Contributors

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Franck Cochoy is Professor of Sociology at the University of Toulouse, France, a member of CERTOP-CNRS, France, and a visiting Professor at University of Gothenburg, Sweden. He works in the field of economic sociology, with a focus on the human and technical mediations that frame the relationship between supply and demand. He has conducted several projects and case studies in such areas as the role of marketing, packaging, self-service, standardization, corporate social responsibility and trade press. His most recent publications in English have appeared in the Journal of Cultural Economy, Organization, Marketing Theory, Theory, Culture and Society and Young Consumers.

Hervé Corvellec is Professor of Business Administration in the Department of Service Management and Service Studies, Campus Helsingborg, Lund University, Sweden. His field of research and teaching is business and public administration, especially organization theory, with a research focus on risk, business ethics and infrastructure services (for example, power supply, public transportation, waste management). He often works with narrative and argumentation analysis. He recently edited What is Theory? Answers from the Social and Cultural Science (2013). His articles on issues related to waste management have been published in Environment and Planning A, Waste Management, Waste Management and Research, Journal of Organizational Change Management and Journal of Cleaner Production.
Barbara Czarniawska is Professor of Management Studies at Gothenburg Research Institute, School of Business, Economics and Law at University of Gothenburg, Sweden. She takes a feminist and constructionist perspective on organizing, recently exploring the connections between popular culture and the practice of management on one hand, and the organization of the news production on the other. She is interested in methodology, especially in techniques of fieldwork and in the application of narratology to organization studies. Czarniawska writes in Polish, English, Swedish and Italian; her texts have been translated into Arabic, Chinese, French, Danish, German and Russian. Recent books in English include *Shadowing and Other Techniques of Doing Fieldwork in Modern Societies* (2007), *A Theory of Organizing* (2008), *Organizing in the Face of Risk and Threat* (ed., 2009), *Cyberfactories: How News Agencies Produce News* (2011), and *Managing Overflow in Affluent Societies*, edited with Orvar Löfgren (2012).


Pierre Donatella is an accounting consultant and Deputy Director of the Municipal Research Institute in West Sweden in Gothenburg. At the same time he is working on his PhD thesis, which addresses the issues related to financial accounting in municipalities. His focus is on the way annual reports are designed and how they are perceived by decision makers.

Karin M. Ekström is Professor of Marketing at University of Borås, Sweden. She is the initiator and former Director of the Centre for Consumer Science (CFK). Her research interests are family consumption, consumer socialization, collecting, consumers’ relations to artefacts and the meaning(s) of consumption. She has edited several books, most recently *Consumer Behaviour – A Nordic Perspective* (2010) and *Beyond the Consumption Bubble* with Kay Glans (2011). Recent journal articles

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**Orvar Löfgren** is Professor Emeritus of European Ethnology at Lund University, Sweden. The cultural analysis and ethnography of everyday life has been in focus of much of his research; see, for example, *The Secret World of Doing Nothing* with Billy Ehn (2010) and *Managing Overflow in Affluent Societies* edited with Barbara Czarniawska (2012). Other central research fields have been studies of urban life, transnational mobility and culture and economy; see *Magic, Culture and the New Economy*, edited with Robert Willim (2006). Currently he is engaged in a project on media and domestic life and a study of everyday academic skills.

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**Mika Pantzar**, PhD is Research Professor in the National Consumer Research Centre, Finland. One of his current research interests is the economics of sport, health and well-being. Another interest is related to Big Data, large data sets of various forms (for example human physiology, netnography). His former project (2006–2011), Co-production of Innovations – Towards an Integrative Theory of Practice, within the Academy of Finland and Aalto University, Finland was finalized in *Everyday Life: The Dynamics of Social Practice* with Elizabeth Shove and Matt Watson, (2012). Pantzar has published widely in the areas of consumer research, design and technology studies, the rhetoric of economic policy, food and future studies, and systems research in such journals as *Design Issue*, *Design Journal*, *Journal of Consumer Culture*, *Journal of Consumer Studies and Home Economics*, *World Futures*, *Journal of Futures Studies*, *Ethnologia Europaea*, *Technology Analysis and Strategic Management*. Two major works published in Finnish are *Domestication of Technology. From Science of Consumption to Art of Consumption* (1996) which was awarded a prize by both the Finnish State and the Finnish Science Council; and *Future Home – Inventing Needs for Domestic Appliances* (2000), which is widely used at many universities.

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web. How the institution of news production works on paper and online’ (2010), she investigated the way journalistic professional practices are transformed through technological changes and how the professional logic of journalism meets the logic of management in newspaper organizations. She has also conducted studies on the encounter between management and art in such various forms and contexts as dance and design. She has published articles in international organization and media studies journals – in *Organization Studies* and *Information, Communication, and Society*, among others. She also writes and publishes in Italian and French.

Rolf Solli is Professor of Management at the University of Borås, Sweden. From 2003 to 2012 he was Director and Professor of Management at Gothenburg Research Institute, School of Business, Economics and Law, University of Gothenburg, Sweden. Prior to holding those positions, he was Head of the School of Public Administration, University of Gothenburg for many years. His research focuses on processes of management, leadership and accounting – mainly in the context of public sector organizations. He has recently studied and published articles about financial stress in local governments.

Emre Tarım is a Teaching Fellow in Finance at King’s College, London. After receiving his PhD in Sociology from University of Edinburgh, UK, in 2011, Tarım has held research fellowships at Gothenburg Research Institute and the University of Edinburgh, and worked as a management consultant at Arama (Search) Participatory Management Consultancy in Instanbul. Tarım’s principal research interest is the development and application of sociological and narrative approaches to understanding cognition and decision making in financial markets. More specifically, he is interested in the ways finance professionals assume collective agencies that constitute of economic, social and cultural capital, and historically delineated and institutionalized market roles; and how these collective agencies underpin financial decisions and numerically observable patterns in market outcomes. Tarım has several publications on the sociology of the Istanbul Stock Exchange and the role of narratives in sensemaking and legitimacy in financial markets.

Jakob Wenzer is an ethnologist and Research Fellow at the Center for Consumer Science (CFK) at the University of Gothenburg, Sweden. His research interests focus primarily on aesthetic economies, but also on issues of consumption and space. Recent publications in include articles in *Distinktion: Scandinavian Journal of Social Theory* and book chapters in Peter Jackson’s and the CONANX Group’s book, *Food Words: Essays in Culinary Culture* (2013).
Robert Willim is Associate Professor of European Ethnology, Department of Arts and Cultural Sciences, Lund University, Sweden. He works as a cultural analyst and as an artist. Willim’s research has primarily dealt with themes such as digital and material culture and cultural economy. He has developed research around the concept of Industrial Cool, and has investigated the ways in which ethnography has been transformed as it has moved within and without academia. Willim has published a number of books and articles. His artworks are positioned close to his practices as a cultural analyst and ethnographer. Several of the works are about experiences of place, landscape and geography, and they often emanate from research questions.