 years at the Organisation for Economic Co-operation and Development (OECD), where she was responsible for the databases on international trade data, methodologies in the field of trade statistics and classifications. In 2001, she joined the editorial team of *Statistics Brief* of the OECD. She co-authored the first issue: 'Trade in goods and services: trends and challenges in the statistical measurement'.

She is French, has a graduate diploma specializing in International Management (5 years) at the University Louis Pasteur in Strasburg, France. She has a Masters in International Trade: Theory and Practice, and a Bachelor's degree in International Economy from the University of Paris I Panthéon Sorbonne. She holds a DEUG in Mathematics and Social Sciences (2 years) from the University of Paris VII Jussieu. She is currently undertaking a Minor in Anthropology at the University of Montreal, Canada.

### **Martha Demas**

Martha Demas received her PhD in Aegean Archaeology in 1984. After several years engaged in archaeological excavation, research and publication in Cyprus, she pursued an MA in Historic Preservation, specializing in conservation of the archaeological heritage. Demas joined the Getty Conservation Institute in 1990, where she is currently a Senior Project Specialist. She has been involved in training, field projects and site management planning in China, Central America, Africa, the Middle East and the United States.

### **Víctor Fernández-Blanco**

Víctor Fernández-Blanco is a Full Professor of Economics at the University of Oviedo. He holds a PhD in Economics from the University of Oviedo. His fields of specialization are cultural economics, industrial organization and the history of economic analysis. He has published in international

journals such as the *Journal of Cultural Economics*, *International Journal of Production*, *Empirical Economics* and the *Journal of Economic Psychology*.

**Maurizio Forte**

Maurizio Forte, PhD, is William and Sue Gross Professor of Classical Studies Art, Art History, and Visual Studies at Duke University. He is also the founder of the DIG@Lab (for a digital knowledge of the past) at Duke.

He was Professor of World Heritage at the University of California, Merced (School of Social Sciences, Humanities and Arts), and Director of the Virtual Heritage Lab. He was Chief of Research at CNR (Italian National Research Council) of 'Virtual Heritage: integrated digital technologies for knowledge and communication of cultural heritage through virtual reality systems', Senior Scientist at CNR's Institute for Technologies Applied to the Cultural Heritage (ITABC), and Professor of 'Virtual Environments for Cultural Heritage' in the 'Master of Science in Communication Technology-Enhanced Communication for Cultural Heritage' at the University of Lugano. He received his bachelor's degree in Ancient History (archaeology), and a Diploma of specialization in Archaeology, from the University of Bologna, and his PhD in Archaeology from the University of Rome 'La Sapienza'. He has coordinated archaeological fieldwork and research projects in Italy as well as Ethiopia, Egypt, Syria, Kazakhstan, Peru, China, Oman, India, Honduras, Turkey, the United States and Mexico. He is editor and author of several books including *Virtual Archaeology* (1996), *Virtual Reality in Archaeology* (2000), *From Space to Place* (2006), *La Villa di Livia. Un percorso di ricerca di archeologia virtual* (2008) and he has written more than 200 scientific papers.

**Bruno S. Frey**

Bruno S. Frey is Distinguished Professor of Behavioural Science at Warwick Business School, University of Warwick, UK, and Guest Professor at Zeppelin University, Friedrichshafen, Germany. He holds honorary doctorates from the University of Gothenburg and four other universities. Bruno S. Frey has published extensively on public choice and non-market economics, including happiness and economics, motivation, terrorism and arts and economics.

**Victor Ginsburgh**

Victor Ginsburgh is Professor of Economics at Université Libre de Bruxelles, and former co-director of the European Center for Advanced Research in Economics and Statistics (ECARES). He has also been a member of the Center for Operations Research and Econometrics

(CORE), Université catholique de Louvain since 1972. He was visitor at Yale University, University of Chicago, University of Virginia, University of Louvain, as well as in Marseilles, Paris, Strasbourg and Alexandria (Egypt).

He has written and edited a dozen of books (including *The Structure of Applied General Equilibrium*, Cambridge, MA: MIT Press, 1997, with M. Keyzer; and *How Many Languages Do We Need*, Princeton University Press, 2011, with Shlomo Weber) and is the author or coauthor of over 180 papers on topics in applied and theoretical economics, including industrial organization and general equilibrium analysis. His more recent interests go to the economics of languages, as well as to art history and art philosophy, two fields in which he tries to put to use his (self-taught) knowledge of economics. He has published over 50 papers on these topics, some of which appeared in the *American Economic Review*, the *Journal of Political Economy*, *Games and Economic Behavior*, the *Journal of Economic Perspectives* and the *European Economic Review*.

### **Kazuko Goto**

Kazuko Goto received her PhD from Kyoto University in 1998. Since 1998, she has been Professor of Public Finance at the Faculty of Economics in Saitama University, and Visiting Professor at Erasmus University, Rotterdam since 2004.

She was a Member of the Executive Board of the Association for Cultural Economics International from 2006 to 2012, and has been a Cooperative Member of the Executive Board since 2012. She was Editor in Chief of the *Journal of Cultural Economics* in Japan from 2006 to 2010. She was also President of the Association for Cultural Economics in Japan from 2010 to 2012.

### **Xavier Greffe**

Xavier Greffe is Professor of Economics at the University Paris I – Sorbonne where he manages the PhD program in Economics of Arts. He is Associate Professor at the Graduate Research Institute for Policy Studies, in Tokyo. Previously, he has been a Research Assistant in Los Angeles (UCLA) and Professor at Paris XIII, Algiers, and Paris I. For 12 years (1982–94), he worked with the French Administration, where he was Director of New Technologies in the Department of National Education, and Director of Training and Apprenticeship in the Department of Labour and Employment. His recent books include: *Managing our Cultural Heritage* (Aryan Books, Delhi and London), *Arts and Artists from an Economic Perspective* (UNESCO & Economica, 2006), *French Cultural Policy* (in Japanese) (Bookdom, Tokyo, 2006), *Artistes et marchés* (La documentation française, 2007), *Culture Web: Création, Contenu et*



*Économie Numérique* (Dalloz, 2008), *La politique culturelle en France* (La documentation française, 2009), *Economie globale* (Dalloz, 2009) and *L'artiste-entreprise* (Dalloz, 2012).

### **Calogero Guccio**

Calogero Guccio, PhD, is Assistant Professor at the Department of Economics and Business of the University of Catania, Italy. He is Appointed Professor of Environmental Economics at the Faculty of Economics and Public Economics at the Faculty of Law. He is also a member of the Programme Committee of the PhD in Economics and Management at the University of Catania, Italy. His research interests are in health economics, cultural economics and public procurement.

### **Luis César Herrero**

Luis César Herrero is an Associate Professor in Applied Economics at the University of Valladolid, Spain. He has been coordinator of the Tordesillas Network of Interuniversity Cooperation between European and Latin-American universities. He is currently Director of the Research Group in Cultural Economics and of the University Master's Degree in Cultural Economics and Cultural Management at the University of Valladolid.

His research interests focus on the valuation of cultural heritage, museum economics and efficiency analysis of cultural institutions. He has published in the *Journal of Cultural Economics*, *Journal of Cultural Heritage*, *European Urban and Regional Studies* and *Journal of Applied Economics and Tourism Economics*, amongst other indexed journals.

### **Manfred J. Holler**

Manfred J. Holler (Dr. rer. pol. habil.) is Emeritus Professor of Economics at the University of Hamburg, Germany, and Research Professor at the Public Choice Research Centre at Turku, Finland. He is founding editor of the *European Journal of Political Economy*, which he managed from 1985 to 1993. He is also founding editor of *Homo Oeconomicus* and has managed this quarterly journal, with an interruption of 3 years, since 1983. He serves as assessing editor or board member for various journals such as *The Journal of Mind and Behavior* (since 1980), *Control and Cybernetics* (since 1994), *European Journal of Law and Economics* (since 1989), *NeuroPsychoEconomics* (since 2006), *AUCO Czech Economic Review* (since 2008) and *Games* (since 2009). These positions reflect his areas of research and most of the subjects of his numerous publications.

### **Arjo Klamer**

Arjo Klamer is a professor of Cultural Economics at the Erasmus University, Rotterdam. Before that, he taught at various universities in

the United States. He is often invited as a guest lecturer to universities in the Netherlands and abroad, as well as for talks to business groups, government organizations and the general public. His research focuses on the relationship between culture and the economy. One of his major research topics is the value of culture. He has conducted a research project on behalf of the European Parliament on the financing of art and culture throughout Europe.

### **François Mairesse**

François Mairesse teaches museology and cultural economics at the Université Paris 3 Sorbonne nouvelle. He also teaches museology at the Ecole du Louvre. He was formerly Director of the Musée Royal de Mariemont (Morlanwelz), in Belgium. After a Masters in Management and a Masters in Art History at the Université Libre de Bruxelles, he received his PhD in 1998 at the same university. He first worked at the Fonds National de la Recherche Scientifique, and then moved to the Cabinet of the Minister President of the French-speaking government of Belgium. In 2002, he became Director of the Musée Royal de Mariemont. He is the author of several articles and books on museology, among them: *Dictionnaire encyclopédique de muséologie* (Armand Colin, Paris, 2011) (edited with André Desvallées), *Le musée hybride* (la Documentation française, Paris 2010), *L'inaliénabilité des collections de musées en question* (ed., Musée Royal de Mariemont, Morlanwelz, 2009), *Pourquoi (ne pas) aller au musée* (written with Bernard Deloche; Aléas, Lyon, 2008), *Mariemont, capitale du don: des Warocqué aux Amis de Mariemont* (Musée Royal de Mariemont, Morlanwelz, 2007), *Vers une redéfinition du musée?* (under the direction of André Desvallées; l'Harmattan, Paris, 2007), and *Le droit d'entrer au musée* (Labor, Bruxelles, 2005).

### **Isidoro Mazza**

Isidoro Mazza graduated from the University of Catania, University of Maryland and University of Amsterdam. He is Professor of Public Finance at the University of Catania.

His main research interests cover cultural heritage policy, contemporary art market, special interest politics, voting, migration, public expenditure, taxation and fiscal federalism.

### **Anna Mignosa**

Anna Mignosa holds a PhD from Erasmus University, Rotterdam. She is currently a lecturer at the Erasmus School of History, Culture and Communication, and at the University of Catania and the Art Academy of Catania. She is a member of the board of the Association of Cultural Economics International (ACEI) since 2001 and a Canon Foundation

Fellow for the year 2007. She is one of the founders of *CREARE* a Dutch foundation active in education and research projects in cultural economics.

**Dana Mitroff Silvers**

Dana Mitroff Silvers leads the research, development and production of the website for the San Francisco Museum of Modern Art. She has worked on the design and production of museum and educational websites since the early days of HTML, including the websites of the Berkeley Art Museum, UC Berkeley Interactive University project and Computer Curriculum Corporation. Dana is a regular presenter at international museum and technology conferences, and has taught and lectured at various Bay Area institutions, including the University of San Francisco and JFK University. She holds an MA in Art History from the University of Chicago and BA in Journalism from the University of Southern California.

**Trilce Navarrete**

Trilce Navarrete Hernández (1974) is a museum specialist, whose work focuses on the economic and information science aspects of digital heritage.

She has worked as PhD researcher and lecturer at the University of Amsterdam since 2008, in the Culture and Information Science Program, department of Media Studies. Trilce is associated with the Institute of Culture and History at the Faculty of Humanities. Her work on digital heritage began in 2004 at Erasmus University, Rotterdam, from which she holds an MA in Cultural Economics. She is a trained art historian and museologist with an MA in Museum Management (2001) from the University of Oregon.

Trilce was involved in the first National and European Digital Heritage Statistics Project in 2008. She is currently chair of the Metrics and Evaluation Special Interest Group of the Museum Computer Network.

**Ståle Navrud**

Dr Ståle Navrud is a professor of environmental and resource economics at the School of Economics and Business at the Norwegian University of Life Sciences. He specializes in environmental, health and cultural heritage valuation, value transfer and cost–benefit analysis, and has published extensively in these areas including the books: *Pricing the European Environment* (Oxford University Press, 1992), *Valuing Cultural Heritage* (Edward Elgar Publishing, 2002) and *Environmental Value Transfer: Issues and Methods* (Springer, 2007). He has been a Fulbright Scholar and Visiting Researcher at University of California (UC)-Berkeley, UC-San Diego and University of New Mexico. He is a Review Editor on the economics of adaptation for the 5th Assessment Report of the IPCC.

**Douglas S. Noonan**

D.S. Noonan is Associate Professor at the School of Public and Environmental Affairs, at Indiana University Purdue University–Indianapolis and Director of Research at the Indiana University Public Policy Institute.

Noonan’s research focuses on a variety of urban environment and cultural issues, including the built environment, green building and energy policy topics. He has conducted funded research on air quality, green-space, urban renewal, energy and cultural policy challenges. Noonan has also studied neighborhood dynamics and urban amenities, as well as historic preservation and Empowerment Zones. Noonan earned his PhD and MA in public policy at the University of Chicago and completed his undergraduate work on international studies at the University of Washington.

**Paolo Paolini**

Paolo Paolini is Full Professor in Computer Science at Politecnico di Milano, Italy.

He holds a bachelor’s degree in physics from the University of Milan, Italy, Masters and PhD in computer science from UCLA, United States.

He has authored more than 120 scientific papers and carried out more than 30 research projects.

His research covered data base design and modeling, web design and engineering, storytelling authoring, tools and methods for eLearning. One of his main research interests is Web and Multimedia for Cultural Heritage.

**Alan Peacock**

Alan Peacock began writing on the economics of heritage in the 1960s. Subsequently he has enjoyed collaborating with several of the contributors to this volume, notably with Ilde Rizzo in their joint work: *The Heritage Game* (Oxford University Press, 2008).

**Lyudmila Petrova**

Lyudmila Petrova graduated with an MA in Cultural Economics and Cultural Entrepreneurship from the Erasmus School of History, Culture and Communication, Rotterdam. She is in the last year of her PhD research at the same department. She teaches the creativity and economy course in various international programmes. She has worked on international research, including a research project commissioned by the European Parliament on the financing for the arts and culture within the EU.

Her research interests include the economics of arts and culture,

international perspectives of cultural policies, financing the arts and interdisciplinary aspects of creativity.

**Juan Prieto-Rodríguez**

Juan Prieto-Rodríguez is a Full Professor of Economics at the University of Oviedo. He holds a PhD in Economics from the University of Oviedo. His fields of specialization are cultural, public and labour economics. He has published in international journals such as *Economics Letters*, *Industrial & Labor Relations Review*, *International Journal of Forecasting* and *Journal of Economic Psychology*. He is the coordinator of the European research project “Assessing effective tools to enhance cultural participation” (EU Culture Programme project #2012-0298/001) on the determinants of cultural participation. He is also the current executive secretary-treasurer of the Association for Cultural Economics International (ACEI).

**Nancy Proctor**

Nancy Proctor is co-chair of Museums and the Web. With a PhD in American art history, she began publishing online exhibitions in 1995 with Titus Bicknell at TheGalleryChannel.com. TheGalleryChannel was acquired by Antenna Audio, where Nancy led New Product Development from 2000–08. From 2008–10 she was Head of New Media Initiatives at the Smithsonian American Art Museum, and since 2010 has led Mobile Strategy and Initiatives across the Smithsonian. Nancy served as program chair for the Museums Computer Network (MCN) conference 2010–11, co-organized the 2008–10 Tate Handheld conferences, manages the MuseumMobile.info wiki and is Digital Editor of *Curator: The Museum Journal*.

**Federico Revelli**

Federico Revelli (PhD in Economics, University College London, 1998) is Professor of Public Economics at the University of Torino. His research in the fields of applied public economics, taxation, local government performance and the non-profit sector has been published in several academic journals and books, including the *Journal of Applied Econometrics*, *Journal of Public Economics*, *Journal of Urban Economics*, *Oxford Economic Papers* and the *Edward Elgar Handbook of Fiscal Federalism*. Since 2005, he has served as Associate Editor of *International Tax and Public Finance*.

**Ilde Rizzo**

Ilde Rizzo, PhD, is Professor of Public Finance at the University of Catania and former director of the Postgraduate Master on the Economics of Cultural Sector held by the Scuola Superiore of the University of Catania. She holds an honorary doctorate from the University of Buckingham.

She has published in many fields of public finance (cultural econom-

ics, performance measurement, efficiency of public expenditure, economics of procurement, health economics) monographs and edited books, also authoring many referred articles in professional journals and several other papers.

### **Eduardo Rojas**

Eduardo Rojas is an independent consultant on urban development and lecturer at the University of Pennsylvania. He works regularly with the World Bank, the Organisation for Economic Co-operation and Development (OECD), and the World Bank Institute. He is a former Principal Specialist in Urban Development and Housing at the Inter American Development Bank, where he worked in the appraisal and implementation of housing, municipal and urban development loans and technical cooperation projects. He also formulated sector policies and strategies for the Bank and did good practices research and dissemination in the urban sector, including housing-sector reform and low-income housing programs, urban heritage preservation and integrated urban development. Mr Rojas has also worked at the Regional Development Department of the Organization of American States, lectured on the Masters Degree Program in Urban Studies at the Catholic University of Chile and worked with the Urban Development Corporation of the Government of Chile. He holds a degree in Architecture from the Catholic University of Chile, an MPhil in Urban and Regional Planning from the University of Edinburgh, UK, and a MBA from Johns Hopkins University in the United States.

### **Jean-Michel Salaün**

Jean-Michel Salaün is Professor at the Ecole normale supérieure of Lyon, responsible for the Masters in Information Architecture. He was Director of the School of Librarianship and Information Studies (EBSI) at the University of Montreal from 2005 to 2010. Previously, he was professor at the French School of Librarianship (ENSSIB), where he had various responsibilities, including the coordination of a researchers' network on digital documents.

He has written numerous articles, book chapters and books about library economics and digital documents. His last main publication was *Vu, lu, su: Les architectes de l'information face à l'oligopole du Web* (La Découverte, Paris, 2012).

### **Haitham Samir**

Dr Samir is an Assistant Professor in the Department of Architecture, at the Modern Academy for Engineering and Technology, Cairo, Egypt. He teaches architectural design, building construction and urban conservation

courses. Dr Samir graduated from the Architectural Engineering Department at Cairo University in 1995, and since then his academic studies and research have focused on urban conservation and heritage economics. In addition, he is also a practitioner architect and licensed real estate appraiser. His practice has included the design of several private residences and administrative and public buildings.

**Bruce A. Seaman**

Bruce A. Seaman is Associate Professor of Economics in the Andrew Young School of Policy Studies at Georgia State University in Atlanta, where he is also closely affiliated with the Nonprofit Studies Program and the Fiscal Research Center. He is also on the adjunct faculty in the School of Public Policy at the Georgia Institute of Technology. A former president of the Association for Cultural Economics, International, he is on the editorial boards of the *Journal of Cultural Economics* and *Estudios de Economía Aplicada*. He teaches and does research and consulting regarding local economic development, industrial organization and antitrust economics, regulation, tax policy and cultural and sports economics.

**Jen D. Snowball**

Jen Snowball is an Associate Professor in the Department of Economics and Economic History at Rhodes University in Grahamstown, South Africa. Her research areas include cultural and environmental economics. She has published papers on cultural economics in the *Journal of Cultural Economics*, the *International Journal of Cultural Policy* and the *South African Journal of Economics*, amongst others. Her book entitled *Measuring the Value of Culture: Methods and examples in Cultural Economics* (2008) explored the use of market and non-market valuation methods in cultural economics. Her research areas in cultured economics include arts festivals, heritage routes, and the film industry.

**Lasse Steiner**

Lasse Steiner is a PhD student at the Department of Economics of the University of Zurich. His research focuses on cultural economics, e.g. the political economy of UNESCO world heritage, museum pricing and job satisfaction of artists.

**John H. Stubbs**

John H. Stubbs is Favrot Senior Professor of Preservation Practice and Director of the Master of Preservation Studies program in the Tulane School of Architecture in New Orleans, Louisiana. His prior experience includes over three decades of architectural conservation practice in New York City that included 21 years serving as Vice President for Field Projects at the World Monuments Fund and adjunct Associate

Professor of Preservation in Columbia University's Graduate School of Architecture, Planning and Preservation.

Since 2001 John Stubbs has led a research effort documenting the history, parameters, theories and practice of architectural conservation in all parts of the world, a publishing project that has thus far yielded two books: *Time Honored' A Global View of Architectural Conservation* and *Architectural Conservation in Europe and the Americas*. The project is described at [www.conservebuiltworld.com](http://www.conservebuiltworld.com).

In addition to his duties at Tulane John Stubbs serves as senior advisor to the World Monuments Fund and is involved with a number of consulting projects.

**David Throsby**

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