Index

3D printing (tool-less manufacture/rapid prototyping) 7, 101–2, 104–7, 491, 493–5
commercial printers 102
concept of 101–2
Maker Movement 418, 491, 493, 495, 498
potential development of 107–8
variants of 102–3

A123 117
Accelerated Readiness Level (xRL) 7–8, 109, 112, 118
business case readiness level (BcRL) 110, 115–16, 118, 120
Six Sigma 115
use of IPPD team 115
ecosystem readiness level (ERL) 110, 115, 117–18, 120
manufacturing readiness level (MRL) 110, 113–15, 117–18, 120
use of threads/sub-threads 114
maturation of 109–10
DTB model of 110–11, 113
operation framework 112–13
technology readiness level (TRL) 110, 113, 115–18, 120

ACME Whistle Company 497–8
adaptation 151
strategies used by entrepreneurs 333
ADX Portland 499
aerospace manufacturing 294, 305–6
airframes 297–8
avionics 298–9, 302
civil 295
design
requirements 294
tools
CATIA 296, 302
EPIC (Electronic Preassembly In the Computer) 302
development cycles 295
engines 298
financing of 305–6
maintenance and repair 299–300
aviation maintenance technicians (AMTs) 300, 303
organizations (MROs) 300, 303
materials 304–5
military 295
outsourcing in 301–3
regulations 303–4
spacecraft 296
unmanned aerial vehicles (UAV) 294–5, 299
AFT
relocation of manufacturing activities (2007) 87
Airbus Group 302
design lines of 296–7, 303–4
Airbus SAS 149
Allis-Chalmers Corporation
insolvency of 231
Allis-Gleaner Corporation (AGCO) 231, 234, 241–2
acquisitions made by 234, 237
brand loyalty 239
development of 234–5
facilities of 234
product lines of 239–41
American Federation of Labor
merger with Congress of Industrial Organizations 480
Ameristeel
acquired by Gerdau (1999) 274
AMI
relocation of manufacturing activities (2007) 87
APL 66
Apple, Inc.
product lines of 104–5, 107, 148
re-shoring plans of 73, 76
Arab Spring 77
Arcelor Mittal
formation of (2006) 273
R&D efforts of 276
Asia Auto 355
Asian Financial Crisis (1997–8) 364–5, 369, 374
Asian Football Federation 372
Association of Iron and Steel Technology (AIST) 277
Audi 352
Australia 37, 209, 316, 366
Gold Coast 313, 315
surfboard manufacturing industry of 318, 321, 323
surfing region of 312–13
Sydney 313
Austria
  machine tool production in 221
  steel industry of 275
automotive industry 346, 348, 358–9, 404–5, 500
  NACE definition of 351
  tier one lead firms in 357
  tier two lead firms in 357
  trade unions in 480–81
backshoring 73, 75
Bangladesh 8
BASE Surfboards
  insolvency of (2011) 321
Bausch and Lomb 250, 256
BCE 95
  relocation of technical assistance activities (2009) 87
Bell, Daniel
  *Coming of the Post Industrial Society, The* (1976) 426
Bell Laboratories 53, 112–13
Bennett, Barry 313–14
Billabong 317
biotechnology 9, 52, 168, 245, 249, 493
Bleriot, Louis 297
Bloomberg, Michael 428, 430
  administration of 432
BNSF Logistics 66
Boeing Company 149, 296, 301
  design lines of 296–7, 302–4
  facilities of 302
Bombardier Aerospace 296
Booz Allen 48
Bosnia-Herzegovina
  Vogošća 355
Boston Consulting Group (BCG) 71, 76, 78–9
Boulton & Paul 303
Brazil 37, 72, 214, 233, 367, 372
  design sector of 150
  machine tool consumption in 218–19
  steel industry of 273–4
Breault, Robert 249
Breault Research Organization
  influence over cluster development 249
Brick City Development Corporation 416
Bristol Aircraft 299
  facilities of 302
British-Polish Chamber of Commerce 326–7, 339
British Steel
  privatization of 273
Brookings Institution 71
Metropolitan Policy Program 414–16, 418
Brown, Wilfred
  *Piecework Abandoned* (1962) 20
Buhler Industries
  subsidiaries of 237
  Versatile 237–8
Burawoy, Michael
  *Manufacturing consent* 480
business model 7, 105, 106, 153, 255, 257, 401, 495
  Apple App store 105
  flexible 255
business process reengineering (BPR) 24
Cable, Vince
  British Secretary of State for Business, Innovation and Skills 403
Cadbury, George
  Bournville Village 19
Cahn, Mitch
  CEO of UnionWear 418
Cameron, David 397
Canada 37, 84, 90, 92, 173, 209, 366
  aerospace industry of 296
  Albany 251
  Canadian Institutes of Health Research and Social Sciences 252
Census Agglomeration (CA) 173–4, 179
  Chatham-Kent 177
  Kingston 174
  Midland 177
  Sarnia 177
Census Metropolitan Area (CMA) 173–4, 179, 182
  Calgary 174
  Chatham-Kent 174
  Guelph 182
  Hamilton 182
  Kingston 182
  Kitchener 177
  London 182
  Montreal 182
  Ottawa-Gatineau 174, 177, 182
  Peterborough 182
  Sherbrooke 182
  Toronto 182
  Vancouver 174, 182
  Victoria 182
  Windsor 182
  design sector of 149
  economy of 177
  education sector of 256–7
  technical schools (CEGEPs) 254
Environmental Protection Agency (EPA)
Tier IV emission standards 240–41
furniture industry of 208–9
Halifax 174
Humanities Research Council 252
manufacturing sector of 85–6
Montreal 86–7, 246, 251, 254
National Centers of Excellence (NCE) 252–3
National Research Center of Canada 253
National Sciences and Engineering Research Council 252
Ontario 62, 174, 251
Chatham-Kent 174
Guelph 174
Kingston 174
Peterborough 174
Timmins 87
Walkerville 61
optic and photonics industry of 246
Canadian Photonics Consortium (CPC) 248, 253
Canadian Photonics Fabrication Centre 253
clusters in 252–4
DefenseR&D – Valcartier (DRDC Valcartier) 253–4
Institute National d’Optique (INO) 248, 254–5
PhotonsCanada 253
Ottawa 253
Patent Network Dataverse (PATDAT) 173, 179
Quebec 9, 84–5, 88, 96, 245–6, 248, 252–6
Boucherville 87
Lennoxville 87
Rouyn-Noranda 87
Sainte-Thérèse 93
Quebec Labour Code section 45 93
St John’s 174
Winnipeg 237
Canadian Intellectual Property Organization (CIPO) 173
capabilities 10, 112–13, 153, 159, 182, 195–6,
202, 247, 281–2, 285–7, 290–91, 334, 341,
348, 358, 365, 372, 441–2, 447, 469, 477
design 159
export 194
investment 117
manufacturing 25, 105, 194
of 3D printers 102–3
organizational 153–4
structural 201
translational 111
capital xv, 7, 44, 46–7, 349
availability for manufacturing start-ups 53–5
availability for SMEs 53
equipment 21, 44, 223, 227, 255
flows 84
translocal 335
gains 44
human 34, 103–4, 151, 445
development 419–20
investment in 12, 157
role in design firms 152–3, 157, 159
role in manufacturing 12
investment 43, 49, 52–4, 104, 113, 157, 443, 445
liquid global 309
mobility of 72–3, 90
capitalism xv, 7, 37, 147, 163, 426, 439
Carothers, Wallace 194
Case New Holland (CNH) 231, 241–2
acquisitions of 240
brand loyalty 239
Case Agriculture 233–4
development of 233–4
New Holland Agriculture 233–4
product lines of 240–41
subsidiaries of 232–3
Caterpillar 232, 239
facilities of 74
outsourcing activities of 149
re-shoring plans of 74, 76
Center for an Urban Future 429
Center for Biological Diversity lawsuit filed against EPA 138
centrally planned economies 346, 349–50
Challenger 234
Chandler, A.D.
three pillars of corporate form 158
Chaplin, Charlie
Modern Times (1936) 19
Charter Communications
strategic alliances made by 367–8
Chelsea FC 372
Chemical Institute of Canada 231
Chile 123
China 4, 8–9, 38, 48, 72, 75, 121, 124, 148, 198,
208, 210, 214, 233, 275, 317, 319, 321, 356, 371,
396–7
accession to WTO (2001) 356
aerospace industry of 296
Beijing 367, 373
Civil Aviation Administration 304
design sector of 149–50, 155, 157–9
economy of 90, 134, 155, 224
electronics sector of 78
Eleventh Five-Year Plan (2006–10) 134, 148
Energy Conservation Law (ECL)(1997) 133–4
energy-related CO₂ emissions 122
exports of 78–9
Fujian Province 220
GDP per capita 155
GHG reduction efforts of 134
government of 134, 148
Guangdong Province 220
Shenzhen 148
industrialization in 267, 382
machine tool consumption in 218–19, 223
machine tool imports 224, 226
machine tool production in 220–21
machine tool industry of 218
manufacturing sector of 67, 72, 148, 155–7, 159, 218
raw material production in 128
re-outsourcing of jobs from 73
service economy of 148
Shanghai 356, 371
steel consumption in 272
Tianjin 302
Twelfth Five-Year Plan (2011–15) 148
Yizheng 356
Chrysler 231, 240
Citroën 349
CLAAS 238
Classification of Economic Activities in the European Community (NACE) 179
definition of automotive industry 351
cluster/clustering 4, 58, 68, 117, 150, 213, 248, 257, 454, 470–71
geographic production 65
growth of 5
of furniture industry 213–15
of optics and photonics industry 248–50, 252–4
regional 9, 245
research centers 250–51, 254–5
spatial 207
technology readiness levels (TRLs) 255
Cohen, Stephen
Manufacturing Matters (1987) 42, 426
Commercial Aircraft Corporation 296
commodity chains 3, 12, 207–8
global 33
computer aided design (CAD) 493–5
use in surfboard manufacturing 317–22
computer numerical control (CNC)
use in surfboard manufacturing 317–22
Congress of Industrial Organizations merger with American Federation of Labor 480
Corinthians FC 372
Cornell University 250
Corning 250–51, 256
corporate social responsibility (CSR) 373, 375
corporate sustainability 142
cost pressure 10, 289, 303
Council of Fashion Designers of America (CFDA) 432–3, 435
credit 5, 397
commercial 54
customer 50
ratings 50
Curtiss, Glen 297
Czech Republic 345
automotive industry of 346, 348, 358–9
economy of 358
exports of 357–8
foreign-controlled firms in 351
Czechoslovakia
government of 346–7, 349
Mladá Boleslav 346
Daewoo
attempted acquisition of FSO 359
Danieli 275
De Havillard 297
facilities of 302
deindustrialization 3, 72, 381–4, 386, 390, 392–3
concept of 383
following Global Financial Crisis (2007–9) 384
impact on manufacturing employment 387–91
process of
disinvestment 387
loss of production capacity 387
Dell Computers 26, 66, 301
product lines of 65
use of mass customization 23
Denmark 121
Copenhagen 134
First Heat Supply Law (1979) 131
installed CHP capacity of 131–2
manufacturing sector of 443
design 6, 8, 10, 20–21, 24, 32, 38, 58–9, 67, 79–80, 102–4, 109–12, 114, 117, 147–8, 158–9, 399
change 22
firms 149–51, 154–5
adaptability 152–4
market orientation 152–4
non-TPP (Tier II and III) 153, 156–7
role of human capital in 152–3, 157, 159
Tier I companies (TPP) 152–3, 156–7
Index

guidelines 105–7
innovation 10, 53, 296, 301, 375
localization 155
modular 23
original design manufacturers (ODMs) 151
position in manufacturing process 149
process 27
product 22–3, 25
relationship with manufacturing
employment 149
Design Council (UK) 154–5
Design Trade Off Analysis (DTA) 152
Desjardins 86
Deutsche Post DHL 66
DHL-Penang 68
digital fabrication 100–101, 107–8
potential use of App store in 105
Discover here – accelerate Translation – Build here (DTB) 7, 109–10
issues of 117
model of xRL maturation 110–11, 113
Discovery Communications
strategic alliances made by 367–8
division of labour 5, 95, 148
ethnic 35
gender 35
international 148
social 37–8
spatial 35–6, 182
technical
organization of labour as 31
Eastman Kodak 250–51, 256
economic geography/new geographies of xv, 58–9, 86, 148–9, 155, 191–2, 309, 358, 409, 454, 491
evolutionary 192
of production 8, 148–50
theories of 170–71, 311
emerging economies 4, 31, 33, 150, 217–18, 220, 222, 491
innovation in 119
manufacturing facilities in 150, 348
energy 125–6, 138–9, 142–3
carbon taxation 90, 132–3
coal 125
combined heat and power (CHP) 128, 131–2, 134–6, 143
barriers to deployment of 135
industrial generation 135
use in manufacturing industries 135
issues facing transformation of systems 129–31
markets 123, 131
natural gas 123–5
oil 122–5, 133
production 121–2
costs 125
manufacturing in 122
solar 125
technological innovation
compact fluorescent lamps (CFLs) 140
light-emitting diodes (LEDs) 140–42
solid-state lighting 138–40
trade 124
uranium 124–5
wind 125
Engine Alliance 298
ENSIDESNA
reorganized and privatized (1994–7) 273
entrepreneurship 452, 460–61, 471
adaptation strategies 333
ethnic 327
translocal 332
EU 327
funding of 460
translocal 332, 338–9
equity 50
Eurocar 355
European Aviation Safety Agency 304
European Patent Office (EPO) 166, 172
European Union (EU) 124, 155, 247, 297, 304
Climate and Energy Package 133
design sector of 152, 154
emissions standards of
Tier IV emission standards 240–41
Emissions Trading Scheme 133
EUREKA program 442
European Technology Platform 247
free movement of workers (FMOW) 330
member states of 330
installed CHP capacity of 132
new member states (NMS) 326, 330–31
Eurostat 440
Expertech 95
Export-Processing Zones 37

Fabryką Samochodów Osobowych (FSO)
attempted acquisition of by Daewoo 359
Fairey Aviation 303
farm machinery industry 230–31
brand loyalty in 239
cooled exhaust gas recirculation (cEGR) 241
full-line manufacturers 231, 233–4, 236–7
impact of emissions regulations on 231, 240–41
NAICS definition of 229–30
selective catalytic reduction (SCR) 241
diesel exhaust fluid (DEF) 241
short-line manufacturers 231, 235–6
ultra-low sulphur diesel fuel (ULSF) 241
FedEx Corporation 66
Fendt 234
flexible specialisation 32
Fiat 233, 240, 349
Fiat International 233
FiatAgri 237–8
acquisitions made by 233
financialization xv, 5–6, 43
economies 46
processes 44
Finland
CHP market of 132
First World War (1914–18) 4, 294, 304
Fisher, Marshall 22
Ford, Henry 7, 60–61
assembly line system 19, 62, 233
Ford Motor Company 73, 233
Model T Ford 100
River Rouge facility 61
Tractor Division of 233
use of completely knocked-down (CKD) kits 61, 63–4
use of financing vehicles 50
Fordism xv, 19, 267
foreign direct investment (FDI) 71–3, 77, 79, 348
efforts to encourage 81
in steel production 274–5
inflows 345
outward (OFDI) 274
Fortune 500 233–4, 453, 455
France 321
aerospace industry of 295–6, 302
design sector of 152, 154
machine tool production in 222, 227
optic and photonics industry of 246
Paris 154
restriction on FMOW in 330
Saint-Nazaire 302
steel industry of 273
Toulouse 302
Friedman, Tom
World is Flat (2005) 72
Furniture Brands International (FBN) 211
acquisitions made by 208
furniture industry 9, 206, 208–10, 213–14
architectural woodwork 207
cabinty 207
clusters of 213–15
impact of Global Financial Crisis (2007–9) on 206
impact of Great Depression 207
LM practices in 212–13
re-shoring of production in 210–11
General Dynamics 297
General Electric (GE) 50, 52, 141, 298
facilities of 74
joint ventures of 298
General Motors
New United Motor Manufacturing Inc. (NUMMI) 481
product lines of 480–81
Georgia Institute of Technology (Georgia Tech) 48, 110, 135faercy of 143
Institute of Paper Science and Technology 137
Gerdau
acquisitions made by 274
Germany 9, 50–51, 219, 297, 353, 366
aerospace industry of 295–7
Cologne 237
design sector of 154
Hamburg 302
Harseweinkel 238
Jena 248
machine tool exports from 223
RCA of 226
machine tool consumption in 220, 223
machine tool production in 222
manufacturing sector of 54
optic and photonics industry of 246
restriction on FMOW in 330
role of labor in innovation process in 47
steel industry of 275
Giuliani, Rudy 428
global commodity chains 3, 33, 208
Global Financial Crisis (2007–9) xv, 37, 492–4
derindustrialization following 384
impact on furniture industry 206
influence over manufacturing development 397–8
global networks 362–3, 372
structures of 372
global production network (GPN) 8, 345, 357
globalization 6, 85, 147, 194–5, 214, 273, 310
impact on manufacturing 191
impact on steel industry 269, 275, 277
impact on textile industry 193–4
Goldman Sachs
personnel of 219
Google, Inc.
Android (operating system) 105
Great Depression
impact on furniture industry 206
Index

Greece
  Athens Olympic Games (2004) 372
  Sovereign Debt Crisis (2009–) 77
  greenhouse gas (GHG) emissions 121–2, 130
  atmospheric CO₂ 136
  efforts to reduce 130–31, 133–4, 136, 143, 231
  industrial CO₂ 128, 132, 136
  manufactured CO₂ 128
Griffin, John 428
Guatemala 317

Haier Group 156
Hartshorne, Richard 454
Harvard Business Review 24
Harvard University
  Institute for Quantitative Social Science 172
Hayes, Robert 24–6
  Competitive Edge: Competing Through
  Manufacturing (1984) 21
  ‘Framework for Manufacturing
  Effectiveness’ (1984) 25
Hewlett-Packard Company (HP)
  strategic alliances made by 367–8
Home Depot 434
Honda Motor Co., Ltd. 67
Human Relations Management 21

IBISWorld 78
IKEA 214, 434
  facilities of 209
immigration/migrants/migration 36, 38, 72, 117, 140, 328–30, 332, 334–6, 340, 383, 418, 453
  barriers to entry 334
  economic migrants 326–7
  flows 326–7
  impact on labor markets 38, 330
  links to sender communities 328
  outward 427–8
  return 339
India 61, 72, 75, 88, 121, 124, 220, 317, 367
  automotive industry of 355
  economy of 90
  energy efficiency efforts of 133
  farm machinery sector of 237
  Government of
  Ministry of Steel 272
  machine tool consumption in 218–19
  machine tool production in 222
  steel industry of 273, 277
Indonesia 4, 275
  industrial design 8, 147, 158–9
  firms 147–8, 150–51, 153–4, 156
  human capital base of 152
  geography of 149
Industrial Relations 21
Industrial Revolution 17, 19, 31, 163–4
innovation 110–11, 119, 138–9, 362–3, 382, 441–2, 448, 478, 493
  as manufacturing strategy 197
  design 10
  financing 467–9
  knowledge externalities 171
  low-tech 441–2
  management 364–5
  movement to production 110
  open 199
  technical 7, 32, 100
  technological 100–101, 138
innovation ecosystem 451, 454, 463–4, 467–8, 470–71
  development of 454–5
  innovation organizations 463–4, 467–8, 470–71
  innovation processes 163
  inventive activity 458, 460
  population redistribution 458
  intergovernmental cooperation 468–9
  manufacturing 112
integrated product and process design (IPPD) 115
Intel Corporation 251
  strategic alliances made by 367–8
intellectual property (IP) 163–5
  concerns for re-shoring 76–7
  protection 167–8
intellectual property rights (IPRs) 107, 163–4, 168, 182–3
  as incentive for innovation processes 163
  copyright 164–5
  legislation 166–7
  patents 163, 166–70, 172–4, 177, 179
  citation analysis 170–71
  trade secrets 165–6
  trademark 164–5
intermediate metal processing (IMP) industry 281, 286–7
  customer–supplier relationships in 285–6, 289–90
  boundary-spanning 286–9
  interdependency 285–7
  lock-in approach 286–90
  vulnerability 286–7
  input cost charges 283–4
  labor costs 284
  output price changes 285
  potential development of 290–91
  product design 289
profit erosion in 281–2
value capture 289–91
internal organizational forms 34
International Air Transport Association (IATA) 299–300
International Business Machines (IBM) Corporation 251
product lines of 399
strategic alliances made by 367–8
International Harvester 233
as subsidiary of CNH 232
insolvency of 231
International Labour Organization (ILO) 30
Declaration on Fundamental Principles and Rights at Work (1998) 37
International Society for Optics and Photonics (SPIE) 249–50
International Ventures
strategic alliances made by 368
inward investment funds 36
Israel
Tel Aviv 373
Italy 149, 371
aerospace industry of 296
design sector of 152, 154
economy of 223
machine tool exports from 223
RCA of 225–6
machine tool production in 220
Milan 154, 371
steel industry of 275
Torino Winter Olympics (2006) 372
Jacques, Elliot
A Changing Culture of the Factory (1951) 20
Jaffe, A.B.
Patents, Citations, and Innovations: A Window on the Knowledge Economy (2002) 171
Japan 4, 9, 20–21, 51, 124, 149, 198, 219, 238–9, 303, 321, 349, 371, 411
automobile industry of 63
farm machinery industry of 238
import services in 67
Kanban system 32
machine tool consumption in 220, 223
machine tool exports from 226
RCA of 225–6
machine tool production in 220, 222
manufacturing sector of 17, 54, 406
Ministry of Economy, Trade and Industry 410
optic and photonics industry of
Optoelectronics Industry and Technology Development Assistance 247–8, 250
Patent Office 172
steel industry of 269, 275
Tohoku Earthquake and Tsunami (2011) 77
Tokyo 371
JB Hunt Transport Services 66
JFE Steel
formation of (2002) 275
J.I. Case Threshing Machine Company 233
John Deere (JD) 231, 241–2
brand loyalty 239
development of 232–3
product lines of 240–41
Junkers, Hugo 297
Juravich, Tom 479
Kawasaki
merger with NKK Steel (2002) 275
Kazakhstan
automotive industry of 355
key enabling technologies (KETs)
concept of 47–8
Kim, Eric 370
Kinze Manufacturing
development of 235
Kinzebaw, Jon 235
Kirkegaard, Jacob F.
relocation matrix of 85–7
Klochher-Humboldt-Deutz Ag (KHD) 234
knowledge economy 11–12, 439, 448
knowledge flows 169–71
patterns 171
knowledge-intensive production 3
knowledge-intensive service (KIS) 148, 439
knowledge spillover 169–71, 275, 453
Kodak 101
impact of technological innovation on 100–101
strategic alliances made by 368
Krafcik, John 22
Krugman, Paul
theory of economic geography 170
Kubota 238–9
Kuhne 66
Kyoto Protocol 131
labor 3, 32–3, 276, 363, 445, 492
costs 47, 73, 117, 284
demand 33
legislation 37
low-cost 271, 353, 357
markets 31, 33–4, 38, 478, 496
impact of migration 38, 330
internal 31, 479–80
local 31, 35
processes of 36
regionalized specialization 247
spatial dimension of 35
mobility of 72
organization of 30–31, 33
employer organizations 33
trade unions 32–3, 38
relations 6
shortages 33
supply 6, 35
recruitment 35
surpluses 34
unskilled 445, 447
Lakshmi Mittal 273
Lauring & Klement (L&K) as Škoda 346
Laval University Canadian Institute for Photonics Innovation (CIPI) 252–3 as PhotonsCanada 253
Lean Production Thesis 22
Lee, Byung-Chul Chairman of Samsung Group 363
Lee, Kun-Hee Chairman of Samsung Group 364
Lenovo Group 156, 399
Lever, William 19
Lever Brothers Port Sunlight factory 19
LinkedIn 192
LMN Group 274
Lockheed-Martin 296
design lines of 299
MacArthur Foundation Open Badges project 498
machine tools 217–18
concept of 217
production geographies 220–22, 226–7
purchase geographies 218–21
trade geographies 223–4
RCAs of 225–6
macroeconomics 37, 323, 492
Maersk Damco 66
Mahindra and Mahindra 232, 237, 240
partnerships of 239
Malaysia 61, 64, 367
Penang 68
management consultancy 19
manufacturing xv–xvi, 6, 11, 25, 31–2, 51–2, 58, 60, 76, 100, 103–4, 109, 111, 129, 137, 147, 191–2, 217, 381–2, 397–8, 439, 491–3, 499–500
additive 7, 9, 101, 139, 245, 305, 406, 493–4
advanced 11, 46, 48, 407
capital-intensive 44–5
definitions of 397–8, 400–402, 405–6
investment in 49
agile 22–3
capacity investment in 50
decline of 3–4
definitions of 399
deficientizing of 425–6
ecosystems 117
employment 5–6, 10–11, 30–31, 38, 42, 48–9, 55, 72, 381–2, 385–6, 389–90, 442, 474–6, 481–2, 484–5
economic impact of 45
role of education in 475–8
skills gap/requirements 476, 478–9, 482–4
fixed capital investment in 51
hi-tech 11–12, 401–2, 406
high-value 402–3, 406
impact of globalization on 191
internationalization of 36–7
Japanese techniques 17, 20–21
labor-intensive 3–4
lean (LM) 22–3, 206, 212–13, 350
localization of 59
low-value added
mass customization 23, 27
processes design step 149
pull-based 65
relationship with design
employment 149
re-shoring 49–50
revitalized 44–5
role in global economy 3
role of human capital in 12
use of CHP in 135
volume 104
manufacturing logistics 58–62, 67–9
air cargo transportation 63
direct transportation services 67
global logistics services provider (GLSP) 66, 68
land-based transportation 63
localization theory 59
location theory 59
pull-based logistics 64
supplier hierarchies in 62
third-party logistics providers (3PLs) 66–8
trade barriers 60
transportation costs 59–60, 63
use of new technologies in 65–6
manufacturing management 17, 20–24
Human Relations/Behaviourist School 17, 19, 27
Japanization in 6, 17–18, 20–21
just-in-time (JIT) 17, 32, 64–6, 76
Operations Research School 17
Operations Strategy School 17–18
Scientific Management School 17
Taylorism 17, 24
criticisms of 17, 19
Total Quality Management 17
market economy
decline of manufacturing in 3–4
developed 3, 12, 147
Marshall, Alfred 59
Massachusetts Institute of Technology (MIT) 22, 46, 50, 53–5, 73, 110
Massey-Ferguson Limited 231, 234
McCormick International 238
McKinsey Group 129
Menlo Worldwide Logistics 66
Mexico 75, 215, 233
borders of 72
maquiladoras 37, 72
Miles Aircraft 302
Mitsubishi 275
Mittal Steel
creation of (1976) 273
R&D efforts of 276
Monroe Community College 250
Moser, Harry 80
Motorola, Inc. 62–3, 68
Mozilla
Open Badges project 498
MTR 298
MTU Aero Engines
joint ventures of 298
multinational corporations 90, 366, 426
Municipal Art Society (MAS) 429–30
nanotechnology 9, 245, 249, 251, 405, 494
National Academies 128–9
National Academies of Science 245
National Additive Manufacturing Innovation Institute
launch of (2012) 80
National Aeronautics and Space Administration (NASA) 113, 305
National Association of Manufacturers (NAM) 80
National Bureau of Economic Research (NBER)
US Patent Data File 172
National Institute on Standards and Technology (NIST) 53–4
Manufacturing Extension Partnership (NIST MEP) 80–81
National Iranian Oil Company 123
National League of Cities (NLC) 71, 77
National Network of Sector Partners 482
Netherlands 121, 297
CHP market of 132
design sector of 154
energy efficiency efforts in use of Long Term Agreements 132
machine tool exports from 225
New York Industrial Retention Network (NYIRN) 429–30
newly industrialized economies (NICs) 218–19, 222–3, 227
Nippon Steel 274–5
NKK Steel
merger with Kawasaki (2002) 275
Nokia Oyj
strategic alliances made by 367–8
non-priced-based competition 192, 196–7, 202
North American Free Trade Agreement (NAFTA) 382
North American Industry Classification System (NAICS) 179, 182, 398
categories associated with 337 level 207, 210
definition of farm machinery industry 229–30
Northern Ireland 192
Northrop-Grumman 296
Norway
design sector of 149
NWtexnet 192
Obama, Barack 397
administration of 404, 427
Clean Power Plan 138
industrial policies of 251
manufacturing policies of 404–6, 411, 414
National Export Initiative 80
State of the Union Address (2012) 406
State of the Union Address (2013) 80
US Presidential Election Campaign (2012) 72, 80
offshoring 75, 90
of production in surfboard manufacturing 317, 319, 321
Oliver, Nick
O’Neil, Jim 219
OOCL Logistics 66
open source software 106
Operations Management 21
optics and photonics industry 245–6
categorization of 247
clusters of 248–9, 250–54
products of 246
technology of 246
use of regionalized specialization in labor market 247
Organisation for Economic Co-operation and Development (OECD) 90, 401, 403, 440
definitions of advanced manufacturing 403
Original Equipment Manufacturers 107
OSRAM Licht AG 141
outsourcing 72, 90, 149
domestic 86
global 4
in aerospace industry 301–3
impact on steel industry 268, 270, 277
re-outsourcing 73
Pareto analysis
inverse 118
path dependent/path dependency/lock-in 10, 286–90, 363–4, 369
cooperative research 257
process of 374
Pequea 235–6
Philippines 64, 211
Philips 141
phoenix industry 8–9, 192, 198
concept of 197
Photronics21 246–7
reports of 248
Platts and Gregory Manufacturing Strategy Methodology 26–7
price-based competition 191, 195–6
role in reduction of manufacturing capacity 194, 202
PricewaterhouseCoopers (PwC) 75
Pohang Iron and Steel Company as POSCO 273
Poland 341
accession to EU (2004) 326, 336–7, 341
furniture industry of 208–9
Gdańsk 335
government of 355
Kraków 333
Poznań 355
self-employment in 331
Warsaw 333
policy
immigration 329–31
industrial manufacturing 11, 409
regional 409
science, technology and innovation (STI) 410–11
urban 409
Port Logistics Group 66
Porter, Michael 257
POSCO
formerly Pohang Iron and Steel Company 273
privatized (2000) 273
Pratt & Whitney
joint ventures of 298
Pratt Institute Center for Community and Environmental Development (PICCED) 429–30
Urban Manufacturing Alliance (2012) 431
producer services (business and professional services) xv, 45–6, 65, 154, 191, 250, 309, 426, 428, 430–31, 435, 455, 492
advanced 46
knowledge-intensive 439
R&D within 398
specialized advanced 149
use in Chinese development plans 148
product life cycles 72, 289, 453
end of 286
of industries 451
production relocation 84–5, 88, 90–91, 94–6
capacity for 91
cost factors 90
impact of trade unions/worker concerns on 92, 96–7
inward 88, 91
local community responses to 93
outward 86, 91
state responses to 92–3
within-firm 95
PT Ipsat Indo
development of 273–4
public–private partnerships 138
pulp and paper industry 135–6
energy use in
paper drying 137
recycling 137
kraft processing 138
Quakerism 19
Qualcomm
strategic alliances made by 368
Quest Aviation 305
Quiksilver 317
Rambus Incorporated
strategic alliances made by 368
recruitment 34, 36, 415, 474
in labor markets 35
Reichswerke-Hermann-Göring A.G. 346
Reinke Manufacturing Company 235
Renault 347, 349
Republic of Ireland 37, 65
research and development (R&D) 110, 149, 171, 276, 309–10, 318, 353–4, 367, 372, 375, 399, 402, 407, 446, 469
expenditure on 132, 157, 168, 182–3, 357–8
facilities 200
intensity 439–43, 446–8
relationship with patent applications 169–70
spillover 177
standard industrial classification (SIC) 398, 402, 404, 465
re-shoring 73
definitions of 71–2
driving factors for 75
increasing costs abroad 76–7
quality control/IP concerns 77
supply chain vulnerabilities 76–7
efforts to encourage 79–81
in furniture industry 210–11
pace of 75
variance in sectors
tipping point industries 77–80
Reshoring Initiative
personnel of 80
resource-based view (RBV)
theory of 196, 202
retention 207, 212, 426, 429, 447, 461, 474
domestic 214
labor 214
manufacturing policy 430
revealed comparative advantage (RCA)
225–6
Rip Curl 317
Rochester Institute of Technology 250
research units of 251
Roe, A.V. 297
Rolls Royce
joint ventures of 298
Romney, Mitt
US Presidential Election Campaign (2012) 72
Rostselmash
acquisitions made by 238
Rouge Steel
acquired by Severstal Steel (2004) 274
Rubin, Jeff
Why Your World Is About To Get A Whole Lost Smaller 90
Russian Empire
October Revolution (1917) 297
Russian Federation 367
aerospace industry of 295, 297
automotive industry of 355–7
energy import/exports of 123
machine tool consumption in 218–19
machine tool production in 222
Moscow 373
Nizhny Novgorod 356
steel industry of 274
Ryder 66
Sahaviriya Steel Industries Plc
acquisitions made by 274
SAME Deutz-Fahr (SDF)
subsidiaries of 237
Samsung Group 362–3
development of 363–4
global network of 372–3
headquarters 373
R&D centers 373
regional headquarters (RHQs) 373
sales network centers (SNCs) 374
New Management initiative 364, 371
responses to Asian Financial Crisis (1997–8) 364–5, 369, 374
Samsung Electronics (SEC) 10, 251, 362–3, 374–5
branding efforts of 369–72
Creative Development Institute 368–9
‘Four Milano Design Strategies’ 371
growth of 365–6
investment in foreign subsidiaries 366–7
‘Market Driven Change’ campaign 371
personnel of 370
product lines of 364, 369–70
R&D activity of 367–9, 372, 375
strategic alliances made by 367–8, 375
Saudi Arabia
energy import/exports of 123
oil production in 124
Saudi Arabian Oil Company 123
Schumer, Charles 428
SEAT 349
service employment 3–5, 44
Service Revolution 17
Severstal Steel
acquisitions made by 274
Sharp Corporation
strategic alliances made by 368
Siemens VAI 275
Sikorsky, Igor 297
Singapore 64
design sector of 155
Index

Aircraft industry of 127
Aerospace industry of 296, 302
\[ \text{machine tool production in 220–21} \]
\[ \text{optic and photonics industry of 246} \]
steel industry of 273
Soviet Union (USSR) 349
Space Exploration Technologies
\[ \text{Falcon/Dragon system 306} \]
Spain 273, 349
aerospace industry of 296, 302
\[ \text{machine tool production in 222} \]
\[ \text{restriction on FMOV in 330} \]
\[ \text{steel industry of 273} \]
Sri Lanka 8
Stanford University 110
Statistics Canada 179
steel industry 267, 269–72
de-verticalization in 270–71, 275–6
emerging markets 272, 275–7
FDI in 274–5
global value chain of 269, 275, 277
impact of globalization 269, 275, 277
impact of outsourcing on 268, 270, 277
integrated mills 269, 271
privatization 273
restructuring of 270, 274–5
supply chain of 269, 275, 277
transaction costs 268
STEM (science, technical, engineering, and mathematics) 80
subtractive production processes 101
Sumitomo Metals 275
supply chains 8, 267
capture 45
logistics 76
surfboard manufacturing industry 309–10, 312–13, 316–17
custom production in 314–15, 318–21
development of 313–14, 318–21
offshoring of production in 317, 319, 321
subculture 310–14
use of CAD/CNC in 317–22
sustainable competitive advantage (SCA) achievement of 196
Sweden 121
aerospace industry of 297
design sector of 154
energy efficiency efforts of
\[ \text{Program for Energy Efficiency} \]
\[ \text{Improvement in Energy-Intensive Industry 133} \]
\[ \text{use of taxation 132–3} \]
government of 133

Acquired by VW (1991) 345–7, 349, 351–2, 358
knowledge transfer from 349
development of 346–7
Octavia assembly plant 350
output levels of 351–2
personnel of 349–50, 353
product lines of 350–51, 353, 356
production network
\[ \text{foreign assembly 354–5} \]
\[ \text{internationalization of 353–4, 356–7} \]
use of contract manufacturers 355
R&D activity of 353–4, 357–8

Small and medium-sized enterprises (SMEs)
46, 52, 55, 368, 500
capital availability for 53
in textile industry 198, 202
investment in 49, 54
manufacturing 409

Smith, Adam 31
SMS-Siemag 275
SNCF Geodis 66
socialism 333, 347, 349
Solyndra 117
South Africa 61
South Korea 349, 365, 372
\[ \text{Capital Region of 366, 373} \]
\[ \text{Daegu 363} \]
design sector of 155
economy of 362
Electronics Industry Cooperative Association
establishment of (1967) 363
Electronics Industry Promotion Law (1969) 363
farm machinery industry of 239
First Five-Year Economic Development Plan (1962–7) 363
government of 363
machine tool consumption in 220

Skoda Auto 10, 345, 348
acquired by VW (1991) 345–7, 349, 351–2, 358
knowledge transfer from 349
development of 346–7
Octavia assembly plant 350
output levels of 351–2
personnel of 349–50, 353
product lines of 350–51, 353, 356
production network
foreign assembly 354–5
internationalization of 353–4, 356–7
use of contract manufacturers 355
R&D activity of 353–4, 357–8

Small and medium-sized enterprises (SMEs)
46, 52, 55, 368, 500
capital availability for 53
in textile industry 198, 202
investment in 49, 54
manufacturing 409

Smith, Adam 31
SMS-Siemag 275
SNCF Geodis 66
socialism 333, 347, 349
Solyndra 117
South Africa 61
South Korea 349, 365, 372
\[ \text{Capital Region of 366, 373} \]
\[ \text{Daegu 363} \]
design sector of 155
economy of 362
Electronics Industry Cooperative Association
establishment of (1967) 363
Electronics Industry Promotion Law (1969) 363
farm machinery industry of 239
First Five-Year Economic Development Plan (1962–7) 363
government of 363
machine tool consumption in 220

Machine tool exports from 224–5
RCA of 226
Machine tool production in 220–21
Optic and photonics industry of 246
Steel industry of 273
Soviet Union (USSR) 349
Space Exploration Technologies
\[ \text{Falcon/Dragon system 306} \]
Spain 273, 349
aerospace industry of 296, 302
machine tool production in 222
restriction on FMOV in 330
steel industry of 273
Sri Lanka 8
Stanford University 110
Statistics Canada 179
Steel industry 267, 269–72
de-verticalization in 270–71, 275–6
emerging markets 272, 275–7
FDI in 274–5
global value chain of 269, 275, 277
impact of globalization 269, 275, 277
impact of outsourcing on 268, 270, 277
integrated mills 269, 271
privatization 273
restructuring of 270, 274–5
supply chain of 269, 275, 277
transaction costs 268
STEM (science, technical, engineering, and mathematics) 80
subtractive production processes 101
Sumitomo Metals 275
supply chains 8, 267
capture 45
logistics 76
surfboard manufacturing industry 309–10, 312–13, 316–17
custom production in 314–15, 318–21
development of 313–14, 318–21
offshoring of production in 317, 319, 321
subculture 310–14
use of CAD/CNC in 317–22
sustainable competitive advantage (SCA) achievement of 196
Sweden 121
aerospace industry of 297
design sector of 154
energy efficiency efforts of
\[ \text{Program for Energy Efficiency} \]
\[ \text{Improvement in Energy-Intensive Industry 133} \]
\[ \text{use of taxation 132–3} \]
government of 133

Acquired by VW (1991) 345–7, 349, 351–2, 358
knowledge transfer from 349
development of 346–7
Octavia assembly plant 350
output levels of 351–2
personnel of 349–50, 353
product lines of 350–51, 353, 356
production network
foreign assembly 354–5
internationalization of 353–4, 356–7
use of contract manufacturers 355
R&D activity of 353–4, 357–8

Small and medium-sized enterprises (SMEs)
46, 52, 55, 368, 500
capital availability for 53
in textile industry 198, 202
investment in 49, 54
manufacturing 409

Smith, Adam 31
SMS-Siemag 275
SNCF Geodis 66
socialism 333, 347, 349
Solyndra 117
South Africa 61
South Korea 349, 365, 372
\[ \text{Capital Region of 366, 373} \]
\[ \text{Daegu 363} \]
design sector of 155
economy of 362
Electronics Industry Cooperative Association
establishment of (1967) 363
Electronics Industry Promotion Law (1969) 363
farm machinery industry of 239
First Five-Year Economic Development Plan (1962–7) 363
government of 363
machine tool consumption in 220
Switzerland 219
  design sector of 154
  Italian migrant population of 329
  machine tool exports from 223, 226
  machine tool production in 222
Taiwan 4, 37, 317
  machine tool exports from 223–6
  RCA of 225–6
  machine tool production in 221
Taiwan Semiconductor Manufacturing
  Company 251
taxation
  corporate 49
  use in GHG emission reduction efforts 90, 132–3
Taylor, Frederick Winslow 17, 19, 27
  Principles (1911) 20
Technology Strategy Board (TSB)
  identification of tool-less processes 102–3
Tectextil 195
Teeside Cast Products
  acquired by Sahaviriya Steel Industries Plc 274
Tesco 338, 340–41
textile industry 9, 192–3, 196, 201
  impact of globalization 193–4
Production Projects and Distributed Tasks 201, 203
SMEs in 198, 202
  technical textiles 195–6, 198, 200–203
Thailand 275, 319, 321, 367
  steel industry of 274
Thornbirgh, A.A.
  speech to Chemical Institute of Canada (1958) 231
Hong Yang Moolsan (TYM) 239
Toshiba Corporation
  strategic alliances made by 368
Total Cost of Ownership Estimator (TCO) 80
Toyota Corporation 25
  New United Motor Manufacturing Inc. (NUMMI) 481
Toyota Production System 22, 350
  trade liberalization 348
Trajtenberg, M.
  Patents, Citations, and Innovations: A
    Window on the Knowledge Economy (2002) 171
translocal production 326
translocalism 328–30, 335, 341
  development of relationships 340
  flows of capital 335
transnational corporations (TNC) 345, 347, 358
transnationalism 328
  translocality in 330
Trinidad and Tobago 273
Turbomeca
  joint ventures of 298
Turkey 220, 355
  machine tool consumption in 218
  machine tool production in 221–2, 227
Ukraine 297, 367
  automotive industry of 355
Union Pacific Distribution Services 66
UnionWear
  personnel of 418
United Aircraft Corporation 296
  aerospace industry of 295, 297
  Birmingham 19, 333–6, 338, 340
  Clean Air Act (1956) 131
  Climate Change Levy (2001) 131
  coal mining industry of 20
  Conservative Party 131
  design sector of 149, 154–5
  digital economy of 399
economy of 5, 25, 42, 45, 47, 55, 192, 227
gross value added (GVA) 281
energy market of 131
GDP per capita 3–4, 191, 202
government of 400, 403–4
Great London Smog (1952) 131
gun industry of 4
IMP industry in 282–3, 291
Leicester 332
Liverpool 19
  London 53, 155, 339, 371, 373
  machine tool exports from 225
  machine tool production in 227
  manufacturing policy in 11
  manufacturing sector of 3–5, 7, 55, 194–5, 403
disinvestment in 43
financialization in 43–4
  relocation of 42–3
  share of GDP 191, 202
migration debates in 330–31
National Additive Manufacturing
  Innovation Institute 406
National Network for Manufacturing
  Innovation (NNMI) 405
North Sea oil reserve 130–31
Office for National Statistics 404
optic and photonics industry of 246
Our Energy Future (2003) 131
Polish migrant population of 326–7, 332–42
self-employment amongst 331
Royal Air Force (RAF) 305
steel industry of 275
Tamworth 340
Technology Strategy Board (TSB) 404
Advanced Manufacturing Supply Chain Initiative 404
textile industry of 8, 192–3, 195, 203
manufacturing capacity of 194
Multi-Fibre Agreement (MFA) 194
StayCool project 192
technical textile firms 198–200, 202–3
Treasury 403
United Nations (UN)
Copenhagen Summit (2009) 134
United Parcel Service (UPS) 62–3, 66, 68
9/11 Attacks 72
Advanced Manufacturing Partnership (AMP)
Capturing Domestic Competitive Advantage in Advanced Manufacturing (2012) 405
aerospace industry of 295–7
agricultural sector of 229, 235–7
Akron, OH 12, 451, 454–5, 457–8, 460–61, 464
Albany, NY 251
America Invents Act (AIA)(2013) 167
American Recovery and Reinvestment Act (ARRA)(2009) 468
Anchorage, AK 62–3
Atlanta, GA 238
automotive industry of 45, 404–5, 500
United Auto Workers (UAW) 480–81
Bayh–Dole Act (1980) 167
Boston, MA 53, 453
Buffalo, NY 251, 295
Bureau of Labor Statistics 53
Charlotte, NC 455
Chicago, IL 207, 234, 270, 383, 386
Planned Manufacturing Districts (PMDs) 430–31
Cincinnati, OH 207, 452
Clean Air Act (1977) amendments of 130, 138
Cleveland, OH 12, 383, 451–2, 454–5, 458, 460–61, 463–4
Colorado Springs, CO 392
Columbus, GA 383
Columbus, OH 455
Community Reinvestment Act 419
Congress 51–2, 128, 130, 222, 298
Constitution of 167
Dallas, TX 367, 383, 392
Dayton, OH 383
Defense Advanced Research Projects Agency (DARPA) 302
Delta Regional Authority 81
Democratic Party 461
Department of Housing and Urban Development 458
Department of Commerce (DoC) 46, 461
Economic Development Administration 81
Investing in Manufacturing Communities Partnership (IMCP) 411
Manufacturing Extension Partnership 410
National Institute for Standards and Technology Advanced Technology Program (ATP) 247
US Patent and Trademark Office (USPTO) 166–8, 172, 182, 249
Department of Defense (DoD) 113–14, 246
Department of Energy (DoE) 246, 461
Department of Labor (DoL) 461
Employment and Training Administration 81
Workforce Innovation for Regional Development (WIRED) program 250, 461
Deshler, NA 235
design sector of 149–52, 157–8
Detroit, MI 61, 242, 382
Duluth, GA 234
economy of 25, 42, 45, 47, 51, 55, 75, 471
Elkhart, IN 382
Elmira, NY 297
energy consumption of 121, 126
Energy Independence and Security Act (EISA)(2007) 142
energy infrastructure of 121
Environmental Protection Agency (EPA) 138, 240
New Source Review (NSR) 130
Tier IV emission standards 240–41
Everett, WA 302
farm machinery industry of 9, 231–6
Federal Aviation Administration (FAA) 295, 299, 301, 303–4
Maintenance Safety Group 300
FDI in 77, 79, 81
furniture industry of 9, 206–11
market brands of 211
government of 117, 400, 403, 409
Grand Rapids, MI 207, 211, 382–3
High Point, NC 207
Houston, TX 383, 392
Huntsville, AL 383, 387, 392
Interdepartmental Committee on Industrial Classification 398
Invention Secrecy Act (1951) 167
Investing in Manufacturing Communities Partnership 409
Jackson, MN 234
Los Angeles, CA 62, 312, 336, 371
Louisville, KY 62–3
machine tool exports from RCA of 226
machine tool production in 220, 227
Manufacturing Extension partnership (MEP) 485
as portion of GDP 51
deindustrialization 381–4, 386, 392–3, 412
disinvestment 43, 383
employment in 382, 385–7, 389–91, 480–82, 484–5
financialization in 43–4
fixed capital investment in 51
impact of Global Financial Crisis (2007–9) 385
relocation of 42–3
re-shoring in 74–5
Rustbelt 382–3, 385, 389
Sunbelt 382, 385, 389, 392
union representation in 480–82
Workforce Investment Boards 482
Milwaukee, WI 234
Moline, IL 232
Mooresville, IN 236
National Network of Manufacturing Institutes 409
Nashua, NH 498
National Governor’s Association 468
National Science Foundation (NSF) 172, 246, 461, 465
National Transportation Safety Board (NTSB) 295
New Holland, PA 235–6
New York City 11, 207, 245, 410, 425–8
Brooklyn 429, 434, 499
City Planning Commission 428
City Planning Department 429
Department of Small Business Services
430–31
deurbanizing manufacturing in 425–6, 434–5
Economic Development Corporation 432
Fashion Center Business Improvement District (FCBID) 432
furniture industry of 433–5
garment industry of 432–3
Garment Industry Development Corporation (GIDC) 429
Group of Thirty-Five 428–9
Industrial Business Zone (IBZ) 430–31
Manhattan 427, 429, 432, 435
manufacturing development in 427–30, 432–5
New York City Economic Development Corporation (NYCEDC) 431
Queens 429
Regional Plan Association (RPA) 427–8
New York Stock Exchange (NYSE) 233–4
Newark, NJ 11, 410–15, 420
development opportunities in 415–19
infrastructure of 415, 417
Master Plan (2012) 412–13
North Charleston, SC 302
O‘ahu, HI 312, 314–15
surfboard manufacturing industry of 318, 323
oil and natural gas production in 124
optic and photonics industry of 246
American Precision Optics Manufacturers’ Association 250
Arizona Optics Industry Association 248
Carolinas MicroOptics Triangle 248
Carolinas Photonics Consortium 248
Florida Photonics Cluster 248
New Mexico Optics Industry Association 248
New York State Infotonics Center of Excellence 250–51
Rochester Regional Photonics Cluster (RRPC) 248–50, 254, 257
Pella, IA 235, 238
Pittsburgh, PA 12, 267, 270, 275–7, 451, 454–5, 457–8, 460–61, 464
Pittsfield, MA 383
Portland, OR 499
President’s Council of Advisors on Science and Technology (PCAST)
Ensuring American Leadership in Advanced Manufacturing (2011) 405
pulp and paper industry of 135–8
R&D investment in 439–40
renewable fuel standard of 138
 Republican Party 461
 River Rouge, MI 61
 Rochester, NY 9, 245–6, 248–9, 251, 256
 Salina, KS 236
 Salt Lake City, UH
 San Clemente, CA 314
 San Diego, CA 312, 314
 San Francisco, CA 53, 387, 499
 Seattle, WA 303, 387
 Silicon Valley 276, 368, 373, 454
 ‘Skills for the Future Initiative’ 80
 Small Business Administration 461
 Small Business and Innovation Research (SBIR) grants 460–61, 465
 Small Business Technology Transfer (STTR) program 461, 465
 St Louis, MO 387
 steel industry of 268–70, 275–6
 integrated mills 269, 271
 restructuring of 270–71
 Tech Belt 12, 451–3, 464
 local innovation programs 461, 463–4
 textile industry of 45
 Toledo, OH 383
 Tucson, AZ 246, 249
 US Copyright Office 165
 US Workforce Investment Act (1998) 482
 Washington, DC 71, 414
 Williamsburg, IA 235
 Youngstown, OH 12, 383, 386, 451, 455, 458, 460–61, 464
 University of California, Berkley 172
 University of Michigan 110
 University of Rochester 250
 US Steel 275
 as USX 50
 research labs of 276
 Usinor-Salicor
 privatized (1995) 273
 USX 50

 value chain 67, 95
 global (GVC) 271, 347

 Vietnam 8, 275, 317
 furniture industry of 208–9, 214–15
 Volkswagen (VW) 10, 345
 acquisitions made by 345–7, 349, 351–4, 357–8
 facilities of 352, 356
 knowledge transfer from 349
 personnel of 350
 suppliers of 351
 use of contract manufacturers 355

 Wallenius-Wilhelmsen Lines 67–8
 Weber, Alfred
 formulation of location theory 59
 WH Bagshaw 498
 Wheelwright, Steven 24–6
 Competitive Edge: Competing Through Manufacturing (1984) 21
 White Farm Equipment 234, 237
 White House Advanced Manufacturing Partnership Steering Committee
 Report of 110
 Whitney Canada 298
 Wilkinson, Barry
 World Bank 372
 World Energy Outlook 124
 World Intellectual Property Organization (WIPO)
 PATENTSCOPE 172
 World Trade Organization (WTO)
 members of 356
 Xerox 250–51, 256
 Xstrata
 relocation of manufacturing activities (2007) 87

 Yugoslavia 349, 355
 Yusen 66

 Zysman, John
 Manufacturing Matters (1987) 42, 426