

# Contributors

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**Cassandra Aceves** is a doctoral student studying management and organizations at the Stephen M. Ross School of Business, University of Michigan. Her current research focuses on innovation, technology and how firms influence their environments through corporate political action. Before entering her doctoral program, Cassandra received her bachelor of arts degree in political science from the University of California, Los Angeles, and a master of business administration from the Warrington College of Business, University of Florida.

**T. Leigh Anenson** is an Associate Professor of Business Law at the Robert H. Smith School of Business, University of Maryland. Her research involves rethinking the role of medieval equity in modern business litigation in the United States. Anenson's research has earned the two most prestigious awards given by the Academy of Legal Studies in Business. Her papers have been widely cited in academic articles, leading law textbooks and court opinions. She has won numerous teaching awards and has held visiting appointments at the University of Sydney and the University of Cambridge. She served on the editorial board of *American Business Law Journal* and is the past president of the International Section of the Academy of Legal Studies in Business and its Pacific Southwest region. Before embarking on an academic career, Anenson practiced business law and regularly litigated cases involving equitable principles and defenses.

**David L. Baumer**, PhD, JD, Attorney at Law, is a Professor of Business Management in the Poole College of Management at North Carolina State University in Raleigh, North Carolina. He earned his undergraduate economics degree from Ohio University and his PhD in economics from the University of Virginia. He earned his JD from the University of Miami in Florida. Baumer is also a licensed attorney in the state of North Carolina. Baumer has taught undergraduate and graduate courses in law, economics, and law and technology. Between 2006 and 2012, he was Head of the Business Management Department within the Poole College of Management. Baumer's work has been published 37 times in peer-reviewed journals in law, economics, technology and accounting. In addition to 50 or so presentations at academic conferences, Baumer's research

has been funded several times by the National Science Foundation. He has also been an expert witness in a number of patent and antitrust cases. His articles have been published in a variety of journals including *American Business Law Journal*, *IEEE Privacy and Security*, *Computers and Security*, *ACM*, and the *Journal of Internet Law* among others.

**Robert C. Bird** is an Associate Professor of Business Law and the Northeast Utilities Chair in Business Ethics at the University of Connecticut School of Business. Bird received his JD and MBA from Boston University. Robert's research interests focus on employment law, intellectual property law, and the study of law as a source of competitive advantage. He has also received many teaching awards, as well as best paper awards for his scholarly research. Bird has authored over 40 articles, including publications in *American Business Law Journal*, *Harvard Journal of Law & Public Policy*, *Cincinnati Law Review*, *Journal of Law and Economics*, *Stanford Journal of Law, Business and Finance*, and the *Kentucky Law Journal*.

**Daniel R. Cahoy** is an Associate Professor and Dean's Faculty Fellow in Business Law at Penn State University's Smeal College of Business. He is a registered US patent attorney and has a research expertise in intellectual property and regulatory law related to biotechnology and pharmaceuticals. Cahoy has written extensively on the topic of patent rights and innovation incentives, and his works include papers that address reforming the US patent system, FDA regulatory policy and the characterization of patent landscapes in fields related to energy policy and sustainability. He is a past editor in chief of *American Business Law Journal* and serves on the Executive Committee of the *Academy of Legal Studies in Business*. Cahoy researched international IP issues as a Fulbright Scholar and has a great interest in the global environment for IP incentives and ownership.

**Wade M. Chumney**, JD, MSc, Attorney at Law, is the Cecil B. Day Assistant Professor of Business Ethics and Law in the Scheller College of Business at the Georgia Institute of Technology in Atlanta, Georgia. He earned his undergraduate degree in political science from Davidson College, his master's degree in information systems from Dakota State University, and his juris doctor from the University of Virginia School of Law. Chumney is also a licensed attorney in the state of South Carolina. He has taught undergraduate and graduate courses in a variety of subjects, including law, business ethics, and the law and ethics of technology. He has been invited to present his research at numerous institutions, including the University of California, Berkeley, the University of Idaho, ICN Business School in France, and the University of Applied Sciences in Austria. Chumney has received numerous honors and awards for his research,

including the Holmes-Cardozo Best Paper Award, the Academy of Legal Studies in Business (ALSB) Distinguished Proceeding Award, the United States Association for Small Business and Entrepreneurship (USASBE) Best Case Award, the Belmont University Outstanding Scholarly Activity Award, and the Southeastern Academy of Legal Studies in Business (SEALSB) Junior Scholar Award of Excellence. He has published nearly a dozen peer-reviewed articles in numerous journals, including *American Business Law Journal*, *Journal of Business Ethics*, *Entrepreneurship Theory and Practice*, *Boston University Journal of Science and Technology Law*, and *American Taxation Association Journal of Legal Tax Research*.

**Joel Gehman** is an Assistant Professor of Strategic Management and Organization at the Alberta School of Business, University of Alberta. His research examines the impact of cultural concerns regarding sustainability and values on organizational practices, technology innovation and institutional arrangements. Gehman's research has been published or is forthcoming in the *Academy of Management Journal*, *Organization Studies*, *Research Policy*, *Social Studies of Science*, the *Michigan Telecommunications and Technology Law Review*, and *Research in the Sociology of Organizations*.

**Donna M. Gitter** is a Professor of Law at Baruch College, City University of New York with scholarly expertise in the fields of international patent and biotechnology law. Gitter has published numerous articles in academic journals, such as the *Berkeley Journal of International Law*, the *Columbia Science and Technology Law Review*, the *Duke Journal for Comparative and International Law*, and the *New York University Law Review*. In recent years, she has been invited to contribute and present articles as a sponsored guest of the Australian National University College of Law, the University of Edinburgh Law School in Scotland, the University of Trento in Italy, the University of Michigan Stephen M. Ross School of Business, Drake University Law School, Seton Hall Law School, and The John Marshall Law School. She has also presented at Cornell University Law School and Oxford University in England. Moreover, she has received several awards in recognition of her excellence in research and teaching and competed successfully for numerous fellowships and research grants. Gitter graduated Phi Beta Kappa and *cum laude* from Cornell University's College of Arts and Sciences, where she earned a BA in government. She earned her JD from the University of Pennsylvania Law School, where she served as senior editor of the *Comparative Labor Law Journal*.

**Zhen Lei** is currently an Assistant Professor of Energy and Environmental Economics in the Department of Energy and Mineral Engineering at Penn

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**Susan J. Marsnik** is an Associate Professor in the Department of Ethics and Business Law, Opus College of Business, University of St. Thomas. She has taught comparative intellectual property law in specialized graduate programs at European universities and as a Fulbright Senior Specialist at Beni Suef University in Egypt. Prior to her academic career, Marsnik practiced law with a boutique firm in Minneapolis. She also has over a decade of other business experience including in the book publishing industry, marketing of legal services and consulting on management and comparative law issues. Marsnik's primary area of substantive research focuses on public and private international law by analyzing US intellectual property law in the context of international and foreign laws. She regularly presents her research at academic conferences in the US and Europe and has spoken on cultural factors impacting copyright law in Jordan. Her research has been published in law and business journals, encyclopedias, and as part of legal practitioner and legal education programs.

**David Orozco** is an Assistant Professor of Legal Studies in the College of Business at Florida State University. Professor Orozco's research focuses on intellectual property management topics and the regulation of knowledge-based assets. His articles have appeared in top academic journals such as *American Business Law Journal*, *Indiana Law Journal*, *Penn State Law Review*, *Catholic University Law Review* and *Journal of Marketing*. His research has also been featured in *The Wall Street Journal*.

**Lynda J. Oswald** is a Professor of Business Law at the Stephen M. Ross School of Business at the University of Michigan, where she teaches and researches in the field of intellectual property law, with a particular emphasis on patent law and infringement liability. She has published in numerous journals, including *American Business Law Journal*, *Vanderbilt Law Review*, *Northwestern University Law Review*, *Washington and Lee Law Review*, and *Washington University Law Quarterly*. Oswald has received numerous awards for her research, including the Hoeber Memorial

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**Robert E. Thomas** is Associate Professor and Huber Hurst Professor of Legal Studies and Technology and Chair of the Department of Management in the Warrington College of Business at the University of Florida. In addition, he is the director of the prestigious Huber Hurst Legal Research Seminar and president-elect of the Academy of Legal Studies in Business. He is an expert in the areas of intellectual property, technology law and negotiation and has published multiple articles and lectured throughout the United States and Europe in these areas. His current research examines current patent law reform efforts. His analysis is multi-disciplinary, employing tools from law, economics and institutional political theory. Prior to his University of Florida appointment, Professor Thomas held dual faculty appointments at the University of Michigan Business School and Department of Economics. He has also taught at the Wharton School of Business at the University of Pennsylvania and the Institut D'Administration Des Entreprises in Aix-en-Provence, France. Professor Thomas is a Princeton University graduate and received his JD and PhD in business economics from Stanford Law and Business Schools, respectively.

