

# Contributors

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**Eva Balan-Vnuk** is currently a PhD student at the Entrepreneurship, Commercialisation and Innovation Centre at the University of Adelaide, investigating social enterprise sustainability, and an alternative approach for identifying and developing collective strategies. She is a Visiting Research Fellow at the Entrepreneurship, Commercialisation and Innovation Centre at the University of Adelaide, Australia. Her research areas incorporate various aspects of entrepreneurship, in particular the strategy, resources, innovation capabilities, and evolution of small and medium enterprises. She has a particular interest in understanding how the application of business principles can aid the sustainability of social enterprises.

**Jeremi Brewer** is currently conducting his postdoctoral research at Brigham Young University where he is leading the Microenterprise Education Initiative (MEI) at the Ballard Center for Economic Self-Reliance in the Marriott School of Management. He received his Bachelor of Arts in Teaching English to Speakers of Other Languages (TESOL) at Brigham Young University, Hawaii and his PhD in the Hispanic Studies Department at Texas A&M University with an emphasis in Necessity Entrepreneurship Education, Culture, and Poverty.

**Mark Coffey** oversees Global Partnerships' (GP) social investment funds, directing both the capitalization of GP investment funds and the lending of capital to GP's microfinance and cooperative partners. Prior to his work at Global Partnerships, he served as President of ShoreBank Pacific, the first commercial bank in the United States with a focus on environmentally sustainable community development. Mark has more than 25 years of experience in banking and lending, including serving in executive roles at Homestead Capital, Bank of the Northwest, First Interstate Securities and First Interstate Bank of Texas. An active community member, Mark served as a member of the Board of Directors of BRAC Bank, a development bank known for its work with small business lending in Bangladesh, as a representative to the Board of BRAC Bank Afghanistan, and on the Board of Directors of XacBank, a microfinance bank in Mongolia. Mark is fluent in Spanish and has significant humanitarian volunteer and business experience in Latin America.

**John C. Dencker** is an Associate Professor in the School of Labor and Employment Relations at the University of Illinois at Urbana-Champaign. He joined the University of Illinois following a postdoctoral fellowship at the Max Planck Institute for Human Development in Berlin, Germany. During the 2011–2012 academic year, he was a visiting professor at the ESADE Business School in Barcelona, Spain. Dr. Dencker's research examines effects of corporate restructuring on the employment relationship, public policy programs designed to help the unemployed transition to self-employment (entrepreneurship), generational dynamics in the workplace, and causes and consequences of domestic and cross-border mergers and acquisitions. He has published his research in several leading journals such as the *Academy of Management Journal*, *Academy of Management Review*, *American Sociological Review*, *Administrative Science Quarterly*, *Industrial Relations*, and *Organization Science*. He serves on the editorial board of the *Academy of Management Journal* and *Administrative Science Quarterly*. Dr. Dencker was born in Elkhart, Kansas, USA in 1968. He received a BA in Economics and US History from Northwestern University in 1990, an MA in Sociology from Harvard University in 1995, and a PhD in Sociology from Harvard University in 1998.

**Manjula Dissanyake** is a Researcher in Innovation and Entrepreneurship at Entrepreneurship Commercialisation and Innovation Centre (ECIC), the University of Adelaide. Prior to starting his PhD candidature at the ECIC, he was a founding member with highly successful technology start-up companies, one of which was acquired by Symbol Technologies (now a Motorola Company) in 2002. Manjula has worked on innovative projects for leading clients in retail, banking and government sectors including for the Fortune 500. Manjula has co-authored granted US patents in the technology space mainly for the retail industry. He has served on numerous boards of universities and industry chambers including the American Chamber of Commerce. He has presented and chaired sessions at international conferences on Entrepreneurship. He obtained his Bachelors in Information Systems from Manchester Metropolitan University, UK with a First Class Honours and Masters in Advanced Computing from School of Computing University of Colombo, Sri Lanka. He has also obtained his executive management training from Stanford University, USA. He lives in Adelaide with his wife Mano and children Savin and Saheli.

**W. Gibb Dyer** is the O. Leslie Stone Professor of Entrepreneurship and the Academic Director of the Ballard Center for Economic Self-Reliance. Dr. Dyer is a recognized authority on family business and entrepreneurship and has been quoted in publications such as *Fortune*, *The Wall Street Journal*, *The New York Times*, and *Nation's Business*. In 2007 he was given

the faculty teaching award from Brigham Young University's division of continuing education, and in 2008 was given the outstanding faculty award from the Marriott School at BYU. He was recently ranked one of the top 10 researchers in the world in the field of family business. He has published over 45 articles and seven books that have been cited over 4,000 times.

**Stephen W. Gibson** is Senior Entrepreneur-in-Residence, Center for Entrepreneurship and Technology, and a retired teaching professor at Brigham Young University, Marriott Business School. In 1999, he and his wife, Bette, founded the Academy for Creating Enterprise (ACE), in Cebu, the Philippines. This is a non-profit learning center which has taught 3,640 Filipinos and on their Mexico Campus, 1,700 young adult Mexicans how to start and grow microenterprises. Thousands have worked themselves out of poverty after attending the Academy. He has started nine businesses, including Barclays Oxygen Homecare with eight offices in six states. His primary interests include microfranchising, entrepreneurship and international development. Steve has written and co-edited a five-volume series entitled *Where There Are No Jobs*. His latest Edward Elgar co-edited book was in 2007, entitled *Microfranchising: Creating Wealth at the Bottom of the Pyramid*. He and his wife, Bette, reside in Provo, Utah.

**Marc Gruber** is Full Professor at the College of Management of Technology at EPFL where he holds the Chair of Entrepreneurship and Technology Commercialization (ENTC). Dr. Gruber joined EPFL in the fall of 2005 coming from the Munich School of Management, University of Munich, where he was the Vice-Director of the Institute of Innovation Research, Technology Management and Entrepreneurship (INNOtec) and manager of the ODEON Center for Entrepreneurship. He has held several visiting scholar posts at the Wharton School, University of Pennsylvania, where he conducts research on technology commercialization and entrepreneurial marketing. Dr. Gruber has published his research on entrepreneurship in several leading journals such as the *Academy of Management Journal*, *Management Science*, *Organization Science*, the *Journal of Business Venturing*, and *Entrepreneurship Theory & Practice*. In addition, he is the co-editor of a textbook on entrepreneurship and was a regular contributor to a weekly column on entrepreneurship in the 'Frankfurter Allgemeine Zeitung'. Dr. Gruber graduated in management from the University of St. Gallen in 1995 and received a PhD in Management from the same university in 2000.

**John Hatch** earned his Bachelor of Arts degree in History from Johns Hopkins University. In July 1962 Hatch joined the Peace Corps for a

two-year tour of duty in Colombia. He returned home for graduate studies at the University of Wisconsin–Madison, obtaining a Master of Arts in Economic History (1970) and a PhD in Economic Development (1973). In between (1970–71) a Fulbright grant allowed him to spend two crop cycles as a hired laborer to 30 peasant farmers in Peru, documenting the power and wisdom of their traditional farming practices. The experience taught him deep respect for the subsistence skills of the poor. For the next 12 years he worked as a consultant in the design, management, and evaluation of mostly agricultural projects seeking to benefit the poor, eventually completing over 55 assignments in 28 countries of Latin America, Africa, and Asia. In 1984, Hatch created his own non-profit agency – the Foundation for International Community Assistance (FINCA), which has been referred to as the ‘World Bank for the Poor’ and a ‘poverty vaccine for the planet’ – is quite remarkable and even miraculous. FINCA currently operates village banking programs in 23 countries and since 1984 it has assisted over 1,000,000 families, lending over \$360 million (in 2007) to the world’s poorest families with a repayment rate of 98 percent, while also generating enough income to completely cover the operating costs of the field programs themselves. Moreover, there are now over 800 village banking programs worldwide in 60 countries created by about 30 other non-profit agencies.

**Robert D. Hisrich** received his BA from DePauw University, his MBA and PhD degrees from the University of Cincinnati, and honorary doctorate degrees from Chuvash State University (Russia) and the University of Miskolc (Hungary). Prior to joining Thunderbird, Dr. Hisrich held the A. Malachi Mixon, III Chaired Professor of Entrepreneurial Studies at the Weatherhead School of Management, Case Western Reserve University. Dr. Hisrich was a Fulbright Professor at the International Management Center in Budapest, Hungary in 1989. In 1990–91 he was again named a Fulbright Professor in Budapest at the Foundation for Small Enterprise Economic Development, where he also held the Alexander Hamilton Chair in Entrepreneurship. Dr. Hisrich has written over 300 articles on entrepreneurship, international business management, and venture capital, which have appeared in such journals as the *Academy of Management Review*, *California Management Review*, *Columbia Journal of World Business*, *Journal of Business Venturing*, *Sloan Management Review*, and *Small Business Economics*. He has served on the editorial boards of the *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Journal of Small Business Management*, and *Journal of International Business and Entrepreneurship*. Besides designing and delivering management and entrepreneurship programs to US and foreign businesses and govern-

ments, particularly in transition economies, Dr. Hisrich has instituted academic and training programs such as the university/industry training program in Hungary, a high school teachers' entrepreneurship training program in Russia, an Institute of International Entrepreneurship and Management in Russia, and an Entrepreneurship Center in Ukraine.

**Claudine Kearney** lectures and researches at University College Dublin. She completed her postdoctoral fellowship at Thunderbird School of Global Management, Arizona in 2010. She holds a PhD and MBS from the University College Dublin, Michael Smurfit Graduate Business School. Dr. Kearney's research pursuits are focused on entrepreneurship and innovation with special interests in antecedents and outcomes of corporate entrepreneurship in private and public sector organizations; entrepreneurship in large corporations, strategy, structure, and their impact on organizational performance; properties of emergence in early stage ventures. She has extensive experience lecturing undergraduate bachelor's degree programs and postgraduate MSc and MBA across the United States, Europe, and Asia and recently held a visiting professorship in entrepreneurship and strategy at the University of Groningen, the Netherlands. Dr. Kearney serves on editorial boards and has published numerous academic journal articles, books, book chapters, and conference papers.

**Wendy A. Lindsay** is a Lecturer in Entrepreneurship and Innovation, Online Program Coordinator at University of Adelaide. She received her MBA from Bond University and her PhD from the University of Adelaide.

**Allan O'Connor** is the Academic Director for Innovation and Entrepreneurship Post-Graduate programs at the Entrepreneurship Commercialisation and Innovation Centre (ECIC), the University of Adelaide, Australia. Entrepreneurship and innovation has been at the core of much of Allan's industry experience. Commencing his professional career in 1979 in mechanical engineering, Dr. O'Connor has worked primarily in the small and medium enterprise sector developing and introducing new products, entering new markets, and expanding sales and business opportunities in both established and new business environments. His qualifications in entrepreneurship include a Master in Enterprise Innovation and a PhD in the field of public policy for entrepreneurship education and economic development. Allan's research involves enquiry at the intersections between entrepreneurship and socio-economic development.