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## Contributors

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**Kathleen M. Adams** is Professor of Anthropology at Loyola University Chicago and Adjunct Curator at the Field Museum of Natural History. Her book, *Art as Politics: Recrafting Identities, Tourism and Power in Tana Toraja, Indonesia* (2006), received the 2009 Alpha Sigma Nu National Book Award. She also co-edited *Home and Hegemony: Domestic Work and Identity Politics in South and Southeast Asia* (2000) and *Everyday Life in Southeast Asia* (2011). Her articles on tourism and ethnic identity, travel and nation-building, cultural representations and politics of arts appear in *Annals of Tourism Research*, *Tourist Studies*, *American Ethnologist*, *Museum Anthropology* and other journals.

**Ehsan Ahmed** is an associate lecturer in the School of Marketing, Australian School of Business at the University of New South Wales. His research is based on inter-organizational relationships and networks. He has a particular interest in how the relationships between tourism stakeholders influence their behaviour and business decisions. Ehsan is currently researching his PhD at the University of New South Wales. In his thesis, Ehsan uses quantitative network analysis to examine how the relationships among tourism stakeholders influence socially responsible business practices such as saving energy, contributing to the local community and keeping a long-term balance between economic gain and non-economic stewardship.

**Alexandros Apostolakis** is a senior lecturer at the Department of Economics, University of Portsmouth. The research interests of Dr Apostolakis focus on the economics of tourism, economics of culture and cultural resources, database analysis, the analysis of discrete choice experiments, marketing and management of tourism and tourism businesses and the economics of defence. Dr Apostolakis has published in leading academic journals and has conducted extensive advisory work. He has also been a reviewer for several international journals such as the *Annals of Tourism Research*, *Tourism Management*, *Journal of Environmental Management*, *Oxford Economic Papers* and *Tourism Economics*.

**Shuang Cang** is a senior lecturer in statistics and quantitative analysis at the School of Tourism, Bournemouth University (UK). She gained her PhD from the University of Abertay Dundee (UK), MSc with distinction from King's College London (UK) and BSc with first class from Heilongjiang University (China). She has expertise and wide experience in data mining, artificial intelligence, pattern recognition and multivariate statistics. Her tourism-related research interests cover tourism demand forecasting model, tourist impact studies and tourism segmentation. She has served as a reviewer for tourism journals including the *Annals of Tourism Research* and *Tourism Management*.

**Carl Cater** is a lecturer in tourism at Aberystwyth University, Wales. His research centres on the experiential turn in tourism and the subsequent growth of special interest sectors, particularly adventure tourism and ecotourism. He has undertaken field

research, supervision and teaching worldwide. He is a fellow of the Royal Geographical Society, a qualified pilot, diver, lifesaver, mountain and tropical forest leader, and maintains an interest in both the practice and pursuit of sustainable outdoor tourism activity. He has written over 20 papers and book chapters, is co-author (with Dr Erlet Cater) of *Marine Ecotourism: Between the Devil and the Deep Blue Sea* (CABI, 2007), and is an editorial board member of *Tourism Geographies*, *Journal of Ecotourism* and *Tourism in Marine Environments*.

**Sarath Divisekera** is an Associate Professor in Economics at Victoria University, Melbourne, Australia. Sarath has a Bachelor of Economics (First-Class Honors), a Masters in Development Economics and a PhD in the economics of travel and tourism. His recent research is mainly in the areas of tourism demand modelling and consumption analysis, tourism policy and taxation, and tourism and climate change. He has authored over 50 peer-reviewed articles and monographs, and has published in most top-tier tourism journals. He is the recipient of the Vice Chancellor's Citation Award for Excellence in Research (2008) and the Faculty of Business and Law Staff Research Award (2011). He was a visiting Professor at the National Centre for Tourism Policy Studies at Limerick University, Ireland, and FH JOANNEUM University of Applied Sciences, Austria. Sarath is an appointed member of the editorial board of *Tourism Economics*.

**Dianne Dredge** is an associate professor in the School of Tourism and Hospitality Management, Southern Cross University, Australia. She has 20 years experience as a tourism and environmental planner in Queensland, New South Wales, Canada, Mexico and China. Her work has included conceptual design and site analyses of large-scale integrated resort proposals; integration of tourism in strategic and local area plans; comparative analyses of competitive destinations; studies into the re-imagining of destinations in crisis; and assessment of the environmental impacts of tourism. She has also been involved in tourism capacity-building activities in local governments and tourism organizations, including stakeholder audits and community consultation. Dianne's current research is in local government tourism management, place-based planning and management of tourism destinations, capacity building in tourism organizations and tourism planning and policy.

**Larry Dwyer, PhD**, is Professor of Travel and Tourism Economics in the Australian School of Business at the University of New South Wales. Larry publishes widely in the areas of tourism economics, management and policy, and has been awarded numerous research grants to contribute to tourism knowledge. Larry is President of the International Academy for Study of Tourism, President of the International Association for Tourism Economics and a member of the International Advisory Board of the Business Enterprises for Sustainable Tourism Education Network (BESTEN). He is an appointed member of the editorial boards of 21 international tourism journals.

**Eric W. Foemmel, PhD**, is an independent researcher and writer living in California. Dr Foemmel is a graduate of the Recreation, Park and Tourism Management Department at Pennsylvania State University with a doctoral minor in anthropology. His primary interest is the study of the American tattoo culture, and he has conducted ethnographic research at Venice Beach and Traditional Ink in Los Angeles, California, to explore

the intrinsic motivations behind tattooing and its impact on social norms. He has also collected the oral life histories of venerated tattooers who have heavily influenced the American tattoo industry. Dr Foemmel has also established a research and publishing company, Uptown Research, LLC.

**Liz Fredline** is a senior lecturer in the Department of Tourism, Leisure, Hotel and Sport Management at Griffith University, Queensland, Australia. She gained her doctorate at Griffith University. Her main area of research interest is the impacts of tourism and events on host communities. She is also interested in quantitative research design and analysis.

**Alison Gill, PhD**, is a professor at Simon Fraser University in Vancouver, British Columbia, Canada, where she holds a joint appointment in the Department of Geography and the School of Resource and Environmental Management. Alison has published extensively on issues of tourism and the transformation of place. For many years her research has focused on aspects of growth and change associated with tourism in mountain resort communities. She serves on a number of editorial boards for both geography and tourism journals and is a Fellow of the International Academy for the Study of Tourism.

**Ulrike Gretzel** is Associate Professor for Marketing at the Institute for Innovation in Business and Social Research, University of Wollongong, and Director of the Laboratory for Intelligent Systems in Tourism (LIST). She received her PhD in communications from the University of Illinois at Urbana-Champaign. Her research focuses on persuasion in human–technology interaction, experience design, use of technology for interpretation, adoption and use of social media, interorganizational information systems and other issues related to the development and use of intelligent systems in tourism. She uses qualitative and quantitative research methods and has a particular interest in network analysis and text mining.

**Rob Hales** is a lecturer in the Department of Tourism, Leisure, Hotel and Sport Management, Griffith University, Australia. His research interests focus on social science issues in a range of contexts that include sustainable tourism, ecotourism, outdoor recreation, social movement studies and indigenous studies. His current research interest is a community-based project aiming to understand urban and peri-urban Indigenous Peoples' vulnerability and adaptive capacity to climate change. The central theme running through all his research projects is an emphasis on social and environmental justice issues. His background in environmental science, eco- and adventure guiding as well as outdoor environmental education informs his research and teaching.

**Gayle R. Jennings, PhD**, is the Director of Research, Imagine Consulting Group International. Her research agenda focuses on practical and applied research for business and industry, research training and education, qualitative methodologies, and quality tourism experiences. Gayle is also Adjunct Professor of Tourism Management, Department of Tourism, Leisure, Hotel and Sport Management, Griffith University, Gold Coast Campus. She has sole authored and edited a number of books, written book chapters and journal articles across a range of topics relating to theoretical paradigms that inform research processes, education, waterbased tourism and quality tourism experiences.

**Olga Junek** is a lecturer in tourism and events management at Victoria University, Melbourne. Her lengthy overseas work experience in education and tourism has given her a broad international perspective, which permeates her teaching and her research interests. She teaches and researches in a number of tourism and events-related areas, including event and tourism education, internationalization of the curriculum and the well-being of international students. She is currently undertaking her PhD in the area of international students and their leisure and travel behaviour.

**Heather Kennedy-Eden** is a PhD candidate in the Institute for Innovation in Business and Social Research at the University of Wollongong and a research assistant in the Laboratory for Intelligent Systems in Tourism (LIST). She has 15-years experience working in the tourism industry, specifically event management, hotel operations, environment interpretation and the travel industry. Her research focuses on the influence of smart phones on family bonding and family vacation, adoption and use of social media, technology adoption in event management and other areas related to technology use in tourism and involves qualitative as well as quantitative research methods.

**Les Killion** is Associate Professor in Tourism at Central Queensland University, Australia, where he has served as Head of School of Marketing and Tourism. He has undertaken research consultancies for regional tourism authorities and destination marketing organizations in New South Wales and Central Queensland. His research interests, founded primarily on qualitative approaches and paradigms, are in the areas of tourism policy, impacts assessment, marketing and development and events management.

**Gerard Kyle** is a professor within the Department of Recreation, Park and Tourism Sciences at Texas A&M University. His research is informed by theory rooted in environmental/conservation psychology and explores humans' interactions and response to nature and wildland areas. This work primarily relies on survey research methods and multivariate modelling tools to construct models of human behaviour in varied contexts. Applications have examined an array of human dimensions-related issues within the United States and Australia related to wildfire management, coastal and inland fisheries management, climate change, invasive species and other threats to parks and protected areas. His peer-reviewed articles have been published in the *Journal of Environmental Psychology*, *Environment & Behavior*, *Society & Natural Resources* and *Leisure Sciences*.

**Jenny (Jiyeon) Lee** is a lecturer of School of Marketing at the University of New South Wales, Sydney, Australia. She received her doctoral degree in Recreation, Park, and Tourism Sciences from the Texas A&M University. Her research interest lies in tourism marketing, focusing on place meaning/attachment, tourist behaviours and psychology and structural equation modelling. Her research has spanned a wide domain to address managerial and marketing issues, both the public (i.e., park services) and private sectors (i.e., travel agencies, festivals/events, and destination marketing organizations). Her work is published in *Journal of Travel Research*, *Journal of Travel and Tourism Marketing*, and *Journal of Park and Recreation Administration*.

**Zheng Lei** is a lecturer in the Department of Air Transport at Cranfield University, UK. He received his doctorate from Surrey University. His main research interests are avia-

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**Gang Li** is a senior lecturer in economics in the School of Hospitality and Tourism Management at the University of Surrey in the UK, where he also received his PhD in 2004. Before then, he studied economics and statistics in China. Dr Li's research interests include econometric modelling and forecasting of tourism demand and quantitative studies of tourist behaviour. His research is published in leading tourism and forecasting journals such as *Annals of Tourism Research*, *Tourism Management*, *Journal of Travel Research* and *International Journal of Forecasting*. He is a co-author of the book *The Advanced Econometrics of Tourism Demand* (2009).

**Tiffany Low** is a researcher based at the Institute for Tourism Research at the University of Bedfordshire. She completed double degrees in Business and Hotel Management with a specialism in financial economics. She is currently undertaking research for a PhD examining how customers value ethical consumption in the hotel sector. Tiffany has worked as a research assistant at universities in Australia and has experience project managing research projects funded under the Commonwealth Government's Australian Research Council; one involving the conceptualization and measurement of derived customer value in relation to the timeshare industry; and the second in relation to the needs of customers and employees following service failures.

**Nancy Gard McGehee** is an associate professor and J. Willard and Alice S. Marriott Junior Faculty Fellow of Hospitality in the Hospitality and Tourism Management Department at Virginia Tech, Blacksburg, VA, USA. She is a sociologist whose primary research interests fall under the socio-cultural impacts of tourism development. Nancy has explored this in a number of contexts, including tourism-related entrepreneurship, the role of tourism in the cultivation of various forms of community capital, and volunteer tourism. While she has conducted research using a wide range of methods, Nancy's passion lies in qualitative research, as it allows for a more critical and interpretive perspective.

**Clive Morley** is Professor of Quantitative Analysis and Deputy Head (Learning and Teaching) in the Graduate School of Business and Law at RMIT, where he teaches in the MBA. His expertise lies in the areas of applied quantitative data analysis, tourism economics, forecasting and strategic analysis techniques. He has published a series of papers in leading journals on the theory and practice of tourism demand modelling and on the impacts of global airline alliances on tourism. Other research has considered the entrepreneurial climate in Australia, the (mis)use of performance indicators in Australian call centres, the career progression of women in accounting, Australian football attendances and why business academics remain in academia.

**Andreas Papatheodorou** is Associate Professor in Industrial and Spatial Economics with Emphasis on Tourism at the School of Business Administration, University of the Aegean, Greece. He is also an external examiner at Cranfield University. He received his doctorate from the University of Oxford and commenced his academic career at the

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**Grace Bo Peng** graduated from the School of Economics, Xiamen University, with a Bachelor degree in finance and law. She was an exchange student with Feng Chia University in Taiwan for one semester during her undergraduate study and joined the School of Hotel and Tourism Management at the Hong Kong Polytechnic University as an MPhil student in August 2010. Her MPhil research topic is 'A meta-analysis of international tourism demand elasticities and forecasting accuracy'.

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**Tien Duc Pham, PhD**, is a lecturer at the School of Tourism, Queensland University. He has a strong background in impact analysis using the CGE modelling technique in general, and has applied the technique to tourism research in recent years. He has been heavily involved in the production of tourism satellite account at the state and sub-state levels of the Australian Economy. Dr Pham has been awarded several research grants from Sustainable Tourism Cooperative Research Centre, Australia. He also provides consultancy advice on tourism issues to Australian government departments.

**Clemente Polo** is Professor of Economics at the Universidad Autónoma de Barcelona since 1992. He obtained his BA in economics at the Universidad Complutense de Madrid in 1972 and his PhD at the Universidad Autónoma de Barcelona in 1984. He served as economic adviser to the President of Spain from 1990 until 1993. He has taught at other Spanish universities. His research has focused on the study of the effects of fiscal policies, tourism shocks and public capital accumulation using input-output, SAM, CGE and econometric models. His work has been published in prestigious international and national journals and books.

**Nuno F. Ribeiro, PhD**, is a Research Associate with the Indigenous Peoples' Health Research Centre in Saskatchewan, Canada. Dr Ribeiro's research interests are primarily related to the comparative study of culture and behaviour within tourism and leisure contexts, with parallel interests in the development and application of innovative research methodologies. Dr Ribeiro's educational background is in tourism planning and development and cultural anthropology and he holds graduate degrees from the Pennsylvania State University in University Park, United States in tourism management and anthropology. He has been awarded several research grants, keeps an active

research and publication agenda, and has presented in numerous scholarly conferences and symposia.

**Jaume Rosselló** gained his PhD in economics and business at the University of the Balearic Islands (Spain) in 2001. He is Associate Professor at the Department of Applied Economics and Associate Researcher at the Economic Research Center, and teaches microeconomics and tourism economics at the same university. He is director of the Master in Tourism and Environmental Economics. His main research interests include tourism demand modelling, environmental economics and climate change. In 2009 he was awarded with the honour of 'Emerging Scholar of Distinction' from the International Academy for the Study of Tourism.

**Carla Almeida Santos** is an associate professor and Director of Graduate Studies in the Department of Recreation, Sport and Tourism at the University of Illinois. Her research programme is focused on the examination of communicative practices as a means of addressing the socio-political and cultural impact of tourism on the world's people and cultures. She currently serves on the editorial boards of *Annals of Tourism Research*, *Journal of Travel Research*, *Journal of Hospitality and Tourism Management* and *Tourism, Culture and Communication*.

**Neelu Seetaram** is a lecturer in tourism development and impacts at Bournemouth University, UK. She is a member of the editorial board of the *Journal of Travel Research* and co-editor of a special issue of the *Journal Tourism Economics*. She is an executive member of the Board of the International Association for Tourism Economics (IATE) and a member of the German Aviation Research Society. She obtained her PhD at Monash University (Australia) and recipient of the Hamburg Airport prize for best PhD paper in 2009. Neelu has an MSc in economics and econometrics from Nottingham University, UK, and a BSc (Hons) in economics from the University of Mauritius. Her research interests are focused on the areas of tourism and airline economics, demand modeling and economic impact studies.

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**Haiyan Song** is Chair Professor of Tourism and Associate Dean of the School of Hotel and Tourism Management at the Hong Kong Polytechnic University. His research interests include tourism demand modelling and forecasting, tourist impact assessment, tourism supply chain management and tourist satisfaction studies. He has published widely in such journals as *Annals of Tourism Research*, *Tourism Management*, and *Journal of Travel Research*. Haiyan is a Fellow and First Vice President of the International Academy for the Study of Tourism.

**Svetlana Stephenkova, PhD**, is an assistant professor at the Department of Tourism, Recreation and Sport Management at the University of Florida and an associate director of the Eric Friedheim Tourism Institute. Her research interests include destination management, marketing and branding, with a focus on quantitative assessment of destination image using qualitative data. Svetlana studies the influence of media messages on image formation, and destination image as a factor in explaining destination choice. Svetlana is also interested in applications of information technologies in travel and tourism, particularly virtual travel communities, destination websites and user-generated content as a means of obtaining a competitive advantage in destination marketing and management.

**Dallen J. Timothy** is Professor of Community Resources and Development and Senior Sustainability Scientist at Arizona State University. He is also Visiting Professor of Heritage Tourism at the University of Sunderland (UK) and Adjunct Professor of Geography at Indiana University. Professor Timothy is the editor of the *Journal of Heritage Tourism* and serves on the editorial boards of 11 international journals. His tourism-related research interests include intangible heritage, religious tourism, visual images, responsible tourism, geopolitics, supranational and globalization, and developing region dynamics. He currently has ongoing research projects in Israel/Palestine, Western Europe, Central America, Mexico and South Asia.

**Lindsay W. Turner** is Professor of Econometrics in the School of International Business at Victoria University, Australia. He is also a professorial research fellow at the Central University of Finance and Economics, Beijing and Senior Research Fellow in the Institute of the Chinese Economy, Peking University, Beijing. Lindsay is an internationally recognized researcher and a specialist in tourism forecasting and tourism economics. He is author of the *Pacific Asia Travel Association (PATA) Forecasts* published annually. Lindsay is a Fellow of the International Academy for the Study of Tourism and the International Association of Scientific Experts in Tourism, special advisor on the editorial board of the journal *Tourism Economics*, editorial board member of the *Journal of Travel Research* and the *China Tourism Research Journal*.

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**Chau Vu** is a senior lecturer in the Faculty of Business and Law, School of Accounting and Finance at Victoria University, Melbourne. Her research interests include tourism economics and forecasting, applied quantitative data analysis and financial econometrics. She has published in journals such as the *Journal of Tourism Research*, *Tourism and Hospitality Research* and *Tourism Economics*.

**Stephen F. Witt** is Emeritus Professor (Tourism Forecasting) in the Faculty of Business, Economics and Law at the University of Surrey, UK, and a consultant to the Pacific Asia Travel Association (PATA) based in Bangkok, Thailand. His main research interests

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