Contributors

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**Sylvia Lorek** works as a researcher and policy consultant for sustainable consumption. She holds a PhD in consumer economics, and a diploma in household economics and nutrition (Oecotrophologie) and in economics. The combination of these different disciplines provides her with the tools – the individual microeconomic and the societal macroeconomic perspective – for a well-founded analysis of the contexts in which the scientific and societal discourses about sustainable consumption take place. Sylvia Lorek has been Project Coordinator at the Wuppertal Institute for Climate, Environment and Energy, Germany. Since 2000 she has been based at the Sustainable Europe Research Institute (SERI) and is head of SERI Germany e.V. Here she is working on studies and as a consultant for national and international organizations and institutes, among them the Organisation for Economic Co-operation and Development (OECD), the European
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Konrad Ott is Professor of Philosophy and Environmental Ethics at Christian-Albrechts-University of Kiel (Germany). He studied philosophy, history and literature in Frankfurt. In 1989, he did his PhD on the origins and epistemology of historical science. He was a post-doc at Tübingen University, Germany (1991–1995) and defended his habilitation thesis in 1995. From 1997 till 2012, Konrad Ott taught environmental ethics at Ernst-Moritz-Arndt-University Greifswald, Germany. His fields of research are discourse ethics, theories of justice, general environmental ethics, concepts of sustainability, nature conservation, water resources, and ethical aspects of climate change. He is a member of the Board for Sustainable Development of the Protestant Church of Germany and a member in the ‘Deutscher Rat für Landespflege’. At Kiel University, he is founding director of the Gustav Radbruch Network which is devoted to the integration and ethical reflection of environmental disciplines.

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**Daniel Welch** is a Research Associate at the Sustainable Consumption Institute, University of Manchester (UK) and was previously a researcher with the Sustainable Practices Research Group. He completed a PhD in Sociology at the University of Manchester in 2013. His thesis draws on theories of practice to examine the commercial field of sustainability communications and its significance for sustainable consumption and corporate sustainability. He is currently working on a practice theoretical account of the role of collectivity and collective actors in socio-technical change. His research interests include cultural intermediation, social ontology, socio-economic change, and sustainable consumption and production.