EDITORS AND CONTRIBUTORS

Laura Anderson is a Partner at Bristows LLP specializing in intellectual property transactions. She advises on a broad range of commercial transactions relating to intellectual property rights, their development, and their exploitation. Her practice covers a number of industry sectors including food and drink, consumer products, pharmaceuticals, and biotechnology. She advises leading brand owners on transactions for the exploitation of their trademark assets including licensing, franchising, strategic collaborations, and the establishment of holding structures.

Nicolas Binctin is a Professor at the Faculty of Law of the University of Poitiers. He teaches Business and Intellectual Property Law in its various components at the University of Poitiers, the University of Paris XII-UPEC, and the School of Law and Management of the University Paris II Assas-Panthéon. In 2015, he was invited as a visiting professor by the Academy of OAPI, Cameroun. He is the author of a thesis entitled Le Capital Intellectuel (LexisNexis 2007) and has published many articles in French and English. The 3rd edition of his book on French and European Intellectual Property Law was published in September 2014 by Lextenso-LGDJ.

Gregor Bühler is a Partner in the Intellectual Property/Information Technology practice group of Homburger AG, Switzerland. He graduated from the University of St. Gallen in 1990, receiving his doctorate in 1995. He was a visiting scholar at the Max Planck Institute for Intellectual Property in Munich and earned an LL.M. degree from Georgetown University in Washington D.C. His practice focuses on intellectual property, information technology, and privacy law, as well as on commercial litigation and arbitration. He is co-editor of a leading commentary on Swiss trademark law.

Robert Burrell is a Professor of Law at the University of Sheffield and a Professor of Law at the University of Western Australia. His research interests lie in the fields of copyright law, trademark law, and innovation policy, and he has published widely in these areas. He is the co-author of AUSTRALIAN TRADE MARK LAW (2010, with Michael Handler, 2nd ed. forthcoming 2016) and COPYRIGHT EXCEPTIONS: THE DIGITAL IMPACT (2005, with Allison Coleman). He consults regularly on trademark matters, particularly in Australia.

Irene Calboli is the Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia, School of Law, Singapore Management University, where she is currently Visiting Professor and Lee Kong Chian Fellow. She is also a Professor of Law at Texas A&M University School of Law, and a Transatlantic Technology Law Forum Fellow at Stanford Law School. She teaches and writes in the areas of intellectual property and international trade law. Her recent publications include

Christian Czychowski studied law and musicology at the University of Bonn subsequently obtaining his doctorate in the field of copyright contract law. He joined Boehmert & Boehmert in Berlin in 1997 and became a partner in 2002. His specialist areas are new media, copyright law, information technology law, trademark law as well as patent and licensing contract law. The University of Potsdam appointed him Honorary Professor in 2014. He is a contributor to Handbook of Copyright Law (2010, Loewenheim ed.), Munich Attorneys’ Handbook on Intellectual Property (2012), and the Commentary on Copyright Law (2014, Fromm & Nordemann eds.).

Luca Dal Molin is an Associate in the Intellectual Property/Information Technology practice group of Homburger AG, Switzerland. He advises and represents clients in all areas of intellectual property and information technology law, with a special focus on technology transactions, information technology, and software matters as well as on privacy law. He earned his law degree from University of Zurich, Switzerland, and an LL.M. in Law, Science and Technology from Stanford Law School, USA.

Roy P. D’Souza is a Managing Director responsible for leading Ocean Tomo’s Valuation practice. Mr. D’Souza’s work has focused on valuations of intangible, intellectual property, and tangible assets for acquisitions and divestitures, bankruptcy and restructuring, and establishment of intellectual property monetization strategies. He has served as an expert witness in intellectual property, intangible asset, business enterprise, and equity valuation disputes, having testified in Delaware Chancery Court and the Circuit Court of Cook County, Illinois. He is a frequent speaker as well as an instructor on intellectual property valuation matters.

Daniel J. Gervais is a Professor of Law at Vanderbilt University and the Editor-in-Chief of the Journal of World Intellectual Property. Prior to joining Vanderbilt, he was the Acting Dean of the Common Law Section at the University of Ottawa, a Legal Officer at the General Agreement on Tariffs and Trade, and Head of Section at the World Intellectual Property Organization. He studied computer science and law at McGill University and the University of Montreal, where he also obtained LL.B. and LL.M. degrees. He received a Diploma summa cum laude from the Institute of Advanced International Studies and a doctorate magna cum laude from the University of Nantes. He is an elected member of the Academy of Europe and the American Law Institute.

Shubha Ghosh is the Vilas Research Fellow and the George Young Bascom Professor of Intellectual Property and Business Law at the University of Wisconsin Law School. His scholarship focuses on competition policy and intellectual property, innovation and the scope of intellectual property rights, freedom of expression and data access, and legal and economic analysis of the exhaustion doctrine. He has published articles in the many leading journals and authored several casebooks. He is the author of the
book *IDENTITY, INVENTION, AND THE CULTURE OF PERSONALIZED MEDICINE PATENTING* (2012). In 2014–2015, he was the inaugural AAAS Law & Science Fellow at the Federal Judicial Center in Washington, D.C. Since 1 January 2016, he is also Crandall Melvin Professor of Law and Director of Technology Commercialization Law Program at Syracuse University College of Law.

**Jane C. Ginsburg** is the Morton L. Janklow Professor of Literary and Artistic Property Law at Columbia University School of Law. She teaches Legal Methods, Copyright Law, and Trademarks Law, and is either the author or co-author of casebooks in all three subjects. A graduate of the University of Chicago (BA 1976, MA 1977), she received a JD in 1980 from Harvard, a DEA in 1985, and a Doctorate of Law in 1995 from the University of Paris II. She has been elected to several learned societies, including the British Academy and the American Academy of Arts and Sciences.

**He Guo** is a Professor of Law at Renmin University of China (RUC). He is currently the Deputy Dean of the Intellectual Property Academy, and the Curator of Law Library, RUC. He was elected the Secretary General of China Intellectual Property Law Society in 2012. He is also a panelist of the Asian Domain Name Dispute Resolution Center, a member of the panel of neutrals in the Domain Name Dispute Resolution Center of China International Economic and Trade Arbitration Commission, a member of the National Product Defects and Safety Management Standardization Technology Commission, a member of the Technology Commission of Auto Repairing, Renewal, and Refunding of China, and the Honorable Advisor of the Hong Kong Brand Protection Alliance.

**Michael Handler** is an Associate Professor in the Faculty of Law at the University of New South Wales, Australia. His main field of research is domestic and international trademark law. Michael is the co-author of *AUSTRALIAN TRADE MARK LAW* (2010, with Robert Burrell, 2nd ed. forthcoming 2016). He has also written numerous journal articles and book chapters on various aspects of trademark law, theory, and practice over the past decade, which have been published in Australia, Europe, and the United States.

**Marcus Höpperger** is the Director of the Law and Legislative Advice Division, Brands and Designs Sector of the World Intellectual Property Organization (WIPO). He is the Secretary to the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT). He was responsible for the holding of the 2006 Diplomatic Conference for the Adoption of the Singapore Treaty on the Law of Trademarks and the 2015 Diplomatic Conference for the Adoption of a New Act of the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration.

**Sir Robin Jacob** joined University College London as the Hugh Laddie Professor of Intellectual Property Law and the Director of the Institute of Brand and Innovation Law in 2011. He formally retired from Court of Appeal of England and Wales to do so. After reading Natural Sciences at Cambridge, he read for the Bar (Grays Inn) and was made a Queen’s Counsel in 1981. Amongst many other honours, he is an
Honorary Fellow of the London School of Economics and St Peter's College, Oxford, and a Governor of the London School of Economics. He is also the Honorary President of the United Kingdom branch of the Licensing Executive Society and the Association of Law Teachers, a member of the Advisory Board of the European Law Centre of King's College London, and a Member of the Advisory Panel of the Unified Patent Court. In 2012, he was awarded the Outstanding Achievement in intellectual property award by MIP.

Susanna H. S. Leong is an Associate Professor at the NUS Business School where she is also the Vice-Dean, Graduate Studies Office. She received her LL.B (Hons) from the National University of Singapore and her LL.M (with Merit) from University College London. Her research interests are in intellectual property and technology-related laws. She has published articles and chapters in several international and local academic journals. She is the author of INTELLECTUAL PROPERTY LAW OF SINGAPORE (2013). She is also a Senior Fellow at the Intellectual Property Academy of Singapore, and a member of the Singapore Copyright Tribunal, the World Intellectual Property Organization Domain Name Panel, and the Regional Centre for Arbitration, Kuala Lumpur (RCAKL) Panel.

Cédric Manara was a full time law professor at EDHEC Business School (France) until 2013, when he joined a startup company. He has published books, articles, comments on cases on intellectual property and internet legal issues, and was a visiting professor or researcher at several institutions in Finland, Italy, Japan, and the United States. He has been a consultant for e-commerce companies or law firms. He is also a domain dispute resolution panelist (Arbitration Center for .eu Disputes, Prague, Czech Republic, Regional Center for Arbitration, Kuala-Lumpur, Malaysia, and CEPANI, Brussels, Belgium). Cédric holds an LL.B and Masters degree from the University of Lille (France) and a Doctorate degree from the University of Versaille (France).

Jean-Frédéric Maraia was admitted to the Geneva bar in 2002 and has been a tax partner at Schellenberg Wittmer SA (Tax Department, Geneva) since 2010. He is a lecturer at the Faculty of Law, University of Geneva, where he also co-heads the LL.M. Tax program. He has published two books and several articles in the area of Swiss and international tax law, covering topics such as taxation of intellectual property, lump-sum taxation, residence of companies, exchange of information, etc.

Raman Mittal teaches Law at University of Delhi. He previously worked at the Indian Law Institute, New Delhi. He holds LL.M. and Ph.D. degrees from Panjab University, Chandigarh together with a M.S.S. from International Space University, France. His research interests include Intellectual Property, Contract, Cyber, and International Law. He has published in national and international journals and has also authored/edited books on intellectual property and cyberlaw. Dr. Mittal has advised the Government of India in international treaty negotiations and has been a member of the Drafting Committee that was tasked with drafting of Copyright Rules, 2013.
Xuan-Thao Nguyen is the Gerald L. Bepko Chair in Law, Indiana University McKinney School of Law. She is also the Director of the Center for Intellectual Property & Innovation at Indiana University. She is the author of the IP TAXATION treatise (Bloomberg BNA) and casebook (Carolina Academic Press) with Professor Jeff Maine. She is also the author of the treatise IP LICENSING (Bloomberg BNA), the casebook LICENSING INTELLECTUAL PROPERTY (2008, 2nd ed., with D. Conway and R. Gomulkiewicz), and the book TRANSNATIONAL INTELLECTUAL PROPERTY (2015, with D. Conway and L. Mtima). She is currently working with Professor Jeff Maine on the book IP HOLDING COMPANY (forthcoming).


Martin Senftleben is Professor of Intellectual Property and Director of the Kooijmans Institute for Law and Governance at the Vrije Universiteit Amsterdam, and Of Counsel at Bird & Bird, The Hague. His activities focus on trademark law and the preservation of the public domain, the harmonization of trademark law in the EU and the enforcement of intellectual property rights in the digital environment. Prior to his appointment at the Vrije Universiteit, he worked in the trademarks department of WIPO. His publications include the WIPO-commissioned Study on Misappropriation of Signs (WIPO Doc. CDIP/9/INF/5) and the Recommendations on Measures to Safeguard Freedom of Expression and Undistorted Competition in the EU Trademark Law.

Shinto Teramoto is a Professor of Law at Kyushu University in Fukuoka, Japan where he teaches intellectual property law. Prior to joining Kyushu University in 2010, he was a lawyer specializing in venture capital finance and intellectual property law for about 20 years. Currently, he is Of Counsel at the intellectual property firm SHUWA in Tokyo. His recent articles include Intellectual Property Licensing in Japan, RESEARCH HANDBOOK ON INTELLECTUAL PROPERTY LICENSING (2013, J. de Werra ed.) and Intermediaries, Trust and Efficiency of Communication: A Social Network Perspective, NETWORKED GOVERNANCE, TRANSNATIONAL BUSINESS AND THE LAW (2014, M. Fenwick, S. Van Uytssel, and S. Wrbka eds.).

José Carlos Vaz e Dias is a Professor of Intellectual Property Rights at the State University of Rio de Janeiro (UERJ) where he teaches Theory of Intellectual Property Rights and Foreign Investments Law and Technology Transfer. He is also a senior attorney at the firm Vaz e Dias Advogados & Associados. His activities are focused on trademark prosecution and litigation and matters related to foreign investment and business transactions, including foreign exchange control laws, technology transfer,
and taxation. Most recently, his research and practice are focused on open innovation and the Brazilian Innovation Law.

Jacques de Werra is a Professor of Intellectual Property Law and Contract Law at the Faculty of Law of the University of Geneva, Switzerland, where he also acts as Vice-Rector since July 2015. Jacques researches, publishes, and speaks on topics related to various aspects of intellectual property law, contract law, particularly on the commercialization of intellectual property assets by way of transfer of technology, licensing and franchising, information technology and Internet law, as well as on alternative dispute resolution mechanisms for intellectual property and technology disputes. He is the organizer of the University of Geneva Internet l@w summer school (www.internetlaw-geneva.ch) and the coordinator for the University of Geneva of the World Intellectual Property Organization – University of Geneva Summer School on Intellectual Property.

Neil Wilkof is a member of Dr. Eyal Bressler and Co., Ramat-Gan, Israel, where he is engaged in both contentious and non-contentious intellectual property matters. He has served as a lecturer in various universities in the United States, Israel, and India. He has also published widely in the field of intellectual property law, including INTELLECTUAL PROPERTY IN THE GLOBAL MARKETPLACE (1999, 2nd ed., edited M. Simensky and L. Bryer), TRADE MARK LICENSING (2004, 2nd ed. with D. Burkitt), and OVERLAPPING INTELLECTUAL PROPERTY RIGHTS (2012, edited with S. Basheer). Mr. Wilkof is a graduate of Yale University, the University of Chicago, and the University of Illinois.

Dai Yokomizo is a Professor of Law at the Graduate School of Law of Nagoya University, Nagoya, Japan. His main area of interest for research and teaching is private international law. He is a member at the Committee on Intellectual Property and Private International Law of the International Law Association and an Associate Editor of the JAPANESE YEARBOOK OF INTERNATIONAL LAW. His recent articles include Patent Infringement by Multiple Parties and Conflict of Laws, NAGOYA UNIVERSITY JOURNAL OF LAW AND POLITICS, 199 (2013), and Intellectual Property Infringement on the Internet and Conflict of Laws, 36 AIPPI JOURNAL 104 (No. 3, 2011).