Contributors

Leona Achtenhagen is a professor of business administration, with special focus on entrepreneurship and business development, at Jönköping International Business School in Sweden. She is the Assistant Director of the Media Management and Transformation Centre (MMTC) and Head of the department ‘Entrepreneurship, Strategy, Organization and Leadership’ (ESOL) at the same school. Her main research interests concern entrepreneurial and strategic activities of media companies and her work has been published in Entrepreneurship: Theory & Practice, Entrepreneurship & Regional Development, International Journal of Media Management and Journal of Media Business Studies and other journals. She received her PhD from the University of St. Gallen in Switzerland.

Leon Barkho is manager of Media Content Practices and Effects Project at Sweden’s Jönköping University. He holds a master’s degree in applied linguistics and a doctorate in media and communication science. Previously, he held positions at Reuters News Agency as bureau chief and the Associated Press as staff writer. A specialist in journalism and discourse, he is the author of News from the BBC, CNN, and Al-Jazeera: How The Three Broadcasters Cover The Middle East and Where Swedes Get it Wrong When Writing English and his research has been published in International Journal of Business Studies, Journalism Studies, Journal of Pragmatics, Studies in Language and Capitalism, Journal of Arab and Muslim Media Research, and American Communication Journal.

Trevor Barnes is a professor of Geography and Distinguished University Scholar at the University of British Columbia, Canada. His research is on Vancouver’s new urban economy, British Columbia’s old forestry economy, and the history of economic geography. He has authored or edited nine books, and has published nearly 150 papers in journals and edited volumes. He is on the editorial boards of six journals, and an editor of Environment and Planning A.

Harald Bathelt holds the Canada Research Chair in Innovation and Governance at the Department of Political Science, University of Toronto. He is also cross-appointed in the Department of Geography and Program in Planning and Zijiang Visiting Professor at East China
Normal University, Shanghai. His research interests include clusters, innovation systems and knowledge-creation, political economy, industrial restructuring, globalization, and regional policy and governance. Publications encompass books on the relational economy (OUP, 2011), relational economic geography (UTB, 2002 and 2011), industrial restructuring in the German chemical industry (edition sigma, 1997) and regional growth in US and Canadian high-technology regions (Springer 1991). He has published conceptual and empirical articles in leading journals, such as Economic Geography, Environment and Planning, European Planning Studies, Journal of Economic Geography, Progress in Human Geography and Regional Studies.

Neil M. Coe is a reader in economic geography at the University of Manchester. His research interests are in the areas of global production networks and local economic development; the geographies of local and transnational labour markets; the geographies of innovation; and institutional and network approaches to economic development. These concerns have been explored through empirical research into computer services and temporary staffing in the UK, Europe and Asia Pacific, the film and television industry in the UK and Canada, and retailing in the UK, East Asia and Eastern Europe. He has published over 60 articles and book chapters on these topics, and is a co-author of Spaces of Work: Global Capitalism and the Geographies of Labour (Sage, London, 2003) and Economic Geography: A Contemporary Introduction (Blackwell, Oxford, 2007), and co-editor of The Globalization of Retailing (2 vols, Edward Elgar, Cheltenham, 2009) and The Economic Geography of the UK (Sage, London, 2010).

Gary Cook is senior lecturer in applied economics and Head of Economics at the University of Liverpool Management School. He holds an MSc. in Economics from the University of Warwick and PhD from the University of Manchester. He is co-editor of the book series on New Technology-Based firms in the New Millenium. He publishes in the areas of broadcasting, industrial clusters and small firm insolvency and turnaround in journals including Environment and Planning A, Small Business Economics, International Small Business Journal and International Journal of the Economics of Business.

Charles H. Davis holds the Edwards S. Rogers Sr Research Chair in Media Management and Entrepreneurship at Ryerson University in Toronto, Canada. He is a professor in the School of Radio and Television Arts (Faculty of Communication and Design) and is cross-appointed in the Entrepreneurship and Strategy Department in the Ted Rogers School of Management. Charles teaches courses in media management,
media innovation, and political economy, and his current research has to do with innovation in experience goods, especially new product development, new firm formation and growth, and consumer behaviour in the media and experience industries. He earned his M.A. from the University of Notre Dame (Indiana), and his Ph.D. from the Université de Montréal. Before joining Ryerson University in 2004, Charles held the NSERC-SSHRC-NB Power-Xerox Research Chair in the Management of Technological Change at the University of New Brunswick in Saint John.

**Harry Dugmore** is MTN Chair of Media and Mobile Communication at the School of Journalism and Media Studies at Rhodes University, in Grahamstown, South Africa. He is also the Interim Director of the Discovery Centre for Health Journalism at Rhodes and project manager of the Knight Foundation funded ‘Iindaba Ziyafika’ Citizen Journalism project. Harry has a PhD in history from the University of the Witwatersrand.

**Sören Eriksson** is a professor of Economic Geography at Jönköping International Business School, Sweden. His research activities focus on technology diffusion and innovation, globalization processes and regional economic development. He is an authority on East and Southeast Asian geography. His research has been published in *International Journal of Technology Transfer and Commercialisation, International Journal of Logistics Economics and Globalization, Technovation* and *Asian Geographer*.

**Ben Goldsmith** is a senior research fellow in the ARC Centre of Excellence for Creative Industries and Innovation and the Institute for Social Research at Swinburne University of Technology, Australia. He is the co-author of *The Film Studio: Film Production in a Global Economy* and *Local Hollywood: Global Film Production and the Gold Coast*.

**Erik Hitters** is Associate Professor at the Erasmus School of History, Culture and Communication of Erasmus University Rotterdam. He has founded and is director of ERMeCC, the Erasmus Research Centre for Media, Communication and Culture. He holds a PhD in Social Sciences from Utrecht University. Erik’s research interests lie in the broad field of transformations in the media and cultural industries. His research and publications have a focus on three issues. His first strand of research deals with the changing logics of institutional and field dynamics in the media and cultural industries, including the film and music industries. His second interest is in local and regional cultural industries. His third is in media clustering and creative cities.
Jennifer Johns is a Lecturer in Management and International Business at University of Liverpool Management School, University of Liverpool UK. She previously lectured at the Department of Geography, University of Liverpool and the School of Geography, University of Manchester. Jennifer is an economic geographer working on research issues of inter-disciplinary interest including globalisation, the agglomeration of economic activities and global trade and production networks. She is currently co-authoring a text titled Fieldwork in Human Geography for Sage and has published in journals including Journal of Economic Geography, Environment and Planning A and Urban Studies.

Charlie Karlsson is Professor of the Economics of Technological Change at Jönköping International Business School (JIBS), Jönköping, Sweden; Professor of Industrial Economics and Organization at Blekinge Technical University, Karlskrona, Sweden and Associate Professor (‘docent’) in Regional Planning at the Royal Institute of Technology, Stockholm, Sweden. At JIBS he is director of INA (the Institute of Industrial Research). Charlie Karlsson is the president of the European Regional Science Association (ERSA) since 1 January 2009. In his research, Charlie Karlsson has focused on infrastructure economics, urban economics, the economics of innovation and technological change, regional economics, spatial industrial dynamics, entrepreneurship and small business economics, international trade and the economics of R&D and higher education. He has published articles in the Papers in Regional Science, Entrepreneurship and Regional Development, Regional Studies, Environment and Planning A, Growth and Change, The Annals of Regional Science, Industry and Innovation, Research Policy and Small Business Economics, and served as editor for more than 20 books published by Springer-Verlag, Edward Elgar, Routledge and Cambridge University Press, and for a number of special issues of international scientific journals.

Johanna Mavhungu is a media researcher and lecturer at the Sol Plaatje Institute for Media Leadership (SPI) at Rhodes University. Her research looks at trends in Media Management, using and producing data and knowledge that helps in developing the training curriculum of Media Management courses. Johanna attended the University of the Witwatersrand where she achieved a first-class honours certificate and then graduated with Honours in Dramatic Arts. She started work as a tutor in film, visual and performing arts at Wits University. Johanna has worked with South African media organizations as a researcher for broadcast television programmes on community development, which increased her involvement with research and development communica-
Contributors

At the SPI she has worked and collaborated on research projects with the International Research and Exchanges Board (IREX), the Open Society Foundation for South Africa (OSF-SA), the Media Development and Diversity Agency (MDDA) and the Department of Communications, whose funding made participation in this project possible.

**Tom O’Regan** is professor of Cultural and Media Studies in the School of English, Media Studies and Art History at the University of Queensland, Australia. He is the co-author with Susan Ward and Ben Goldsmith of *Local Hollywood: Global Film Production and the Gold Coast* (2010) and with Ben Goldsmith of *The Film Studio: Film Production in the Global Economy* (2005) and *Cinema Cities, Media Cities: The Contemporary International Studio Complex* (2003). He is also the author of *Australian National Cinema* (1996) and *Australian Television Culture* (1992). With Susan Ward and Ben Goldsmith he has been researching the changing environments of Australian film and television production.

**Robert G. Picard** is Director of Research at the Reuters Institute in the Department of Politics and International Relations at the University of Oxford, UK, and Hamrin Professor of Media Economics at Jönköping International Business School, Sweden. A specialist in media economics and policy, he is the author and editor of 25 books, including *Value Creation and the Future of News Organizations*, *The Economics and Financing of Media Companies*, *The Internet and the Mass Media*, and *Media Firms: Structure, Operations, and Performance*. He is editor of the *Journal of Media Business Studies* and was previously editor of *The Journal of Media Economics*. Picard received his PhD from the University of Missouri, Columbia, and has been a fellow at the Shorenstein Center at the John F. Kennedy School of Government at Harvard University and the Reuters Institute at University of Oxford. He has consulted and carried out assignments for governments in North America, Europe, Africa, and Asia and for international organizations including the European Commission, UNESCO, and the World Intellectual Property Organization. He has been a consultant for leading media companies in North America, Europe, Asia, Africa, and Latin America.

**Andy C. Pratt** is a professor of Culture, Media and Economy at King’s College London. He specializes in the social organization of economic development, cities and economic spaces. He is the author of *The Secret Life of Cities and Creativity and Innovation in the Cultural Economy*. His research has been published in *Environment and Planning A, Land Use Policy, City, Culture and Society*, and *Journal of Rural Studies*. He is a fellow of the Institute of British Geographers / Royal Geographical...
Media clusters

Society (IBG/RGS), and the Royal Society of Arts, Manufacture and Commerce (RSA).

Susan Ward is a researcher with the School of Arts and Social Sciences, Southern Cross University, Lismore, Australia. She is co-author of *Local Hollywood: Global Film Production and the Gold Coast*, and specializes in studying production cultures and the spatial dynamics of film and television production.