Contributors

Helene Brembeck is Professor of Ethnology and Co-Director of the Centre for Consumer Science (CFK) at University of Gothenburg, Sweden. Her research interests are parenthood and childhood in consumer culture, including food and eating, and she has published several articles, books and anthologies in this field. Recent international publications include articles in *Culture Unbound, Critical Public Health, Distinktion* and *Children’s Geographies*, and book chapters in Czarniawska and Lögren’s (eds) *Managing Overflow in Affluent Societies* (2012), in Peter Jackson and the CONANX Group’s *Food Words: Essays in Culinary Culture* (2013) and in Belasco, Murcott and Jackson’s (eds) *The Handbook of Food Research* (2013).

Franck Cochoy is Professor of Sociology at the University of Toulouse, France, a member of CERTOP-CNRS, France, and a visiting Professor at University of Gothenburg, Sweden. He works in the field of economic sociology, with a focus on the human and technical mediations that frame the relationship between supply and demand. He has conducted several projects and case studies in such areas as the role of marketing, packaging, self-service, standardization, corporate social responsibility and trade press. His most recent publications in English have appeared in the *Journal of Cultural Economy, Organization, Marketing Theory, Theory, Culture and Society* and *Young Consumers*.

Hervé Corvellec is Professor of Business Administration in the Department of Service Management and Service Studies, Campus Helsingborg, Lund University, Sweden. His field of research and teaching is business and public administration, especially organization theory, with a research focus on risk, business ethics and infrastructure services (for example, power supply, public transportation, waste management). He often works with narrative and argumentation analysis. He recently edited *What is Theory? Answers from the Social and Cultural Science* (2013). His articles on issues related to waste management have been published in *Environment and Planning A, Waste Management, Waste Management and Research, Journal of Organizational Change Management* and *Journal of Cleaner Production*.
Barbara Czarniawska is Professor of Management Studies at Gothenburg Research Institute, School of Business, Economics and Law at University of Gothenburg, Sweden. She takes a feminist and constructionist perspective on organizing, recently exploring the connections between popular culture and the practice of management on one hand, and the organization of the news production on the other. She is interested in methodology, especially in techniques of fieldwork and in the application of narratology to organization studies. Czarniawska writes in Polish, English, Swedish and Italian; her texts have been translated into Arabic, Chinese, French, Danish, German and Russian. Recent books in English include Shadowing and Other Techniques of Doing Fieldwork in Modern Societies (2007), A Theory of Organizing (2008), Organizing in the Face of Risk and Threat (ed., 2009), Cyberfactories: How News Agencies Produce News (2011), and Managing Overflow in Affluent Societies, edited with Orvar Löfgren (2012).


Pierre Donatella is an accounting consultant and Deputy Director of the Municipal Research Institute in West Sweden in Gothenburg. At the same time he is working on his PhD thesis, which addresses the issues related to financial accounting in municipalities. His focus is on the way annual reports are designed and how they are perceived by decision makers.

Karin M. Ekström is Professor of Marketing at University of Borås, Sweden. She is the initiator and former Director of the Centre for Consumer Science (CFK). Her research interests are family consumption, consumer socialization, collecting, consumers’ relations to artefacts and the meaning(s) of consumption. She has edited several books, most recently Consumer Behaviour – A Nordic Perspective (2010) and Beyond the Consumption Bubble with Kay Glans (2011). Recent journal articles

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**Orvar Löfgren** is Professor Emeritus of European Ethnology at Lund University, Sweden. The cultural analysis and ethnography of everyday life has been in focus of much of his research; see, for example, *The Secret World of Doing Nothing* with Billy Ehn (2010) and *Managing Overflow in Affluent Societies* edited with Barbara Czarniawska (2012). Other central research fields have been studies of urban life, transnational mobility and culture and economy; see *Magic, Culture and the New Economy*, edited with Robert Willim (2006). Currently he is engaged in a project on media and domestic life and a study of everyday academic skills.

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**Mika Pantzar**, PhD is Research Professor in the National Consumer Research Centre, Finland. One of his current research interests is the economics of sport, health and well-being. Another interest is related to Big Data, large data sets of various forms (for example human physiology, netnography). His former project (2006–2011), Co-production of Innovations – Towards an Integrative Theory of Practice, within the Academy of Finland and Aalto University, Finland was finalized in *Everyday Life: The Dynamics of Social Practice* with Elizabeth Shove and Matt Watson, (2012). Pantzar has published widely in the areas of consumer research, design and technology studies, the rhetoric of economic policy, food and future studies, and systems research in such journals as *Design Issue*, *Design Journal*, *Journal of Advertising*, *Journal of Consumer Culture*, *Journal of Consumer Studies and Home Economics*, *World Futures*, *Technology Analysis and Strategic Management*. Two major works published in Finnish are *Domestication of Technology. From Science of Consumption to Art of Consumption* (1996) which was awarded a prize by both the Finnish State and the Finnish Science Council; and *Future Home – Inventing Needs for Domestic Appliances* (2000), which is widely used at many universities.

**Andrew Popp** is Professor of Business History at University of Liverpool Management School, UK. His research has focused on a series of interlocking themes in British business history in the nineteenth century: industrial districts, regional business networks, systems of distribution and patterns of integration, commercial travel and occupational cultures. More recently he has been particularly concerned with the histories of family business and entrepreneurship. He has published widely in the key journal of business and economic history. His most recent book is *Entrepreneurial Families: Business, Marriage and Life in the Early Nineteenth Century* (2012). He currently serves as Associate Editor of *Enterprise and Society*.

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web. How the institution of news production works on paper and online’ (2010), she investigated the way journalistic professional practices are transformed through technological changes and how the professional logic of journalism meets the logic of management in newspaper organizations. She has also conducted studies on the encounter between management and art in such various forms and contexts as dance and design. She has published articles in international organization and media studies journals – in *Organization Studies and Information, Communication, and Society*, among others. She also writes and publishes in Italian and French.

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Robert Willim is Associate Professor of European Ethnology, Department of Arts and Cultural Sciences, Lund University, Sweden. He works as a cultural analyst and as an artist. Willim’s research has primarily dealt with themes such as digital and material culture and cultural economy. He has developed research around the concept of Industrial Cool, and has investigated the ways in which ethnography has been transformed as it has moved within and without academia. Willim has published a number of books and articles. His artworks are positioned close to his practices as a cultural analyst and ethnographer. Several of the works are about experiences of place, landscape and geography, and they often emanate from research questions.