Index

academic journalism 120
Academy of Management (AoM) xiii, 60, 107, 120, 256
Conference (2005) 155
Entrepreneurship Division xiii–xiv, 153, 206, 251, 257, 260
ethical codes 125–6
Managerial and Organizational Cognition, Human Resources, and Social Issues in Management 257
Organizational Development and Change 257
Organizations and the Natural Environment 257
use of CrossCheck by 125
Academy of Management Discoveries 54
Academy of Management Executive 5
Academy of Management Journal (AMJ) 5, 20, 54, 56, 66, 107, 205, 252
annual manuscript submission rate to 260
Best Article award 9, 167, 169
Academy of Management Learning & Education 5
Academy of Management Perspectives 5
editorial staff of 17
Academy of Management Review (AMR) 5, 68, 252
Administrative Science Quarterly (ASQ) 5, 48, 68, 193
American Association of University Professors (AAUP) 119
American Journal of Sociology 5
American Psychological Association (APA) 144
Anderson, Alistair
editor of ERD 7
apprenticeship 137–8
Armato, Douglas 141 articles conclusions 25, 177–8
data accumulation in 19, 21–2, 52–4, 56, 173–4, 221
discussion 24–5, 176
generalizability 177–8
hypothesis/theory development 20–21, 180, 229–30, 262
language 31
methodology 19, 22, 49, 52–3, 171–2, 205
pedagogical 201–2, 204–5, 219–21
qualitative 20–22, 34, 168–70, 172–5, 177–80, 186
quantitative 21, 23, 159, 174
results and analysis 23–4, 49, 172–3, 175–6, 206
structure of 18–19, 23, 25–6, 31, 170–72, 175–6, 179
underdeveloped 30–31
Association of Business Schools (ABS) 18
Association to Advance Collegiate Schools of Business (AACSB) establishment of (1916) 121
Australia 48, 55, 81, 121
Australian Research Council 61
Babson College-Kaufman Foundation Entrepreneurship Research Conference 107, 229
Belarus 77, 87
Birley, Sue 53
Index

California Management Review 5
career issues
case-based research 228–30
time management 229
Case Research Journal 230
China 183–4, 194–5
university system of 121–2
co-authorship 8, 52, 55, 59–61, 63, 65, 67–8
roles in 51, 54, 64
Comprehensive Australian Study of
Entrepreneurial Emergence (CAUSEE) 61
CrossCheck 125
Czech Republic 76
Denmark 139
dynamic capabilities (DC) 65, 259
entrepreneurial orientation (EO) 64, 204
entrepreneurship xiii, 2–3, 16–17, 20, 29, 49–50, 61, 63–4, 72, 77, 82, 118, 124–5, 128, 148, 150, 153, 165, 201, 222, 237, 246
corporate 201
definitions of 160
emergence of academic field of 120, 239
international 103
personal traits 62
processes of 21
Entrepreneurship & Regional Development (ERD) 1, 4, 58, 256
editorial staff of 7
impact factor of 7–8
entrepreneurship policy papers 237–9
economic measures 241
examples of 242
instrument recommendation 240–41
performance measures 241
policy evaluation 241
policy impact 240
underlying-force influence level 240–42
entrepreneurship research 2, 9–10, 49–50, 53, 62, 72–5, 77–8, 85–6,
87–9, 103, 127, 160–61, 202–3, 239–40, 244–6
condition-focused 244
context-based 243
development of 3
impact-based 244
use of growth in 55
Entrepreneurship Theory and Practice (ETP) 1, 4–5, 9, 104, 107, 160–62, 254
acceptance rate of 6
impact factor of 6
special issues of 63
use of CrossCheck by 125
equal authorship 60
Estonia 80
European Institute for Advanced Studies in Management
RENT Research in Entrepreneurship and Small Business 107
European Management Review
editorial staff of 3
European Union (EU) 237
Family Business Review (FBR) 4, 255
submission process of 36
Fese, Michael
background of 62
Financial Times (FT) 194
research ranking 5
Fornell, Claes 52
France xiii
Paris xiii–xiv
French Foundation for Management Education (FNEGE) xiii
French National Committee of the Scientific Research
‘Categorization of Journals in Economics and Management’ 5
funding 48
Germany 80, 82
Federal Ministry of Economics 76
Google Scholar (GS) 49, 66
citations 63
Harvard Business Review 5
Heckman two-step analysis 23
Index

human capital (HC) 59, 164
research 105
Humboldt, Alexander 119, 238
Hungary 76
Huff, Anne
   concept of conversations 4, 50
IE Business School 155
impact factors
in entrepreneurship journals 6–8, 47, 252, 256
*Industrial and Corporate Change* 155
Institute for Scientific Information (ISI) 6
   Business list 6–7
   impact factor list 18
International Council of Small Business (ICSB) 107
International Family Enterprise Research Academy (IFERA) 107
International Small Business and Entrepreneurship (ISBE) conference 133
*International Small Business Journal* (ISBJ) 1, 4–5, 136, 161–2
   impact factor of 7
internationalization 174
entrepreneurial 103
traditional 103
introduction 18–19, 37, 94, 133–4, 163, 177, 227
combination with literature review 170–71
development of 43, 111, 260
relationship with theory development 261–2
Italy 80
James, Edmund 121
Jönköping International Business School (JIBS) 47, 61, 63
*Journal of Applied Psychology* 107
editorial staff of 17, 29
impact factor of 6
listing on SSCI 58

*Journal of High Technology* 5
*Journal of Management* 5
*Journal of Management Studies* (JMS) 5, 57
   annual manuscript submission rate to 260
Best Paper Award 66
rejection rates of 39
submission process of 28, 39
*Journal of Marketing* 176
*Journal of Policy Innovation Management* 255
*Journal of Private Equity* 5
*Journal of Product Innovation Management* (JPIM) 61
*Journal of Small Business Finance* 5
*Journal of Small Business Management* (JBSM) 1, 4–5, 104, 107, 256
   impact factor of 7
*Journal of Technology Transfer* 4, 256
journals 20, 22, 31, 34, 49, 59, 134, 144–5, 148, 162–3, 223
academic 18
entrepreneurship 16–18, 30, 36, 201–2, 243, 255–6
focus of 160–62
management 4–5, 17, 123, 250–52, 256, 260–61, 263–4
peer-reviewed 230
research 254–5
special issues 8, 13–14, 30, 53, 61, 63, 160, 260
Kogut, Bruce
   editor of *European Management Review* 3
literature review 20, 107, 109–11, 113–15, 170
active reading 109
combined with introduction 170
contexts 96–8
definitions of 94–6
failures in 111–12
general 99
meta-analysis 104, 108
narrative 99–101, 103
process of 105–7
pure 97–9
research-topic-guided 99
synthesizing 108–9
theory development in 101–3, 110

Management Research 5
Management Science 5, 57
Mendel, Gregor 48

North American Case Research Association (NACRA) 230
Obama, Barack 237
Organization Science 5, 155

Panel Study of Entrepreneurial Dynamics (PSED) 57, 59, 61
research 62
partial-least squares (PLS) analysis 52
peer review process 119–20, 125, 223
development of 121–2
Poland 76
project management 83
scientific 83
Publish or Perish (PoP) 49, 118

qualitative research 10, 34, 82, 138, 167, 170, 173, 175–7, 180, 185–6, 191–3, 201, 220
case method 202, 203–4, 206, 220–21
context 184
dissemination 89
fieldwork 87–8
idea gestation 73–6, 90
key concepts 80
large-sample empirical 203
pedagogical cases 204–5, 220–21, 222–8
research objectives 78–9, 81
research question 81–2, 168, 170
theory development 202–3, 205, 223, 225–6
review/submission process 27–31, 34–6, 44–5, 64, 66, 105, 134, 252–3, 257, 261
acceptance 43–4
comments 35–6
electronic 28, 35
in management journals 253–4
initial decision 28
quality threshold 33, 35
revision/resubmission 36–9, 41–4, 60, 149, 154–5
Russian Federation 80
SafeAssign 125
Siegel, Don
editor of Academy of Management Perspectives 17
Simulation & Gaming 5
Singapore 54
Sloan Management Review 5
Slovakia 76
small and medium-sized enterprises (SMEs) 160–61
growth of 88
in emerging markets 76–7
policies targeting 242
Small Business Economics (SBE) 1, 4–5, 107, 256
impact factor of 7
Small Business Innovation Research (SBIR) 242
social capital (SC) 59
social influence
Index

concept of 183
Social Science Citation Index (SSCI) 252
listings on 4, 58
socialization 155–8, 163, 165
Spain
Madrid 155
Statistics Sweden 54
Stockholm School of Economics
Department of Economic Psychology 47
Strategic Entrepreneurship Journal (SEJ) 1, 4, 205, 254–5
editorial staff of 29
‘Entrepreneurship in emerging economies’ (2013) 30
impact factor of 7
submission rates to 6–7
Strategic Management Journal (SMJ) 5, 64, 107
Sweden 46, 48, 55
team building 83
maintaining 85
processes of 84
Technovation 4
theses 140, 156
adaptations of 143–4
article-based 138, 142–3
language barriers 145–7, 150, 164
monograph-based 138–9, 141–3
Turnitin 125
Umeå University 47
United Kingdom (UK) 18, 80–81, 88, 120, 139, 155, 242
academic system of 132–3
United States of America (USA) 17, 88, 120, 194
academic system of 48, 119, 121, 238–9
Food and Drug Administration (FDA) 222–3, 226
universities 118–19, 238–9
academic freedom 119
academic learning 127–8
academic tenure 119
land grant 238
misconduct 123–4, 128
Venture Capital 5, 256
venture capital (VC) 194
decision-making 164
models of 195
venture capitalists 194
examples of 227
Wharton, Joseph 121
women entrepreneurs 82