Contributors

Alberto Alemanno

Jean Monnet Professor of EU Law and Risk Regulation, HEC, Paris

Alberto Alemanno is Associate Professor of Law at HEC Paris where he holds a Jean Monnet Chair in EU Law and Risk Regulation and Adjunct Professor of Law at Georgetown University where he teaches Global Risk Regulation. Formerly, he clerked at the Court of Justice of the European Union and qualified as an attorney at law in New York in 2004. He has published widely in the areas of EU law, international economic law and risk regulation. He is the author of Trade in Food – Regulatory and Judicial Approaches in the EU and the WTO (Cameron May, 2007) and editor of Governing Disasters – The Challenges of Emergency Risk Regulation (Edward Elgar, 2011). Originally from Italy, Alemanno earned a Laurea in Giurisprudenza cum laude from the Università degli Studi di Torino, LLM degrees from Harvard Law School and the College of Europe, and a PhD in International Law & Economics from Bocconi University. He is the founder and editor of the European Journal of Risk Regulation, a member of the editorial boards of the Revue du Droit de l’Union européenne and the European Food and Feed Law Review, and the Area Editor for Policy of Risk Analysis. He is the founder and scientific director of the Summer Academy in Global Food Law & Policy. Alemanno has also provided advice to a variety of organisations, such as the EU and the OECD, on various aspects of European Union law, WTO law, food regulation and tobacco control. For more information, see <http://albertoalemanno.eu/>.

Glyn Ayres

JD student, Melbourne Law School, University of Melbourne

Glyn Ayres is a graduate of the University of Melbourne (BArts/BMus (Hons)) and has worked at the Supreme Court of Victoria and the United Nations International Criminal Tribunal for Rwanda. He was captain of the 2011 Melbourne Law School WTO moot team and is currently a member of the Melbourne University Law Review editorial board.

x
Enrico Bonadio

Lecturer, City Law School, City University London

Enrico Bonadio is Lecturer in Law at City University London (City Law School), where he teaches Intellectual Property Law and EU Law. He holds a PhD in International and EU law from the University of Florence. He is Associate Editor and Intellectual Property Correspondent of the European Journal of Risk Regulation (‘EJRR’). Enrico is a Solicitor of England and Wales (non-practising) in addition to being an Italian-qualified Avvocato. He practised as an Intellectual Property attorney for several years in top-tier international law firms. He regularly publishes and lectures in the field of intellectual property law. He recently published a book on the TRIPS Agreement and genetic resources (Jovene, 2008) and several articles in leading international peer-reviewed journals, including The John Marshall Review of Intellectual Property Law, European Intellectual Property Review, Journal of Intellectual Property Law & Practice, International Trade Law & Regulation and European Journal of Risk Regulation. Enrico is Visiting Professor at Université Jean Moulin Lyon 3 and Université Catholique de Lyon, as well as a lecturer of intellectual property law at the LLM in Intellectual Property offered by WIPO and the University of Turin. He also recently taught at the Universidad San Carlos de Guatemala, the Université de Toulouse and the University of Pisa.

Jason Bosland

Senior Lecturer, Melbourne Law School, University of Melbourne

Jason Bosland joined Melbourne Law School as a Senior Lecturer in 2011. Prior to that he was a Lecturer in the Faculty of Law at the University of New South Wales. Jason has law degrees from Melbourne Law School and from the London School of Economics, where he was awarded the Stanley De Smith prize in public law. Jason’s primary research interests are in the areas of media law, especially defamation and privacy, open justice and the media, contempt of court and freedom of speech. He is the Deputy Director of the Centre for Media and Communications Law and is a joint editor (with Professor Andrew Kenyon and Professor Kathy Bowrey) of the Media & Arts Law Review.

Simon Chapman

Professor in Public Health, University of Sydney

Simon Chapman PhD FASSA has published 439 articles in peer reviewed journals and 17 books and major reports. His Public Health Advocacy and
Tobacco Control: Making Smoking History was published by Blackwell (Oxford) in 2007 and his co-authored Let Sleeping Dogs Lie: What Men Should Know before Being Tested for Prostate Cancer by Sydney University Press in 2010. In 1997 he won the World Health Organization’s World No Tobacco Day Medal and in 2003 he was voted by his international peers to be awarded the American Cancer Society’s Luther Terry Award for outstanding individual leadership in tobacco control. In 2008 he won the New South Wales Premier’s Cancer Researcher of the Year medal; the Public Health Association of Australia’s Sidney Sax medal; and was a New South Wales finalist in Australian of the Year. He was deputy editor (1992–1997) then editor (1998–2008) of the British Medical Journal’s Tobacco Control and is now its editor emeritus.

His current research involves examining how health and medical issues are covered in the news media; risk communication; the implications for tobacco control of web 2.0 technology; and characteristics of public health research (and its dissemination) that impact on public health policy.

Mark Davison

Professor, Monash Law School, Monash University

Mark Davison is a Professor in the Faculty of Law at Monash University where he teaches intellectual property and contract. He also practises in intellectual property with a Melbourne law firm. He has published extensively, particularly in trademark and copyright law. He is the first author of the third and fourth editions of Shanahan’s Australian Law of Trade Marks and Passing Off (Thomson Reuters, 2003 and 2008), the leading reference work on Australian trademark law. He is the author of The Legal Protection of Databases (Cambridge University Press, 2003), a co-author of the first and second editions of Australian Intellectual Property Law (Cambridge University Press, 2008 and 2011), a co-author of the fourth edition of Intellectual Property: Cases, Materials and Commentary (Lexis, Sydney, 2009) and a co-author of several editions of a casebook dealing with Australian anti-trust law. He is a member of the Intellectual Property Committee of the Law Council of Australian and the Australian Government’s Expert Advisory Group on Plain Packaging of Tobacco Products.

Simon Evans

Pro Vice-Chancellor (International), University of Melbourne and Professor, Melbourne Law School, University of Melbourne

Simon Evans is a comparative public lawyer, with broad interests in constitutional and administrative law, particularly in common law systems.
He is currently working on a project analysing the executive branch of Australian government in comparative perspective. He has also worked on the capacity of parliaments to protect human rights, the effectiveness of the Commonwealth model of human rights protection, implementation of the Victorian Charter of Human Rights, constitutional property rights and constitutional theory. He was Director of the Centre for Comparative Constitutional Studies from 2005 to 2007 and Deputy Dean of the Law School from 2007 to 2010. He was a national finalist in the Australian Awards for University Teaching in 2005 and a Universitas 21 Teaching Fellow in 2006–2007. He is a member of the Executive of the Australian Association of Constitutional Law.

Thomas A. Faunce

Professor, College of Law and College of Medicine, Biology and the Environment, Australian National University

Thomas Faunce is a former barrister and solicitor of the Supreme Court of the Australian Capital Territory (‘ACT’) and a graduate of the Australian National University (BA/LLB (Hons), PhD in Law), and former senior registrar in Intensive Care at the Alfred Hospital in Melbourne, being also a graduate of Newcastle University, New South Wales (BMed). He has directed four Australian Research Council (‘ARC’) Discovery Grants in the area of health technology regulation. This research included the impacts of the Australia–United States Free Trade Agreement on Australia’s Pharmaceutical Benefits Scheme. He is currently an ARC Future Fellow working on Governance Aspects of Global Artificial Photosynthesis. Thomas is the author of *Who Owns Our Health* (Johns Hopkins University Press, 2009) and *Nanotechnology for a Sustainable World* (Edward Elgar, Cheltenham, UK, and Northampton, MA, USA, 2011). He is a member of the ACT Civil and Administrative Appeals Tribunal.

Becky Freeman

Researcher, School of Public Health, University of Sydney

Dr Becky Freeman has worked in the field of tobacco control for more than 10 years. She is an early career researcher at the School of Public Health, University of Sydney. She was awarded her PhD, titled *Tobacco Control 2.0: Studies on the Relevance of Online Media to Tobacco Control*, in July 2011. Prior to pursuing her research interests, Freeman held tobacco control positions in Canada with both government and not-for-profit organisations. In 2004, she was selected from a pool of international
applicants for the Director position of Action on Smoking and Health (ASH) in New Zealand. Since moving to Australia in 2006, Freeman has established herself as an authority on the potential of the Internet to circumvent tobacco advertising bans. She was the first researcher to publish papers on tobacco product promotions through the online social media websites YouTube and Facebook. Freeman is the Associate Editor of New Media for the international journal *Tobacco Control*. She is also currently a consultant to the World Health Organization on Article 13 (tobacco advertising, promotion and sponsorship) of the WHO Framework Convention on Tobacco Control.

**Kate Lannan**

*Senior Legal Officer, Convention Secretariat, WHO Framework Convention on Tobacco Control*

Kate Lannan is a graduate of the University of Saskatchewan (BA), McGill University (LLB, BCL) and the University of Ottawa (LLM). She has previously practised law with Stikeman Elliott in Toronto, Ontario, and is also a member of the bars of the State of New York and of Washington DC. Kate was a member of Canada’s Diplomatic Corps, specialising in international trade law and policy. Since 1998, she has worked in the areas of private and public international law for intergovernmental organisations based in Washington DC (the Organization of American States) and in Vienna, Austria (United Nations Commission on International Trade Law). Most recently, she was the Secretary of UNCITRAL’s Working Group on Transport Law, which prepared the text of the UN Convention on Contracts for the International Carriage of Goods Wholly or Partly by Sea (2008), known as ‘the Rotterdam Rules’. Kate has published in the areas of trade policy, general reporting on the progress of intergovernmental negotiating bodies, and private international law.

**Jonathan Liberman**

*Director, McCabe Centre for Law and Cancer*

Jonathan Liberman is Director of the McCabe Centre for Law and Cancer, a joint initiative between the Cancer Council Victoria and the Union for International Cancer Control (UICC), engaged in research, policy development and advocacy on the role of law in the prevention and treatment of cancer. Jonathan has over a decade of experience in legal and policy research, advice and advocacy on issues relating to cancer prevention and treatment at both domestic and global levels. His work has covered a wide range of issues across tobacco, alcohol and food regulation, consumer
Contributors

Jonathan Liberman

Jonathan was rapporteur of the WHO Framework Convention on Tobacco Control expert group on cross-border tobacco advertising, promotion and sponsorship, and an expert adviser to the WHO FCTC working group that developed guidelines on Article 13 (tobacco advertising, promotion and sponsorship) of the treaty. He is a member of the Australian Government’s Expert Advisory Group on Plain Packaging of Tobacco Products. Between March 2006 and March 2009, Jonathan was Policy Director of the Framework Convention Alliance on Tobacco Control (FCA), the major international non-governmental organisation working on the development and implementation of the WHO FCTC. In August 2009, he was appointed Senior Legal Policy Adviser to the UICC.

Benn McGrady

O’Neill Institute for National and Global Health Law, Georgetown University Law Center

Benn McGrady directs the O’Neill Institute Initiative on Trade, Investment and Health, and is an Adjunct Professor at the Georgetown University Law Center and an Assistant Professor in the Department of International Health, Georgetown University. Benn is the author of Trade and Public Health: The WTO, Tobacco, Alcohol and Diet (Cambridge University Press, 2011) and serves on the editorial board of the European Journal of Risk Regulation. Benn has been active in providing advice to public health bodies, foreign governments and inter-governmental organisations on various aspects of public international law, including the law of treaties, international trade law and international investment law. Benn is a graduate of Monash University (BA/LLB (Hons) and PhD) and the Georgetown University Law Center (LLM (Dist) (Global Health Law)).

Andrew D. Mitchell

Professor, Melbourne Law School, University of Melbourne

Andrew has law degrees from the University of Cambridge (PhD), Harvard Law School (LLM), and Melbourne Law School (LLB, Grad Dip Intl L). He was previously a Solicitor with Allens Arthur Robinson (formerly Arthur Robinson & Hedderwicks) in Australia, and he worked briefly at Davis Polk & Wardwell in New York. He has also worked in the Trade Directorate of the Organisation for Economic Co-operation and Development (OECD), the Intellectual Property Division of the World Trade Organization (WTO), and the Legal Department of the
International Monetary Fund (IMF). He has been a Fellow at the Institute of International Economic Law, Georgetown University; Visiting Fellow at the Lauterpacht Research Centre for International Law, University of Cambridge; Visiting Research Fellow at the British Institute of International and Comparative Law; Visiting Fellow at the Department of Law, London School of Economics; and Scholar-in-Residence at the International Arbitration Group of WilmerHale in London. In 2007, following a nomination by the Australian government, the WTO’s Dispute Settlement Body added him to the indicative list of governmental and non-governmental panellists to hear WTO disputes. In 2009 he was a visiting Associate Professor of Law at Georgetown University. Andrew is a member of the Australian Government’s Expert Advisory Group on Plain Packaging of Tobacco Products.

Michelle Scollo

Senior Policy Adviser, Tobacco Control Unit, Cancer Council Victoria

Michelle Scollo (BBSc, Grad Dip Com Health) commenced work as Director of the Quit Campaign Victoria in 1988. As an advocate for the National Heart Foundation and Cancer Council Australia she played a key role in persuading the government to implement reforms to taxes on tobacco products adopted between 1999 and 2001. Between 2002 and 2004 she was Co-director of the Vic Health Centre for Tobacco Control, a research centre funded by the Victorian Health Promotion Foundation to conduct legal, economic and social research aiming to promote reduction of tobacco use in Australia, particularly among disadvantaged groups. In addition to many other reports and papers, Michelle wrote Australia’s 2004–2009 National Tobacco Strategy and the Tobacco Technical Paper supporting Australia’s recently released Preventative Health Strategy. She is editor of the comprehensive online resource Tobacco in Australia: Facts and Issues. Michelle is currently undertaking a PhD exploring ways to tackle smoking and social disadvantage. She was the inaugural winner of the Nigel Gray Award for Achievement in Tobacco Control in 2005.

Tania Voon

Associate Professor, Melbourne Law School, University of Melbourne

Tania Voon is a former Legal Officer of the WTO Appellate Body Secretariat and a graduate of Cambridge University (PhD in Law), Harvard Law School (LLM), and the University of Melbourne (LLB, BSc, Grad Dip Intl L). She has previously practised law with Mallesons Stephen Jaques and the Australian Government Solicitor, and she has
taught law in Australia, Canada and the United States (most recently at Georgetown Law). She has published widely in the areas of public international law, preferential trade agreements, WTO dispute settlement, WTO trade remedies, trade-related aspects of intellectual property rights (TRIPS), and trade in services. Tania is the author of *Cultural Products and the World Trade Organization* (Cambridge University Press, 2007), a member of the Editorial Boards of the *Journal of International Economic Law* and the *Indian Journal of International Economic Law*, and a member of the Indicative List of Governmental and Non-Governmental Panelists for resolving WTO disputes.