

© Tim Mazzarol, Sophie Reboud, Elena Mamouni Linnios and Delwyn Clark 2014, with all chapter contents the intellectual property of the respective authors.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by
Edward Elgar Publishing Limited
The Lypiatts
15 Lansdown Road
Cheltenham
Glos GL50 2JA
UK

Edward Elgar Publishing, Inc.
William Pratt House
9 Dewey Court
Northampton
Massachusetts 01060
USA

A catalogue record for this book
is available from the British Library

Library of Congress Control Number: 2013949798

This book is available electronically in the ElgarOnline.com
Business Subject Collection, E-ISBN 978 1 78347 202 4



ISBN 978 0 85793 777 3 (cased)

Typeset by Servis Filmsetting Ltd, Stockport, Cheshire
Printed and bound in Great Britain by T.J. International Ltd, Padstow