

Acknowledgements

The organizers of the research conference, and the editors and authors of this research volume, have amassed some not insignificant debts of gratitude to a number of individuals, colleagues and organizations whom they wish to acknowledge. This volume is mainly a direct offshoot of the November 4, 5 and 6, 2009 international conference titled 'Multinational Enterprise and Sustainable Development: Strategies for Sustainable Technologies and Innovation' (MESD 2009), held at the Palais des Congrès de Nancy, France. We wish to acknowledge the support of The Coca-Cola Enterprise, France; the PRME (Principles for Responsible Management Education); the ICN Business School and its administration; the Centre Européen de Recherche en Economie Financière et Gestion des Entreprises (CEREFIGE), of Université de Lorraine, France which mobilized its extensive regional research network; and the CIBER Centers program through its Georgia Tech Center for International Business Education and Research. We express our grateful thanks to the United Nations PRME, Atlanta, Xerox France, Schneider Electric, Rhodia, La Fibre Verte, abcvvert, Inderscience publishers, ENSIC, MGIMO, Georgia Tech-Lorraine, the Lorraine Region, Communauté Grand Nancy, the Conseil Général de Meurthe et Moselle and finally to Metz Métropole for their guidance and support in organizing the original event.

All of the authors included in this volume have worked long and hard in preparing their chapters and 26 reviewers were involved in two rounds of chapter selection and revision. We wish to single out keynote speaker Paul Shrivastava, David O'Brien Distinguished Professor of Sustainable Enterprise, and Director, David O'Brien Center for Sustainable Enterprise, John Molson School of Business, Concordia University; Mr Tomoo Machiba, past Senior Policy Analyst (Project Manager, Sustainable Manufacturing & Eco-innovation), Structural Policy Division (SPD) – OECD Directorate for Science, Technology and Industry (DSTI); Prof. John C. Crittenden, Director of Georgia Tech's Brook Byers Institute for Sustainable Systems, Georgia Institute of Technology; Prof. Corinne Gendron, Chairholder and Professor, Chaire de responsabilité sociale et de développement durable, ESG-UQAM, Montreal, Canada; Prof. Tagi Sagafi-nejad, The Radcliffe Killam Distinguished

Professor of International Business, Director, Center for the Study of Western Hemispheric Trade and Director, International Trade Institute. Many thanks go also to Michael Matlosz, Director of ENSIC-INPL; Patrick Mazeau, Manager Customer Led Innovation, Xerox Innovation Group; Christian Wiest, International Operating Division, Executive Vice President, Schneider Electric; and Arnaud Rolland, head of the Coca-Cola Enterprises' sustainable unit, who were most helpful in their personal support and guidance.

A special word of thanks to Georgia Tech-Lorraine, the European campus extension of the Georgia Institute of Technology, in Metz, France which organized a reception for the participants of the original November 2009 event.