## Index

<table>
<thead>
<tr>
<th>Name</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abrahamson, Eric</td>
<td>162–3</td>
</tr>
<tr>
<td>Accenture</td>
<td>91</td>
</tr>
<tr>
<td>Aegis archetype concept</td>
<td>249</td>
</tr>
<tr>
<td>Aesthetics concepts of 134</td>
<td></td>
</tr>
<tr>
<td>Alcoholics Anonymous (AA)</td>
<td>237–8</td>
</tr>
<tr>
<td>Twelve Steps programme</td>
<td>241–2</td>
</tr>
<tr>
<td>Alexander the Great</td>
<td>144–5</td>
</tr>
<tr>
<td>Alvesson, Mats</td>
<td>91</td>
</tr>
<tr>
<td>Argyris, Chris use of deutoero-learning 56–7</td>
<td></td>
</tr>
<tr>
<td>Apple, Inc. 199</td>
<td></td>
</tr>
<tr>
<td>Aristotle 58, 144, 223</td>
<td></td>
</tr>
<tr>
<td>Arthur, King 138–40, 253</td>
<td></td>
</tr>
<tr>
<td>Arthur Andersen 168</td>
<td></td>
</tr>
<tr>
<td>Bakunin, Mikhail concept of ‘creative destruction’</td>
<td>168</td>
</tr>
<tr>
<td>Banerjee, Bobby observations of development of postcolonial theory</td>
<td>208–9</td>
</tr>
<tr>
<td>Barber, Elinor The Travels and Adventures of Serendipity (1958) 200</td>
<td></td>
</tr>
<tr>
<td>Barley, Stephen waves of fashions of control in management 162</td>
<td></td>
</tr>
<tr>
<td>Barnard, Chester view of importance of intuition in management 13</td>
<td></td>
</tr>
<tr>
<td>Barret, Frank male power variants 92</td>
<td></td>
</tr>
<tr>
<td>Bateson, Gregory concept of deutoero-learning 56 view of ecology 13</td>
<td></td>
</tr>
<tr>
<td>Bauman, Zygmunt 5–6, 72</td>
<td></td>
</tr>
<tr>
<td>de Beauvoir, Simone The Second Sex (1949) 85</td>
<td></td>
</tr>
<tr>
<td>Bentham, Jeremy Panopticon 52–3</td>
<td></td>
</tr>
<tr>
<td>Bergman, Ingmar The Seventh Seal (1957) 226–7</td>
<td></td>
</tr>
<tr>
<td>Billing, Yvonne Due 91</td>
<td></td>
</tr>
<tr>
<td>Black Kings 179–80 blat’ system origins of 178–9</td>
<td></td>
</tr>
<tr>
<td>Bornstein, David example of Összefogás Ipari Szövetkezet 63 Boo.com 199–200</td>
<td></td>
</tr>
<tr>
<td>Bowles, Martin view of myth 24 Brazil 210</td>
<td></td>
</tr>
<tr>
<td>Brook, Peter The Empty Space (1968) 118</td>
<td></td>
</tr>
<tr>
<td>Burke, Kenneth 106–7 classical dramatistic pentad 33</td>
<td></td>
</tr>
<tr>
<td>Campbell, Joseph The Hero with a Thousand Faces (1949) 39 view of role of myths 25, 39–40</td>
<td></td>
</tr>
<tr>
<td>Cassirer, Ernst view of myth as metaphorical thought tool 24, 34</td>
<td></td>
</tr>
<tr>
<td>Ceausescu, Nicolae 154–5 change stages of 40–41</td>
<td></td>
</tr>
<tr>
<td>Cheever, Susan biography of Bill Wilson 237–8 China 185</td>
<td></td>
</tr>
<tr>
<td>Chomsky, Noam 155 Christianity</td>
<td></td>
</tr>
<tr>
<td>Bible Book of Genesis 222 Book of Revelation 227</td>
<td></td>
</tr>
</tbody>
</table>
286  Organizations and archetypes

Chrostowski, Aleksander
concept of ‘learning organisation’ 59

Collinson, David
view of role of masculinity in organizations and management 92–4
consultants 127–9
corporations totalitarian 14
view of culture as resource 19
critical management education (CME) development of 109
critical marketing concept of 108–9
Csíkszentmihályi, Mihály
concept of ‘flow’ 61–2
culture as a resource 19
definitions of 19–20
use of symbols in 21
Cyert, Richard
view of role of organizational slack 11

culture on role of organizational slack 11

culture on view of role of organizational slack 11

culture on use of symbols in 21

culture on view of role of organizational slack 11

Czarniawska-Joerges, Barbara 115, 140, 145, 161, 170
view of humiliation 78–9

De Bono, Edward
use of term ‘lateral thinking’ 185

Derber, Charles
The Pursuit of Attention (1979) 111

Dew, Nicholas
view of use of serendipity 201

Douglas, Evan
view of role of lateral thinking in entrepreneurship 186–7

Douglas, Mary 164–5
dress codes 110, 112–14
cultural 110–11
private sector 112

Drucker, Peter
definition of entrepreneur 169

Ebbinghaus, Hermann 233–4
Eco, Umberto 119
Ego 45, 64
Eliades, Mircea
depiction of myths 214
Enron 167–8
executive personnel of 168
entreprenuership 202
centre of 169–70
green 212

grieving loss of an organization 231–2
Polish 170
role of lateral thinking in 186–7
ethnography 246–51
concept of 245
merits of 246
organizational 245

First World War (1914–18) 155
Ford 156
Ford, Henry 7
Foucault, Michel
Discipline and Punish (1975) 52
Fromm, Erich
Escape from Freedom (1941) 146
Fuller, Robert W.
observation of rankism 75–6
Furusten, Steffan
view of use of consultants 127–8

Gabriel, Yiannis
centre of ‘organizational miasma’ 73–4

narrative variant definitions 23
view of myth 26

Gaiman, Neil
Galbraith, John Kenneth
The Economics of Innocent Fraud (2004) 180–82

Galperin, Bella 98
Geertz, Clifford
definition of culture 20

Germany 159, 224
de Geus, Marius
view of role of Gaia hypothesis in management 211
Goffman, Erving 117
The Presentation of Self in Everyday Life (1959) 114

Google

hiring policies of 187–8
structure of 188

Guillet de Monthoux, Pierre 222–3

Schwung 223
Haraway, Donna
‘A Cyborg Manifesto’ 99

Hatch, Jo
model for narrative aspects of identity 49–52
view of role of natural cultural mechanisms in chance 40

Hawthorne Works 19

Hayles, Katherine 99–100

Hearn, Jeff
view of role of masculinity in organizations and management 92–4

Hesiod
_Theogony_ 214–15

Hochschild, Arlic 115

Hrebiniak, Lawrence 46–7

Huizinga, Johan
_Homo Ludens_ (1938) 196–7

Hungary
military of 63
hyperadaptation concept of 52

IKEA 26, 221–2

Illies, Jody 166

India 185

Ingarden, Roman
model of phenomenological reading texts 252

Italy
Rome 161

Jackall, Robert
_Moral Mazes_ (1988) 111

Jacobson, Karen Hedblom 90

Joyce, William 46–7

Jung, Carl Gustav 62, 104
personality archetype theory 28–30, 32, 35
Adventurer 157, 170–71, 201
Angel 175
Anima 29, 82, 85–9, 101–2
animal 29
Animus 29, 82, 85–6, 91–3, 97, 101–2
Death 253
Demon 175
Eternal Child 189, 192, 197, 201
family 29

Gaia 204–6
Goodness 252–3
King 138, 145–6, 151, 252
rebirth 225–6
_Sage/Senex_ 123–4, 126
_Self_ 29, 45, 47–8, 60, 175, 226
_Shaadow_ 29, 64–74, 79–80, 175
_Golden Shadow_ 66
_Syzzygy_ 83
Trickster 172–3, 175, 188

Kant, Immanuel 35

Kanter, Rosabeth Moss
ethnographic research conducted by 86
Kets de Vries, Manfred 144–5, 147, 154

Kidd, Bruce
observation of acceptance of aggression in organizations 95–6

Klein, Naomi 107

knowledge 16–17
as a resource 12
knowledge management 13, 131–3
publications on 131–2
knowledge workers 131

Kociatkiewicz, Jerzy 101, 175
use of cosmogonic duel metaphor in organization theory 215–17

Konecki, Krzysztof
field studies of 196

Kunda, Gideon
waves of fashions of control in management 162

lateral thinking
concept of 185–6
role in entrepreneurship 186–7
leadership style
autocratic 142
democratic 142–3
laissez-faire 143

Leck, Joanne 98
LEGO 50–51
Mindstorms NXT 51

Lewin, Kurt
model of situational leadership 142–3
Lindgren, Astrid  
Pippi Longstocking 189–90

Linsley, Philip 167–8

Lönnrot, Elias  
The Kalevala 31

Lovelock, James  
Gaia (1979) 210–11

luck 200–202

Ludwicki, Tomasz  
view of consultant-customer relationships 128

Lyons, Denise 87

Van Maaren, John 194–5

Machiavelli, Niccolò 135  
The Prince (1532) 126–7

MacIntyre, Alasdair  
view of role of narration in life 48

Magala Sławomir  
view of role of sense-making in innovation in organizations 10

management 9, 30, 35, 50, 54, 61–2, 69, 80, 107, 129–30, 135, 151

aesthetic 223

androgyny in 100–101

as actors 116, 118–19

defensiveness in 58

holistically sustainable 14

importance of intuition in 13

ineffective 181–2

international 209

narcissism 148–51

quiet 151–2

postcolonial 208

role of conscious decisions in 47

strategic 31

students 135–6

use of narratives 23–4

March, James  
view of role of organizational slack 11

masculinity 95

modern variants of 101–2

Maslow, Abraham 62  
concept of eupsychic manager 15

concept of self-actualization 60–61

Matthews, Robin  
analysis of competitiveness in business 96–7

Mayo, Elton 245

Merton, Robert  
On the Shoulders of Giants (1965) 200

The Travels and Adventures of Serendipity (1958) 200

Mintzberg, Henry  
focus on death of organizations 231

‘Managing Quietly’ (1999) 151

Moore, Henrietta  
anthropological view of motherhood 88–9

Morgan, Gareth 10  
concept of organization as psychic prison 53

myth 24–6, 214–17

as metaphors 25

eamples of mythologized organizations 26

founding 217

Nelson, Debra 97  
model of sense-making 79–80

Nilson, Henrietta  
consulting model proposed by 250

non-governmental organizations (NGOs) 14, 110

Nonaka, Ikujiro 130–31

di Norcia, Vincent  
proposal for planning indexes 211

Oblój, Krzysztof  
view of role of strategy 18

Olson, Bradley 97  
model of sense-making 79–80

organizations 17, 41, 46, 89–90, 141, 191–2, 230, 236, 240–41, 248

as mechanisms 162

as structures 16, 38

as processes 16–18, 37

as systems 190–91

autopoietic 192–4

computerized 31

contemporary 230

death of 231

dishonesty/fraudulent activity in 182–4

entrepreneurial 62

identity 48–9

Jungian shadows in 65–6, 77–8, 81

development of 70–72
Index

excessive control 66
negligence 66
violence 67
living 23
management of 18
patriarchal 89
role of founder in 218
self-actualizing 62
transformations 239
value of serendipity in 201
Osborn, Alex Faickney
brainstorming 222
Ożogowska, Hanna
Dziewczyna i chłopak, czyli heca na 14 fajerek 83–4
Parayitam, Satyanarayana 97
model of sense-making 79–80
Parker, Martin
view of pirate as Trickster 175
paternalism
concept of 93–4
persona
concept of 104–5
Piątkowski, Przemyslaw 55
use of organisation as fortress metaphor 56
Plato 147, 240
Apology 133
Republic 140–41
play 198
concept of 197
role of 12
Pleck, Joseph
writings of 96
Poland 155, 163–4, 171, 184, 251
military of 98
Poczta Polska 142–3
Poznań 149, 219
university system of 9
Warsaw 3, 161
Portugal
Lisbon 3
postcolonialism
concept of 208–9
posthumanism 99
Prasad, Anshuman
observations of development of postcolonial theory 208–9
Pratt, Michael
concept of organization as fortress 54, 56
Project Management Institute (PMI) 85
publications in 84–5
Rankism 75
bullying 78–81
concept of 76–7
recklessness 164–6
Reggio, Godfrey
Koyaanisqatsi (1982) 204–5
Rehn, Alf
view of blat’ system 178–9
Reiter-Palmon, Roni 166
Ritzer, George 5–7
‘McDonaldization’ 7
‘McUniversity’ 7
The McDonaldization of Society (1996) 107
Roddick, Anita
founder of The Body Shop 213
Said, Edward
Orientalism (1978) 207–8
Salzer-Mörling, Miriam
IKEA ethnographic study 221–2
Saren, Michael
observations of contemporary marketing 108
Sargent, Alice 100–101
Schein, Edgar 220–21
view of role of founder in organizations 218
Schlott, Richard
model of eupsychic manager 62
Schön, Donald
use of deuto-learning 56–7
Schultz, Majken
model for narrative aspects of identity 49–52
Schumpeter, Joseph 168–9
Second World War (1939–45) 97
Segal, Lynne
writings of 92
Senge, Peter
focus on organisational learning 57–8
<table>
<thead>
<tr>
<th>Name</th>
<th>Reference</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sennet, Richard</td>
<td>5–6</td>
<td>7</td>
</tr>
<tr>
<td>concept of ‘corrosion of character’</td>
<td></td>
<td>72</td>
</tr>
<tr>
<td>Shakespeare, William</td>
<td>119–20</td>
<td></td>
</tr>
<tr>
<td><em>Hamlet</em></td>
<td>45–6</td>
<td></td>
</tr>
<tr>
<td>Shepherd, Dean</td>
<td>focus on death of organizations</td>
<td>231–2</td>
</tr>
<tr>
<td>view of role of lateral thinking in entrepreneurship</td>
<td></td>
<td>186–7</td>
</tr>
<tr>
<td>Shrives, Philip</td>
<td>167–8</td>
<td></td>
</tr>
<tr>
<td>Sievers, Burkard</td>
<td>view of modern myth of immortality</td>
<td>227–8</td>
</tr>
<tr>
<td>Skilling, Jeffrey</td>
<td>CEO of Enron 168</td>
<td></td>
</tr>
<tr>
<td>Smircich, Linda</td>
<td>definitions of culture 19–20</td>
<td></td>
</tr>
<tr>
<td>Smith, Adam</td>
<td>writings of 22</td>
<td></td>
</tr>
<tr>
<td>socialism 97</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Socrates 133–4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sophocles</td>
<td><em>Oedipus the King</em></td>
<td>73–4</td>
</tr>
<tr>
<td>Soteriology</td>
<td>archetypes 227</td>
<td></td>
</tr>
<tr>
<td>concept of 225</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soviet Union (USSR)</td>
<td>3, 179</td>
<td></td>
</tr>
<tr>
<td>Spain</td>
<td>Madrid 199</td>
<td></td>
</tr>
<tr>
<td>stakeholders 38, 67, 69, 167–8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Statoil 136–7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stevenson, Robert Louis</td>
<td><em>Strange Case of Dr Jekyll and Mr Hyde</em> (1886)</td>
<td>64–5</td>
</tr>
<tr>
<td>Stoicism 136</td>
<td>stories 21–3</td>
<td></td>
</tr>
<tr>
<td>role of narrative in life 48</td>
<td>narrative variants 22–4, 27</td>
<td></td>
</tr>
<tr>
<td>strategy 18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sun Tzu 141</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sweden</td>
<td>Kalmar 155</td>
<td></td>
</tr>
<tr>
<td>Stockholm 161</td>
<td>synchronicity</td>
<td></td>
</tr>
<tr>
<td>Taalas, Saara</td>
<td>view of <em>blat</em> system 178–9</td>
<td></td>
</tr>
<tr>
<td>Taoism 141</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tarde, Gabriel</td>
<td>view of role of innovation in cultural and social changes 217–18</td>
<td></td>
</tr>
<tr>
<td>Tavistock Institute of Human Relations 87</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Body Shop 213</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thompson, Hunter S.</td>
<td><em>Hell’s Angels</em> (1966) 176–8</td>
<td></td>
</tr>
<tr>
<td>Tolkien, J.R.R.</td>
<td><em>The Lord of the Rings</em> 123–5, 129</td>
<td></td>
</tr>
<tr>
<td>totalitarianism 147–8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>transformation of organizations 239</td>
<td>personal 238, 240</td>
<td></td>
</tr>
<tr>
<td>spiritual 238</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trist, Eric 87</td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Kingdom (UK)</td>
<td>London 3, 87</td>
<td></td>
</tr>
<tr>
<td>university system of 8–9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Nations</td>
<td>Educational, Scientific and Cultural Organization (UNESCO) 228–9</td>
<td></td>
</tr>
<tr>
<td>United States of America (USA) 3, 112, 159, 204, 210</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bible Belt 55</td>
<td>presidential election system of 107</td>
<td></td>
</tr>
<tr>
<td>university system of 8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Veblen, Thorstein</td>
<td>writings of 110</td>
<td></td>
</tr>
<tr>
<td>Venkatesh, Sudhir</td>
<td>observations of Black Kings 179–80</td>
<td></td>
</tr>
<tr>
<td>Volvo 155–6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wajcman, Judy</td>
<td>observation of use of male characteristics by female management personnel 93</td>
<td></td>
</tr>
<tr>
<td>Walt Disney company</td>
<td>Disneyland 116–17</td>
<td></td>
</tr>
<tr>
<td>role of narratives in 22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weber, Max 145–6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weick, Karl 58, 234</td>
<td>stages of cycles in organizing processes enactment 17–18</td>
<td></td>
</tr>
</tbody>
</table>
Index

retention 18
selection 18
view of presence of sense-making in processes of organizing 10, 36, 49
Vita Contemplativa 125–6
Whitehead, Stephen
male power variants 92
Why Do You Shop? (WDYS) 224
Whyte, William Foote 87
Whyte, William Hollingsworth
The Organization Man (1956) 192–3

Wilde, Oscar 105–6
The Importance of Being Earnest (1895) 105–6
Wilkinson, Clive 188
Wilske, Judith
founder of WDYS 224
Wolff, Rolf 140, 145, 170
Zanetti, Lisa 94
contemporary management theories 86