About the authors

Robert D. Hisrich

Robert D. Hisrich, Ph.D., is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird School of Global Management (USA), the world's leading school of global business. He received his BA from DePauw University, his MBA and Ph.D. degrees from the University of Cincinnati, and honorary doctorate degrees from Chivash State University (Russia) and the University of Miskolc (Hungary). Hisrich was a Fulbright Professor at the International Management Center in Budapest, Hungary. He was named a Professor in Budapest at the Foundation for Small Enterprise Economic Development, where he also held the Alexander Hamilton Chair in Entrepreneurship.

Dr. Hisrich himself is a global entrepreneur who has been involved in the founding of more than a dozen companies including H&B Associates, a marketing and management consulting firm.

He has written over 350 articles and authored or co-authored 30 books including: *Corporate Entrepreneurship*; *Technology Entrepreneurship: Creating, Capturing and Protecting Value*; *International Entrepreneurship: Starting, Developing and Managing a Global Venture* (second edition); *Entrepreneurship: Starting, Developing, and Managing a New Enterprise* (translated into thirteen languages and in its ninth edition); *The 13 Biggest Mistakes that Derail Small Businesses and How to Avoid Them* and *The Woman Entrepreneur*.

Dr. Hisrich has instituted academic and training programs around the world. Not only highly respected and sought after in the academic sector, his expertise has been tapped by top corporations, governments and governmental agencies.

Amr Al-Dabbagh

After having served two highly-acclaimed four-year terms in government as Governor of the Saudi Arabian General Investment Authority (SAGIA) (KSA), with a rank of Minister, His Excellency Amr Al-Dabbagh is now focused on achieving three targets. As Chairman and CEO of Al-Dabbagh Group, the fifty-year old corporate platform, he leads the '20 × 20' goal

to make Al-Dabbagh Group a top 20 global family business by 2020. As Founding Chairman of the Stars Foundation, the philanthropic platform, he leads a '20 × 20' goal to support the lives of twenty million disadvantaged people by 2020 in the Under Five Mortality Rate (U5MR) countries as defined by UNICEF. As steward of the family heritage, he leads the 'Club 32' initiative to empower the thirty-two members of Al-Dabbagh family's third generation, including his own five children, to become global leaders in the fields they love most. For His Excellency, the corporate platform 'ensures earning,' the philanthropic 'ensures giving,' and Club 32 ensures the 'continuity and sustainability' of earning and giving by endowing Club 32 members with the skills and traits needed to become responsible stakeholders of the three platforms, and thereby responsible global citizens.