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## Preface

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This is the second book on the contextualization and adaptation of fashionable management ideas that I have edited. The first one dealt with the idea of the learning organization (Örtenblad 2013). This book is on a related management idea – knowledge management. In many respects this book project has been different from the project on the learning organization. However, I will wait to share my experiences from leading such book projects, where many authors start from the same definition of a fashionable management idea and assess the relevance of it to organizations in certain various contexts, to another book that will consider the adaptation and contextualization of fashionable management ideas in general.

Just like the *Handbook of Research on the Learning Organization*, I have experienced a physical journey during the process of getting this book together. This time the journey brought me back to Scandinavia. My colleagues at the Faculty of Social Sciences, University of Nordland in Norway have not been directly involved in the work on this book but have nevertheless helped a lot, through being the best colleagues that anyone can wish for.

All contributors deserve a big thanks for their insightful chapter contributions. They have patiently answered all my emails and requirements and, not the least, offered helpful comments on each other's manuscripts, which means that all chapters have been peer 'double-open' reviewed. My sincere thanks to all of you!

Anders Örtenblad  
Bodø, Norway, April 2014

## REFERENCE

Örtenblad, Anders (ed.) (2013), *Handbook of Research on the Learning Organization: Adaptation and Context*, Cheltenham, UK and Northampton, MA, USA: Edward Elgar.