Contributors

Yair Aharoni was the Daniel and Grace Ross Professor of International Business and the Issachar Haimovic Professor of Business Policy, both at Tel Aviv University in Israel. He received his doctorate from the Harvard Business School. Yair’s publications include more than 30 books and monographs. He has authored or edited more than a hundred papers in various journals and chapters in books as well as more than 150 case studies. He is a Fellow of the Academy of International Business and of the International Academy of Management and an Israel Prize in Management Science Laureate.

Farok J. Contractor is Distinguished Professor at Rutgers University’s Management and Global Business unit. His research treats foreign direct investment, emerging markets, offshoring and outsourcing, as well as the negotiated inter-firm aspects of business such as joint ventures and licensing – particularly focusing on the technology transfer process, financing, and calculating a price or value for knowledge and intangible assets. He has published over 100 scholarly articles, and ten authored and edited books. A Fellow of the Academy of International Business, he has served on the executive boards of the Academy of International Business and Academy of Management (International Management Division), and is on the editorial boards of eight scholarly journals. Previously, he was with the Tata Group, a multinational conglomerate in India.

Alvaro Cuervo-Cazurra is Professor of International Business and Strategy at Northeastern University. Before joining Northeastern, he was a faculty member at the University of South Carolina and at the University of Minnesota, and a visiting professor at Cornell University. Alvaro studies the internationalization of firms, with a special interest in emerging market multinationals. He also analyzes governance issues, with a special interest in corruption in international business. His research has appeared in several edited books and leading academic journals, such as the Academy of Management Journal, Journal of International Business Studies, Strategic Management Journal, and Research Policy. He is the reviewing editor of Journal of International Business Studies and serves on the review boards of the Strategic Management Journal, Global Strategy Journal, Organization Studies, and Journal of World Business.
Alvaro’s geographical area of expertise is Latin America. He serves on the Executive Committee of the International Management Division of the Academy of Management. Alvaro teaches courses on global strategy and sustainability at the undergraduate, masters, executive, and Ph.D. levels. He was awarded a Ph.D. from the Massachusetts Institute of Technology and another from the University of Salamanca.

**Mehmet Demirbag** is Professor of International Business and Head of Department of Strategy and Organization in the Strathclyde Business School at the University of Strathclyde. Previously, he was Professor of International Business at the Sheffield University Management School. His current research interest focuses around multinational enterprises (MNEs) from emerging markets, offshore research and development (R&D) activities of MNEs, and the impact of institutional factors on MNEs’ operations. Mehmet has authored more than 60 scholarly articles on these topics. His research has appeared in journals such as the *Journal of Management Studies, Human Resource Management, Journal of World Business, Management International Review*, and *International Business Review*. He has co-guest-edited seven journal special issues on emerging markets and emerging-market MNEs, including *Human Resource Management, Journal of World Business, International Business Review*, and *International Marketing Review*. He is also co-editor of two books and author of more than ten book chapters.

**Laura Fernández-Méndez** is Assistant Professor in the Management Department at the Universidad Pontificia Comillas, ICAI-ICADE (Madrid), Spain. She earned her Ph.D., and her master’s and bachelor degrees, in Business Administration at the University of Oviedo. She has been a visiting Ph.D. student at The Wharton School, University of Pennsylvania. Her current research focuses on the study of multinationals’ investment and divestment decisions in relation to the host country political context. Specifically, she analyzes the non-market strategy of regulated firms with a special focus on firms’ political capabilities.

**Lan Gao** is Lecturer in International Business and Strategy at the School of Business and Economics of the University of Loughborough, having earned her Ph.D. there. Lan also holds a B.Eng. in Computer Science and Technology (East China Normal University) and an M.Sc. in Finance and Management (Loughborough University). She has worked as a Research Associate for the Leverhulme Trust-funded project ‘CEO Compensation, Sub-National Institution and Internationalization of Chinese Listed Firms’ and the British Academy-funded project ‘Human Mobility and

**Esteban García-Canal** is Professor of Management and International Business at the University of Oviedo (Spain), and a member of the Institute of Business and Humanism at the University of Navarra. His main research lines are strategic alliances, mergers and acquisitions, international strategy, and emerging market multinationals. He is the author of more than 70 papers on these topics published in journals such as the Strategic Management Journal, Research Policy, Academy of Management Perspectives, Organization Studies, International Business Review, Journal of Institutional and Theoretical Economics, Journal of Management Studies, Harvard Business Review, Management International Review, Journal of World Business, Journal of International Management, Business History, Scandinavian Journal of Management, and European Journal of International Management. His latest books, co-authored with Mauro Guillén, are Emerging Markets Rule: Growth Strategies of the New Global Giants (McGraw-Hill, 2012) and The New Multinationals (Cambridge University Press, 2010). He is, or has been, member of the editorial boards of JIBS, Global Strategy Journal, and Management International Review, among other journals. He is a consultant for many firms and public agencies.

**Mauro F. Guillén** is Director of the Lauder Institute of Management and International Studies, and Zandman Professor of International Management at the Wharton School. He is the recipient of the Aspen Institute’s Faculty Pioneer Award, member of the World Economic Forum’s Global Agenda Council on Emerging Multinationals, and an elected fellow of the Sociological Research Association. In 2014 he delivered the Clarendon Lectures at Oxford University. He is the author of over 10 books and 30 scholarly articles, including most recently Emerging Markets Rule: Growth Strategies of the New Global Giants (McGraw-Hill, 2012) and Global Turning Points: Understanding the Challenges for Business in the 21st Century (Cambridge University Press, 2012). His research deals with emerging markets, the diffusion of innovations, and the global financial architecture. He offers a mass online class through Coursera called ‘Analyzing Global Trends.’

**Kalman Kalotay** has been working for the United Nations Conference on Trade and Development (UNCTAD) since 1990. Currently, he is a member of the Investment Policy Review team, an expert group that
provides policy advice to selected UNCTAD member countries. Between 1996 and 2010 he was part of the World Investment Report team, analyzing various topics related to foreign direct investment, especially in the context of economies in transition. From 1996 to 2004 he served as an editor of UNCTAD’s academic journal, *Transnational Corporations*. Previously, Kalman was a policy analyst on economic cooperation among developing countries at the UNCTAD Secretariat (1990–1996), and he taught international economics at the Corvinus University, Budapest (1983–1990). In 2013 he was elected Honorary Professor at Corvinus University.

**Eleni Lioliou** is Lecturer in International Business and Strategy at the School of Business and Economics at Loughborough University. She is a core member of the Centre for Global Sourcing and Services (Loughborough University) and the Outsourcing Unit (London School of Economics). She obtained her Ph.D. at the London School of Economics. She holds an M.Phil. in Management Research (University of Cambridge), an M.Sc. in Analysis, Design and Management of Information Systems (London School of Economics), an M.Litt. in International Business (University of St Andrews), a B.Sc. in International and European Economics (University of Macedonia) and a B.A. (Hons) in Business Studies (University of Sheffield). She has held research positions at the London School of Economics, University of Warwick and Loughborough University. Eleni has further held teaching positions at the London School of Economics, London Business School, University College London, and the Cass Business School. Her research has been published in books of organizational studies, journals such as the *Information Systems Journal*, and at major conferences.

**Xiaohui Liu** is Professor of International Business and Strategy at the School of Business and Economics, Loughborough University. She received her Ph.D. from the University of Birmingham and has published widely in publications such as the *Strategic Management Journal*, *Journal of International Business Studies*, *Research Policy*, *Entrepreneurship Theory and Practice*, *Management International Review*, *Journal of World Business* and *International Business Review*. Xiaohui’s main research interests include knowledge spillovers, human mobility, innovation, and the internationalization strategies of firms from emerging economies. She is Senior Editor of *Management and Organization Review* and Advisory Editor of *Research Policy*.

**Klaus Meyer** is Professor of Strategy and International Business at China Europe International Business School (CEIBS). He is also Adjunct Professor at the Copenhagen Business School, Denmark. Previously
he was a faculty member at the Copenhagen Business School and the University of Reading, and has held visiting appointments at the Hong Kong University of Science and Technology and National Cheng-chi University, Taiwan. Klaus is a leading scholar in international business conducting research on the strategies of multinational enterprises (MNEs), focusing especially on foreign entry strategies in emerging economies, especially Eastern Europe and East Asia. A central theme of this research is the relevance of local contexts for the strategies and operations of MNEs. His work has appeared in the *Journal of International Business Studies*, *Strategic Management Journal*, and the *Journal of Management Studies*. He has also published five books, including a textbook on International Business. Klaus holds an M.Sc. from the University of Göttingen and a Ph.D. from the London Business School. From 2012 to 2014, he was Vice President of the Academy of International Business, with responsibility for the 2014 conference in Vancouver, Canada. Klaus is also Deputy Editor in Chief of *Management and Organization Review* and a Consulting Editor for the *Journal of International Business Studies*.

**Smitha R. Nair** is a lecturer at the Management School, University of Sheffield. She holds a Ph.D. from the University of Sheffield. Her research focuses on international knowledge flows in multinationals, organizational innovation, and internationalization of emerging market multinationals.

**Pavida Pananond** is Associate Professor of International Business at Thammasat Business School, Thammasat University, Thailand. She was awarded a Ph.D. from the University of Reading. Her research focuses on the internationalization of firms, with a particular interest in emerging market multinationals. Her research appears in leading academic journals, such as the *Journal of International Management*, *Asian Business & Management*, *Asia Pacific Journal of Management*, *Asia Pacific Business Review*, and *Economics, Management and Financial Markets*. Her work, comments and op-eds have appeared in local and international media including *The Economist*, *Financial Times*, *Al Jazeera*, *Bloomberg*, *Nikkei Asian Review*, and *Bangkok Post*. Pavida is Vice President of the Euro-Asia Management Studies Association, and a member of the Editorial Advisory Board of *Southeast Asia Research*, *Competitiveness Review*, and *Asia Pacific Journal of Management*. She is also a board member of PSL (Precious Shipping Public Company Limited), Thailand’s largest listed company in dry cargo shipping.

**Ravi Ramamurti** is D’Amore-Mckim Distinguished Professor of International Business and Strategy, and Director of the Center for
Emerging Markets at Northeastern University. He obtained his B.Sc. in Physics from St. Stephen’s College, his MBA from the Indian Institute of Management, and his Doctorate in Business Administration from the Harvard Business School. Ravi’s research and consulting have focused on companies operating in, or from, emerging economies. He served on the Executive Committee of the Academy of Management’s International Management Division, and in 2008 was elected a Fellow of the Academy of International Business. He works on innovation and the international competitive advantage of emerging-market firms. He has done research in or consulted with companies and governments in more than 20 emerging economies.

Jagdish N. Sheth is Charles H. Kellstadt Professor of Marketing at Goizueta Business School, Emory University, Atlanta. He is a world authority on emerging markets, global competition, strategic thinking, and customer relationship management. He has been a professor at the University of Southern California, University of Illinois, Columbia University, and Massachusetts Institute of Technology. Jagdish has authored more than 200 research papers published in top-ranked journals, and written books including: Marketing Theory: Evolution and Evaluation (Wiley, 1988) and The Self-Destructive Habits of Good Companies (Prentice Hall, 2007). He is founder of the India–China–America Institute and the Academy of Indian Marketing. He has been a fellow of the American Psychological Association, Distinguished Fellow of the Academy of Marketing Science, and past president of the Association for Consumer Research. Jagdish is recipient of awards from the American Marketing Association including the William L. Wilkie Award in 2014.

Rahul Singh is Associate Professor at the Birla Institute of Management Technology, India. He is recipient of the Distinguished Service Award at the Birla Institute. His research deals with foreign direct investment, emerging markets, and strategic expansion and sustainability, particularly emerging market multinationals from India. He has published in international journals, is the author of two books, and is founding editor of two journals. He has worked closely with the Academy of Indian Marketing and is also the founding member of the newly established Emerging Market Institute, which focuses on research in responsible business opportunities in emerging markets. He has interviewed many corporate leaders and scholars on their work, contributing to new knowledge and practices.

Yingqi Wei is Professor of International Business at Leeds University Business School. Her research areas are foreign direct investment (FDI)
and international trade and economic development, with a focus on the determinants and impact of inward FDI in China and the internationalization of Chinese firms. Yingqi has published in various journals including *Journal of International Business Studies*. She is also a recipient of best paper awards from the Academy of International Business (UK and Ireland Conference), the Academy of Marketing Conference, and the *International Journal of the Economics of Business*.

**Geoffrey Wood** is Professor of International Business and Associate Dean at Warwick Business School, University of Warwick. Previously, he was Professor in the School of Management at the University of Sheffield, and Associate Dean of the School, and before that Professor and Director of Research at Middlesex University Business School. He also taught at Rhodes University, South Africa. Geoffrey has held visiting fellowships at Cranfield University, Victoria University of Wellington (New Zealand), the American University in Cairo, Cornell University, and Rhodes University. He is currently Honorary Professor of the University of the Witwatersrand (South Africa), Visiting Professor at Nelson Mandela University (South Africa), and Adjunct Professor at Griffith University, Australia. He has served as Commissioned Researcher for the South African Truth and Reconciliation Commission. He has authored, co-authored, or edited some dozen books, and over 140 articles in peer-reviewed journals, including *Work and Occupations*, *Work Employment and Society*, *Organization Studies*, *Human Relations*, *British Journal of Industrial Relations*, and *Human Resource Management*. He has had numerous research grants from funding councils and is Editor in Chief of the *British Journal of Management*.

**Yaoan Wu** is a doctoral candidate at the University of York. His research interests focus on economic development in emerging economies, institutional determinants and performance of cross-border mergers and acquisitions by emerging economy multinationals. He is a member of the Academy of International Business and White Rose Doctoral Programme. He previously worked for China Development Bank, China Industrial and Commercial Bank (CICB), and Standard Chartered Bank, China. He holds an M.Sc. in Finance and a B.A. in Management.

**Attila Yaprak** is Professor of Marketing and International Business at Wayne State University, Detroit and a Network Faculty in Marketing at Sabanci University, Istanbul. His research has been published in many scholarly journals, including *Journal of International Business Studies*, *Journal of the Academy of Marketing Science*, *Journal of Business
He is a winner of many teaching awards, including the 2007 Outstanding Marketing Professor Award given by the Academy of Marketing Science, and the President’s Award for Excellence in Teaching given by Wayne State University. He has consulted for the United Nations in China, Nepal, Thailand, and the Philippines and has held visiting fellowships at universities in Finland, France, Germany, and Spain. He has served as the Executive Director of the Academy of International Business and is currently Director of Doctoral Programs at Wayne State’s Business School.