Contributors


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**Gayle R. Jennings, PhD**, is the Director of Research, Imagine Consulting Group International. Her research agenda focuses on practical and applied research for business and industry, research training and education, qualitative methodologies, and quality tourism experiences. Gayle is also Adjunct Professor of Tourism Management, Department of Tourism, Leisure, Hotel and Sport Management, Griffith University, Gold Coast Campus. She has sole authored and edited a number of books, written book chapters and journal articles across a range of topics relating to theoretical paradigms that inform research processes, education, waterbased tourism and quality tourism experiences.
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Les Killion is Associate Professor in Tourism at Central Queensland University, Australia, where he has served as Head of School of Marketing and Tourism. He has undertaken research consultancies for regional tourism authorities and destination marketing organizations in New South Wales and Central Queensland. His research interests, founded primarily on qualitative approaches and paradigms, are in the areas of tourism policy, impacts assessment, marketing and development and events management.

Gerard Kyle is a professor within the Department of Recreation, Park and Tourism Sciences at Texas A&M University. His research is informed by theory rooted in environmental/conservation psychology and explores humans’ interactions and response to nature and wildland areas. This work primarily relies on survey research methods and multivariate modelling tools to construct models of human behaviour in varied contexts. Applications have examined an array of human dimensions-related issues within the United States and Australia related to wildfire management, coastal and inland fisheries management, climate change, invasive species and other threats to parks and protected areas. His peer-reviewed articles have been published in the Journal of Environmental Psychology, Environment & Behavior, Society & Natural Resources and Leisure Sciences.

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Tiffany Low is a researcher based at the Institute for Tourism Research at the University of Bedfordshire. She completed double degrees in Business and Hotel Management with a specialism in financial economics. She is currently undertaking research for a PhD examining how customers value ethical consumption in the hotel sector. Tiffany has worked as a research assistant at universities in Australia and has experience project managing research projects funded under the Commonwealth Government’s Australian Research Council; one involving the conceptualization and measurement of derived customer value in relation to the timeshare industry; and the second in relation to the needs of customers and employees following service failures.

Nancy Gard McGehee is an associate professor and J. Willard and Alice S. Marriott Junior Faculty Fellow of Hospitality in the Hospitality and Tourism Management Department at Virginia Tech, Blacksburg, VA, USA. She is a sociologist whose primary research interests fall under the socio-cultural impacts of tourism development. Nancy has explored this in a number of contexts, including tourism-related entrepreneurship, the role of tourism in the cultivation of various forms of community capital, and volunteer tourism. While she has conducted research using a wide range of methods, Nancy’s passion lies in qualitative research, as it allows for a more critical and interpretive perspective.

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