## Contributors

**Birgit Abelsen** (PhD) is managing director of the Northern Research Institute Alta, Norway.

**Gry Agnete Alsos** (PhD) is an associate professor at the Bodø Graduate School of Business, University of Nordland, Norway.

**Tim Baird** is a PhD candidate at the University of Canterbury, New Zealand.

David L. Brannon (PhD) is an assistant professor at Towson University, USA.

**Miha Bratec** is a project collaborator at the New Tourism Institute, Ljubljana, Slovenia and account manager at Bookassist – technology and online strategy for hotels, Dublin, Ireland.

Marta Bystrowska is a masters graduate from the University of Warsaw and a specialist in the Ministry of Regional Development, Poland.

**Tommy Høyvarde Clausen** (PhD) is an associate professor at Bodø Graduate School of Business, University of Nordland and a senior researcher at the Nordland Research Institute, Norway.

**Richard Cuthbertson** (PhD) is a senior research fellow and research director at the Oxford Institute of Retail Management at the Saïd Business School, University of Oxford, UK.

**Dorthe Eide** (PhD) is an associate professor at the Bodø Graduate School of Business, University of Nordland, Norway.

**Peder Inge Furseth** (PhD) is an associate professor at the Department of Innovation and Economic Organisation at BI Norwegian Business School Oslo, Norway.

**Szilvia Gyimóthy** (PhD) is an associate professor at the Department of Culture and Global Studies, Aalborg University, Denmark.

**C. Michael Hall** (PhD) is a professor at the University of Canterbury, New Zealand.

**Anne-Mette Hjalager** (PhD) is a professor at the Danish Centre for Rural Research, University of Southern Denmark, Denmark.

**Hin Hoarau** is a PhD candidate at the Bodø Graduate School of Business, University of Nordland, Norway.

**Martin Trandberg Jensen** is a PhD candidate at the Department of Culture and Global Studies, Aalborg University, Denmark.

**Dejan Križaj** (PhD) is an assistant professor at the University of Primorska, Faculty of Tourism Studies, Portorož, Slovenia.

**Trine Kvidal** (PhD) is a senior researcher at Northern Research Institute, Norway.

**Anneke Leenheer** is an assistant professor at the Bodø Graduate School of Business, University of Nordland, Norway.

**Gudbrand Lien** (PhD) is a professor at Lillehammer University College, Norway.

**Elisabet Ljunggren** (PhD) is a senior researcher at the Nordland Research Institute, Norway.

**Einar Lier Madsen** (PhD) is a research director at the Nordland Research Institute, Norway

**Nina K. Prebensen** (PhD) is a professor at Tromsø University, School of Business and Economics, Norway.

**Carina Ren** (PhD) is an associate professor at the Department of Culture and Global Studies, Aalborg University, Denmark.

**Martin Rønningen** (PhD) is a professor at Lillehammer University College, Norway.

**Jon Sundbo** (PhD) is a professor at the Department of Communication, Business and Information Technologies, Roskilde University, Denmark.

**Flemming Sørensen** (PhD) is an associate professor at the Department of Communication, Business and Information Technologies, Roskilde University, Denmark.

**Karin Wigger** is a PhD candidate at the Bodø Graduate School of Business, University of Nordland, Norway.

**Johan Wiklund** (PhD) is a professor at the Whitman School of Management, Syracuse University, USA, Stockholm School of Economics, Sweden, and Bodø Graduate School of Business, University of Nordland, Norway.