Contributors

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Spencer Brown is an undergraduate student at Brigham Young University, majoring in International Relations with a minor in Business Management. He currently serves as a navigator for entrepreneurial student ventures through the Ballard Center for Economic Self-Reliance. Spencer is gaining professional fluency in Mandarin Chinese in preparation for a career in international business, and recently completed an internship with Schouten Global in Beijing, China. He plans to pursue a Masters of Business Administration upon graduation.

Jeff Brownlow received his MBA at Stanford Graduate School of Business, and graduated cum laude from Brigham Young University. He worked at Bain & Company, Bain Capital, and Peterson Advisors as an analyst, investor, and a consultant. He also worked in the Treasury Department of the United States Government during the financial crisis. Jeff is married, and is the father of four young sons.

Colin Casey lives in Nairobi, Kenya and manages East Africa operations for EFL Global. He has led engagements with a wide variety of financial institutions to leverage alternative data analytics to expand financial inclusion among micro, small and medium enterprises. Colin has also worked on EFL’s business development and R&D efforts in Southeast Asia and Latin America, and worked in microfinance in Cape Town, South Africa prior to joining EFL. Colin graduated at Stanford University with
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Geoffrey K. Davis is the director of the Perpetual Education Fund, a program of The Church of Jesus Christ of Latter-day Saints whose mission is to educate church members living in poverty, empowering them to become self-reliant and successful. He has served as chairman, board member and CEO of many companies beginning in 1994, including Unitus Equity Fund. Geoff received his bachelor’s from Brigham Young University in International Relations and an MPP in Economics from Harvard Kennedy School of Government.

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Gabriela Enrique is the founder of Prospera, a social enterprise designed to help microentrepreneurs lower supply costs. In 2008, she co-founded CREA, a non-profit organization training women entrepreneurs in Mexico. Gabriela is the investment climate advisor (IFC) to the World Bank Group in Washington, DC. She received her MPA from the Goldman School of Public Policy at UC-Berkeley, where she assisted in the creating of business models at the Base of the Pyramid, Competitive Strategy, Social Entrepreneurship and Supply Chain Optimization.

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Stephen W. Gibson is an entrepreneur, author, social-innovator and the Founder of the Academy for Creating Enterprise—a 501(c)3 organization that provides the poor with culture-centered business and entrepreneurial curriculum. He is also the Senior Entrepreneur-in-Residence at Brigham Young University.

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**Bailey Klinger** is CEO and co-founder of the Entrepreneurial Finance Lab (EFL). The technology used at Bailey’s EFL is designed to help lenders assess risk when lending to individuals with little to no credit history. His research centers on providing funding for necessity entrepreneurs, structural formation, and private sector growth in developing countries. Bailey holds an MPA in International Development from the Kennedy School of Government, and earned his PhD in Public Policy at Harvard.

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Argyro Nikiforou is currently conducting postdoctoral research at École Polytechnique Fédérale de Lausanne (EPFL). She earned her PhD in Entrepreneurship from Athens University of Economics and Business. Argyro holds an MPhil from the University of Cambridge and an MSc from the London School of Economics and Political Science. The focus of her research is on necessity entrepreneurship, specifically on unemployment and entrepreneurship.

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Jessica Pino is an MPA student at the Marriott School of Management in Brigham Young University minoring in Social Innovation. She currently works as a research assistant developing M&E for non-profit organizations in Paraguay. Jessica is also involved with the Ballard Center for Economic Self-Reliance as an Internship Director for the Y-Prize competition, a contest that encourages students to create a social enterprise to solve distribution challenges in the developing world. After graduation, she plans to work in international development.

Jeff Roberts is passionate about finding innovative solutions to the world’s most pressing social issues. Jeff is a Master in Public Administration (MPA) candidate at Brigham Young University (BYU) with a Global Management certificate and minors in Social Innovation and Information Systems. He also works part-time for the Perpetual Education Fund,
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Raj K. Shankar is a national award winning entrepreneurship educator, and the author of three books on entrepreneurship. His book *Entrepreneurship: Theory and Practice* is a widely used postgraduate course book in India. Raj has designed and delivered management development programs for CxO level executives. His programs have been hosted by institutions such as UNIDO, STPI, APIN, ISBA, EDI, and NEN. Raj has taught courses on entrepreneurship at IIT Madras, Symbiosis International University, GLIM, VIT, PSG Tech, among others. He is a highly sought after mentor at forums like BYST, supporting aspiring need driven entrepreneurs. Raj is currently a doctoral student at Entrepreneurship Development Institute of India, Ahmedabad. You can read Raj’s thoughts on entrepreneurship at: http://rajshankar.wordpress.com.

Peter Vogel is a renowned serial entrepreneur, writer and researcher. He received his PhD from the EPFL (Switzerland) where he investigated government programs that help unemployed transition to self-employment. He is the Head of the Competence Center Technology Ventures at the University of St. Gallen. His organization Peter Vogel Strategy Consulting advises governments and universities on their labor market-, innovation- and entrepreneurship strategies. He is a think tank member of the World Entrepreneurship Forum and a World Economic Forum Global Shaper. He spoke at TEDx, the Global Economic Symposium, and the OECD among others. Find him on www.petervogel.org.

Philip Webb manages an impact investment fund and is the Executive Director of Operation Kids Foundation. He received his bachelor’s degree from Brigham Young University and an MPA from The George Washington University, where he studied non-profit management and international development. His experience in the development space spans almost 15 years, from the capital side with a large foundation in Washington DC, to on-the-ground management with start-ups and small enterprises. He is fluent in Spanish and Portuguese and focuses his fund’s portfolio on Latin America.

Lingzhi Zhang is a Master of Public Administration student at Brigham Young University. Currently, she is a vice president of SIMBA (Social Impact Masters at BYU Association) in the Ballard Center for Economic Self-Reliance. In 2014, she worked as a research intern for Reason...
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