Contributors

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Neville Agnew joined the Getty Conservation Institute in 1988. His PhD is in chemistry and he has participated in many of the GCI’s international projects. Agnew is on the editorial board of Conservation and Management of Archaeological Sites and was a board member of the National Center for Preservation Technology and Training (a program of the US National Park Service). His work in China has resulted in awards at the national level. He is currently a Senior Principal Project Specialist.

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She is a member of the executive board of the Association for Cultural Economics International and of the Asociación Española de Gestores de Patrimonio Cultural.

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Mr Attalla worked in a director, manager or consultant capacity with a host of leading organizations like the UNDP, the World Bank, GIZ, the Aga Khan Trust for Culture in addition to various US-based contractors implementing USAID funded projects and local development executive agencies and think tanks in Egypt. Mr Attalla holds a Master degree from Illinois Institute of Technology in Chicago.

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In addition to several books and book chapters, his work on strategy and innovation has been published (or is forthcoming) in the Administrative Science Quarterly, the Strategic Management Journal, the Journal of Management, the Journal of Management Studies and the Journal of Cultural Economics, among other journals.

He has been an elected member of the Executive Board of the Association for Cultural Economics International and the Executive Committee of the Academy of Management’s Business Policy and Strategy Division, and a Representative at Large of the Strategy Process and Corporate Strategy and Governance Interest Groups of the Strategic Management Society.


He has acted as a consultant in the area of strategic evaluation and planning for public and not-for-profit organizations such as the City Council of Barcelona and the Institut Català de la Dona.

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He is also the author of Marketing Culture and the Arts, now in its fourth edition and available in 11 languages. Professor Colbert is founding President and Co-chair of the Scientific Committee of the International Conference on Arts and Cultural Management (AIMAC), and the author of more than 160 scientific articles and other publications.

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Michael Conaway of the Institute for Social Science Research at the University of Alabama was previously president of Natural Resource Damage Assessment, Inc. Among his publications is Valuing Oil Spill Prevention: A Case Study of California’s Central Coast. Works in progress describe research on conversational conventions, willingness to pay tolls on existing interstate highways, public preferences regarding Alabama’s guest passenger statute, and the Belmont implications of IRBs requiring parental consent for minors with the legal capacity to consent.

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XIII

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statistics. She has worked at the UNESCO Institute for Statistics (UIS) for the past 10 years as Assistant Program Specialist in Culture Statistics. She is the co-author of the 2009 UNESCO Framework for Cultural Statistics (FCS) and was in charge of the 4-year consultation process. She now provides training and technical assistance for developing countries in the use of FCS and development of national cultural statistics. She is responsible for improving recognition of culture in the different classifications such as employment (ISCO), trade services, industry and development. She manages the UIS survey on feature films from data processing to data release. She was Project Manager of the publication ‘International flows of some cultural goods and services, 1994–2003’. She also contributes to different projects covering cultural employment, cultural heritage and cultural diversity.

Previously, she worked as a statistician for 7 years at the Organisation for Economic Co-operation and Development (OECD), where she was responsible for the databases on international trade data, methodologies in the field of trade statistics and classifications. In 2001, she joined the editorial team of Statistics Brief of the OECD. She co-authored the first issue: ‘Trade in goods and services: trends and challenges in the statistical measurement’.

She is French, has a graduate diploma specializing in International Management (5 years) at the University Louis Pasteur in Strasbourg, France. She has a Masters in International Trade: Theory and Practice, and a Bachelor’s degree in International Economy from the University of Paris I Panthéon Sorbonne. She holds a DEUG in Mathematics and Social Sciences (2 years) from the University of Paris VII Jussieu. She is currently undertaking a Minor in Anthropology at the University of Montreal, Canada.

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Maurizio Forte, PhD, is William and Sue Gross Professor of Classical Studies Art, Art History, and Visual Studies at Duke University. He is also the founder of the DIG@Lab (for a digital knowledge of the past) at Duke.

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**Victor Ginsburgh**

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He has written and edited a dozen of books (including *The Structure of Applied General Equilibrium*, Cambridge, MA: MIT Press, 1997, with M. Keyzer; and *How Many Languages Do We Need*, Princeton University Press, 2011, with Shlomo Weber) and is the author or coauthor of over 180 papers on topics in applied and theoretical economics, including industrial organization and general equilibrium analysis. His more recent interests go to the economics of languages, as well as to art history and art philosophy, two fields in which he tries to put to use his (self-taught) knowledge of economics. He has published over 50 papers on these topics, some of which appeared in the *American Economic Review*, the *Journal of Political Economy*, *Games and Economic Behavior*, the *Journal of Economic Perspectives* and the *European Economic Review*.

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Kazuko Goto received her PhD from Kyoto University in 1998. Since 1998, she has been Professor of Public Finance at the Faculty of Economics in Saitama University, and Visiting Professor at Erasmus University, Rotterdam since 2004.

She was a Member of the Executive Board of the Association for Cultural Economics International from 2006 to 2012, and has been a Cooperative Member of the Executive Board since 2012. She was Editor in Chief of the *Journal of Cultural Economics* in Japan from 2006 to 2010. She was also President of the Association for Cultural Economics in Japan from 2010 to 2012.

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François Mairesse teaches museology and cultural economics at the Université Paris 3 Sorbonne nouvelle. He also teaches museology at the Ecole du Louvre. He was formerly Director of the Musée Royal de Mariemont (Morlanwelz), in Belgium. After a Masters in Management and a Masters in Art History at the Université Libre de Bruxelles, he received his PhD in 1998 at the same university. He first worked at the Fonds National de la Recherche Scientifique, and then moved to the Cabinet of the Minister President of the French-speaking government of Belgium. In 2002, he became Director of the Musee Royal de Mariemont. He is the author of several articles and books on museology, among them: Dictionnaire encyclopédique de muséologie (Armand Colin, Paris, 2011) (edited with André Desvallées), Le musée hybride (la Documentation française, Paris 2010), L’inaliénabilité des collections de musées en question (ed., Musée Royal de Mariemont, Morlanwelz, 2009), Pourquoi (ne pas) aller au musée (written with Bernard Deloche; Aléas, Lyon, 2008), Mariemont, capitale du don: des Warocqué aux Amis de Mariemont (Musée Royal de Mariemont, Morlanwelz, 2007), Vers une rédéfinition du musée? (under the direction of André Desvallées; l’Harmattan, Paris, 2007), and Le droit d’entrer au musée (Labor, Bruxelles, 2005).

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His research covered data base design and modeling, web design and engineering, storytelling authoring, tools and methods for eLearning. One of his main research interests is Web and Multimedia for Cultural Heritage.

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Alan Peacock began writing on the economics of heritage in the 1960s. Subsequently he has enjoyed collaborating with several of the contributors to this volume, notably with Ilde Rizzo in their joint work: The Heritage Game (Oxford University Press, 2008).

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Nancy Proctor is co-chair of Museums and the Web. With a PhD in American art history, she began publishing online exhibitions in 1995 with Titus Bicknell at TheGalleryChannel.com. TheGalleryChannel was acquired by Antenna Audio, where Nancy led New Product Development from 2000–08. From 2008–10 she was Head of New Media Initiatives at the Smithsonian American Art Museum, and since 2010 has led Mobile Strategy and Initiatives across the Smithsonian. Nancy served as program chair for the Museums Computer Network (MCN) conference 2010–11, co-organized the 2008–10 Tate Handheld conferences, manages the MuseumMobile.info wiki and is Digital Editor of Curator: The Museum Journal.

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He has written numerous articles, book chapters and books about library economics and digital documents. His last main publication was *Vu, lu, su: Les architectes de l’information face à l’oligopole du Web* (La Découverte, Paris, 2012).

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