Contributors

Mary Abrahams is Director of the Entrepreneurship Living-Learning Center at Baylor University, US and teaches a course dealing with entrepreneurial startups and business modeling. She earned her BBA and MBA from Baylor University and has been part of the John F. Baugh Center for Entrepreneurship since 1997. She was co-creator of the Entrepreneurship and Creative Leadership Engaged Learning Group, a three-semester, multidisciplinary freshman experience combining entrepreneurship and theater arts.

Beth Altringer is a psychologist and lecturer in the areas of innovation, creative collaboration, and human-centered design at Harvard University’s School of Engineering and Applied Sciences. She has worked with hundreds of teams across a range of multinational companies and educational institutions, using both qualitative and quantitative methods. At The Laboratory at Harvard, she teaches two experiential innovation courses and leads the Team Design Studio, which creates experiential learning modules and research projects on team innovation.

Glenna Batson is Professor Emeritus of Physical Therapy at Winston-Salem State University, US. She has been a Fulbright Senior Specialist and a researcher on several studies of Parkinson disease and dance improvisation. She is co-editor of Dance, Somatics and Spiritualities: An Anthology of Contemporary Sacred Narratives (2013) and co-author of Body and Mind in Motion: Dance and Cognitive Neuroscience in Conversation (2014).

Lynn Book is Associate Director of the Program for Innovation, Creativity and Entrepreneurship and Senior Lecturer in the Department of Theatre and Dance at Wake Forest University, US. She is a transmedia artist working internationally through original performance, new media, exhibition and other public arts projects, which have received awards from the National Endowment for the Arts, New York Foundation for the Arts and Franklin Furnace among others. She has an MFA from the School of the Art Institute of Chicago and is also a faculty associate with Transart Institute, an international MFA/PhD program in contemporary art practices.
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Liora Bresler is Professor in the College of Education and College of Fine and Applied Arts at the University of Illinois, Urbana-Champaign, US. Her areas of research and teaching are arts education, qualitative research methodology, and academic entrepreneurship. She is also Hedda Anderson Professor at Lund University, Sweden, and holds visiting professorships in Norway and Hong Kong. She has published over 100 papers and book chapters and written and edited several books on the arts in education, including *International Handbook of Research in Arts Education* (2007).

Kevin Daum founded both TAE International, a marketing consulting firm, and ROARing Video Productions. He is an INC 500 entrepreneur and author of the bestselling books *ROAR! Get Heard in the Sales and Marketing Jungle* (2010), *GreenSense for the Home* (2010) and *Video Marketing for Dummies* (2012). He holds a BA in Theatre from Humboldt State University, US and is a national columnist for *Smart Business Magazine*.

Musetta Durkee has just completed a law degree at the University of California Berkeley School of Law, US. She works on projects involving technology and the public interest, community information needs, issues in identity and subjectivity and critical perspectives in the visual and performance arts. She holds an MA in Performance Studies from New York University, US and a BA, with honors, in Philosophy from Columbia University, US.

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Creativity and entrepreneurship

Heidi LaMoreaux is Professor in, and Director of, the Hutchins School of Liberal Studies, a dialog-based undergraduate program at Sonoma State University, US. She combines her interdisciplinary interests to explore ecotones between physical geography, personal history, art and creative writing; specifically, how scientists and non-scientists analyse and interpret natural and historical events to create both personal and natural histories.

Paul Laurienti is Director of the Laboratory for Complex Brain Networks, Wake Forest School of Medicine, US. He applies and develops network science methods to elucidate the brain as a complex system. Network science allows systems studies that traditional scientific reductionism cannot allow. Over the past eight years, he has transformed his research interests from basic neuroscience to complex networks and from the individual brain to scientific collaborations.

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Scott Sherman is Executive Director of the award-winning nonprofit organization Transformative Action Institute. TAI’s mission is to train the next generation of social entrepreneurs, innovators and change-makers for the twenty-first century. Over the last decade, he has taught courses on social entrepreneurship and social innovation at such universities as The University of California Berkeley, Johns Hopkins, Princeton and Yale.

Jennifer Stapleton-Kotloski is a magnetoencephalography (MEG) scientist in the Department of Neurology at Wake Forest Baptist Health, US. She is interested in how brain regions network to process information and how pathological conditions, such as epilepsy, post-traumatic stress disorder, traumatic brain injury and drugs of abuse like alcohol.

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