Contributors

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Dawn Bennett is a Distinguished Research Fellow and Director of the Creative Workforce Initiative at Curtin University in Perth, Australia. Research interests include work and career in the creative sector, the role of identity development in student engagement, music education at post-secondary level, and the impact of research frameworks on the academic workforce. In 2010 Bennett became an Australian Learning and Teaching Council Fellow, extending her work on identity development and student engagement to students across multiple disciplines. A viola player, she serves on several editorial boards and assessment panels. She is on the board of directors for Music Council of Australia and is a commissioner for the ISME World Commission on Education of the Professional Musician.

Jane Coffey is Discipline Leader, Director International Programs and Senior Lecturer in Employee Relations and Human Resources at the School of Management, Curtin Business School. She has extensive academic and industry experience as a consultant, practitioner, researcher and youth arts board member in Western Australia. Coffey is co-author of the Australian HRM textbook, Human Resource Management: Strategy and Practice (Cengage Learning Australia, 2010). She researches and publishes in the areas of youth career expectations, attraction and retention in the performing arts, youth education and performance management while continuing her industry involvement in both the human resource and arts management sectors.

Stuart Cunningham is Distinguished Professor of Media and Communications, Queensland University of Technology, and Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation. His most recent books are Digital Disruption: Cinema Moves Online (edited with Dina Iordanova, St Andrews Film Studies, 2012), Key Concepts in Creative Industries (with John Hartley, Jason Potts, Terry Flew, John Banks and Michael Keane, Sage, 2013), Hidden Innovation: Policy, Industry and the Creative Sector (University of
Queensland Press, 2013), and *Screen Distribution and the New King Kongs of the Online World* (with Jon Silver, Palgrave Macmillan, 2013).

**Scott Fitzgerald** is a Research Fellow with the Graduate School of Business at Curtin University. His research and teaching interests encompass the political economy and sociology of communications and culture, as well as political sociology, international political economy and labour studies. His book, *Corporations and Cultural Industries*, was published by Rowman & Littlefield in 2011.

**Alan Freeman** is author of the 2008 Cultural Audit. A former cultural economist with the Mayor of London, he is a Visiting Professor at London Metropolitan University and a Research Fellow of the Queensland University of Technology. With Hasan Bakhshi and Peter Higgs, he co-authored Nesta’s *Dynamic Mapping* report on the Creative Industries in the UK. With Radhika Desai, he edits the ‘Future of World Capitalism’ book series. He now lives in Winnipeg, Canada.

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**Peter Petocz** is Associate Professor in the Department of Statistics at Macquarie University, Sydney. He divides his time between professional work as an applied statistician, mostly in health-related areas, and pedagogical research in statistics and mathematics education. He has authored textbooks and video-based resources for statistics learning, written widely in the field of statistics pedagogy, and held a position as editor of *Statistics Education Research Journal* for several years. His and his team’s investigations of the process of moving *From Expert Student to Novice Professional* and *Becoming a Mathematician* have culminated in the recent publication of research monographs by Springer (2011 and 2012).

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Jason Potts is Professor of Economics at the School of Economics Finance and Marketing at the Royal Melbourne Institute of Technology (RMIT) in Melbourne. He is an evolutionary economist who also works on creative industries economics. His current research is on innovation commons. His latest book is *Creative Industries and Economic Evolution* (Edward Elgar, 2011).

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Tarecq Shehadeh is a freelance cross-disciplinary researcher who uses data science and computational social science methods to explore and analyse large-scale databases. He has worked extensively on government policy, investment management and investment banking. In the course of pursuing his interests in investment and design, Shehadeh has consulted to leading advertising and design firms on how to best model and leverage the commercial value of their creative output and to behave in an entrepreneurial and commercially valuable way. Among his other interests are behavioural economics, game theory, political economy and innovative business models that can improve the coordination and collaborative capacity of individuals.

Dan Swan is a PhD student at the Queensland University of Technology and the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI) in Brisbane. In addition to academic study he is a seasoned digital professional with over 18 years’ experience in innovation and remains involved in the industry as both adviser.
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