Contributors

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Roland Bardy is owner of BardyConsult in Mannheim, Germany, where he mainly engages in management education, and he serves as Executive Professor of General Management and Leadership at Florida Gulf Coast University, USA. Born in Vienna, Austria, he received his MBA degree there in 1969, and his PhD degree (in econometrics) from Heidelberg University, Germany, in 1974. He worked in finance and administration at BASF SE, the German multinational chemicals manufacturer, for about 30 years until 1999. His areas of interest are management accounting, supply chain management, leadership and business ethics. Residing in both Mannheim, Germany, and Naples, FL, USA, Dr Bardy is privileged to experience both US and European developments.

Salwa Beheiry is Assistant Professor of Civil Engineering at the American University of Sharjah, UAE. She obtained her PhD in Civil Engineering from the University of Texas at Austin, USA, in 2005. She is a recipient of various honors and awards throughout her academic and industrial career. Before starting her Doctoral program, she worked with
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Sanjay Bhāle is a full-time Director of Academics and Professor of Management with MIT School of Telecom & Management Studies, Pune, India and also a PhD guide at Symbiosis International University, Pune. He also holds an MBA and an MSc in Applied Chemistry. Before turning to academia Sanjay worked as Chief Chemist with renowned chemical companies. His teaching subjects are marketing management, entrepreneurship development, and product and brand management. Sanjay has published a number of research papers at the international level on subjects related to sustainability, entrepreneurship, innovation, supply chain and special economic zones. Sustainability and innovation are his research areas of interest.

Sudeep Bhāle is a full-time Project Manager and Project Office Manager working for one of the leading global engineering groups, based at the Sydney, Australia office. He has previously worked in sales and marketing and technical roles. Sudeep spent several years of early career working as a marine engineer, travelling around the world. Sudeep is a mechanical engineer, also holds an MBA and is a higher degree research student at Macquarie University Sydney, Australia. Sudeep’s passion is to build a self-sustainable model of social entrepreneurship which could be customized to suit different economies of the world.

Sascha Bioly, after his high school degree (Abitur), served as a Telecommunications Officer in the German army. After that he worked as a systems administrator in information technology (IT). Trained as an industrial clerk, in 2005 he joined Dresdner Cetelem Bank in Duisburg,
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Renato Guimaraes has a Doctorate in systems engineering and a Master’s degree from Santa Catarina Federal University in Brazil. He teaches internal flow logistics. He has several years of experience in production management and teaches at the division of the ICN Business School in Metz which specializes in operations management, supply chain management, logistics, purchasing and industrial marketing.

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Silvester Ivanaj has a multidisciplinary background combining academic scholarship, research, entrepreneurship and management experience. He is Associate Professor of Information Systems at ICN Business School, Nancy, France. Prior to joining the ICN Business School, he was a researcher engineer and then an environmental consultant. He was a visiting scholar in 2004 and 2009 at the College of Management, Georgia Institute of Technology, Atlanta, USA. Dr Silvester Ivanaj
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**Sanjeeb Kakoty** was born and lives in the charming hill city of Shillong, India. His quest to understand the past is confined not merely to knowing what happened, but also how and why things happened. This led to a postgraduate degree in History from North Eastern Hill University, Shillong followed by a PhD in the History of Technology. He believes that proper understanding of the past should give mankind the ability to engineer desirable change instead of merely trying to adapt to change. To that end, he has worked as a teacher, writer and a documentary film maker and is currently a faculty member of the Indian Institute of Management, Shillong, teaching sustainability and communications.

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Gaël Le Boulch is both an academic and a manager with strategic and operational experience. After three years in the Strategy Department of the future Suez Group and one year in the Strategy Department of EDF during its international expansion, Gaël spent four years in operational management in France, preparing small businesses in the Paris region for competition in the electricity market. He is now a consultant specializing in strategy, organization and management. With a keen interest in innovation and research, Gaël Le Boulch has been a teacher at Paris IX Dauphine University, France for five years and is a research associate at CREPA, the CNRS strategy and management research institute. He has a doctorate in management sciences from Paris Dauphine University, France.

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Maurizio Massaro started his career as a business consultant and teacher of postgraduate and undergraduate courses before receiving his PhD in
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