Foreword

Entrepreneurship educators constantly face the challenge of finding new and innovative approaches to make the entrepreneurship phenomenon comprehensible and applicable to the lives of their students. Our students are not a homogeneous group and differ for example in education, age, nationality and professional experience.

After his successful first book *Teaching Entrepreneurship to Undergraduates*, Colin Jones now addresses such challenges with the lively and multifaceted sequel, *Teaching Entrepreneurship to Postgraduates*. His many years of experience as an entrepreneur and entrepreneurship educator allow him to investigate in a unique way which specific teaching and learning approaches are relevant and adequate for postgraduates in contrast to undergraduates. He argues that diversity and the postgraduates' various life experiences can be integrated into the learning context in a useful way. He emphasizes the importance of interactive teaching in cooperation with the students and of giving them space for personal learning experiences. Such an open learning environment may offer the chance of transforming entrepreneurial opportunities. Therefore *action* in the sense of an entrepreneurial action-orientation and *interaction* in entrepreneurial networks are at the core of the consideration. In the education of postgraduates, entrepreneurship educators are facilitators rather than teachers. However, since there is no *one size fits all* solution, this volume with its 12 chapters is meant to inspire readers to think about the particularities of entrepreneurship education for postgraduates. In doing so, they may discover starting points for the development and improvement of their own teaching and learning concepts.

Colin Jones has made an effort to integrate the comprehensive experiences of renowned international entrepreneurship educators found globally throughout the respective chapters. In addition, he deals with more recent entrepreneurship concepts such as the effectuation approach. Reading this book will be worthwhile and inspiring to all who wish to gain insights in the multiple facets and characteristics of state-of-the-art entrepreneurship education for postgraduates.

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