Index

Abecassis-Moedas, C. 48
Ackerman, R. 219
actor network theory (ANT), and innovation in services 59, 60, 62–3, 67–8
adaptive approach 139–40, 197–8, 204, 347, 381–5
Adler, N. 350, 354
aesthetic properties of the workplace, management of 347, 352, 353–7, 359–60, 362
see also office design, planning
pro-creative agile methodology 135, 136–7, 141–2
Alam, I. 66
Alban-Metcalfe, J. 236
Alimo-Metcalfe, B. 236
Alvarez, J. 290
Alvesson, M. 212
Amabile, T. 132, 192, 193, 194–5, 201–2, 212, 213, 225, 275, 325, 331
Ancona, D. 198
Anderson, A. 277, 278, 283, 288
Anderson, P. 198
Andrews, G. 40–41, 42–3
Aoyama, M. 135
Argyris, C. 352
Aris, A. 199–200
Arthur, M. 278, 283
arts-based initiatives see organisational environments, shaping through arts-based initiatives
Asian creativity, moving beyond Western views 73–87, 377
Asian exports as ‘culturally odourless’ 76
Asians not creative, assumptions about 73–4
cosmetics industry 77–9, 82–3
cosmetics industry, brand licensing 78–9
creativity and innovation 76–7
cross-industry innovation 81
cultural discount concept 76
cultural proximity concept 76
decentralisation and globalisation 75–6
filmmaking and ‘masking’ 79–80
future research 85
globalisation and creativity 75–7
glocalisation process 76–7
mobile telecommunications market 81
multiple creators and multiple markets 81–4
music industry 82, 83–4
R&D investment in East Asia 85
see also creative industries
Aurelius, M. 185, 186, 370
Austin, N. 217, 218
Austin, R. 354
Australia
Design Index 103–4, 108, 118–19
‘Geek in Residence’ programme 132
Global Executive MBA see leadership development, creativity in, Leadership module, University of Sydney, Global Executive MBA
Avolio, B. 200, 216, 221, 222, 223, 236
Axel, E. 24
Bain, A. 280, 289
Baker, M. 100
Baker, S. 212, 225
Baker, T. 171
Baker, W. 278
Bakhtin, M. 160–61
Baldry, C. 303
Ball, S. 152
Balthazard, P. 328
Banaji, S. 73
Bandura, A. 132
Banks, M. 149, 152–3, 157
Barker, J. 314

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Index 387

Barney, J. 47, 288
Barrett, R. 275, 286
Bass, B. 200, 201, 213, 216, 217, 218, 220, 236
Baumann, A. 278, 282
BBC 198, 200–201, 205–6, 252
Bechky, B. 22
Beck, U. 145
Beech, Nic 19–38
Beedle, M. 135
Bell, E. 160
Bell, J. 298, 318
Belle, D. 318
Benhamou, F. 280
Bennis, W. 212, 216, 217, 218, 230
Berger, D. 278
Berkman, F. 92
Bermis, Y. 44, 49
Bessant, J. 59, 100
Beyes, T. 179
Birkinshaw, J. 350
Birt, J. 198, 205–6
bisociation process
entrepreneurship, imaginative exploration and single-minded determination 130, 132
film-making, improvisational practice and innovation 25–6, 28–30, 32–3
hybrid thinking see hybrid thinking, stimulating creativity through leadership development, and creativity and analogous reasoning 240, 241–3
management, creative, and managing creativity framework 2–3, 5, 7–9, 19
organisational environments, shaping through arts-based initiatives 353–4, 359–60
repetitive experimentation and materialisation of idea 172, 176
bisociative connections and creative management in practice 369–85
adaptive capability, building through diversity 381–5
best practice approach to management and creativity, lack of 378–9
creativity and strategy, negotiating between 370
distributed leadership 378
entrepreneurship, and bricolage 373–4, 381
gesture-response processes, leading by engaging in 377–9
incremental innovation 376
innovation and acting on practical certainty 374–7
innovations, and building on existing knowledge 375–6
leadership and distributed agency 378
management decisions and balance 369–70
organising by learning through consequences 379–81
practical responses criticised 371
practical responses, way forward and timely balance 371–2, 383–4
'purposeful action-taking' and 'active non-action' 373
uncertainty and certainty in organisational life 375
Black, C. 100
'black hat thinking', dealing with 168–9, 170, 175–6
Blackler, F. 23, 24, 25
Blair, H. 148, 150, 278, 280, 281, 284, 287
Blanchard, K. 261
Block, L. 299
Boden, M. 4, 60–61
Bolden, R. 212
Bolland, R. 100
Boltanski, L. 289
Bourdieu, P. 291
Boutinot, A. 288
Boylan, C. 45, 50–51
Boyd, M. 249, 250, 251, 252, 254–5, 264, 265–6
Branson, Richard 334
Brennan, A. 299
bricolage and entrepreneurship, bisociative connections 373–4, 381
office design and creativity freedom 318
repetitive experimentation and materialisation of idea 171
Bridgstock, Ruth 39–56
Brockman, J. 146
Brooks, D. 146
Broughton, A. 278, 281
Brown, J. 301, 302
Brown, S. 20, 192
Brown, T. 100
Brown, V. 327
Bruce, K. 215, 216
Bruce, M. 100
Bryman, A. 214, 215, 216
Buchanan, D. 214, 215, 216
Bughin, J. 199–200
Bürki, P. 335
Burns, J. 200, 212, 216, 217, 218
Burns, T. 199, 352
Burt, R. 195
Buzan, T. 328–9
Cailluet, L. 330
Cairncross, F. 147
Callopy, F. 100
Cameron, S. 288
Canada, career paths of designers 44
Capitman, W. 219
Carlzon, J. 59
Carnoy, M. 293
Caves, R. 195, 276, 277, 279
Chaiklin, S. 23, 24, 34
Cherbo, L. 73
Chesbrough, H. 58–9, 67
Cheung, M. 213
Chiapello, E. 289
Christensen, C. 137–8, 202
Christopherson, S. 278, 281
Chua, B.-H. 73
Clegg, S. 299
Cohendet, P. 293
Coldicutt, R. 128
Colebrook, C. 161, 304

collective creativity 24–5, 325–6
teamwork 194, 307, 310–11
see also entrepreneurial creativity and The Full Monty
Collins, J. 245
Collinson, D. 303, 304, 305, 314, 316
Collinson, M. 303
competitive advantage,
innovative design awards see entrepreneurship, innovative design awards and share price performance
Conger, J. 200, 201
Cook, S. 301, 302
Cooper, R. 66, 69
Cornuelle, R. 219
cosmetics industry, Asia 77–9, 82–3
Cox, G. 1, 99
Cram, C. 22
creative cultural occupations outside creative industries 39–56, 376
client/creative relationship 52–3
creative industries, UK government definition 39
culturalisation of economic life 44, 45–7
embedded creatives, defining and locating 40–44, 52–4, 376
employment levels 40
future research 54
individualised identity construction commodities 45
innovation-based economic growth 46–7
knowledge transfer, modularisation and originality, distinction between 48–9
knowledge-economy indicators 47–8, 50–51
labour market characteristics, distinctive 52
management issues and creative heart of modern firms 51–4
opportunity identification 54
organisational routines and regimes, influence of 48–9
outsourcing/in-house decisions 49–50
product development and designer input 46
professional development, formal 53
project-based organisation 48–9
resource-based view of firm
competitiveness 47–8
risk factors 54
sectoral distinctions 41–3, 45
social networks 53
soft innovation versus technical R&D 45–6
specialist and embedded creatives,
employment and work
 differences 52–4
see also creative industries
creative destruction theory 130–31
creativity
Asia see Asian creativity, moving
beyond Western views
creativity, reasons for need for more
190–91, 192
definition 39, 277
entrepreneurship, practical and
financial considerations see
employment; entrepreneurs,
cultural failure, dealing with see
trepreneurial risk-taking and
failure occupations outside see creative
cultural occupations outside
creative industries
teamwork see collaborative work;
trepreneurial creativity and
The Full Monty
transorganisational work
and production see
transorganizational work and
production in the creative
industries
creativity definitions 3–5, 190, 239,
277
creativity-friendly leadership theory
development 211–29, 378
authentic leadership (AL), and
leader ethics 221–2, 223
authentic leadership (AL) as new
focus 220–23, 224
developments, pre-1980s 214–16
discourse development as method of
enquiry 213–14
future research 226
human relations research and
supervisory behaviours 215
leader-managers and ‘management
of meaning’ 217
leadership as inherited capacity 214
leadership, management, and
supervisory behaviour,
thoretical connections between
215–16
leadership qualities, history of
212–14
re-conceptualisation of leadership,
suggestions for 225–6
Taylorist techniques 214–15
trait theory 216–17
transformational leadership and
creativity 213
worker-resistance problems 215
see also leadership development,
creativity in
creativity-friendly leadership
theory development, visionary,
transformational leadership
(VTL) 216–21, 224, 378
and creativity potential 220
followers’ values, connecting with
218–19, 220
leaders understanding themselves
218
leadership techniques, recommended
217–18
performativity orientation 220, 222
Creigh-Tyte, A. 52
Crossan, M. 21, 33
Crumley, E. 24
Csikszentmihalyi, M. 318
Culkin, N. 22, 280, 283, 284, 287
cultural discount and cultural
proximity concepts 76
cultural historical activity theory, film-
aking 23–6
culturalisation of economic life 44,
45–7
Cummings, Stephen 1–12, 15–18, 19,
91–5, 97–127, 185–8, 234, 235,
241, 245, 249–68, 271–3, 299,
369–85
Cunha, M. 21, 22, 25, 35
Cunningham, S. 40, 46, 147
Curran, J. 199
Darsø, L. 354, 356
Daskalaki, M. 317
Datar, S. 230
Davidson, P. 45
Davies, W. 155
Davis, H. 194, 199, 275, 277, 278, 279, 280, 282, 286
De Bono, E. 168

see also ‘black hat thinking’, dealing with
De Certeau, M. 303–4
De Cock, C. 20
De Geus, A. 330
De Peuter, G. 146, 154
Debenhams 143
DeFillippi, R. 275, 278, 283
Dell’Era, C. 46
Dempster, A. 278, 282, 284
Denmark, design focus, and competitive advantage 99
Dennis, E. 192
design awards see entrepreneurship, innovative design awards and share price performance
design thinking 99–100
design thinking ‘fish’ 18
Deuze, M. 219
Devin, L. 354
Dex, S. 278, 280, 282
Dickson, W. 351
Diehl, M. 327
Diez, G. 279
digital technology see technology
Djellal, F. 58
Donald, J. 21–2
Donovan, R. 323
Dosi, G. 330
Drazin, R. 275, 325, 326
Drejer, I. 58
Dunne, D. 100
Dye, R. 330
Dyke, G. 200–201, 206
Eccles, R. 195
Edenius, M. 315
Edget, S. 66, 69
Edvardsson, B. 58, 59, 66
Eikhof, Doris Ruth 21, 275–97
Eisenhardt, K. 20, 192
Eisner, M. 198, 202–3

Elfring, T. 61
Elsbach, K. 299, 303, 315
embedded creatives see under creative cultural occupations outside creative industries
emotional intelligence, and engagement in creative environments 349, 350–53, 354
employment
employee development and arts-based initiatives 355, 356, 360–61, 362
employee involvement, innovation in services 58, 59, 66, 67–8
outside creative industries see creative cultural occupations outside creative industries
transorganisational work and production see transorganisational work and production in the creative industries
worker-resistance problems, creativity-friendly leadership theory development 215
workforce engagement and future development 260–65
workforce interaction and shared values 257, 262

see also ‘entrepreneurship’ headings; freelance workers
Engestrom, Y. 23, 24, 25
entrepreneurial creativity and The Full Monty 160–81, 374
creative process 161–2, 164–5, 166–7, 170–71
disclosure practices 163–4
entrepreneurship as ongoing activity 160
entrepreneurship as reframing 164–5
external trust, earning 173–6, 178
future research 180
involved experimentation 163–4
laughter and humour, place for 176
urban regeneration and governance 179

see also collaborative work; creative industries
entrepreneurial creativity and The
Index

videogames designers, and business reality 149–50
see also creative industries entrepreneurship and bricolage 373–4, 381
creative management and managing creativity framework 8, 9
definition 91
and innovation 92–3
entrepreneurship, innovative design awards and share price performance 97–127
Australian Design Index 103–4, 108, 118–19
design awards 97–8
design awards, shortcomings in use of 111
design focus, and competitive advantage 99–100
design thinking and management thinking 100
design-index companies 98
future research 112
New Zealand, Better by Design (BBD) Participants’ Index 109
New Zealand, Better by Design (BBD) vs. Comparative Companies Index 110, 112, 124–7
New Zealand Design Index 102–3, 108–9, 115–17
UK Design Index 98, 99, 105–8, 123
Esslinger, H. 100
ethics
authentic leadership (AL), and leader ethics 221–2, 223
cultural entrepreneurs 152–4
philosophical and ethical perspectives, leadership development 236, 237–8
Ethiraj, S. 330
experimentation, repetitive see entrepreneurial creativity and The Full Monty, repetitive experimentation and materialisation of idea
Ezzamel, M. 303
failure, entrepreneurial see entrepreneurial risk-taking and failure, and Happenstance Project
Faulkner, R. 277, 278, 283, 288
Fayard, A.-L. 301, 302
Fayol, H. 214
film industry and attitudes to unpaid work 153–4
film-making, improvisational practice and innovation 19–38, 376
activity theory perspective on improvisation 33–4
bisociation and countervailing demands 25–6
collective aims and object of activity 24–5
cultural historical activity theory 23–6
digital technologies, and raised expectations 22
and expectations 21, 33–4
future research 36
good practices, moving on from 19–20
improvisation and loose-tight innovation 20–23, 25, 27–33
innovation and creativity 19
mediation and use of resources 24, 25–6
minimal structure concept 21–2, 376
organisational bricolage 22
organisational practices, similarity to 20–21
practice, concept of 23–4
uncertainties, coping with 33–4
film-making, improvisational practice and innovation, production process of ‘slasher films’ 19–20, 26–33
bisociation process 28–30, 32–3
post-production sound editors 26–7
post-production sound editors, and improvisation 27–30, 34
script (continuity) supervisors 26
script (continuity) supervisors, and improvisation 30–33, 34
financial considerations see employment; entrepreneurs, cultural
Fineman, S. 352
Finke, R. 11
Fitzsimmons, J. and M. 58, 59, 66
Flam, H. 351, 352–3
Fleishman, E. 215–16
Fleming, P. 303, 304, 315, 316, 317
Fletcher, J. 217
Flores, F. 147
Florida, R. 145, 160, 179
Ford, C. 325
Ford, J. 222
Foucault, S. 318
Foucault, M. 213, 302, 303
Frank, R. 352
Frederiksen, L. 278
Freebody, S. 41
freelance workers
as competition to employed creatives 283–4
and formal organisational procedural clashes 132–3
and self-employment, transorganisational work and production 279–80, 283–4, 288
see also employment
Freeman, A. 40
Friedman, K. 242, 243
Friedman, T. 346
Frost, A. 21
Frost, P. 352
Fuglsang, L. 59, 63
Fung, A. 82
Gabriel, Y. 303
Gallouj, F. 58
Galton, F. 214
Gander, J. 278
Gardner, J. 221, 222
Gemser, G. 99, 279
George, B. 221, 222
Gherardi, S. 23
Ghoshal, S. 230, 373
Gibson, J. 300–302, 314
Gil, R. 195
Gill, R. 151, 280, 282
Girotra, K. 327, 332
Gladwell, M. 254
Glaveneau, V. 177
Godin, S. 135
Goffee, R. 194
Gollmitzer, M. 148, 150
Goodman, N. 160
Gordon, R. xiv
Gowin, E. 215
Grabher, G. 44, 48–9, 275, 278, 279, 282, 286, 376
Granger, B. 279
Grant, David 230–48
Gray, J. 147
Greig, Gail 19–38
Grint, K. 221
Gronn, P. 221
Grugulis, I. 287
Gulati, R. 194
Gulledge, Elizabeth 19–38
Gunasekaran, A. 135
Gunther, R. 134
Habermas, J. 375
Halberstam, J. 166–7, 173, 179
Hall, Richard 230–48
Hamel, G. 346, 347, 350, 356
Handy, C. 145
Hansen, H. 352
Happenstance Project see entrepreneurial risk-taking and failure, and Happenstance Project
Harding, N. 222
Harriman, R. 199, 202
Harris, M. 198
Hartley, J. 147
Harvey, D. 45, 146, 155
Hassard, J. 59, 62
Hasu, M. 59
Hatch, M. 20–21, 299, 335
Haunschild, A. 275, 278, 280, 281, 284, 286, 287, 289
Hearn, Greg 39–56
Heath, J. 219
Hefley, B. 69
Held, D. 346
Henry, C. 161
Henry, J. 19
Heracleous, Loizos 325–45
Hersey, P. 261
Hesmondhalgh, D. 148, 194, 212, 225, 277, 278, 280, 281, 282
Hewison, R. 1, 251
Heywood, Vikki 249–68
Higgins, J. 329
Higgs, P. 40, 41
Hybrid thinking, stimulating creativity through 325–45, 381
brainstorming as divergent intervention 327–8
collective creativity, importance of 325–6
convergent intervention techniques 329–32, 336, 342–3
divergent intervention techniques 326–9, 331–2, 342–3
future research 343
hybrid thinking, divergent and convergent 332–4
management simulations as convergent intervention 330–31
mindmapping and storyboarding as divergent intervention 328–9
scenario planning as hybrid intervention 332–3
serious play intervention technique 333–43
serious play to divergent and convergent intervention techniques, comparison of 342–3
strategic planning as convergent intervention 329–30, 336
strategic thinking as hybrid intervention 333, 336–41
material factors 64–5, 68
roles and relationships and strategic innovation theory 63–4
structure-network 59, 60, 62–3, 67–8
Isaacson, W. 201
Iwabuchi, K. 73
Jackson, B. 216, 217, 221
Jackson, P. 15–16
Jacobs, Claus D. 325–45
Jago, A. 197, 199
Jameson, F. 45
Jeffcut, P. 51
Johnson, L. 50
Johnson, S. 65, 69
Jones, C. 39, 278, 288, 290
Jones, G. 78, 79, 80, 194
Jordan, T. 301
Judge, M. 254
Jung, D. 213
Kammertöns, H. 279
Kamoche, K. 21, 22, 25, 35
Kanter, R. xiv 194, 200
Kanungo, R. 201
Katz, J. 160
Keane, M. 73
Kelle, U. 285
Kelly, K. 146
Khaire, M. 201–2, 325
Khurana, R. 230
Kingsmann-Brundage, J. 58
Kinnie, N. 51
Kleingartner, A. 281
Kluge, S. 285
Knight, F. 134
knowledge
innovation, and building on existing knowledge 375–6
knowledge-economy indicators 47–8, 50–51
learning methods, significance of, and leadership development 240–45
organising by learning through consequences 379–81
transfer, creative cultural occupations outside creative industries 48–9
Koestler, A. xiv 2–3, 161, 166, 172, 176, 178, 241, 271, 313, 318, 353, 369, 374, 376
Kohler, P. 271
Koichi, I. 76
Kondo, D. 304
Kornberger, M. 299
Kotler, P. 99–100
Kotter, J. 200, 220
Kretzschmar, A. 99
Kristensson, P. 64
Krone, K. 351
Küng, Lucy 189–210
Kurtzberg, T. 40
Ladkin, D. 221, 354
Lakoff, G. 301
Lampel, J. 1, 194–5
Lange, B. 145, 147, 150
Lash, S. 45
Latour, B. 59, 62, 65
Lave, J. 25
Law, J. 199
Law, J. 59, 62
Leadbeater, C. 147, 149
leadership 185–8
creativity-friendly theory see creativity-friendly leadership theory, development of
creativity-friendly leadership theory, development of group positioning 186–7
leadership qualities, acquiring 186, 239
management, creative, and managing creativity framework 8–9
see also management; organisations leadership development, creativity in 230–48, 379
bisociative element of creativity and analogous reasoning 240, 241–3
business schools, criticism of 230
creative leadership development 239–45
creative problem-solving (CPS) model 243–5
creativity definition 239
future research 246–7
leadership as sensemaking 239
learning methods, significance of 240–45
loose-tight processes 242–3
see also creativity-friendly leadership theory development
leadership development, creativity in, Leadership module, University of Sydney, Global Executive MBA 232–3
curriculum design and development 233–9
discussions, initiating 235
discussions, translation into programme design 235–6
dramaturgical curriculum 236, 238
leadership competencies, development of 236
military and political perspectives 236, 237, 240, 241–2
multidisciplinary approach 233–5, 238, 240
musical sessions’ structure 236, 238
philosophical and ethical perspectives 236, 237–8
sensemaking approach 238–9, 242–3, 244
skills, knowledge and attributes matrix 236–7
leadership in practice at the Royal Shakespeare Company 249–68, 378
artistic and administrative staff, divisions between 251
communication process 251–2, 378
distributed leadership 261–2
ensemble vision, making and enacting 253–7
external communication with stakeholders and audiences 257–61
fundraising and sponsorship 258
future research 267
internal process of rehearsal, use of 251–2
leadership cycle and organisation, connections between 265–7
leadership role and language use 254–5
leadership role, visibility of, and embodying organisational values 255
leading from below 261–2, 264
mapping of creative leadership 257–60
network creation and future development 260–65
organisational change and morale building 251, 252
promotion from within and concept of ensemble 250–53
shared vision, importance of 251, 259, 260
social media use 259
strategic plans and planning, mistrust of 251, 253
workforce engagement and future development 260–65
workforce interaction and shared values 257, 262
leadership in turbulent times 189–210, 379
autonomy, importance of 194, 203
BBC, ‘Making it Happen’ initiative 200–201, 206, 252
BBC, ‘Producer Choice’ strategy 198, 205–6
creative leadership definition 190
creative processes and strategic targets 195
creativity definition 196
creativity as leadership challenge 191–2
creativity and leadership, links between 201–3
creativity, reasons for need for more 190–91, 192
creativity sources 193
Disney and Eisner 198, 202–3
fostering creativity in creative industries 194–6
fostering creativity and intrinsic motivation 193–4, 204
future focus 203–4, 205, 206
future research 206, 207
internal creative production characteristics 195–6
leadership challenges 196
management control processes, limiting effects of 202–3
media industry 190, 198
need for 190–91
organisational creativity theory
192–3, 197–8, 202, 203–4
product creativity 193, 195, 196
staff involvement 200–201, 202
and team composition 194
technological environment, dealing
with 191, 192, 201
value chains, changing 191, 205
leadership in turbulent times, and
leadership theory 197–201
charismatic leadership 200, 201, 204
cognitive skills 199
consensus-based style and media
industries 199–200
idea integration, importance of 199
interpersonal relationships 199
and organisational adaptability
197–8, 204
skills approaches 197–9
trait theories 197
transformational leadership
200–201, 205
visionary leaders and creative
industries 201, 204
learning see knowledge
Leary, R. 219, 275
Lee, S. 278
Leenders, M. 99
Leont’ev, A. 24, 33
Leung, K. 75
Levinthal, D. 330
Lewis, M. 172
Likert, R. 352
Lim, Lorraine 73–87
Lindemann, J. 78
Linstead, S. 352
Litchfield, R. 328
Lloyd, R. 153, 154
Lopes, P. 278
Lorenzen, M. 278
Lounsbury, M. 24
Lundin, R. 278
Luthans, F. 221, 222, 223
Magaziner, I. 219
Mahbubani, K. 73
Maher, A. 299
Malle Petty, Margaret 97–127
management
control processes, limiting effects of
202–3
and creative heart of modern firms
51–4
and creativity, distinctions between
275
decisions and balance 369–70
entrepreneurs and managers,
differences between 130, 136
simulations as convergent
intervention 330–31
transorganisational work and
production 286–91
see also leadership; organisations
management, creative, and managing
creativity framework 1–12
bisociation process 2–3, 5, 7–9, 19
creativity definition 3–5
entrepreneurship 8, 9
innovation and creativity 7–8, 9
integration and temporality, importan ce of 7–9
leadership 8–9
management and change, dealing
with 6–7
management definition 5–7
novelty and ‘being ahead of one’s
time’ 4
novelty, value and context 3–5
opportunistic behaviour 5
organisational culture 7, 8, 9
and problem-solving 4
March, J. 331
Marengo, L. 330
Martin, R. 99, 100
Mau, B. 346
Mauzy, J. 199, 202
MBA curriculum design see leadership
development, creativity in
media industry 190, 198
Menger, P.-M. 280
Meredith, R. 346
Middleton, D. 33
Miettinen, R. 24
Miles, I. 61
Handbook of management and creativity

Miller, D. 48, 137
Miller, P. 302
Miller, T. 152
Mintzberg, H. 63, 135, 216, 230, 329, 330, 352
mobile telecommunications market, Asia 81
Mol, M. 350
Montououri, A. 20
Morgan, G. 217
Morris, M. 75, 325
Moynaoh, M. 298
Mozota, B. 99
Mudambi, R. 47
Mumford, M. 197, 261
Murdock, E. 263–4
Murphy, W. 69
Murray, C. 148, 150
music industry 82, 83–4, 91–2
Nanus, B. 212, 216, 217, 218
Nardi, B. 25
Nattermann, P. 325
Naudin, A. 145, 151
Negus, K. 219
Nelson, R. 171
Netherlands, design focus and new product development 99
Neumann, W. 285
Neumeier, M. 100
New Zealand
Better by Design (BBD) 109, 110, 112, 124–7
Design Index 102–3, 108–9, 115–17
embedded creative occupations 40–43
Ng, A. 73
Ng, B. 83
Nicolini, D. 23, 24
Nissley, N. 354
Nixon, S. 219
Nohria, N. 195
Noller, R. 243
Nonaka, I. 370, 371–2, 375, 376, 377, 379, 380, 381, 384
Norman, D. 301
Northhouse, P. 197
Novitz, D. 3–4
Nyland, C. 215, 216
Oakley, Kate 145–59
office design, planning pro-creative 298–324, 380–81
affordances concept and avoidance of spatial determinism 300–302, 314
affordances concept and power relations 302
ambiguity of pro-creative office design, understanding 300–305
behavioural rules and noise levels 307, 308
bricolage and creativity freedom 318
dynamic affordances and learning and knowledge 301–2
free-runners, suggested focus on 317–19, 381
fun and creativity and open-office design 305–13, 314, 315–16
future research 319
group segregation problems 308–9
hot-desking 306, 309, 310–11
lived-experience of pro-creative office design, understanding 305–13
managers in open office environment, reactions to 306
open office design, differing opinions on 298–9
peer-monitoring problems 307–8, 312–13, 314–15
personal space limitations 312, 315
research methods 323–4
subversion tactics by employees 303–5, 315–16
teamwork, effects on 307, 310–11
workplace architectural revolution, recent 298–9
see also organisational environments, shaping through arts-based initiatives
Ohanian, T. 22
Okhuysen, G. 22
O’Leary, T. 302
Olin Wright, E. 155
Oliver, David 325–45
Oommen, V. 299
organisational environments, shaping through arts-based initiatives 346–65, 380
adaptive approach 347
aesthetic properties of the workplace, management of 347, 352, 353–7, 359–60, 362
arts-based initiatives 354–7
arts-based initiatives as learning platform 356–7
bisociation processes, promotion of 353–4, 359–60
creation of creative environment (case study) 357–62
creative environments 346–50
creative environments, and change as ‘state of mind’ 347
emotion and engagement in creative environments 350–53, 354
emotional intelligence and creative capabilities, effects of use of 349
employee development and arts-based initiatives 355, 356, 360–61, 362
future research 363
human resource management 347
human-based organisation 350–54
organisation as living organism 347–8
overspecialisation, avoidance of 351–2
rational management models 348–9, 350, 351, 354
value-creation mechanisms and emotions 352, 358–9, 362
see also office design, planning pro-creative organisations
adaptability, and leadership theory 197–8, 204
change and morale building 251, 252
creative 271–3
culture, and creative management 7, 8, 9
organisational strategy 20–21, 22
project-based 48–9, 278
risk-taking and uncertainties 375
transorganisational work and production see
transorganisational work and production in the creative industries
see also leadership; management
Osborn, A. 243, 327
Osterman, P. 283
O’Toole, J. 230
Oyama, Shinji 73–87
Packendorff, J. 278
Palmer, M. 197
Pang, L. 80
Parmigiani, A. 49, 50
Parnes, S. 243
Paroutis, S. 330
Parrish, D. 251
Parry, K. 214, 215, 216, 217, 221
Patrick, H. 20, 25
Paul, A. 281
Paulus, P. 327
Penrose, E. 288
Perin, C. 303
Perrier, R. 78
Peters, T. 2, 212, 217, 218, 219, 220, 234
Petersen, R. 278
Pfeffer, J. 352
Phillips, M. 22
Pickering, M. 219
Pink, D. 147
Pitts, V. 22
Podolny, J. 230
Poole, M. 22
Porter, M. 258
Potter, R. 328
Potts, J. 46
Prandelli, E. 66
Pratt, A. 51, 282
Proctor-Thomson, Sarah 211–29
product creativity 193, 195, 196
product development and designer input 46
production and transorganisational work see transorganisational work and production in the creative industries
project-based organisation 48–9, 278
public policy rethink, call for 155
Puccio, G. 242, 243, 244–5
Pye, A. 239
400 Handbook of management and creativity

R&D
investment in East Asia 85
soft innovation versus technical research and development 45–6
see also innovation
Raelin, J. 245
Randle, K. 22, 280, 283, 284, 287
Rath, A. 99–100
Rauterberg, H. 279
Reed, M. 216
Regan, S. 24, 25
Rehn, A. 20
Reich, R. 219
Richards, D. 351
Riechler, S. 186
Rieple, A. 278
Rindova, V. 160
risk factors and uncertainties
creative cultural occupations outside creative industries 54
entrepreneurial see entrepreneurial risk-taking and failure, and Happenstance Project
film-making, improvisational practice and innovation 33–4
and leadership see leadership in turbulent times
in organisational life 375
and self-belief 169, 173, 175–6
Ritzer, G. xvi
Robertson, R. 76
Roethlisberger, F. 351
Rogé, J. 330
Rooney, D. 47
Roos, J. 219, 335, 343
Ross, A. 145, 150, 153
Rossiter, J. 323
Rüling, C. 291
Ryan, B. 212
Salaman, G. 230
Sanden, B. 66, 69
Sarasvathy, S. 54, 160
Sawyer, R. xv 3, 231
Sawyer, S. 146
Scase, R. 194, 199, 275, 277, 278, 279, 280, 282, 286
Schatzki, T. 23
Schein, E. 131, 327
Schiuma, Giovanni 346–65
Schlesinger, P. 252
Schoemaker, P. 134, 333
Scholz, T. 150
Schumpeter, J. 130–31, 160
Schwaber, K. 135
Schwarz, J. 330
Seabrook, J. xvi
Seaton, J. 199
Senge, P. 200
sensemaking approach
entrepreneurial creativity 167–9, 175–6
leadership development 238–9, 242–3, 244
serious play intervention technique, and hybrid thinking 333–43
Serres, M. 167, 169
services, innovation in see innovation in services and service laboratory model
Sewell, G. 303, 314
Sgourev, S. 278
Shamsie, J. 48
share price performance, and innovative design awards see entrepreneurship, innovative design awards and share price performance
Shore, J. 135
Shostack, G. 58
Sibony, O. 330
Sillars, L. 128
Simon, L. 293
Simon, W. 201, 203
Simonton, D. 130
Sims, P. 221, 222
Slywotsky, A. 203
Smircich, L. 217
Smith-Bingham, R. 39
social media use 259
social networks, importance of 53, 150
Söderholm, A. 278
Sørensen, Flemming 57–72
specialist and embedded creatives, employment and work differences 52–4
Spencer, D. 155
Spicer, A. 212, 304, 316
Spiller, P. 195
Spindler, S. 200
Index 401

Spinosa, C. 161, 162–3, 168, 173, 178
Staber, U. 278, 282
Stalker, G. 199, 352
Stanworth, C. and J. 279
Starkey, K. 100, 230, 278, 282
Statler, M. 335
Stearns, P. 351
Steidlmeier, P. 200
Stern, S. 230
Sternberg, R. xv 3, 4, 109, 199, 231
Stevenson, H. 134
Stewart, J. 197, 202, 203
Steyaert, Chris 160–81
Stogdill, R. 199, 215
Stokes, G. 299
Stoneman, P. 45–6
Storper, M. 278, 281
Stoyanova, D. 287
Strandgaard Pedersen, J. 291
Strati, A. 352, 355
Stroebe, W. 327
Sundbo, Jon 57–72
Sundstrom, E. 299
Sutton, R. J. 275
Svejenova, S. 289
Swart, J. 45, 50–51
Sweden, design focus, and competitive advantage 99
Sydow, J. 278, 282
Taylor, F. 214–15
Taylor, S. 221, 352, 354
Teamwork see collaborative work; entrepreneurial creativity and The Full Monty
technology creative uses in arts organisations 128–30, 132, 134, 135–7
digital technologies, and raised expectations 22
digital technology growth, effects of, entrepreneurs, cultural 146–8, 150
soft innovation versus technical research and development 45–6
technological environment, dealing with, and leadership 191, 192, 201
Tempest, S. 100
Thanem, Torkild 298–324
Thomas, B. 52
Thompson, P. 278
Thorpe, V. 155
Tidd, J. 59, 63
Timm, T. 279
Toivonen, M. 58, 59
Tourish, D. 222
Townley, B. 302
Trait theories entrepreneurial risk-taking 130–31, 132
leadership 197, 216–17
Transorganisational work and production in the creative industries 275–97, 380, 381
collaborations and career success and reputation, links between 288–90
creative industries definition 277
employment relationship between organisations and creative workers 279–80
first unit of production costs, significance of 277
freelance workers as competition to employed creatives 283–4
freelance workers and self-employment 279–80, 283–4, 288
future research 293–4
human resource management (HRM) 286–7, 288
labour markets, internal 282–4, 285
management and creativity, distinctions between 275
management of 286–91
micro–macro dyad, importance of understanding 290–91
on-the-job training 287
organisational processes and structures and collaborations, relationship between 281, 284, 285
organisations, collaborations and creative workers 279–82, 285
product success and changeable subjective taste 277
production in collaborations and genre differences 277–9
project management 278
recruitment through personal networks 287–8
recruitment of workers into collaborations 283–4, 287–8
staff retention and unemployment 287–8
temporary contracts 280
training and internships 287
transorganisational Work 284–6
see also creative industries
Tsoukas, H. 241, 335
Tunstall, J. 197
Turner, B. 352
Tushman, M. 198

Uhl-Bien, M. 221

UK
BBC, ‘Making it Happen’ initiative 200–201, 206, 252
BBC, ‘Producer Choice’ strategy 198, 205–6
Cox review of Creativity in Business 99
creative industries, government definition 39
cultural labour market activism and unpaid internships 155
Design Index 98, 99, 105–8, 123
Royal Shakespeare Company see leadership in practice at the Royal Shakespeare Company
Urry, J. 45

Vaccaro, A. 330
values
followers’ values, connecting with 218–19, 220
value chains, changing 191, 205
value-creation mechanisms and emotions 352, 358–9, 362
Van de Ven, A. 22

Van den Brul, C. 200
Van der Aa, W. 61
Van der Heijden, K. 332, 333, 384
van Dijck, J. 150
Värlander, Sara 298–324
Vatcha, N. 222
Vecht, T. xvi–xvii
Vera, D. 21, 33
Verhoeven, P. 64
videogames designers and business reality 149–50 and creativity 271
Vinothra, T. 40, 44
Virany, B. 198
Virkkunen, J. 24
visionary leadership and creative industries 201, 204
shared vision, importance of 251, 259, 260
visionary, transformational leadership (VTL) see creativity-friendly leadership theory development, visionary, transformational leadership (VTL)
Visser, R. 303
Von Hippel, C. 299
Von Hippel, E. 60, 63
Voss, C. 58
Vygotsky, L. 24, 33

Wackman, D. 199
Waldman, S. 201
Waldron, V. 351
Walker, Ben 97–127
Walker, D. 19
Walumbwa, F. 213, 221, 222, 223–4
Warden, S. 135
Warhurst, C. 277
Waterman, R. 2, 212, 218, 219, 220, 234
Watson, L. 135
Wei, K. 285
Weeks, J. 301, 302
Wegg-Prospero, V. 198
Weick, K. 254
Weisberg, R. xvi 3, 4
Wetlauffer, S. 202
Wheatley, M. 352
Whittington, R. 330
Whyte, J. 99
Wijnberg, N. 279
Wilk, R. 76
Wilson, Suze 211–29
Windeler, A. 278, 282
Witzleben, J. 82, 83
Wolfe, J. 330
Wolff, J. 4
Wong, C. 213
Woolgar, S. 65
Worsley, R. 298
Wren, D. 214, 215

Yakhlef, A. 315
Yarrow, R. 21
Yoffie, D. 192
Young, J. 201, 203
Yukl, G. 197, 199, 201
Yusuf, Y. 135

Zack, M. 21
Zahn, L. 299
Zaleznik, A. 216
Zhang, A. 213
Zhu Zhichang 369–85
Zuboff, S. 302
‘Chris Bilton’s and Stephen Cummings’ Handbook of Management and Creativity collects some of the very best research on creativity and why and how it matters to companies and their management. It is an important addition to our understanding of the management of creativity and talented and creative people.’

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