## Index

abstracts of journal articles 97  
access method (entry mode) 45–6, 254  
acquisitions 94  
  brownfield takeover 166–79  
  CBMA 123–4  
  China’s FDI in the US 45–6, 52–3  
Acs, Z.J. 1, 3  
ad valorem transport costs 26, 33  
Addax 48  
administrative supervision 197–8  
AES 47  
Africa  
  Chinese investment in 48, 82–6, 118–19, 123, 125  
  Chinese small business enterprises in 81–93  
agency and structure 162–3, 164–6, 180  
agglomeration  
  dual-core city agglomeration 183, 185, 191–3  
  effects and FDI in hinterland areas 255–61  
Aghion, P. 2  
agriculture 247  
aid 82, 85, 89–90, 118–19  
Aitken, B. 72–3, 74, 76  
Akoorie, M. 104  
Alon, I. 101, 108  
Alon, T. 101  
Anderson, G.J. 212  
Anderson, J. 27, 28, 29  
Anderson, R. 137  
Angola 82, 84  
Anshan 185, 188, 189, 190, 191  
anti-dumping measures 117–18  
appliances 46, 60  
Aquila Resources 48  
ASEAN–China Free Trade Area 261  
Asia 123  
Asia Nine 22–42  
Asia-Pacific Economic Cooperation (APEC) agreement 22  
Asia and Pacific region 44  
Asian Development Bank (ADB) 240  
asset-seeking FDI 118, 125, 128  
Atuahene-Gima, K. 229  
Audretsch, D.B. 1, 3  
Australia 48, 122, 123  
autonomy, relative 170–71, 176  
auxiliary innovation 12, 16–18  
backwash effect 71–2  
Baihetan dam 250–51  
Baldwin, R. 206  
Ballard, T. 136–7  
Bamboo City 60  
Banks, J.C. 225  
Barney, J.B. 217, 218  
Bco-QJ case study 166–79  
Beamish, P.W. 225  
Behrman, J.N. 264  
Beijing Consensus 84–6  
Bellabona, P. 108  
Benxi 185, 188, 189, 190, 191  
‘best practices’ 177  
Beuret, M. 85  
Bi Shan Sock Industry cluster 57  
bilateral trade 22–42  
bilateral trade resistance 29–30  
biological and pharmaceutical industry 252–3  
Blomkvist, K. 99  
Blomström, M. 70  
Boisot, M. 106  
bootstrap simulation 141, 145–8  
border trade 240–41  
Braunerhjelm, P. 207  
broad industrial categories 1–2, 5–15  
Broadberry, S. 1–2  
Broadman, H. 83–4  
brownfield takeover 166–79  
Bruton, G. 109  
Buck, T. 110
Buckley, P.J. 103, 106, 108, 117
business model reconciliation 266–84
business services 209

Cabral, L.M.B. 17
Cai, K.G. 111, 114
California 47, 55
Canada 122–3
capital 70–79
capital expenditure 139
capital return 140, 141
mezzanine debt analysis 142
Cappellin, R. 59
case study approach 86
Catalogue for the Guidance of FDI Industries 239, 253
Catalogue of Superior Industries for Foreign Investment in Central and Western Regions 239
catch-up strategies 115
categorization of journal articles 97–8, 99–112
causality analysis 211–12
Cavusgil, S.T. 225
central place theory 191–2
centralized decision making 174–5
chain balanced enterprise clusters 59, 66–7
Chaoyang 189, 190
Chen, Y. 184
Chen, Y.Y. 102
Chesapeake Energy Corp.’s Eagle Ford shale project 47
Chesbrough, H. 155
Chi, R. 56, 57
chief executive officers (CEOs) 228
Child, J. 101, 104, 110, 111, 164
China–ASEAN Free Trade Area 261
China Council for International Investment Promotion 117
China Guangdong Nuclear Power Holdings Corporation 251
China International Fair for Investment and Trade 128
China International Trust Investment Corporation (CITIC) 122
China Investment Corporation (CIC) 47
China National Bureau of Statistics (CNBS) 74
China National Offshore Oil Corporation (CNOOC) 47, 121
China National Petroleum Corporation (CNPC) 122–3
China Petroleum and Chemical Corporation (Sinopec) 48
China Research Centre for Foreign Direct Investment 117
Chinese business groups 113, 127
Chinese model of development 85
Choi, C.J. 110
city gravity model 184, 186
revised 186–90
clients 58
clustering
enterprise clusters, see enterprise clusters
FDI projects in the US 47
Coase Theorem 195
coastal region 73, 75, 77–8, 79, 255
code division multiple access (CDMA) 273
Cohen, W.M. 222, 223
co-integration analysis 211
collaborative linkages 223; see also networking/networks
collective identities 179
collective intelligence 153
colonial rule 81
Committee on Foreign Direct Investment in the US (CFIUS) 49
communication problems 90
communication technology 154
competition
Chinese small enterprises in Africa 90–91
global 176
competitive advantage 218
innovation and 223–4
complex adaptive system (CAS) theory 62–3
computer aided innovation (CAI) 17–18
centration
effect of city development 183, 185
industry 120–21
constant comparative method 266
counter electronics 46
counter innovation tools 159
consumers
  involvement in the value chain 152, 158
  perspective of 153
  traditional role 157
  see also prosumer
contextual factors 115, 116
Contractor, F.J. 264
contracts, employee 171–2, 175
Converse, P.D. 184
Cooke, F.L. 177–8
Cooke, R.A. 265
cooperation platforms 158–9
cooperative relationship 19
copper 250–51
Corcoran, P. 139
core enterprise dominated clusters 59–60, 67
co-researchers, participants as 88
corporate engineering staff 276
corporate information disclosure internalities 195–204
corporate strategy, see strategy
cost-oriented strategy 174
Crafts, N. 1–2
Crilly, R. 86
critical points 3, 4, 5
critical scale 4, 5
Cross, A.R. 103, 106
cross-border mergers and acquisitions (CBMA) 123–4
cross-national learning 172–3, 177–8
cross-region FDI productivity spillovers 69–80
crowdsourcing 152, 156
Cui, L. 99, 102, 104, 114
culture 172, 228
cultural factors and transport costs 30, 38–9, 40–41
host-country differences and technology transfer 276, 280–83, 284
cumulative abnormal return 199, 201
current yield 142
mezzanine debt analysis 143, 144
customer internalization 155–6
customer requirements 276, 278–9, 284
Dalian 185, 189, 190, 191–3
Danton 189, 190
David, R.J. 97
Day, G.S. 220–21, 226, 229
inventory of learning activities 220
De, P. 26
debt financing 135–6; see also mezzanine debt
decision making 173–5
default risk 138, 139
defensive market-seeking OFDI 124, 214
Delaware 47, 55
delayed disclosure 197–8, 201, 202, 204
Delbridge, R. 178
Democratic Republic of Congo 82
Deng, P. 104, 108, 111
Deng Xiaoping 241
design engineers 269–70, 275–6
determinants of OFDI 98–116, 126–7
determinism 164
developed countries
  Chinese OFDI 123, 128
  transport costs 22–3
developing countries
  Chinese OFDI 123, 128
  transport costs 22–3
development, Chinese model of 85
development aid 82, 85, 89–90, 118–19
development zones 192–3, 240
DiBella, A.J. 219
differing technical ‘realities’ 276, 277
diffusion of innovation 264
Ding, Q. 104
discourse analysis 88
distance
  city gravity model 186–7, 188–9
  measurement of 27
  transportation costs and bilateral trade 29–30, 33, 37, 39
distance decay index 186, 187
Dodgson, M. 219, 226
dominance effects 177–8, 179
dominant design 10, 11
Dorffman, N.S. 1
Drogendijk, R. 99
dual-core city agglomeration 183, 185, 191–3
Duanmu, J.L. 99, 118
Dunning, J.H. 107, 129
durable goods manufacturing 6–15
generic strategies 217
genetic mutation 63, 64, 65
geographical trade cost factors 26–7, 30, 37, 38, 39
Georgia 47, 55
Geppert, M. 164
Globerman, S. 49, 105
Go Global policy 94, 98, 98–113, 120, 128, 129
impact of announcement on OFDI 121–4
good governance 82
government ownership 114–15; see also state-owned enterprises
government policy
assistance for economic development in Yunnan 240–44, 245
enterprise clusters 66–8
implications of employment effects of OFDI 213–14
and OFDI 94–134
Yunnan’s pillar industries and national policies on FDI 246–55
government relations officers 114
Govindarajan, V. 264
Granger causality analysis 211–12
Grant, R.M. 218
gravity equation 28
gravity model
city gravity model 184, 186
revised 186–90
transportation costs and bilateral trade 27–30, 31, 40
Greater Mekong Subregion (GMS) 240
economic cooperation programme 240
greenfield investments 45–6, 52–3
Greiner, L.E. 10
Griffin, R.W. 45
gross expenditure on research and development (GERD) 30, 33, 38, 39–40; see also research and development (R&D); technology
gross provincial product (GPP) 241–4
by sector in Yunnan 244–6
gross regional product (GRP) 255–61
Grossman, S.J. 195
group form enterprise cluster 61
growth pole 70–72
growth stages, industrial 10–16, 19
‘Guiding Catalogue on Investment in Processing Trade of Textiles and Clothing in some Latin-American Countries’ 117
Gupta, A. 264
Haier 47, 175
Han, B. 105
Han, S. 97
Hanemann, T. 43, 45–6, 48, 49–50, 52–3, 55
Harrison, A. 72–3, 74, 76
Haskett, J.E. 74
He, W. 107
Hedlund, G. 264
Hekou 240
Hendry, D.F. 212
herbal medicines 252–3
Herbert, T.T. 108, 113
Hilsum, L. 86
hinterland
barriers to FDI inflow in hinterland areas 239–62
of a port city 193
Hippel, E. von 56, 155
historical trade cost factors 26, 30, 38, 40
holding period return (HPR) 142, 143
mezzanine debt analysis 144–5, 148
home-country employment effects of FDI 205–15
Hong, E. 109
Hong, J. 101
Hong Kong 43, 44, 45, 122, 123
host countries
business model reconciliation
differences in infrastructure and culture 276, 280–83, 284
government requirements 276, 277–8, 284
national model 272–4, 284
Chinese OFDI 98, 99–112, 116–19
Howe, J. 152, 156
Hreblick, L.G. 228, 229
Huang, C.H. 112
Huawei 175
Huludao 188, 189, 190, 191
human capital 255–61
human resource management (HRM)  
- transfer 162–82  
- approaches to 163–6  
- case study 166–79  
- comparison of HRM practices 171–5  
- corporate strategy 174, 178, 179  
- dominance effects 177–8, 179  
- inter-firm relationship 178–9  
- localization 170–71, 175–6, 177–8  
- relative autonomy 170–71, 176  
- societal effects 176–7, 179  
- systemic effects 176, 179  
Hummels, D. 25, 26  
hydropower 250–51  
IBM 45, 47, 166  
- identity, employee 178–9  
Illinois 47, 55  
illiquidity premium 138, 140  
illiteracy 246  
in-house R&D activity 222; see also research and development (R&D)  
indexing 169  
informal form enterprise cluster 61  
industrial innovation 1–21  
industrial organization theory 216–17  
industry  
- broad industrial categories and innovation 1–2, 5–15  
- Chinese FDI in the US by sector 46, 52–4  
- concentration 120–21  
- employment effect of OFDI 209, 212–13, 214  
- macro-level approach to HRM transfer 163–4  
- targeted in Chinese OFDI 119–21  
Yunnan  
- industrial structure 244–6  
- pillar industries 246–55, 261  
see also manufacturing  
inflation yield 138, 139  
information  
- barriers to trade 27  
- corporate information disclosure  
- internalities 195–204  
- prosumer and 157–8  
infrastructure  
- Chinese investment in Africa 82–3, 84  
- host-country differences and technology transfer 276, 280–83, 284  
- transport infrastructure 255–61  
- transportation costs and bilateral trade 26, 30, 31, 33, 37–8, 39  
innovation  
- auxiliary 12, 16–18  
- diffusion of 264  
- management 158  
- process and product 16, 17–18  
- technological, see technological innovation  
- user 155  
- innovation intensity scale 229–30, 232  
- institutional escapism 126  
- institutional investors 196–7, 204  
- institutional theory 129  
- institutionally embedded constraints 126  
institutions  
- institutional environment and OFDI 113–15, 116, 126  
- institutional factors and transport costs 26, 30, 31, 33, 37–8, 39  
- intangible resources 218  
- integrated form enterprise clusters 62  
- interactions among cluster network units 57–60  
- inter-firm relationship 178–9  
- interior region 73, 75, 76, 77–8  
- intermediaries 57–8  
- intermediary dominated enterprise clusters 60, 67, 67–8  
- intermediate organizations 12, 18, 19, 20  
- internal learning 220, 221, 222, 224, 229, 231–2, 233, 234  
- internal linkage intensity 63, 64, 65  
- internality 195  
- corporate information disclosure  
- internalities 195–204  
- internalization theory 225  
- international exploration 115
international joint ventures (IJVs) 216–38
external learning 220, 221, 223, 224, 229, 232, 233
innovation 217, 220, 221, 223–4, 229–30, 232, 233, 234
internal learning 220, 221, 222, 224, 229, 231–2, 233, 234
literature on marketing performance 224–7
market-focused learning 220–22, 224, 229, 231, 233–4
internationalization theories 129
Internet 158–9
inter-period rental rates 145
interpretive reading method 169
inverted U-shape relationship model 2–5, 10
investment environment 255–61
investment restrictions for foreign investors 246–55
inward internationalization 115, 116
Italy 57
Itami, H. 218–19
Japan 207
Jefferson, G.H. 1–2
Jenkins, S. 178
Jiang, F. 99, 100, 102, 104, 114, 115
Jiang, Y. 107
Jiangmen Grand River Group 167
Jinzhou 188, 189, 190
job creation 50
Johanson, J. 129
Johnson, J.L. 228
joint ventures 249
international 216–38
Jones Lang Lasalle 141
journal articles 96–7, 130
categorization 97–8, 99–112
JSTOR 96
judicial lawsuit costs 197–8
Julian, C.C. 224, 225
Kafouros, M. 101
Kalton, G. 88
Kamien, M.I. 3
Kang, Y. 100, 115
Kauffman, S.A. 63
key employees 272–3
keywords 96
Kish, R.J. 140
Klepper, S. 11
Klossek, A. 100
knowledge acquisition 219–20, 229
knowledge sharing 219–20, 229
knowledge utilization 219–20, 229
Knudsen, T. 217, 234
Kolstad, I. 100, 120
Konings, J. 207
Koo, V. 151
Kostova, T. 165
Kovalainen, A. 87
Krugman, P.R. 23, 24, 25
Kunming 240, 246
Import and Export Commodities Fair 240
International Convention and Exhibition Centre 240
labour productivity 255–61
Laforet, S. 100
language
HRM transfer 172
IJV questionnaire 227–8
transportation costs and bilateral trade 26, 30, 38–9, 40
Laos 241, 242
Lassman, A. 26
Latin America 48
Lau, C. 102
Lau, C.M. 109
lead 250, 251
learning 216–38
cross-national 172–3, 177–8
external 220, 221, 223, 224, 229, 232, 233
internal 220, 221, 222, 224, 229, 231–2, 233, 234
learning capabilities of the firm 220–23, 224, 229, 231–3
market-focused 220–22, 224, 229, 231, 233–4
organizational 218–23, 224, 229
Leg0 152, 159
Lenovo 18, 45, 47, 166
Levinthal, D.A. 222, 223
Li, J. 109
Li, K. 111
Li, P.P. 111
<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Li, P.S.</td>
<td>112</td>
</tr>
<tr>
<td>Li, S.</td>
<td>101</td>
</tr>
<tr>
<td>Liaoning province</td>
<td>183, 184–5, 188–93</td>
</tr>
<tr>
<td>Liaoyang</td>
<td>185, 188, 189, 190, 191</td>
</tr>
<tr>
<td>light textile industry</td>
<td>5–15</td>
</tr>
<tr>
<td>Linke, B.M.</td>
<td>100</td>
</tr>
<tr>
<td>Linke, R.E.</td>
<td>207</td>
</tr>
<tr>
<td>listed companies' information disclosure internalities</td>
<td>195–204</td>
</tr>
<tr>
<td>Liu, H.</td>
<td>111</td>
</tr>
<tr>
<td>Liu, J.</td>
<td>184</td>
</tr>
<tr>
<td>Liu, X.</td>
<td>102, 110</td>
</tr>
<tr>
<td>local government</td>
<td>239</td>
</tr>
<tr>
<td>localization</td>
<td>170–71, 175–6, 177–8</td>
</tr>
<tr>
<td>Lopez-de-Silanes, F.</td>
<td>207</td>
</tr>
<tr>
<td>low voltage electrical appliances cluster</td>
<td>60</td>
</tr>
<tr>
<td>Lu, J.</td>
<td>102</td>
</tr>
<tr>
<td>Lundan, S.M.</td>
<td>107</td>
</tr>
<tr>
<td>Luo, Y.</td>
<td>101, 105, 109, 114, 116</td>
</tr>
<tr>
<td>Lyles, M.A.</td>
<td>107</td>
</tr>
<tr>
<td>macro level</td>
<td>163–6, 180</td>
</tr>
<tr>
<td>Madsen, T.K.</td>
<td>217</td>
</tr>
<tr>
<td>management innovation</td>
<td>158</td>
</tr>
<tr>
<td>management journals, see journal articles</td>
<td></td>
</tr>
<tr>
<td>managers of listed companies</td>
<td>196–8, 204</td>
</tr>
<tr>
<td>managing directors</td>
<td>228</td>
</tr>
<tr>
<td>Mansfield, E.</td>
<td>3</td>
</tr>
<tr>
<td>manufacturing employment effect of OFDI</td>
<td>209, 212–13, 214</td>
</tr>
<tr>
<td>innovation and firm size</td>
<td>1–21</td>
</tr>
<tr>
<td>Yunnan</td>
<td>244–6, 248, 253, 254</td>
</tr>
<tr>
<td>see also industry</td>
<td></td>
</tr>
<tr>
<td>March, J.G.</td>
<td>219</td>
</tr>
<tr>
<td>market, changing concept of</td>
<td>154</td>
</tr>
<tr>
<td>market-focused learning</td>
<td>220–22, 224, 229, 231, 233–4</td>
</tr>
<tr>
<td>market-seeking OFDI</td>
<td>117–18, 124–5, 209, 213</td>
</tr>
<tr>
<td>market stealing</td>
<td>71, 72</td>
</tr>
<tr>
<td>marketing performance, see international joint ventures (IJVs)</td>
<td></td>
</tr>
<tr>
<td>marketing strategy</td>
<td>178, 225</td>
</tr>
<tr>
<td>Markham, J.W.</td>
<td>3</td>
</tr>
<tr>
<td>Mason, J.</td>
<td>169</td>
</tr>
<tr>
<td>mass collaboration</td>
<td>156</td>
</tr>
<tr>
<td>Mathews, J.A.</td>
<td>109</td>
</tr>
<tr>
<td>Mauritius</td>
<td>124</td>
</tr>
<tr>
<td>Maxwell, J.</td>
<td>87</td>
</tr>
<tr>
<td>McConnell, J.J.</td>
<td>140</td>
</tr>
<tr>
<td>McDermott, M.</td>
<td>112</td>
</tr>
<tr>
<td>McDougall, P.P.</td>
<td>112</td>
</tr>
<tr>
<td>McIntyre, J.R.</td>
<td>101</td>
</tr>
<tr>
<td>mechanical and electronic manufacturing industry</td>
<td>6–15</td>
</tr>
<tr>
<td>Mekong River</td>
<td>240</td>
</tr>
<tr>
<td>mergers and acquisitions</td>
<td>123–4; see also acquisitions</td>
</tr>
<tr>
<td>Merriam, S.</td>
<td>86</td>
</tr>
<tr>
<td>metal extraction industries</td>
<td>249–50</td>
</tr>
<tr>
<td>Meyer, M.W.</td>
<td>106</td>
</tr>
<tr>
<td>mezzanine debt</td>
<td>135–49</td>
</tr>
<tr>
<td>bootstrap simulation analysis</td>
<td>141, 145–8</td>
</tr>
<tr>
<td>debt analysis</td>
<td>143–5</td>
</tr>
<tr>
<td>ex ante integrated framework</td>
<td>138–41</td>
</tr>
<tr>
<td>Michel, S.</td>
<td>85</td>
</tr>
<tr>
<td>micro level</td>
<td>164–6, 180</td>
</tr>
<tr>
<td>Milgrom, P.R.</td>
<td>195</td>
</tr>
<tr>
<td>Milhaupt, C.J.</td>
<td>49</td>
</tr>
<tr>
<td>mining industry</td>
<td>249–50, 253, 254</td>
</tr>
<tr>
<td>Minmetals Corporation</td>
<td>249</td>
</tr>
<tr>
<td>model reconciliation</td>
<td>266–84</td>
</tr>
<tr>
<td>causal conditions</td>
<td>276–84</td>
</tr>
<tr>
<td>model specification/misspecification</td>
<td>235</td>
</tr>
<tr>
<td>Monetary Authority of Singapore</td>
<td>139</td>
</tr>
<tr>
<td>Monkiewicz, J.</td>
<td>112</td>
</tr>
<tr>
<td>Morck, R.</td>
<td>107</td>
</tr>
<tr>
<td>Morgan, G.</td>
<td>165</td>
</tr>
<tr>
<td>Moser, C.A.</td>
<td>88</td>
</tr>
<tr>
<td>motorcycle industry</td>
<td>166–79</td>
</tr>
<tr>
<td>Mt Channar iron ore mining</td>
<td>122</td>
</tr>
<tr>
<td>Muldavin, S.</td>
<td>136–7</td>
</tr>
<tr>
<td>multi-enterprise surveys</td>
<td>168</td>
</tr>
<tr>
<td>multilateral trade resistance</td>
<td>28–30, 31</td>
</tr>
<tr>
<td>multinational companies (MNCs) HRM transfer</td>
<td>162–82</td>
</tr>
<tr>
<td>inward production technology transfer</td>
<td>263–88</td>
</tr>
<tr>
<td>multiple regression analysis</td>
<td>233</td>
</tr>
<tr>
<td>Munoz, J.M.</td>
<td>108</td>
</tr>
<tr>
<td>Murphy, A.</td>
<td>207</td>
</tr>
<tr>
<td>Myanmar</td>
<td>241, 242</td>
</tr>
</tbody>
</table>
Index 297

national business system (NBS) approach 163–4, 180
national model 272–4, 284
national teams 113, 127
natural resources
  extraction and processing 5–15, 249–50
  resource-seeking OFDI 118, 120, 121, 124
negative FDI productivity spillovers 70–71
negative internality 195–204
net operating income (NOI) 143–6
network communication technology 154
networking/networks
  African business enterprises 91
  external learning 223
  OFDI 115–16
  prosumers and 158
  tight networking enterprise clusters 60, 67
new products
  development, see product development
  sales revenue of 12–15
New York state 47, 55
Ngo, H. 102
Nie, H. 2
Nigeria 82
Ning, L. 105
Nippa, M. 100
NK model 63–5
nondurable goods manufacturing 6–15
non-interference 84
nonparametric regression analysis 7–10
non-R&D technological innovation 15–16, 20
non-response bias 230
Novy, D. 26–7
Numagami, T. 218–19
Nyland, C. 99

offensive market-seeking OFDI 124–5
offshore financial centres 123
open door policy 208
open innovation model 155
open source 156
open towns 240
operating a business enterprise 92
operating expenses 141, 146
operations engineers 268–70, 275–6
optimal financing point 135
Organisation for Economic Co-operation and Development (OECD) 151
organizational learning 218–23, 224, 229; see also external learning; internal learning; market-focused learning
‘Outbound Catalogue Guidance’ 113
output
  and bilateral trade in Asia Nine 30, 31, 33
  of manufacturing and technological innovation 6–7, 12, 13, 15
outward foreign direct investment (OFDI)
  in Africa 48, 82–6, 118–19, 123, 125
  characteristics of OFDI from China 208–9
  China’s FDI in the US 43–55, 122, 123, 126
  motivations for 48
  by sector 46, 52–4
  employment effects 205–15
  flows 45, 94, 95
  HRM transfer 166–79
  investment determinants 98–116, 126–7
  journal articles 96–8, 99–112
  motives for 117–19, 124–6, 128
  national government’s role in 94–134
  net outflow 208
  periods of observation 98, 99–112, 121–4
  sectoral distribution 119–21, 123–4, 209
  stocks 45, 94, 95
Oviatt, B.M. 112
ownership
  advantages 115–16
  structures and Chinese FDI in the US 46, 55
  type and OFDI 114–15, 116
Oxelheim, L. 207
Pan Qi 239
Panjin 188, 189, 190
Pavlovich, K. 104
pay/salary 173, 175
Peng, M.W. 107
performance appraisal 173, 175
periphery 70–72
Peteraf, M.A. 217
pharmaceutical industry 252–3
phosphorus 250, 251
pillar industries, Yunnan 246–55, 261
Pisano, G.P. 3
point–axis network 192–3
political goals of OFDI 118–19,
126–7
port city/central city dual core
agglomeration 183, 185, 191–3
port city hinterland 193
Porter, M.E. 217
Portes, R. 27
Portland Aluminium Smelter 122
positioning of products 178
positive FDI productivity spillovers
70–71
positive internality 195
poultry farm 81, 86–93
predominant innovation 16, 17
prepayment risk 140
Press, K. 56, 63
primary debt 142–3
primary sector
employment effects of OFDI
212–13, 214
Yunnan 244–6, 247, 248
private companies 46, 55, 127
process innovation 16, 17–18
Procter & Gamble 152–3
product, FDI productivity spillovers
and 70–79
product development 270
by consumer 152–3, 157, 158–9
product innovation 16, 17–18
production
consumer involvement in 159
technology transfer 263–88
productivity
labour 255–61
spillovers from FDI 69–80
project management 263–4
promotion 160
prosumer 150–61
emergence 150–54
theoretical connotation 155–60
public companies 46, 55
public investors 196–7
published articles 96
Pustay, M.W. 45
QJ-Bco case study 166–79
qualitative research 84–9
quality of information disclosure 199,
200, 201, 203, 204
quota rights 117–18
radiation effect 183, 192
rail transport 188–9
Ramasamy, B. 100
rare earth elements 250
Rauch, J.E. 27
Ravenstein, E.G. 184
real estate mezzanine debt, see
mezzanine debt
real risk-free rate 138, 139
reconciliation of differing business
models 266–84
recruitment 171, 175
regional collaboration 240
regional disparities 69–80
regional economic integration 183–94
city gravity model 184, 186–90
dual-core city agglomeration 183,
185, 191–3
Reilly, W.J. 184
relational assets 115, 116
relationship hypothesis 2
relationship marketing 153
relative autonomy 170–71, 176
remoteness 28–30, 31
rental rate 140–41, 145–6
research and development (R&D) 167
inputs and industrial innovation 11,
12, 15–16, 19
institutions 57–8
internal learning 222
transportation costs and bilateral
trade 30, 33, 38, 39–40
resource-based view (RBV) of the firm
217, 218–20
resource-processing industry 5–15
Yunnan 249–50
resource scarcities 91–2
resource-seeking OFDI 118, 120, 121, 124
resource stealing 71, 72
respect 85
restaurant 81, 86–93
retail and wholesale trade 81, 86–93, 209
retention of employees 171, 176
review processes (journals) 96, 130
Rey, H. 27
risk-adjusted return 138–9
risk-free rate 138, 139
risk sharing 158
road transport 188–9
Roberts, B. 87
Rodrigues, S.B. 110
Rogers, M. 3
role action 269–70
role interpretation 269–70
role requirements 276, 279–80
Roll, R. 140
Rose, A.K. 28, 29
Rosen, D.H. 43, 45–6, 48, 49–50, 52–3, 55
Roth, K. 165
Rousseau, D.M. 265
Rugman, A.M. 109
Ruí, H. 107, 115
Ruili 240
Sagafi-Nejad, T. 264
salary/pay 173, 175
sales revenue of new products 12–15
Salidjanova, N. 49, 54
sample interval 6–7
Sanfilippo, M. 103
Sapienza, A.M. 3
Sargan, J.D. 212
scale economies 207, 213
scale threshold 4
Scherer, F.M. 1, 3
Schiere, R. 103
Schueler-Zhou, Y. 105
Schueller, M. 105, 110
Schumpeter’s hypothesis on technological innovation and firm size 1, 2–5, 10
Schwartz, N.L. 3
secondary sector, see industry; manufacturing sectors
Chinese FDI in the US 46, 52–4
distribution of OFDI 119–21, 123–4, 209
Yunnan
c contribution to GPP 244–6
utilisation of FDI 247, 248, 253, 254
Security Regulatory Commission (SCRC) 196
self-identity 178
self-realization needs 153
self-service technologies (SSTs) 159
semi-structured interviews 87–8
Sen, A. 186
Senge, P.M. 219
sensitivity analysis 145–6
service delivery 160
services
Chinese FDI in the US 46, 52–4
employment effects of OFDI 209, 212–13, 214
Yunnan 244–6, 248
Shanghai Baosteel 48
Shanghai Textile Industry Bureau 124
Shapiro, D. 49, 105, 110
shareholding proportion 254
Shenyang 185, 188–9, 190, 191–3
Shu, C. 110
Singapore 137, 139, 141, 148
Singh, M.K. 140
Sinkula, J.M. 221–2
skill stealing 71, 72
small business enterprises 81–93
Smith, C. 164, 165–6, 176, 177
Smith, T.E. 186
Snow, C.C. 228, 229
societal effects 176–7, 179
Soete, L.L.G. 3
software designing cluster 60
South Africa 82
South Carolina 47
South–South OFDI 209, 213
Spigarelli, F. 108
spread effect 71–2
Spulber, D.F. 195
staff training, see training
stages of industrial growth 10–16, 19
Research handbook on the globalization of Chinese firms

Stan, S. 216
Starbucks 159
State Development and Reform Commission (SDRC) 119
state-level open towns 240
state-owned enterprises (SOEs) OFDI 113, 116, 120, 125, 127
Yunnan 249, 261
State Power Corporation of China 251
Sterman, J.D. 219
stock market companies’ information disclosure 195–204
strategic asset-seeking OFDI 118, 125, 128
strategic exit 126–7
strategic management 263–4
strategy
generic strategies 217
and HRM transfer 174, 178, 179
IJV market performance and 217, 225–6, 227
marketing 178, 225
strategy demands and production technology transfer 276–84
structural development 84
structure and agency 162–3, 164–6, 180
Suarez, F.F. 10, 11
Sub-Saharan Africa 81–93
subsidiaries
HRM practices in 162–82
production technology transfer from 265–85, 287–8
substitution effect 206–7
Sudan 82, 84
Sun, L. 109
Sun, S.L. 105
supplier dominated enterprise clusters 60, 67
sustainable competitive advantage 218
Sutherland, D. 106
Suzuki 176
Sweden 207
system–society–dominance (SSD) model 165–6, 176–78, 179
systemic effects 176, 179
Tan, H. 106
tangible resources 218
Tanzania 81, 86–93
Tapscoff, D. 156
TCL 166
teamwork 172–3, 176–7, 179
technical director 171, 177
technical model 268–9, 275
technical ‘realities’, differing 276, 277
technological innovation 223
and firm size 1–21
industrial growth stages 10–16, 19
nonparametric regression analysis 7–10
Schumpeter’s hypothesis and the inverted U-shape model 2–5, 10
technological innovation source hypothesis 2
technology
defining 264–5
network communication technology 154
OFDI and access to 118
and the prosumer 154
transportation costs and bilateral trade 30, 31, 33, 38, 39–40
technology transfer 263–88
telephone lines 32–3, 38
tertiary sector, see services
Tesco 159
Texas 47, 55
textile industry 5–15
Thode, S.F. 140
Thomson 166
Threadless.com 152
Tieling 185, 188, 189, 190
tight networking enterprise clusters 60, 67
time cost of transport 187
timely disclosure 197–8
tobacco industry 247–9
Toffler, A. 150
total investment in fixed assets 244, 245
tourism ‘farm fun’ leisure tourism 152
Yunnan 251–2
trade
border trade 240–41
effects on labour markets 206
impact of transportation costs on bilateral trade 22–42
transport costs as a percentage of total trade 22–3
transportation costs in trade costs 25–6
various trade costs in trade 26–7
openness in Yunnan 255–61
traditional Chinese medicine 252–3
training
Chinese small enterprises in Africa 91
HRM practice transfer 172–3, 175
transnational communities 165
transport infrastructure 255–61
transportation costs 22–42
empirical study of impact on bilateral trade 30–41
theory of gravity model 27–30, 31, 40
in trade costs 25–6
transportation modes 186–7, 188–9
Trindade, V. 27
Tse, D.K. 111
Tudou 151
Tung, R.L. 109, 116
Turner, A. 110
UNCTAD 263
unexpected earnings 199, 200, 201
United Kingdom (UK) 56–7, 83
United States (US) 83, 207
128 highway enterprise clusters 57, 60
Advanced Technology Program 6
Chinese FDI in 43–55, 122, 123, 126
impact of for the US 49–50
by industry sector 46, 52–4
by state 46–7, 55
US government attitude to 49
CNOOC attempted takeover of UNOCAL 121
industrial innovation compared with China 2, 5–18
Manufacturing Extension Partnership 6
Next Generation Manufacturing Framework for Action 6
subsidiaries and production technology transfer 265–85, 287–8
unlearning 219–20, 229
UNOCAL 121
user-generated content (UGC) 151, 156
user innovation 155
utilised FDI in Yunnan 241, 243, 255–61
by sector 247, 248
Utterback, J.M. 10, 11, 16
vacancy rate 141, 145–6
Vahlne, J.E. 129
value 157
value chain, consumer involvement in 152, 158
value creation, prosumer 154, 157, 158
Van Wincoop, E. 27, 28, 29
Varul, M. 168
Venables, A. 26
Vietnam 241, 242
Vijaya Bhaskar, M. 1
Virginia 47, 55
visa regulations 252
Voss, H. 103, 106
Wallender, H.W. 264
Wanding 240
Wang, C. 101, 114–15
Wang, D. 107
Wang, H. 102
Wang, M.Y. 111
Wang, Y. 101
warrants 136
Washington Consensus 84
water transport 188–9
Web 2.0 151, 156
Weerawardena, J. 234
Wei, J. 56
Wei, Y. 56
Wei, Z. 103, 114
Wen Jiabao 94
West Development Strategy 241–4, 250
West-East Transmission Strategy 250
Wheelwright, S.C. 3
wholesale and retail trade 81, 86–93, 209
Wiig, A. 100, 120
Wikipedia 151
Williams, A. 156
Willmott, H. 178
win–win employment effect 207
wind turbines 251
Wood Products cluster 59
Research handbook on the globalization of Chinese firms

worker participation 173–5
workplace relations 165–6
World Trade Organization (WTO) 250, 261
Worley, J.S. 2–3
Wright, M. 101
Wudongde dam 251
Xi, Y. 101
Xiangjiaba dam 251
Xilodu dam 250–51
Xin, L. 106
Xinwei Lin 47
Xue, Q. 105

Yamaha 176
Yang, M. 106
Yanzhou Coal Mining 48
Yasuda, T. 10–11
Yeung, B. 107
Yeung, M. 100
Yin, E. 110
Yingkow 185, 188, 189, 190, 191
Yip, G.S. 107, 115
Yiu, D. 103, 109, 113
Yiu, D.W. 102
Yiwu Small Commodity City 60

Youku 151
Young, M.N. 102
Young, S. 112
Yu, Z. 187
Yunnan 239–62
central government development assistance 240–44, 245
tempirical study of barriers to FDI inflow 255–61
four development phases 243
industrial structure 244–6
pillar industries and investment restrictions for foreign investors 246–55

Zambia 81, 86–93
Zhang Guobao 251
Zhang, J. 104
Zhao, H. 101
Zhao, M. 107
Zhu, C.J. 99
Zhu, P. 2
Zhu Rongji 243
Zhu, X. 2
Zimbabwe 84
zinc 250
Zou, S. 216–17, 225