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‘Chris Bilton’s and Stephen Cummings’ *Handbook of Management and Creativity* collects some of the very best research on creativity and why and how it matters to companies and their management. It is an important addition to our understanding of the management of creativity and talented and creative people.’

– Richard Florida, University of Toronto, Canada, New York University, USA and author, *Rise of the Creative Class*

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– André Spicer, City University London, UK

‘Bilton and Cummings’ *Handbook of Management and Creativity* takes two areas which we often view as diametrically opposite and brings them together in a unique and insightful manner, the core idea being that both creativity and management are essential in effective creative processes. Drawing on research from a wide range of interesting contexts including movie-making, this book will be essential reading for both students and scholars interested in examining the entwining relationship between creativity and management.’

– Jean Clarke, Leeds University, UK

‘In using the concept of “bisociation”, contributors highlight ambiguities, paradoxes and contradictions in the management of creativity. Such an approach demonstrates the complexity of creative processes and the challenges in harnessing creative energies. The wide range of industries and organizations in different geographical regions presented offer insights in a global perspective. It is amazing that this *Handbook* can address the comprehensive range of issues in a coherent manner.’

– Can-Seng Ooi, Copenhagen Business School, Denmark

‘What is the relationship of creativity and innovation to management? This extensive and extremely well researched *Handbook* provides fresh insights into this crucially important question. The chapters in the *Handbook* do so with academic depth and gusto, and together provide an excellent overview of various approaches to creativity and innovation across different academic perspectives, methods and empirical contexts. The *Handbook* will form an important resource and reference for researchers, students and practitioners with an interest in creativity, innovation and entrepreneurship.’

– Joep Cornelissen, VU University Amsterdam, The Netherlands, University of Leeds, UK and Consulting Editor, *Journal of Management Studies*