Contributors

Chito F. Agapito is completing her graduate studies in Anthropology at the University of the Philippines, where she earlier completed her undergraduate degree in Communications Research. Chito has also been a part-time faculty member at the Angeles University Foundation, the Philippines where she taught radio broadcasting and online English as a Second Language to Koreans. Her past work experience includes assignments with the Social Weather Stations, In-Touch Foundation, Clark Development Corporation and Presidential Commission to Fight Poverty. Her other work experience includes: news reporter for the Sunstar Clark and Angeles Observer, a contributor to the Today newspapers, customer service relations officer for Cyber City Teleservices, and assistant to the President of Hilcre Builders Center.

David Bek is currently a Research Associate in the Department of Geography, University of Durham, UK. His research interests include ethical production networks, local economic development and social capital. He has extensive experience in undertaking research in post-apartheid South Africa, working on projects investigating fair and ethical trade networks and local economic development programs. His key publications include: Multinationals in Their Communities: A Social Capital Approach to Corporate Citizenship Projects (with Ian Jones and Michael E. Pollitt, 2007, Palgrave Macmillan) and ‘Placing ethical trade in context: Wieta and the South African wine industry’, Third World Quarterly (2009, with C. McEwan).

Tony Binns has been Ron Lister Professor of Geography at the University of Otago, Dunedin, New Zealand since October 2004. Prior to this, he was based at the University of Sussex, Brighton, UK. Tony has worked in the field of development studies for over 35 years, with particular experience in Africa, where he has had a long-standing interest in community-based development. He has published widely on his field-based research, with over 100 journal articles, and books such as Geographies of Development: An Introduction to Development Studies (with Jennifer Elliott, David Smith and Robert Potter), now in its third edition (2008, Pearson).
Kelley Brydon has a postgraduate degree from the University of Canterbury, Christchurch, New Zealand. Her research interests include the international activities of small and medium-sized enterprises.

William Coyle received his PhD from Texas A&M University, USA and has taught at Babson College, USA since 1992. An accounting professor by training, his first trip to Russia was in 1993 and since then he has travelled to Russia more than 75 times. Currently the Director of Russian Programs and the Lenta Term Chair in Russian Studies, he leads both graduate and undergraduate students to Russia every year. His research interest is the business environment in Russia. He has published numerous articles and written case studies of Russian companies and non-Russian companies doing business in Russia.

Léo-Paul Dana earned BA and MBA degrees at McGill University, Canada where his thesis director was Hamid Etemad, and a PhD from the Ecole des Hautes Études Commerciales (HEC) Montreal, Canada. He is Adjunct Professor of Entrepreneurship at Groupe Sup de Co Montpellier-Montpellier Business School, France. He formerly served as Visiting Professor of Entrepreneurship at INSEAD and Deputy Director of the International Business MBA Programme at Nanyang Business School, in Singapore, and has also been tenured at the University of Canterbury, Christchurch, New Zealand where he taught International Business. He has published extensively in leading journals including the British Food Journal, Cornell Quarterly, Entrepreneurship and Regional Development, Entrepreneurship: Theory and Practice, Journal of Small Business Management, Journal of World Business, and Small Business Economics. His research interests focus on the internationalization of entrepreneurship and the nature of indigenous entrepreneurship. He is Editor Emeritus of the Journal of International Entrepreneurship, and a co-founder of the Polar Journal, published by Routledge. Among his recent books are the World Encyclopaedia of Entrepreneurship (2011, Edward Elgar) and When Economies Change Hands: A Survey of Entrepreneurship in the Emerging Markets of Europe from the Balkans to the Baltic States (2005, International Business Press).

Elena Dmitrienko is completing a PhD Degree at the Faculty of Sociology, St Petersburg University, Russia. She earned an Honors Diploma while studying for her graduate degree from St Petersburg University in 2003. Her main research interest focuses on the entrepreneurship and internationalization of small innovative companies. She has published four peer-reviewed articles, and took part in two
international research projects during 2007–2011. Elena has been the Marketing Director in a small innovative medical company, AMA Co Ltd, since 2006.

**Utz Dornberger** is the Director of International Small Enterprise Promotion and Training (SEPT) at the University of Leipzig, Germany which focuses on the promotion of technology transfer and entrepreneurship in Germany as well as in several other countries around the world. His academic and professional focus is on promotion of entrepreneurship, innovation and internationalization processes in SMEs. He holds an MSc in Biology and an MBA in SME Development. He manages the entrepreneurship promotion program SMILE and the MBA program in SME Development at the University of Leipzig which belongs to the Top International Master Programmes in Germany.

**Hamid Etemad** is a Professor of International Business and Marketing in the Desautels Faculty of Management of McGill University, Canada. He is the Editor-in-Chief of the *Journal of International Entrepreneurship*, and the Series Editor of the McGill International Entrepreneurship Series of books (Edward Elgar Publishing), in which this volume is the fourth in the series. He is the founder and convener of the McGill International Entrepreneurship Conference Series (MIE), now in its 15th annual edition (held in the University of Pavia, Pavia, Italy, 21–24 September, 2012) and Principal Investigator in the International Entrepreneurship Knowledge Cluster (founded by the Social Sciences and Humanities Research Council of Canada – SSHRC). He has edited five book volumes and guest-edited more than 15 scholarly journal issues, including the *Canadian Journal of Administrative Sciences, International Marketing Review, International Management Review, Small Business Economics, Journal of International Entrepreneurship, Management International Review*, among others. He has published widely in peer-reviewed journals and conference proceedings and books. He has held many elected and administrative offices, including past Vice-President and President of the Administrative Sciences Association of Canada (ASAC), Academic Senate of McGill University (four three-year terms), Director of the Business and Management Research Center, Associate Dean of Graduate Programs at the McGill Faculty of Management, and served many terms as Area Coordinator of International Business and General Management Areas. His current research interests include high-growth and rapidly internationalizing firms (both funded by SSHRC), international entrepreneurship capital and internationalization of smaller firms. He holds a PhD, MBA and MSc (all from Haas School of Business Administration, University of California at Berkeley)
and MEng (University of Tehran). He is a member of the Beta, Gamma Sigma National Honour Society.

**Christian Felzensztein** holds a PhD in International Marketing from the University of Strathclyde, Glasgow, UK. He is an Associate Professor of International Marketing and Director of the Research Network on Industry Clusters at the School of Business, Universidad Adolfo Ibañez, Chile. He has conducted international research on clusters in various countries on a range of industries. His research has been published in *Long Range Planning, Industrial Marketing Management, International Marketing Review, Small Business Economics, Entrepreneurship Theory and Practice* and the *Journal of International Entrepreneurship*, among others.

**Tamara Galkina** is completing her Doctoral studies in the Department of Management and Organization of Hanken School of Economics, Vaasa, Finland. She has a research background in sociology and entrepreneurship, and her current scientific interests relate to entrepreneurial networks and the internationalization of small and medium-sized enterprises (SMEs) through network relations. During her studies, she spent several months at Umeå School of Business, Umeå, Sweden, and at the University of Southern Denmark, Kolding, Denmark. She also has close research collaborations with the Graduate School of Management, St Petersburg, Russia; and Massey University, Auckland, New Zealand.

**Firouzeh Ghanatabadi** is a Professor at the Industrial Management Institute (IMI), Tehran, Iran. She earned a PhD in Industrial Marketing from Lulea University, Sweden. Her Doctoral thesis is entitled “Internationalization of Small and Medium-Sized Enterprises in Iran”. Her current research interests include research on entrepreneurship, job creation, internationalization of SMEs and start-ups.

**Christian Keen** is a partner at Stratekey Canal, a Canadian-based company specializing in internationalization of SMEs. He was also a Professor at Universidad ORT Uruguay, University of Southern Denmark and Universidad Gabriela Mistral, Chile. He holds a PhD in Strategic Management from Desautels Faculty of Management, McGill University, where he was an instructor. He has an extensive consulting and teaching experience in South American and developed economies. He has taught Masters courses in international entrepreneurship and international business. His research areas of interest include internationalization of SMEs from emerging economies, entrepreneurial capital and rapidly growing
firms. He has presented his research in several international conferences and has also published papers in those areas.

Dinesh Khanduja is an Assistant Professor (Mechanical) at the National Institute of Technology (NIT), Kurukshetra, India.

Kin Kwok (Sam) Leung has an MSc in Management Sciences and a BSc in Systems Design Engineering from the University of Waterloo, Canada. He also holds an MBA from the Rotman School of Management at the University of Toronto, Canada. He is an engineering manager and has held various engineering and project management positions in the semiconductor industry. He is actively involved in a non-profit organization with a mission to educate impoverished children in rural China.

Rod B. McNaughton is Professor in the Department of Management and International Business at the University of Auckland. He holds a PhD in Marketing from Lancaster University Management School, UK, and a PhD in Economic Geography from the University of Western Ontario, Canada. His specialty is international marketing strategy, focusing on the rapid entry into overseas markets by knowledge-intensive new ventures. Prior to joining the faculty at the University of Auckland Business School, Rod was Eyton Chair in Entrepreneurship and Director of the Conrad Business, Entrepreneurship and Technology Centre at the University of Waterloo.

Vera Minina is a Professor of Sociology and Head of the Department of Organizational Behavior and Human Resource Management at the St Petersburg University Graduate School of Management, Russia. She holds a PhD in Economics and a PhD in Sociology from St Petersburg (formerly Leningrad) University. Vera has published a book, six edited volumes, more than 50 peer-reviewed articles and book chapters, and more than five textbook chapters in sociology of management, social management, organizational behavior and human resources management. She has been a team member in eight international research projects including the TEMPUS-TASIS projects. She was the Editor-in-Chief of Personnel-Mix Journal, from 2000 to 2007, which focused on HRM issues. She has conducted consulting projects with Coca-Cola, HBS Eurasia, Schlumberger and Unilever.

Md. Noor Un Nabi is a post-doctoral Fellow at the Centre for Area Studies (CAS) at the University of Leipzig in Germany and is also a Research Associate in the International Small Enterprise Promotion and Training (SEPT) Program at the University of Leipzig. He received a Doctorate from the University of Leipzig for his dissertation in international busi-
ness. He holds a Master of Science in Small Business Management from the same university, and earned his BBA from Khulna University, Bangladesh. His teaching and research interests include international business with an emphasis on internationalization of firms from the developing countries; the development of entrepreneurship in difficult contexts; transnational human and social capital; and the development of capabilities in firms.

Etienne Nel is Associate Professor of Geography at the University of Otago in Dunedin, New Zealand. He has previously worked at Rhodes University in South Africa. His research interests lie in the areas of local economic development, and urban and rural economic development.

Jaime Olavarría is a Doctoral Candidate in Innovation and Technology Management at SPRU, University of Sussex, UK. He is an Assistant Professor of Innovation at the Universidad Catolica de Valparaiso, Chile. He has been a Visiting Assistant Professor at the University of Auckland Business School, New Zealand and a Co-researcher at the Research Network on Industry Clusters, www.clusterinnovation.com.

Christopher Richardson is Senior Lecturer at the Graduate School of Business, Universiti Sains Malaysia, Malaysia. He holds a PhD in International Business from Manchester Business School, University of Manchester, UK. His research interests include firm internationalization, industrial clusters, and the role of culture in international business.

Alexander Shatalov finished his PhD in 2011 at St Petersburg University Graduate School of Management, Russia and has been working as an assistant professor at St Petersburg University Graduate School of Management since 2010. He has taught courses on change management, management basics and business planning. Since 2007 he has been involved in the research projects of the Center for Entrepreneurship at St Petersburg University Graduate School of Management and has been co-author of several articles and written cases based on Russian firms. His research interests are entrepreneurial firm growth, organizational change and business models.

Galina Shirokova is Professor of Strategic and International Management at the St Petersburg University Graduate School of Management, Russia. She teaches change management and entrepreneurship courses for Executive MBA, Masters and undergraduate students. Her research interests are entrepreneurship, organizational life cycle and organizational change. She is the author of more than 40 articles in academic journals and 15 case studies of entrepreneurial firms in Russia. Galina Shirokova
is Director of the Center for Entrepreneurship, St Petersburg University Graduate School of Management and a member of the Board of the Russian Association of Entrepreneurship Education.

**Ramendra Singh** is Assistant Professor of Marketing at the Indian Institute of Management (IIM) Calcutta, India. He completed his PhD from IIM Ahmedabad, and had earlier completed a BTech and MBA. His Doctoral dissertation involved developing a new scale for salespersons’ customer orientation and its impact on salespersons’ performance. His research has been presented at the American Marketing Association (AMA) Winter and Summer Educators conferences, European Marketing Academy (EMAC) Doctoral Colloquium, and Academy of Marketing conference. He is also a 2008 AMA-Sheth Doctoral Consortium fellow. His research has been published in *Industrial Marketing Management*, the *Journal of Business and Industrial Marketing*, the *Marketing Review*, *Journal of Medical Marketing* and *Asia Pacific Journal of Marketing and Logistics*. Ramendra has more than five years of work experience in sales and marketing responsibilities in several multinational companies.

**Joseph A. Sy-Changco** is an Assistant Professor of Marketing at the Faculty of Business Administration at the University of Macau. Previously, he also held the position of International Exchange Coordinator for the Faculty for 13 years. He earned a PhD in International Marketing in 2007 from the Aston Business School, Aston University, UK. His areas of research focus on export marketing, organizational memory, consumer marketing and small and medium-sized enterprises. He has published in the *Journal of Marketing Management*, the *Marketing Review*, *Asian Case Research Journal*, *Services Marketing in Asia*, *Managing People*, *Technology and Strategy*, and chapters in the *Handbook of Research on Asian Entrepreneurship* (2009, Edward Elgar) and *Business Strategy in Asia: A Casebook* (2004, Thomson Learning).

**Tiia Vissak** holds a PhD degree from the University of Tartu, Estonia, and is currently working there as a senior researcher. Her main research interests cover a wide range, including different forms of linear and non-linear internationalization (e.g., pace, country and market entry, operating-mode selection, success factors, reasons for de- and re-internationalization), international entrepreneurship issues, networks and strategic alliances, transition and emerging economies. She uses in-depth case studies as a research methodology and has published articles in *Transformations in Business and Economics*, the *Journal of East–West Business*, *Journal of Euromarketing* and *Problems of Economic Transition* and book chapters.

Mo Yamin is Professor in International Business at Manchester Business School, University of Manchester, UK. His research interests include the nature of organizations in multinational companies, the advantage of multinationality, the role of multinational enterprise (MNE) subsidiaries in technological innovation and subsidiary autonomy. His research appears in, among others, the *Journal of World Business*, the *Management International Review* and *International Business Review*. 