

# Contributors

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**Ghassan Abu-Lebdeh** is an Associate Professor of Civil Engineering at the American University of Sharjah (AUS) in the UAE, and former recipient of the Eisenhower Doctoral Fellowship at the University of Illinois at Urbana-Champaign, USA, where he obtained his PhD in Civil Engineering/Transportation in 1999. He earned a Master of Science degree in Civil Engineering from the University of New Brunswick, Canada, and a Bachelor of Civil Engineering degree from Yarmouk University in Jordan. Dr Abu-Lebdeh's research interests are in control and modeling of interrupted flow and congested systems, and advancement of sustainability in transport systems through advanced computing and modeling. Prior to joining AUS, Dr Abu-Lebdeh was on the faculty of civil engineering at the University of Kentucky, USA from 1999 to 2001, and at Michigan State University, USA from 2001 to 2008. He has ten years of industry experience in transportation planning and engineering at both the Central Massachusetts Regional Planning Commission in Worcester, MA, USA and the Champaign County Regional Planning Commission in Urbana, IL, USA.

**Roland Bardy** is owner of BardyConsult in Mannheim, Germany, where he mainly engages in management education, and he serves as Executive Professor of General Management and Leadership at Florida Gulf Coast University, USA. Born in Vienna, Austria, he received his MBA degree there in 1969, and his PhD degree (in econometrics) from Heidelberg University, Germany, in 1974. He worked in finance and administration at BASF SE, the German multinational chemicals manufacturer, for about 30 years until 1999. His areas of interest are management accounting, supply chain management, leadership and business ethics. Residing in both Mannheim, Germany, and Naples, FL, USA, Dr Bardy is privileged to experience both US and European developments.

**Salwa Beheiry** is Assistant Professor of Civil Engineering at the American University of Sharjah, UAE. She obtained her PhD in Civil Engineering from the University of Texas at Austin, USA, in 2005. She is a recipient of various honors and awards throughout her academic and industrial career. Before starting her Doctoral program, she worked with

Independent Project Analysis Inc. in Ashburn, VA, USA for five years as a project analyst/consultant in international building, industrial and infrastructure projects. Dr Beheiry earned a Master of Science degree in Project Management from George Washington University, USA in 1998 and a First Class Honors Bachelor of Science Degree in Construction Engineering and Management from the University of Reading, UK in 1994.

**Sandrine Berger-Douce** is a Professor of Management and Global Performance, Henri Fayol Department in National Institute of Science and Technology, Ecole des Mines in Saint-Etienne, France. She is a researcher in the SPICE (Sustainable Performance, Innovation and Change in Enterprises) team specialized in analysis and implementation of innovation processes, for a global performance of organizations to meet sustainable development and various stakeholders' interests. An author of academic articles, she is conducting several research projects on sustainable development and corporate social responsibility implementation.

**Sanjay Bhāle** is a full-time Director of Academics and Professor of Management with MIT School of Telecom & Management Studies, Pune, India and also a PhD guide at Symbiosis International University, Pune. He also holds an MBA and an MSc in Applied Chemistry. Before turning to academia Sanjay worked as Chief Chemist with renowned chemical companies. His teaching subjects are marketing management, entrepreneurship development, and product and brand management. Sanjay has published a number of research papers at the international level on subjects related to sustainability, entrepreneurship, innovation, supply chain and special economic zones. Sustainability and innovation are his research areas of interest.

**Sudeep Bhāle** is a full-time Project Manager and Project Office Manager working for one of the leading global engineering groups, based at the Sydney, Australia office. He has previously worked in sales and marketing and technical roles. Sudeep spent several years of early career working as a marine engineer, travelling around the world. Sudeep is a mechanical engineer, also holds an MBA and is a higher degree research student at Macquarie University Sydney, Australia. Sudeep's passion is to build a self-sustainable model of social entrepreneurship which could be customized to suit different economies of the world.

**Sascha Bioly**, after his high school degree (Abitur), served as a Telecommunications Officer in the German army. After that he worked as a systems administrator in information technology (IT). Trained as an industrial clerk, in 2005 he joined Dresdner Cetelem Bank in Duisburg,

Germany and worked as an Assistant, Deputy Team Leader and finally as head of the debt collection group. In 2006 he began his studies in business administration, completed in 2009. Subsequently he became a Research Assistant at the Ild Institute of Logistics and Service Management, Germany.

**Corinne Gendron** is a full Professor at the University of Québec in Montreal (UQAM), Canada, and is the Social Responsibility and Sustainable Development Chair. Her courses include research methodology, firm conceptualizations and environmental and social management. She received her PhD in Sociology at UQAM, after an MBA in Marketing and Finance. She is also a lawyer, since 1990. Her research focuses on the new regulation dynamic in post-ecological societies, sustainable development, corporate social responsibility and new social economic movements. She recently published *Regulation Theory and Sustainable Development* (Routledge, 2012), and has won several prizes for her research and expertise.

**Renato Guimaraes** has a Doctorate in systems engineering and a Master's degree from Santa Catarina Federal University in Brazil. He teaches internal flow logistics. He has several years of experience in production management and teaches at the division of the ICN Business School in Metz which specializes in operations management, supply chain management, logistics, purchasing and industrial marketing.

**Thierry Houé** is an Associate Professor at ICN Business School, France. He holds a PhD in Management Sciences from the Université de Lorraine, France, and teaches supply chain management, project management and e-commerce. He is the Head of the Academic Department of Supply Chain and Information Systems Management, and leader of the postgraduate common core course in supply chain management (Programme Grande Ecole). His research interests lie in the analysis of logistics strategies within the supply chain, particularly the geographical, relational and sustainable development aspects. In his work, he mainly uses qualitative methods including discourse analysis and case study analysis. Thierry Houé is also a member of the Management Research Centre of the Université de Lorraine (CEREFIGE), France.

**Silvester Ivanaj** has a multidisciplinary background combining academic scholarship, research, entrepreneurship and management experience. He is Associate Professor of Information Systems at ICN Business School, Nancy, France. Prior to joining the ICN Business School, he was a researcher engineer and then an environmental consultant. He was a visiting scholar in 2004 and 2009 at the College of Management, Georgia Institute of Technology, Atlanta, USA. Dr Silvester Ivanaj

has over 17 years of experience in management education, information systems development and entrepreneurship. His research interests focus mainly on information systems, sustainability assessments methods and recently on virtual teams. Dr Silvester Ivanaj received his Master of Science degree from the Polytechnic University of Tirana, Albania and his PhD from the Institut National Polytechnique de la Lorraine of Nancy, France.

**Vera Ivanaj** is Associate Professor of Management Science in the Chemical Engineering School (ENSIC) of the Université de Lorraine, France. She received her PhD in Management Science from the Université de Lorraine. Her current research interests include strategic decision-making processes, sustainable development, logistics outsourcing, entrepreneurship and management education, coaching, team building and diversity. Dr Ivanaj is a member of AIMS (Association Internationale de Management Stratégique) and AGRH (Association Francophone de Gestion des Ressources Humaines), two of the most important francophone scientific conferences on strategic management and human resources management.

**Sanjeeb Kakoty** was born and lives in the charming hill city of Shillong, India. His quest to understand the past is confined not merely to knowing what happened, but also how and why things happened. This led to a post-graduate degree in History from North Eastern Hill University, Shillong followed by a PhD in the History of Technology. He believes that proper understanding of the past should give mankind the ability to engineer desirable change instead of merely trying to adapt to change. To that end, he has worked as a teacher, writer and a documentary film maker and is currently a faculty member of the Indian Institute of Management, Shillong, teaching sustainability and communications.

**Rabi Narayan Kar** is a postgraduate and holds a Master of Philosophy degree from the Department of Commerce, Delhi School of Economics, University of Delhi, India. He was awarded a PhD degree by the Department of Business Economics, University of Delhi, in Corporate Mergers and Acquisitions. He is also a Fellow of the Institute of Company Secretaries of India. He is an Associate Professor in the Department of Commerce, Shaheed Bhagat Singh College (Delhi University) and has academic associations in different capacities with the Institute of Company Secretaries of India, the Institute of Chartered Accountants of India, the Department of Commerce, Delhi School of Economics, Jamia Millia Islamia and several other reputed management institutes.

**Matthias Klumpp** is an Associate Professor in Logistics and Service Management at the FOM University of Applied Sciences in Essen, the

largest private business school in Germany. Since 2009 he has been Director of the Institute of Logistics and Service Management (ild) and his research interests and publications belong to the fields of logistics, supply chain management (SCM) and education, especially trends, innovations, operations research and evaluation of logistics concepts as well as qualification and training schemes. He is a member of the LogistikRuhr scientific committee for the German national research excellence cluster in logistics.

**Gaël Le Boulch** is both an academic and a manager with strategic and operational experience. After three years in the Strategy Department of the future Suez Group and one year in the Strategy Department of EDF during its international expansion, Gaël spent four years in operational management in France, preparing small businesses in the Paris region for competition in the electricity market. He is now a consultant specializing in strategy, organization and management. With a keen interest in innovation and research, Gaël Le Boulch has been a teacher at Paris IX Dauphine University, France for five years and is a research associate at CREPA, the CNRS strategy and management research institute. He has a doctorate in management sciences from Paris Dauphine University, France.

**Tomoo Machiba** has been Senior Programme Officer for Knowledge Management at the International Renewable Energy Agency (IRENA) since February 2012. Prior to joining the IRENA, he worked for the Organisation for Economic Co-operation and Development (OECD) as a Senior Policy Analyst in the Directorate for Science, Technology and Industry (DSTI) between 2008 and 2012. He managed a flagship project on Green Growth & Eco-innovation and worked on the DSTI's contributions to the OECD Green Growth Strategy. Beginning his career as journalist, Tomoo has been involved in the field of corporate social responsibility (CSR), energy and resource efficiency, and sustainable consumption and production (SCP) over 15 years. He served as an associate for SustainAbility, a leading CSR consultancy based in London, UK, and worked at the Global Reporting Initiative (GRI) headquartered in Amsterdam, as a program manager for technical development of the GRI Sustainability Reporting Guidelines. Most recently, he was a senior consultant to the United Nations Environment Programme (UNEP)/Wuppertal Institute Collaborating Centre on SCP in Germany, working for the UN Marrakech Process. Tomoo holds an MPhil in Development Studies from the Institute of Development Studies (IDS), University of Sussex, UK.

**Maurizio Massaro** started his career as a business consultant and teacher of postgraduate and undergraduate courses before receiving his PhD in

Business from Udine University, Italy. He is co-founder and former Chief Executive Officer (CEO) of three small consultancy companies in the north-east of Italy. Having taught university classes and master classes since 2001, he officially joined Udine University as Aggregate Professor in 2008. He was a Visiting Scholar at Florida Gulf Coast University, USA in 2010, and apart from his university activities he teaches accounting on postgraduate and undergraduate courses at private business schools and in public institutions.

**John R. McIntyre** is Professor of International Management and International Affairs with joint appointments in the Ernest Scheller Jr College of Business and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, GA, USA. He is the founding Director of the Georgia Tech Center for International Business Education and Research (CIBER), a US national center of excellence. He received his graduate education at McGill, Strasbourg and Northeastern Universities, USA, obtaining his PhD at the University of Georgia. McIntyre has had work experience with multinational firms in the UK and Italy. He is an elected member of the Board of Advisors, World Trade Center, Atlanta, GA. He is a consultant to international companies focusing on trade and investment strategies.

**Rémy Oudghiri** is the Director of the Trends and Future Studies department at Ipsos (Paris). He has a sociology and marketing background (HEC, IEP, DEA Sociology). An expert in monitoring consumer trends and values at both local and global level, he is in charge of syndicated observatories in manifold topics (e.g. luxury, consumer values, well-being) and is particularly experienced in planning and reporting large-scale international studies, particularly in luxury goods, and in the area of consumer lifestyles and values. He also regularly conducts consumer segmentations (e.g. luxury, food and drink, consumer electronics, mobile telephony).

**Tagi Sagafi-nejad** is a Radcliffe Killam Distinguished Professor of International Business, Director of the Center for the Study of Western Hemispheric Trade, USA, and Editor, *International Trade Journal*. He was Founding Director of the PhD program in International Business Administration at Texas A&M International University, 2003–08. He is also Professor Emeritus of International Business and former Chair of the Department of Management & International Business at the Sellinger School of Business & Management at Loyola College in Maryland, USA. He holds an MA and a PhD from the University of Pennsylvania, USA, where he also taught Doctoral-level courses and conducted research on technology transfer at the Wharton School.

**Christophe Schmitt** is currently a Professor of Entrepreneurship and holds the Chair of Entrepreneurship at the Université de Lorraine, France. He works in the field of student entrepreneurial culture development. His work focuses on the entrepreneurial process and entrepreneurial cognition. He is the author of many academic articles in this field. He has developed tools and methods such as IDéO in order to evaluate the potential of business opportunities. He has also written several articles and published books about entrepreneurship. His latest book deals with the notion of value of products and services in small and medium-sized enterprises (SMEs). He is also Associate Professor of CRIPMEE in Canada and Holy Spirit University of Kaslik in Lebanon.

**Paul Shrivastava** received his PhD from the University of Pittsburgh, PA, USA in 1981. He has a Post Graduate Diploma in Management at the Indian Institute of Management, Calcutta (1976), and a BE (Mechanical) from Bhopal University, Bhopal, India (1973). He is currently the David O'Brien Distinguished Professor and Director of the David O'Brien Centre for Sustainable Enterprise at the John Molson School of Business, Concordia University, Montreal, Canada. He also serves as Senior Advisor at Bucknell University and the IIM-Shillong, India, and leads the International Chair for Arts and Sustainable Enterprise at ICN Business School, Nancy, France.

**Stephan Zelewski** is a full Professor of Business Administration at the University of Duisburg-Essen, Campus Essen, Germany. He is Director of the Institute for Production and Industrial Information Management and has led a multitude of research projects, especially in the fields of artificial intelligence in production and logistics as well as knowledge management and motivation. He received his PhD and Habilitation from the University of Cologne in Germany, had a first professorship at the University of Leipzig, Germany and has published extensively in the fields of knowledge, motivation and game theory approaches to new production and logistics concepts.