Index

21st Century Entrepreneurship Research Fellows 5

Aalto University
Aalto Venture Garage 118
Academy of Management (AOM)
Entrepreneurship Division 272
Ahlstrom, Paul
Nail It then Scale It 167
Alcoa 187
Argentina 24, 184, 188
Arizona State University
Edson Student Accelerator 119
assessment 38–42, 49
academic performance 42
assignment reports 49–51
competency focus 45–9
course evaluation 42
curriculum 40–41
direct measures 39
use of sample business plans 43–4
Association of University Technology Managers 198
definition of ‘technology transfer’ 195–6
Auburn University 283
Australia 24

Babson College 183, 190
Affordable Design and Entrepreneurship (ADE) 185
Diana Project Conference 221
John E. and Alice L. Butler Venture Accelerator Program 112–13
Symposium for Entrepreneurship Educators (SEE) 7, 220, 282
Bank Boston
Economics Department 198

Baylor University 25, 185
Accelerated Ventures 123
Baylor Angel Network 235
Management and Entrepreneurship Department 28
Entrepreneurship Living-Learning Center (ENT-LLC) 176
Entrepreneurship Program 186
Hankamer School of Business 235
study abroad programs 186–7
Belmont University 61, 122–4, 127, 130–33, 136, 171, 174
Belmont Student Business Hatchery 111, 114, 123
Center for Entrepreneurship 127, 130
College of Business 111, 130, 171
College of Pharmacy 127–8
Entrepreneur in Residence program 167
Entrepreneurship Excellence Grants 229
faculty of 272
Feedback Clothing Store 137
Iris Creative 127
Launching an Entrepreneurial Venture 123
Lunch and Learn 166–7
Runway Loans 232
seed grant program 230
study abroad programs 181, 183–4, 187–8, 190
Beloit College
Gallery ABBA 136
Billiken Angel Network (BAN) 233
Bosnia and Herzegovina 24
Brazil 24
Brigham Young University 167
Mentor Code of Conduct 168–9
Rollins Center for Entrepreneurship and Technology 167
Student Code of Conduct 167–8
Budapest University of Economics 189
business plan 141–2, 146, 148–9, 153
aims of 143, 162–3
competitions 150–52
components of 158–9
examples of 143–6
evaluation of 153–7
integrated framework 157
planning 142–3
preparation of 147–8
use in curriculum 149
use of ‘elevator pitch’ method 160–61

Canada 24
Carnegie Mellon 282
Case-Western Reserve University 282
Cayuga Community College
C3 Video 128
Cayuga Records 128
Chile 24, 79
China 78, 182, 184, 186
Beijing 182, 189
Hong Kong 189
Shanghai 187
Chinese University at Hong Kong 187
College of the Atlantic 114
College of St Benedict 127
Collegiate DECA 171, 174
Collegiate Entrepreneurs Organization (CEO) 172
chapters of 173–4
Coleman Foundation 231, 266, 282
Colorado University 282
study-abroad programs 185
community engagement 208–9, 244
benefits of 209–10, 225–6
community bootcamps 210, 212–13
community business plan
competitions 218
community incubators and accelerators 218–19
coordination of angel networks 218
entrepreneur-of-the-year recognition 218
monthly speaker forums 212
outreach programs 220–21
partnership programs 224–5
student clubs 219
use of alumni resources 221–4
use of curriculum 219
women’s symposia 212, 214–17
youth programs 217–18
competencies
behavioural 48
concept of 45
examples of 46–9
Connect-123 184
Copenhagen Business School 32
School of Entrepreneurship 190
Cornell University 252
Cornwall, Jeff
‘Entrepreneurial Mind Blog’ 272
corridor principle 273–4
Costa Rica 79, 187
course management 259–60, 274–5
application of corridor principle 273
expenditure 261–2
operating budget 260–61, 263
promotional efforts 271–3
revenue generation 262, 265–8, 274
staffing of 268–71
Croatia 24
Cuba 187
curriculum 57, 66–7, 75, 77, 92
business plan model 60–61, 63, 68
cross-discipline modules 73–4
development of 57–9
entrepreneurial model 60, 63, 69
examples of courses 67–75, 78
foundation courses 63–7
integration of student-run ventures into 132–3
learning objectives 58–60
role in assessment 40–41
use of business plans in 149
use of cases and projects in 70–72
venture life cycle model 60, 62–3
Czech Republic 186
Denmark 190
doctoral programs 6, 28, 31, 33, 76, 88–90, 264
example structure 88–90
staffing of 270, 278, 281
Dominican Republic 184, 187
Entrepreneurship programs and the modern university

Dow Corning 187
Drexel University 169
    Baiada Institue 115, 122, 170
    Seed Fund 229–30
    Smart House 114, 230
Duke University
    InCube 176
Ecuador 184
    ‘elevator pitch’
        concept of 160
        focus of 161
        use in business models 160–61
Enactus 171, 174
entrepreneurial orientation (EO) 99
entrepreneurship clubs 164, 171–5
    affiliates of 172
    focus of 171–2
    interest in 172
Estonia 24
European Union
    SME-generated exports 180
experiential learning 92–3, 96, 99–100, 105–6, 119, 126
active experimentation 99
campus-based activity 100–104, 126
community engagement 104
impact of 93–4
international experiences 105
portfolios 97–101, 279
potential negative influence of 93–5
use of case studies 94
Finland 118
Florida International University 246
    Foundation for Sustainable Development 184
France 24, 186
    Lyon 184
Furr, Nathan
    Nail It then Scale It 167
future developments
    assessment 283–4
    complacency 279–80
    engagement 277, 279
    funding 278
    professional identity 280–81
    role of technology 282–3
    staffing issues 281–3
structural 277–8
use of risk 281
George Washington University 283
    study-abroad programs 181
Georgetown University 246
Georgia Tech University 232–3
    Advanced Technology Department Center (ATDC) 119
Germany 24
    Otto Beisheim School of Management 190
Ghana 183, 185, 190
Global Consortium of Entrepreneurship Centers (GCEC) 5, 7, 272, 282
Global Entrepreneurship Monitor 180
Guatemala 181, 184–5
    Chajul 181
    Civil War (1960–96) 182
Haiti 184
Harvard University 9, 26
    Business School 30, 277
Hewlett Packard 187
Hong Kong Baptist University 187
Howard University 246
Hungary 189
India 24, 78, 184–5
Indiana University 25, 88, 184, 281
    Cross-Campus Entrepreneurship Initiative 251, 253–4
    Departments of Management and Entrepreneurship 27
    ‘Sales for Social Impact Guatemala’ 185
    School of Business 251–2, 283
Indonesia 24
    School of Business 251–2, 283
    Indonesia 24
Israel 79
    John Caroll University 178
    John Hopkins University patents filed by 196
Kauffman Foundation 245–6, 266, 282
Kolb, David
    four-stage learning cycle model 95–7
    learning styles theory 95–6
learning communities 164, 176
  aims of 175
  formation of 175–6
  residential 175–6
Lebanon 24

Macedonia 24
Massachusetts Institute of Technology
  Media Lab 249
  patents filed by 196
  start up companies founded at 198
master's programs
  Master's in Entrepreneurship 87, 89, 283
  Master's of Business Administration (MBA) 9, 13, 26–7, 31–3, 51, 76, 85, 87–9, 112, 201, 232, 264, 283
  Master's of Science in Entrepreneurship (MSE) 32–3, 78–9, 85–8
Mays Business School
  Center for New Ventures and Entrepreneurship (CNVE) 222–3
McMaster University
  Focus Business Consulting 127
  mentoring programs 164–7, 169–71
    structure of 165
    use of SBDC aids 166
Miami University 124
  use of internship study-abroad programs 184
Mid-Atlantic Diamond Ventures (MADV) 233
Milikin University 128, 133
  Arts and Entrepreneurship (A&E) Program 134
  student-run ventures in 134–5
Missouri University of Science and Technology 115–16
  Student Business Incubator 115–16
Morocco 185
Morris, Michael H. 282
Mount Royal University 61

National Collegiate Inventors and Innovators Alliance (NCHIA) 172, 266
National Consortium of Entrepreneurship Centers (NCEC)
  as GCEC 5
  founding of (1998) 5
National Federation of Independent Business (NFIB) 9
National Instruments 187
National Science Foundation 266
Nepal 181
Netherlands 24
New York University
  outreach programs 221
New Zealand 24
Nicaragua 183–4
Northeastern University
  study abroad programs of 189–90
Northwestern University
  earnings from commercialized research 197
Northern Ireland
  Belfast 185
Norway 24
Oklahoma State University 32, 81–2, 85, 88, 243, 264–5, 281–2
  doctoral programs 88–9
  Entrepreneurship Empowerment program 105
  Executive Master's in Entrepreneurship 87
  Experiential Classroom 220
  MSE course 85–7
  Riata Center for Entrepreneurship 33–4, 264
  School of Entrepreneurship 33, 251, 264
  study abroad programs 183, 225
  Veterans' Entrepreneurship Program 220
  Women's INSPIRE Symposium 217
Oil States International, Inc. 223
Olin School of Engineering 185
Osterwalder, Alexander
  Business Model Generation 167
Pace University 283
Peru 78, 184
Petra University 187
Entrepreneurship programs and the modern university

Pigneur, Yves
*Business Model Generation* 167
Purdue University 189, 246

Republic of Ireland 24, 79, 184
Dublin 185
Richards, Nancy 151
Rider University
seed loan program 231
Rwanda 186–7

Saint Louis University 233
San Diego State University 39–40
College of Business Administration 39
Lavin Entrepreneurship Center 39
Santa Fe Community College
Art Department 128
Schulze, Richard M. 32
SCORE 209
chapters of 124, 267
seed grant programs 227–8, 236
aims of 229
examples of 229–30, 232
use of equity funds 232–3
use of loans 231–2
Seton Hill University
use of SBA 166
Slovenia 24, 189
Small Business Administration (SBA) 9, 166, 266
Small Business Development Center (SBDC) 166
aid provided for mentoring programs 166
Social Entrepreneurs Corps 184
social entrepreneurship 149, 182–3
concept of 181
role in study abroad programs 190–91
South Africa 24, 105, 183–4, 189–90, 225
Cape Town 48, 183, 189
South Korea 78
Spain 24, 184
Stanford University 9, 88, 201–2, 282
Office of Technology Licensing (OTL) 202
Roundtable for Entrepreneurship Education 7, 220, 225
Stanford Entrepreneurship Network (SEN) 249
Stanford Management Company 202
Stanford Technology Ventures Program (STVP) 202–3, 249
Stellenbosch Business School 190
St John’s University 127
strategic inflection point concept of ix
student business spaces
accelerators 110, 112–13, 116–24, 218–19
construction of 110
hatcheries 110–11, 114, 122–4, 244
incubators 109–10, 115–16, 122, 124–5, 218–19
multiple-level models of 122
student-run ventures 126–8, 132, 134–6, 139–40
blended models of 133
cross-campus 128–9
evaluation of 128–31
funding of 131–2
integration into curriculum 132–3
operational issues 132–3, 136–9
study-abroad programs 180–81, 187–8, 190–91
campus-based courses 185–6
role of social entrepreneurship in 190–91
service learning 182–3
short trips 188–9
study focus of 182–3
summer programs 189–90
time frame of 190
traditional focus of 184–5
use of internships 184
Sweden 24
Syracuse University 26, 88, 124, 176, 246, 274
Creativity, Innovation and Entrepreneurship Living and Learning Community 175
D’Aniello Entrepreneurial Internship Program 165–6
Department of Entrepreneurship and Emerging Enterprises (EEE) 30–31
Index

Entrepreneurship Bootcamp for Veterans 220, 225
South Side Entrepreneurship Connect Program (SSECP) 104, 210–12
South Side Innovation Center 211

Taylor, Cindy 223
teaching of entrepreneurship ix–xii, 3–10, 16–17, 36
areas of capability 15–16
boards of advisors 32, 34–5
development of courses 12–15, 21
faculty staffing model of 14–15
institute-based courses 23–5, 39
school of entrepreneurship 31–2
structure of 20–22, 25, 36, 59
university-based courses 7, 9–10, 12–13, 20–22, 25–6, 28–9, 90–91
use of alternative pedagogical methods 11–12
technology transfer 205–6
commercialization 197–8, 200–201, 203–4
definitions of 195–6
patent filing examples 196–7
start-up ventures 198–9, 205
TechStar
as example of private accelerator program 116–17, 120
Temple University 166
Innovation and Entrepreneurship Institute 233
Texas A&M University
Aggie 100 Program 221–2
study abroad programs of 189
Texas Christian University 25, 150
CEO chapter at 172–4
Department of Management, Entrepreneurship and Leadership 29
Neeley School of Business 151, 174
Richards Barrentine Values and Ventures™ Business Plan Competition 151–2
Thailand 78
Tsinghua University 189

Uganda 184
undergraduate programs 76, 80–85
development of 76–7, 79–81
major courses 83–5
minor courses 81–3
use of contexts in 77
use of facilitators 77, 79
Union University 131–2
United Kingdom 24
London 184
United States Association for Small Business and Entrepreneurship (USABE) 7–8
United States International Trade Commission (USITC) 180
United States of America 8, 24, 32, 61, 84, 116, 138, 150, 267
Congress 195
Department of Defense 266
Department of Education 266
economy of 198
Internal Revenue Service 135
Silicon Valley 202, 249
SME-generated exports 180
Veterans’ Administration 266
University of Baltimore 25
University of California
patents filed by 196
University of Colorado 25, 88, 149
study-abroad programs of 189
University of Connecticut 184
University of Dayton
Connor Group Foundation Seed Investment Fund 232
University of Florida 78–9, 87, 197, 283
Center for Innovation and Entrepreneurship (CIE) 78
Experiential Classroom 7, 220, 282
INSPIREation Hall 178
Lean Entrepreneurship Accelerator Program (LEAP) 78–9
study-abroad programs 183, 189
University of Hawaii
UH Angel Network 104, 233, 235
University of Iowa
Bedell Entrepreneurship Learning Laboratory 115
use of SBDC counsellors 115
University of Ljubljana 189
University of Louisville 88, 282
University of Macau 187
University of Maryland
Entrepreneurship and Innovation Program (EIP) 177–8
Hinman CEOs Program 176–7
Honors College 177–8
Impact Seed Fund 229–30
Maryland Technology Enterprise Institute (Mtech) 250
Smith School of Business 249–50
University of Maryland–Baltimore County 246
University of Minnesota 229
University of Missouri at Kansas City 88, 165
University of North Carolina 246
University of Nottingham at Ningbo 187
University of Oklahoma 25
Arezzo, Lyon and London study-abroad program 184
Management and Entrepreneurship Division 28
University of Rochester 246
University of Shanghai for Science and Technology (USST) 187
University of Southern California 61
University of St Thomas
School of Entrepreneurship 32
University of Texas 182, 246
patents filed by 196
University of Texas–Dallas 61
University of the Western Cape study-abroad programs 189
University of Utah
Foundry, The 118
University of Virginia
outreach programs 221
University of Wisconsin 178, 183
Weinert Applied Ventures in Entrepreneurship (WAVE) 233–5
University of Wisconsin–Madison 246
university-wide entrepreneurship 239–40, 243–5, 257–8
academic research collaboration 242, 244
curriculum-based 244
benefits of 240–41
development of 241–2, 250–51
governance structures 245–7, 249–52
maintaining of 254–7
US Association for Small Business and Entrepreneurship (USASBE) 272, 282
‘valley of death’ 200
cost of 227
Wake Forest University 61, 246
Office of Entrepreneurship and Liberal Arts 248–9
Statement of Purpose 248
‘Sustainable and Appropriate Technologies: Science and Entrepreneurship’ 183
use of internship study-abroad programs 184
Washington University 246
Whitman School of Management 26
WHU Otto Beisheim School of Management 190
Xavier University
student microloan services 231
Y Combinator
as example of private accelerator program 116–17, 120