## Index

absencing  
see U-process  

abundance 259  

accounting  
  green 80  
national 80  
  transparently 297  

AEX stock market 187, 194, 195  

Afghanistan 150, 269, 314  

Africa 15, 28, 30, 41, 109, 306, 331  

agenda 21 35, 39, 83  

agenda-setting 233, 246  

aging 61, 304  

agriculture 306, 316  

aid  
  development 233  
  foreign 24  
  provision by NGO 230  

airlines 188–94  

AkzoNobel, 132, 133, 137  

Allen, Robert 27  

Al-Qaeda 5, 231  

altruism 161  

Amazon Watch 234–42  

Amin, Idi 109  

Amnesty International 250  

Anderson, Ray 130, 136, 308  

Annan, Kofi 41, 44  

annihilation of system 331  

Anti-Slavery Society 250  

anti-space 331  

apartheid system 260  

Apple 328  

Arab Spring 109  

Argentina 149  

Asia 41, 305, 330  

Asian tigers 5  

Aström, Sverker 18  

attack 9/11 5  

attitude  
  and behavior 88, 202  
  human 56, 202  

in sustainable development  
see sustainable development  
attitudes  
  open to external stakeholders 160  
  strength 88  

Aurobindo, Sri 8  

Australia 149  

authenticity 267  

authority  
  city 11, 292  
  decision-making 12, 292  
  national 11, 309  

Avatar 104  

awareness  
  ecosystem 330  
  ego-system 330  
  increases 9  
  individual 324  
  of own behavior 9  
  shift of 323, 327  
  structures of 320  

Bakker, Peter 38  

Balaton Group 75  

bank  
  and bankruptcy 308  
  and public services 127, 309  
  and sustainability attitude  
  sustainability attitude  
  commercial 309  
  investment 6  
  public 309  
  resilience of 196  
  savings 6  

Barendrecht 287  

barrier to sustainable urban development 287  

Basel III accord 309  

Beatrix, queen of the Netherlands 36
Sustainable development drivers

Beck, Don 11, 88, 145, 258, 260–7, 267–8
Beerze, De 205, 216, 221
Beethoven, Ludwig von 57
behavior
and organism 262
attitude-conform 88
ego-centered 8, 259
good 259
stages 8, 260
sustainable 286
unethical of companies 157
Belgium 24
Belo Horizonte 275
Bergen process 34, 37
Berlin Wall 5, 58, 110–11
Bhopal 30
Bhutan 149
bible 102
birds 16
Bismarck 330
Blair, Tony 39
Bohm, David 129
Bolivia 306
Bossel, Hartmut 75–6
Bouazizi, Mohamed 110
Boutrous-Ghali, Boutros 36
boycott see consumer
BP 6, 184, 308, 315
brand 172, 316, 327
Brandt Commission 26, 28
Braungart, Michael 63
Brazil 5, 35, 44–5, 59, 149, 328
BRICS 45
brotherhood 56
Brown
Harrison 17
Lester 275–6
Brundtland
Commission 28–9, 33–4, 44, 253
Commission report 3, 4, 55, 87, 111, 253
Gro-Harlem 7, 30, 69
Buddhism 325
budget cuts 6
Bush, George W. 5, 44, 108
business
and competition 109
and ethics 115
birth of a new type 328
family 164
schools 169
businesses see corporations
calamities 184
Canada 14, 147
Canon Inc. 111–12
capital market 327, 332
capitalism
laissez-faire type 330
state 306
transformation of 332
versus communism 5
Capra, Fritjof 128, 129
carbon dioxide
storage underground 287–8
trading 331
CARE 234–42
Carson, Rachel 16
caux 277
CEO 45, 111, 131, 136, 160–1, 184, 266, 297, 308, 327
change, drivers for 323
Chardin, Pierre Teilhard 21
Chateau St. Gerlach 205, 210–11, 220
CHE NL 257–79
Chernobyl 30
child labor 166, 185–6
China 5, 31, 44, 45, 59, 61, 115, 149, 153, 193, 305, 330
China Council ICED 31
Christian
arrogance 21
patriarchy 21
religion 21, 57
theologians 15, 20
Chrysler 174
CICC 254
CIDA 18
CIEL 234–42
cities 85, 285–300
citizen
behavior 146, 286
freeing 116
involvement 67, 287
civil society see society
civilization 259
Claus, prince of the Netherlands 28
Index

climate
change 38, 115, 286, 306, 309, 312, 314, 330
convention 34
COP 15 276
COP 16 277
Copenhagen Summit 44
Leadership Campaign see leadership
Clinton, Bill 5, 39
Club of Rome 16, 21
coalition to improve urban sustainability 299–300
Cobb, John 21
Cocoyoc 20
co-creation 264, 328
co-dependence between sectors 324
Cold War 5, 34, 40, 59, 110, 330
collective sense making 323
Columbia University 79
commitment
moral 56
personal 7
to collective ambitions 5
community
indigenous 328
of practice 270
sense of 260
company
culture of 327
mission driven 328
profile exposure 68
competition 172–3, 259, 305
confrontation 11
Confucianism 325
Congo, Republic of 150
consciousness
and crisis 308, 323
and memes 261
and self 262
development phases 117, 279
inspired 5
shifting 129, 324, 330
transformation of 331
consensus
and building a coalition 292
building 11, 285–300
by opening up 8
prerequisites for 291–5
constituency, grassroots 286
consumer
action 192
boycott 172–3, 244, 250, 305, 316
conscious 4
supporting companies 157
Convention see UN
cooperation
North – South 28
spheres of 56, 65
c o-owners 328
COP see climate
Copenhagen climate summit see climate
corporations 4, 8, 64, 66, 84, 90, 124–135, 157–77, 184–97, 230, 286, 297, 315–17, 326
corruption 312, 314
Costa Rica 149
country see nation
covenants 90
Coy, Stephen 116, 117
cradle-to-cradle design of products 63, 64
creativity, collective 327
crime 81
crises
environmental 260
financial 5, 115, 186, 194, 260, 306, 308
form of 324
global 5, 303–17, 316, 321, 332
impact on corporation attitude 185
issues 312
of 9/11 and impact on airlines 193
of SARS epidemic and impact on airlines 193
possible 12, 303–17
social 260
sub-prime mortgage 5, 186
transformation power of 12, 307–16
CSD 33, 44, 46, 83
CSD Partnership Database 44
CSR 5, 10, 38, 66, 84, 91, 305
CSR
and home country 185
and regulation 167
definition 157
drivers of 156–77
external factors 167–74, 184
internal factors 159–66
Sustainable development drivers

ownership 164, 176
size 164, 176, 185
Cuellar, Perez de 28
Czechoslovakia 24

DAC 24, 33
Daly, Herman 26, 80
Dawkins, Richard 259
DDT 16
debt
of banks 309
of states 6, 22, 309
promoting practices 6
decision-making
local and regional 287, 297
multidimensional 298
participatory 12
Deming, W. Edwards 130
democracy
in decision making 56
greater 67, 306
reinventing 331
demography 305
demonstration 34
denmark 25, 151, 314
Desai, Nitin 44
Descartes, René 127
developing countries 173
development phases
comparability in individuals and corporations 124
of corporations 124–35
of individuals 117–22
of local area projects 199–222, 296
disease, infectious 311
divide
ecological 321
rural-urban 200
social 321
spiritual 12, 321
divorce 105
doctors without borders 234–42, 249
dogma 260
Draper III, William 34
Drucker, Peter 132
drugs trafficking 312, 314
DSR 86
Dubos, René, 20, 21
Durrell 234–42
Earth
Charter 36, 57, 111
Friends of the 66
radiation balance 59
Summit see Summit Earth
system governance 46
Earthwatch network, 20
East, the 305
Eastern Europe 330
eco-justice movement 20, 21
economic
disparity 311
efficiency 288
growth 5, 56, 309
imbalance 307
performance measures 82
theory 327
stability 12, 306
stimulation 6, 23
economy
bubble 332
go-system 325
experience-based 200
global 6
global ecosystem 325
Green 46
illegal 12, 307
market pressure 7
self-reliant 26
social market 330
zero emission 60
zero growth 60
ECOSOC 46
ecosystem 56
ecosystem engagement 324
education 312–13
ego-centric see behavior
Egypt 109
Einstein, Albert 17, 121, 131
Elkington, John 39, 61
emancipation process 115
emission
CO2 84, 275
sulfur dioxide 79
employee
age 167
development 185
gender 167
loyalty 166
of NGOs 230

Kees Zoeteman - 9781781009130
Downloaded from Elgar Online at 05/14/2019 12:47:13AM
via free access
Index

<table>
<thead>
<tr>
<th>Term</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>qualification</td>
<td>161</td>
</tr>
<tr>
<td>satisfaction</td>
<td>157</td>
</tr>
<tr>
<td>skill</td>
<td>167</td>
</tr>
<tr>
<td>energy</td>
<td></td>
</tr>
<tr>
<td>biomass</td>
<td>60</td>
</tr>
<tr>
<td>efficiency</td>
<td>286</td>
</tr>
<tr>
<td>fossil</td>
<td>306</td>
</tr>
<tr>
<td>geothermal</td>
<td>59</td>
</tr>
<tr>
<td>hydropower</td>
<td>60</td>
</tr>
<tr>
<td>production</td>
<td>286, 307</td>
</tr>
<tr>
<td>solar</td>
<td>59, 306</td>
</tr>
<tr>
<td>wind</td>
<td>59, 306</td>
</tr>
<tr>
<td>enforcement</td>
<td>316</td>
</tr>
<tr>
<td>Engfeldt, Lars-Göran</td>
<td>18, 44</td>
</tr>
<tr>
<td>environment</td>
<td></td>
</tr>
<tr>
<td>dimension of CSR</td>
<td>158</td>
</tr>
<tr>
<td>impact assessment</td>
<td>61, 291</td>
</tr>
<tr>
<td>law</td>
<td>16</td>
</tr>
<tr>
<td>management system</td>
<td>158</td>
</tr>
<tr>
<td>market-conform policy</td>
<td>165</td>
</tr>
<tr>
<td>Enviu</td>
<td>247</td>
</tr>
<tr>
<td>EPI</td>
<td>79</td>
</tr>
<tr>
<td>Ernst &amp; Young</td>
<td>304</td>
</tr>
<tr>
<td>ESI</td>
<td>79</td>
</tr>
<tr>
<td>Eternit Group</td>
<td>36, 308</td>
</tr>
<tr>
<td>EU -27</td>
<td>154</td>
</tr>
<tr>
<td>member states and sustainability</td>
<td>153</td>
</tr>
<tr>
<td>policy to combat climate change</td>
<td>151</td>
</tr>
<tr>
<td>Reference Framework for Sustainable Cities</td>
<td>83</td>
</tr>
<tr>
<td>Structural Funds</td>
<td>see funds</td>
</tr>
<tr>
<td>Sustainable Development Strategy</td>
<td>42</td>
</tr>
<tr>
<td>tensions</td>
<td>150</td>
</tr>
<tr>
<td>Europe</td>
<td>5, 15, 23–4, 61, 109, 147, 320, 327</td>
</tr>
<tr>
<td>European Commission</td>
<td>42</td>
</tr>
<tr>
<td>euro-zone</td>
<td>151, 152</td>
</tr>
<tr>
<td>exposure of industrial sector see sector</td>
<td>ExxonMobil 315</td>
</tr>
<tr>
<td>Facebook</td>
<td>328</td>
</tr>
<tr>
<td>fact finding</td>
<td>293–4</td>
</tr>
<tr>
<td>Factor Four plan</td>
<td>63</td>
</tr>
<tr>
<td>Factor Ten club</td>
<td>63</td>
</tr>
<tr>
<td>fair trade</td>
<td>66</td>
</tr>
<tr>
<td>Fair Trade Organisation</td>
<td>234–42</td>
</tr>
<tr>
<td>famine</td>
<td>30</td>
</tr>
<tr>
<td>FAO</td>
<td>27</td>
</tr>
<tr>
<td>federal reserve bank</td>
<td>23, 330</td>
</tr>
<tr>
<td>film see movie</td>
<td></td>
</tr>
<tr>
<td>financial system</td>
<td>6, 312</td>
</tr>
<tr>
<td>fish</td>
<td>15, 312–13</td>
</tr>
<tr>
<td>Fitoussi, Jean Paul</td>
<td>82</td>
</tr>
<tr>
<td>flows see indicators</td>
<td></td>
</tr>
<tr>
<td>Fontainebleau</td>
<td>15</td>
</tr>
<tr>
<td>food</td>
<td></td>
</tr>
<tr>
<td>locally grown</td>
<td>286</td>
</tr>
<tr>
<td>organic</td>
<td>172</td>
</tr>
<tr>
<td>shortage</td>
<td>26, 306–7, 312–13</td>
</tr>
<tr>
<td>footprint, ecological</td>
<td>80, 240, 305</td>
</tr>
<tr>
<td>Ford Motor Company</td>
<td>125</td>
</tr>
<tr>
<td>Forest Management Principles</td>
<td>34</td>
</tr>
<tr>
<td>Forrester, Jay</td>
<td>17</td>
</tr>
<tr>
<td>Fortuyn, Pim</td>
<td>108, 260</td>
</tr>
<tr>
<td>Founex</td>
<td>19, 20</td>
</tr>
<tr>
<td>Fourman, Morel</td>
<td>269</td>
</tr>
<tr>
<td>fragmentation</td>
<td>322</td>
</tr>
<tr>
<td>France</td>
<td>23–25, 33, 151, 154</td>
</tr>
<tr>
<td>free-riders</td>
<td>165</td>
</tr>
<tr>
<td>Friedman, Milton</td>
<td>23, 91</td>
</tr>
<tr>
<td>Friends of the Earth</td>
<td>234–42</td>
</tr>
<tr>
<td>Fryslan Lake District</td>
<td>205–208, 220</td>
</tr>
<tr>
<td>Führer, Helmut</td>
<td>24</td>
</tr>
<tr>
<td>fund</td>
<td></td>
</tr>
<tr>
<td>EU Structural</td>
<td>151</td>
</tr>
<tr>
<td>hedge</td>
<td>6</td>
</tr>
<tr>
<td>pension</td>
<td>6, 185, 191</td>
</tr>
<tr>
<td>G8</td>
<td>44</td>
</tr>
<tr>
<td>G20</td>
<td>44</td>
</tr>
<tr>
<td>GaiaSoft</td>
<td>269</td>
</tr>
<tr>
<td>Gandhi, Mahatma</td>
<td>108, 112</td>
</tr>
<tr>
<td>Gates Foundation</td>
<td>234–42</td>
</tr>
<tr>
<td>GDP</td>
<td>75, 77, 80–82, 146, 192</td>
</tr>
<tr>
<td>GEF</td>
<td>33, 306–7, 310</td>
</tr>
<tr>
<td>Germany</td>
<td>110, 154</td>
</tr>
<tr>
<td>Gill’lard, Chantal</td>
<td>269</td>
</tr>
<tr>
<td>global</td>
<td></td>
</tr>
<tr>
<td>Compact</td>
<td>41</td>
</tr>
<tr>
<td>warming see climate</td>
<td></td>
</tr>
<tr>
<td>globalization</td>
<td>5, 114, 156, 173, 305, 310</td>
</tr>
<tr>
<td>Goering, Hermann</td>
<td>22</td>
</tr>
<tr>
<td>Goethe, Johan Wolfgang von</td>
<td>8</td>
</tr>
<tr>
<td>Gogh, Theo van</td>
<td>108, 261</td>
</tr>
<tr>
<td>Gold Standard</td>
<td>23</td>
</tr>
</tbody>
</table>
Sustainable development drivers

Goodall, Jane 44, 234–42
Google 328
Gorbachev, Mikhail 36, 58, 110, 111
governance
  adaptive forms of 223
  and trends 305–7
  global 12, 307, 311, 329
  planning 200
  structure 272
government 4–7, 61, 90, 176, 324, 326, 329
government
  CSR regulation 167–9
  Dutch 36
  interventions 22, 316
  less direct feedback from citizens 68
  limited regulatory power 156
  structures 127
GPI 80
Graves, Clare W. 258, 260
Great Depression 22, 23
Greece 23, 151
greed 260
green see memes
Green Cross International 36
Green Economy see economy
Greenpeace 234–42, 250
Greenport Venlo, 205, 212–13, 221
Greiner, Larry 122
GRI 168
Gunning, Tex 132, 133, 138

Habermas, Jürgen 8
habitat, fragile 286
Hammerskjöld, Dag 219
Haq, Mahbub ul 19, 77
Harman, Willis 128
harmony 260
Hawken, Paul 251
Hayward, Tony 184
HDI 77, 81, 192
headquarters 184, 192
health, maternal 269
Hegel, Georg Wilhelm Friedrich 7
hierarchy
  holistic 268
  natural 268
  of bio-psycho-social systems 259
higher self 117, 119, 120
Hinduism 57
Hitler, Adolf 22, 109
HIV/AIDS epidemic 41
Hock, Dee 266
Hofstede, Geert 145
holacracy 271–3
home country 192
Hoogveld, Park 205, 211–12, 220
hosting, art of 263
human
  Development Index see HDI
  Development Report 77
  maturation 116
  needs 76, 78
  rights 161, 185, 186
  Security Forum Caux 2010 277
  Sustainable Development Index 82
Huxley, Julian 15
IBM 145
ICBL 254
ICCO 234–42
identity of organization 69
IISD 83
illumination 323
IMF 15
immigration 109
imperialism 24
index
  corporate sustainability 85
  Dow Jones sustainability 85, 115
  sustainability attitude 87
  WiserEarth 253
indicators
  case-specific 80
  ecological 80, 146
  economic 146
  flows 79, 84, 146, 185, 236
  for company sustainability 186
  for NGOs 235–41
  for sustainability attitude assessment 89, 148, 234–41
  of neighborhood improvement 299
  purpose-specific 80
  social 146
  SRI 158
  stocks 79, 84, 146, 185, 236
  Indonesia 149, 306
  industrial revolution 125
industry see sector
influenza 311
infrastructure
  collaborative 323
  energy 306
  investments 289
  national governance 26
  INGOs 250
inner strength 7
innovation
  and financial performance 157
  and production process efficiency 161
  deep 65, 329
  institutional 63, 65, 330
  journey of 325
  of economic system 12
  technological 61, 331
insects 16
Institute of Values and Culture 258
insurance company 6
integration of sustainability pillars 147
interconnectedness 5, 12, 254, 311
interdependence 260, 307
Interface Inc. 130, 131, 308
internalizing other interests 8
internet bubble 5
investor, socially responsible 170
Iona Foundation xii, 24
I-oriented 204
Iran 151, 306
Iraq 311, 314
ISEW 80
Ismael, Razali 40
ISO
  14001 147
  certification 164
  Italy 24, 154
  IUCN 27, 36, 80, 234–42
  rWorld 305

Jane Goodall Institute 234–42
Japan 17, 20, 24, 25, 59, 149, 153, 154
Jaworski, Joseph 111
Jesus 99
Johannesburg Declaration 44
Joint Research Center of the European Commission 79
Jubilee 2000 254
Kaku, Ryuzaburo 111–12
Karl XVI Gustav, king of Sweden 39
Kassas, Mohamed 27
Keane, John 250
Kennan, George 23
Kennedy, John F. 58, 108
Keynes, John Maynard 22, 23
King, Alexander 16
King Jr., Martin Luther 58, 108
Klein, Naomi 252
Kohl, Helmut 58, 110
leadership
  and growth 10
  and organizational change 9, 114–38, 308
  and personal sustainability attitude 99–112
  and sustainable development 115, 232
  as responsibility 137
  by example 112
  Climate Campaign 2020 275
  collective 220
  informal 218
  institutional 69
  of national and local authorities 313
  value-driven 138
Lee, James 19
leisure time 200
Liberia 150
Libya 109, 150
Lievegoed, Bernard 117, 122
life
  quality of 80
  style 56
livelihood 81
Local Area Development 199–222
Local Area Development
  collective leadership 220
  group dynamics 219
  push and pull factors 219
logo, green 115
Sustainable development drivers

London 15
Los Angeles 15
Loudon, John 27
Lovins
   Amory 63
   Hunter 63
Lubbers, Ruud 36, 111
Maascorridor 205–210, 220
Mackey, John 136–7
MacNeill, Jim 30
malaria 268
Malaysia 149
Malmö declaration 43
management, top-down 11
Mandela, Nelson 58, 112, 120
market
   financial 170
   forces 4, 310
   global 173
   labor 171
   local 10
   monopolistic 173
   product 170
Marshall
   George 23–4, 26
   plan 23–4
Maslow, Abraham 8, 202, 259
Max-Neef, Manfred 75–77, 80
McDonough, William 63
McNamara, Robert 18–19, 28
Meadows,
   Dennis 17, 75
   Donella 17, 75
media 174
Mello, Collor de 35
memes 146, 259
memes
   and consciousness 261
   and sustainability attitudes 261
   colors of 259–60
   turquoise calling 278
meshwork 269–77
metanoia 128
metropolitan areas 286
Mexico 5, 149
Mexico, Gulf of 6, 184
military 306, 314
millennium
   bug 5
change 5
Development Goals 40–1, 61, 79, 269
Forum 41
Summit see Summit
MIT 17, 328
monitoring
   of companies 174
   of performance of negotiated agreements 295
   of sustainable development see sustainable development
   policy choices 11
Monsanto 16
Morocco 151
Mother Theresa 120
movie 90, 103, 104
MSC 234–42, 313
Multinational Environmental Agreements 33, 46
Nairobi, 20
nation 10, 77, 81, 114, 145–54, 173, 317
Natura 328
natural
   disaster 311
   Step, the 38
Natural Capital Institute 253
nature
   conservation 15
   degradation of 15, 16
   exploitation of 128
Nature Conservancy 234–42
neighborhood 293
Netherlands, the 10, 17, 19, 25, 108, 110, 151, 199–222, 260, 287
network 260, 270
Neuhaus, John 21
New Deal 22
New Zealand 147, 314
NGO
   development-oriented 243–7
   environment-oriented 243–7
   health-oriented 244–6
   typology 247
NGOs 10–11, 15, 45, 90, 110, 174, 176, 229–47, 249–55, 297, 316, 324, 329
NIC study 305
NIEO 25
Nigeria 151
North Korea 150
Norway 25
nuclear
arms race 16
material proliferation 306
power 38
war 20
weapons 38, 306

Obama, Barack 59
obstacles in reaching goals in negotiated agreements 295
Occupy Wall Street 309
ODA 24, 39
Ode to Joy 57
OECD 6, 16, 24, 33, 64, 75, 149, 305
officials, elected 12, 286–7, 296
oil
corporation 327
corporate sustainability attitude see sustainability attitude
constraints 306
price shock 26, 34
spill 6, 184
One World Alliance 193
OPEC 26
organization
aiming at super sustainability 257–79
as contributor to world development 135
as new community 134
autocratic 125
bureaucratic 126
chaordic 265–7
culture 159, 160
employer 169
environmental 233
farmer 127
holacratic 272
hybrid 327
moral principles of 132
theocratic 124
Our Common Future see Brundtland Commission report
outer space
cost 312
military experiments 60
ownership, mental 222
Oxfam 234–42, 250
ozone layer 59, 309

Pacific Environment 234–42
PACT 234–42
Palme, Olaf 7
parochialism 40
participation, public 56
partnership
for sustainable development 254
of NGOs 230
public-private 12, 293
with civil society and business 297
pathology, social 332
Pearce, David 33
Peccei, Aurelio 16, 17
Perfetti 316
performance
and sustainability attitude 195, 230
benchmarking of 299
corporate financial 157
economical 185, 195
environmental 166, 185, 195
social 157, 174
Persson, Göran, 7
Pestel, Eduard 17
pesticides 16
PETA 234–42
philanthropy
private 161
model 267–8
planning, urban 8, 199, 285, 286, 295
Plato 134
Poland 151, 154
polarization 11, 16, 246
policy, public 286
pollution
air 286
environmental 15
population
dynamics 61
growth 61
shrinkage 61
size 61
stable base 81
poverty 56
poverty alleviation 61
precautionary principle 60
Prescott-Allen, Robert 80–1, 84, 86
presenting see U-process
producer responsibility 64
profit 5, 197, 244, 308, 328
Sustainable development drivers

progression in human response 259
Pronk, Jan 39, 40
protectionism 330
Protocol
Kyoto 38–9
Nagoya 28
PSRF 80
Puerto Rico 149
Putin, Vladimir 58, 111
RAN 234–42
ranking
of nations 10, 145
of organizations 9
Ray, Michael L. 119
Reagan, Ronald 26
recession 6
Red Cross 234–42, 250, 311
Redford Ruether, Rosemary 21
re-election 287
regression in human response 259
Reinfeldt, Fredrik 7
religion and spirituality 325
reporting
environmental 185
social 164
sustainability 168
reputation, corporate 163, 165, 166, 171–3
resilience 196, 197
resource
efficiency 5, 160, 305
sharing 56, 260, 289, 316
slack 163
return on equity of EU banks 196
Rijnenburg Utrecht 205, 215, 221
Rio
+5 39
+10 43
+20 45
Declaration on Environment and Development 35, 36
minus five 40
Summit see Summit Rio
Rischart, Jean-Francois 310
risk management
bankruptcy 186
corporate 163
financial 6
of climate change 286
of unsustainable development 287, 311
Robért, Karl-Hendrik 38
Robertson, Brian 271
Rockefeller
David 18
Steven 36, 111
Romania 151
Roosevelt, Franklin 22
Rotterdam 291
Russian Federation 5, 110–11, 149, 306
Salim, Emil 44
Salomon, Lester 250
SAM 85
Sarkozy, Nicholas 82
satellites 315
satisfiers 76
scarcity of national resources 12
Schacht, Hjalmar 22
Scharmer, Otto 119, 222, 319
Schiller, Friedrich von 57
Schmidheiny, Stephen 36, 37, 308
Schmidt-Bleek, Friedrich 63
Schweitzer, Albert 20
Seattle, battle of 40
sector
banking 185, 192, 313
business 184–97, 324, 329
chemical 10, 166, 185, 187
CSR and type of 166
dairy 185, 187
differences in sustainability 187
electronics & communication 187
exposure to public 184, 192, 309
financial 10, 67, 185, 187, 308
food, beverages and tobacco 10, 185, 187–8
industrial 126
integration of 60
oil & gas 185–7
pension funds 185
plantation-based 188, 191
publishers 187
textile 166
tour operators 185
trading houses 187
security 64
Security Council 329
self-awareness 117
<table>
<thead>
<tr>
<th>Term</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>self-delusion</td>
<td>331</td>
</tr>
<tr>
<td>self-discipline</td>
<td>259</td>
</tr>
<tr>
<td>self-esteem</td>
<td>6</td>
</tr>
<tr>
<td>self-organization</td>
<td>272</td>
</tr>
<tr>
<td>self-reflection</td>
<td>138</td>
</tr>
<tr>
<td>self-regulation</td>
<td>165, 169, 199</td>
</tr>
<tr>
<td>self-reliance of developing</td>
<td>34</td>
</tr>
<tr>
<td>countries</td>
<td></td>
</tr>
<tr>
<td>self-sufficiency</td>
<td>64</td>
</tr>
<tr>
<td>Sen, Amartya</td>
<td>77, 82</td>
</tr>
<tr>
<td>Senge, Peter</td>
<td>128, 130, 131, 134</td>
</tr>
<tr>
<td>sense-making</td>
<td>324</td>
</tr>
<tr>
<td>Sermon on the Mount</td>
<td>102, 103</td>
</tr>
<tr>
<td>Sha Zukang</td>
<td>45</td>
</tr>
<tr>
<td>Shambhala Institute</td>
<td>263</td>
</tr>
<tr>
<td>shareholder value</td>
<td>5, 309, 315, 327</td>
</tr>
<tr>
<td>Shell</td>
<td>39, 174, 250, 287–8, 308, 315</td>
</tr>
<tr>
<td>short-termism</td>
<td>328</td>
</tr>
<tr>
<td>Sierra Club</td>
<td>19</td>
</tr>
<tr>
<td>Sierra Leone</td>
<td>269</td>
</tr>
<tr>
<td>Singapore</td>
<td>147</td>
</tr>
<tr>
<td>Sittler, Joseph</td>
<td>21</td>
</tr>
<tr>
<td>Sjalon, De</td>
<td>205, 213–14, 221</td>
</tr>
<tr>
<td>SkyTeam Alliance</td>
<td>193</td>
</tr>
<tr>
<td>Small Island States</td>
<td>35</td>
</tr>
<tr>
<td>SME</td>
<td>164–5, 310</td>
</tr>
<tr>
<td>smog</td>
<td>15</td>
</tr>
<tr>
<td>social</td>
<td></td>
</tr>
<tr>
<td>marketing</td>
<td>286</td>
</tr>
<tr>
<td>movement</td>
<td>252</td>
</tr>
<tr>
<td>policies of NGOs</td>
<td>240</td>
</tr>
<tr>
<td>security</td>
<td>22</td>
</tr>
<tr>
<td>space</td>
<td>250, 323</td>
</tr>
<tr>
<td>system</td>
<td>262, 291, 306</td>
</tr>
<tr>
<td>society</td>
<td></td>
</tr>
<tr>
<td>civil</td>
<td>11, 249–55, 297</td>
</tr>
<tr>
<td>emailing</td>
<td>250</td>
</tr>
<tr>
<td>global civil</td>
<td>249</td>
</tr>
<tr>
<td>impact of sustainable development</td>
<td></td>
</tr>
<tr>
<td>concept on 303</td>
<td></td>
</tr>
<tr>
<td>Socrates</td>
<td>134</td>
</tr>
<tr>
<td>solidarity</td>
<td></td>
</tr>
<tr>
<td>human</td>
<td>56</td>
</tr>
<tr>
<td>intergenerational</td>
<td>59</td>
</tr>
<tr>
<td>Somalia</td>
<td>314</td>
</tr>
<tr>
<td>Sosa, Mercedes</td>
<td>36</td>
</tr>
<tr>
<td>South Africa</td>
<td>45, 149, 260</td>
</tr>
<tr>
<td>Soviet communism</td>
<td>23</td>
</tr>
<tr>
<td>Spain</td>
<td>154</td>
</tr>
<tr>
<td>spatial policy</td>
<td>200</td>
</tr>
<tr>
<td>Spiral Dynamics</td>
<td>11, 258–79</td>
</tr>
<tr>
<td>spiritual</td>
<td></td>
</tr>
<tr>
<td>dimension</td>
<td>321, 325</td>
</tr>
<tr>
<td>reality</td>
<td>325</td>
</tr>
<tr>
<td>sprawl</td>
<td>286</td>
</tr>
<tr>
<td>SRI</td>
<td>170</td>
</tr>
<tr>
<td>stakeholder</td>
<td></td>
</tr>
<tr>
<td>assessment</td>
<td>289</td>
</tr>
<tr>
<td>engagement</td>
<td>286</td>
</tr>
<tr>
<td>scrutiny</td>
<td>294</td>
</tr>
<tr>
<td>Star Alliance</td>
<td>193</td>
</tr>
<tr>
<td>Star Wars</td>
<td>104</td>
</tr>
<tr>
<td>start-up</td>
<td>327</td>
</tr>
<tr>
<td>statistics, demographical</td>
<td>80</td>
</tr>
<tr>
<td>status quo</td>
<td>287, 300</td>
</tr>
<tr>
<td>Steiner</td>
<td></td>
</tr>
<tr>
<td>Achim</td>
<td>46</td>
</tr>
<tr>
<td>Rudolf</td>
<td>8</td>
</tr>
<tr>
<td>Stiglitz, Joseph</td>
<td>82</td>
</tr>
<tr>
<td>Stiglitz-Sen-Fitoussi Report</td>
<td>82</td>
</tr>
<tr>
<td>Stigson, Björn</td>
<td>38</td>
</tr>
<tr>
<td>Stockholm</td>
<td>7, 18</td>
</tr>
<tr>
<td>Stockholm Conference</td>
<td></td>
</tr>
<tr>
<td>+10</td>
<td>28, 34</td>
</tr>
<tr>
<td>Conference</td>
<td>18, 20, 21, 26, 34</td>
</tr>
<tr>
<td>Conference Declaration</td>
<td>19, 26</td>
</tr>
<tr>
<td>stocks</td>
<td></td>
</tr>
<tr>
<td>see indicators</td>
<td></td>
</tr>
<tr>
<td>Strivers, Robert</td>
<td>21, 27</td>
</tr>
<tr>
<td>Strong Maurice</td>
<td>7, 18–20, 27, 33–7, 111</td>
</tr>
<tr>
<td>subsistence</td>
<td>260</td>
</tr>
<tr>
<td>suicide</td>
<td>321</td>
</tr>
<tr>
<td>Summit</td>
<td></td>
</tr>
<tr>
<td>Earth</td>
<td>18, 28, 33, 111</td>
</tr>
<tr>
<td>of Gotenburg</td>
<td>42</td>
</tr>
<tr>
<td>Johannesburg</td>
<td>42, 43, 45</td>
</tr>
<tr>
<td>Millennium</td>
<td>41</td>
</tr>
<tr>
<td>Rio</td>
<td>7, 18, 33, 34, 37, 45, 60, 79</td>
</tr>
<tr>
<td>Rio+20</td>
<td>46</td>
</tr>
<tr>
<td>supply chain</td>
<td>65, 165</td>
</tr>
<tr>
<td>survival potential</td>
<td>56, 64</td>
</tr>
<tr>
<td>Sustainability</td>
<td>39</td>
</tr>
<tr>
<td>sustainability</td>
<td></td>
</tr>
<tr>
<td>and possible effect of trends</td>
<td></td>
</tr>
<tr>
<td>and crises</td>
<td>303–17</td>
</tr>
<tr>
<td>ecological</td>
<td>186, 190, 207, 237–42, 288</td>
</tr>
<tr>
<td>economic</td>
<td>186, 190, 191, 206, 237–42</td>
</tr>
<tr>
<td>movement</td>
<td>5, 11, 249–55, 322</td>
</tr>
<tr>
<td>plan for city</td>
<td>295</td>
</tr>
<tr>
<td>social</td>
<td>186, 190, 206, 238–42</td>
</tr>
<tr>
<td>super</td>
<td>257</td>
</tr>
<tr>
<td>urban</td>
<td>286, 299–300</td>
</tr>
</tbody>
</table>
sustainable development drivers

Index

trade-off 288, 297
transformation actions 321
and change 128
from subsistence to being 260
of consciousness 8, 65
of corporations 12
of governments 12
of individuals 7, 117–19, 122
of network society 200
prerequisites for 130
to higher moral values 10
triggered by crises 307–16
transition see transformation
transparency 173, 185, 246, 290, 305, 313
transportation 286, 287
Treaty of Amsterdam 42
trends 12, 303–17
Triodos Foundation xi, 247
triple bottom-line 38, 39, 60, 157, 328
Triple P approach see triple bottom-line
Truman, Harry 23
trust and felt responsibility 8
Tunisia 109, 110
Turkey 23, 306
turquoise see memes

Uganda 151
UK 23, 110
UN 7, 15, 75, 83, 146, 329
UN
Commission on Sustainable Development see CSD
Conference on Environment and Development see Summit Rio
Conference on the Human Environment see Stockholm Conference
Convention against Corruption 314
Convention on Biological Diversity 28, 34
Convention on Climate Change see climate
Convention on Desertification 34
Convention on the Law of the Sea 313
Development Decade 25

Framework Convention on Climate Change see climate
General Assembly 18, 20, 25, 28, 29, 33, 43, 45
Millennium Development Goals see millennium
Outer Space Treaty 315
Program of Action for achieving Sustainable Development see agenda 21
Universal Declaration of Human Rights 57
World Commission on Environment and Development, see Brundtland Commission
World Summit on Sustainable Development see summit Johannesburg

unanimity 290
UNCED 4, 34
UNCSD see CSD
UNCTAD 20, 25
UNDP 33, 34, 41
unemployment 22, 61
UNEP 20, 27–8, 33, 41, 45–6
UNESCO 27, 36
Unilever 133
Union College 258
Union of International Associations 250
University of Cambridge 251
U-process
and crystallizing 320
and downloading 319
and performing 320
and presencing 8, 12, 320, 323, 325
and prototyping 320
and seeing 319
and sensing 320, 323
US Congress 23–4
utilitarianism 88, 161

value
chain 222–3
creation 289, 297
Van Melle 316
Vedic scriptures 57
Venezuela 306
Sustainable development drivers

Visa International 266
visibility 255
Volkswagen Foundation 17
volunteer 267, 286

Wall-Mart 131
Wall Street 327
war on terror 5, 108, 308, 315
Ward, Barbara 19–21
Warioba, Joseph 44
Washington 331
Watchdog mission 230
water
  conservation 286
  scarcity 306, 307
WBCSD 37, 115, 147
Weber, Max 126
Weizsäcker, Ernst Ulrich von 44, 63
wellbeing index 80, 81
We-oriented 204
West, the 110, 305, 330
White Jr., Lynn
whole
  being part of the 260
  collective 8
  of society 132
  voice of the 267
Whole Foods Market 136, 137
Wijffels, Herman 115–7, 128, 263, 265
Wilber, Ken 8, 88, 222, 262
Wild West episode 90
Willem-Alexander, prince of the Netherlands 44
window-dressing 328
wisdom tradition 325
WISER 253
WiserEarth 253
World Bank 15, 18, 19, 26, 33, 146
World Conservation Strategy 27, 42
World Council of Churches 20, 21, 25
World Economic Forum 79, 306
World Environment Organization 46
World Health Organization 46, 311
worldview 259, 262
World War
  I 22
  II 15, 20, 21, 23, 59, 305
WRI 234–42
WSSD 43
WTO 40, 45, 59
WWF 15, 16, 27, 234–42
Yale University 79
yellow see memes
Yeltsin, Boris 58
zero-sum game 296
Zine El Abidine Ben Ali 110
zoning 286, 289