Contributors

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Neil M. Coe is a reader in economic geography at the University of Manchester. His research interests are in the areas of global production networks and local economic development; the geographies of local and transnational labour markets; the geographies of innovation; and institutional and network approaches to economic development. These concerns have been explored through empirical research into computer services and temporary staffing in the UK, Europe and Asia Pacific, the film and television industry in the UK and Canada, and retailing in the UK, East Asia and Eastern Europe. He has published over 60 articles and book chapters on these topics, and is a co-author of Spaces of Work: Global Capitalism and the Geographies of Labour (Sage, London, 2003) and Economic Geography: A Contemporary Introduction (Blackwell, Oxford, 2007), and co-editor of The Globalization of Retailing (2 vols, Edward Elgar, Cheltenham, 2009) and The Economic Geography of the UK (Sage, London, 2010).

Gary Cook is senior lecturer in applied economics and Head of Economics at the University of Liverpool Management School. He holds an MSc. in Economics from the University of Warwick and PhD from the University of Manchester. He is co-editor of the book series on New Technology-Based firms in the New Millennium. He publishes in the areas of broadcasting, industrial clusters and small firm insolvency and turnarounds in journals including Environment and Planning A, Small Business Economics, International Small Business Journal and International Journal of the Economics of Business.

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Jennifer Johns is a Lecturer in Management and International Business at University of Liverpool Management School, University of Liverpool UK. She previously lectured at the Department of Geography, University of Liverpool and the School of Geography, University of Manchester. Jennifer is an economic geographer working on research issues of inter-disciplinary interest including globalisation, the agglomeration of economic activities and global trade and production networks. She is currently co-authoring a text titled *Fieldwork in Human Geography* for Sage and has published in journals including *Journal of Economic Geography, Environment and Planning A* and *Urban Studies.*

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Johanna Mavhungu is a media researcher and lecturer at the Sol Plaatje Institute for Media Leadership (SPI) at Rhodes University. Her research looks at trends in Media Management, using and producing data and knowledge that helps in developing the training curriculum of Media Management courses. Johanna attended the University of the Witwatersrand where she achieved a first-class honours certificate and then graduated with Honours in Dramatic Arts. She started work as a tutor in film, visual and performing arts at Wits University. Johanna has worked with South African media organizations as a researcher for broadcast television programmes on community development, which increased her involvement with research and development communica-
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