Contributors

Paul Dragos Aligica is a Senior Research Fellow at the F.A. Hayek Program for Advanced Study in Philosophy, Politics, and Economics at the Mercatus Center at George Mason University, where he teaches in the graduate programme of the Economics Department. Aligica specializes in institutional theory, public choice, governance theory and public administration. He has authored five books and has written for a wide variety of academic journals, including American Political Science Review, Public Choice, Revue française d'economie, Society, East European Economics and Journal of Economic Behavior and Organization.

Alistair R. Anderson is Director of the Centre for Entrepreneurship in Aberdeen Business School, Robert Gordon University in Scotland. His research interests and publications include the social aspects and constructions of entrepreneurship, networking and social capital.

Veneta Andonova, PhD, Universitat Pompeu Fabra, is an Associate Professor in Business at the American University in Bulgaria and an Adjunct Professor at Universidad de los Andes, School of Management. Her main research interests include institutional support for entrepreneurship and internationalization in developing countries as well as use of information and communication technologies by firms and nations. Her research has been presented at international conferences in North America, Europe and Latin America and published in international journals.

Mona Bahl is an Assistant Professor of Management at Youngstown State University, Ohio. She has previously held the position at Coastal Carolina University, South Carolina. She obtained her doctoral degree from Purdue University. Her research interests are concentrated in areas of strategic management and international business. Her primary research interest lies in understanding the influence of governance mechanisms on knowledge creation in firms. She has taught courses in strategic management and international business at both graduate and undergraduate levels. She also has ten years of industry experience from working with a leading automobile company (Tata Motors Limited) in India.
Petr Berdyshev is a PhD student in International Business at Turku School of Economics at the University of Turku, Finland, and chief executive officer (CEO) of BtR-Consulting company, which specializes in international business consulting. His topic of research is related to the value of social capital in the internationalization of small and medium-sized enterprises (SMEs). Petr has a scientific background in sociology and is involved in Russian and European business contexts.

Meriam Brahem is a PhD candidate in Management at the University of Sousse, Tunisia. Her dissertation focuses on the imitative behaviour of Tunisian textile firms.

Mike Crone is a Senior Lecturer in International Business at Sheffield Business School, Sheffield Hallam University, UK. Since completing his PhD in Economic Geography at the University of Sheffield, he has worked at the Northern Ireland Economic Research Centre, Queen’s University Belfast and the University of Strathclyde. His research interests lie at the interface of business and management studies (especially international business and entrepreneurship) and economic geography. Previous research has been published in journals such as Regional Studies, Environment and Planning C: Government and Policy and the British Journal of Management.

Arkady Gevorkyan is a doctoral candidate in Economics at the New School University with substantive professional experience in New York’s financial markets industry. He holds a Master of Science in Global Finance degree from The New School and Bachelor of Science summa cum laude in Economics from St. John’s University. He has published his work in Aestimatio: IEB International Journal of Finance, International Migration, Migration Information Source and other journals, as well as contributed chapters to Contemporary Studies in Economic and Financial Analysis and other thematic series. He has presented at various academic conferences internationally. Mr Gevorkyan’s research interests include financial economics, stock market analysis, country risk premium research and econometric modelling.

Victoria Golikova, PhD, is Senior Researcher at the Institute for Industrial and Market Studies of the National Research University Higher School of Economics in Moscow, Russia. Her main research areas are institutional change in transition economies, enterprise restructuring and competitiveness, management practices, and productivity and business associations. She has published articles in journals such as Post-Soviet Affairs, Post-Communist Economies and Journal of East-European Management Studies.
Marian Gorynia, PhD, is Professor of International Business at the Faculty of International Business and Economics, Department of International Competitiveness, and Rector of the Poznań University of Economics in Poland. His main research areas include international business (strategy of the firm in international business, international competitiveness of firms and industries, and foreign direct investment), strategic management and industrial organization. Professor Gorynia has published extensively in Polish and international scholarly journals (including *Journal of Transnational Management Development, Journal of Transnational Management, Journal of East-West Business, Eastern Journal of European Studies, Journal for East European Management Studies, Competitiveness Review, Journal of Euro-Asian Management, Eastern European Economics*) and has authored or co-authored 15 books in his area of expertise. He has been serving on editorial boards of *Journal of Transnational Management Development, Journal of Transnational Management* and *Ekonomista*. He is a member of the Board of the European International Business Academy and of the International Management Development Association.

Sana El Harbi is an Associate Professor in the University of Sousse, Tunisia. She is interested in trying to understand how entrepreneurship operates in emerging countries. Her research interests and publications include entrepreneurship and intellectual property rights issues.

Päivi Karhunen, PhD, is Academy Research Fellow at the Centre for Markets in Transition, hosted by Aalto University School of Business in Helsinki, Finland. She holds a doctoral degree in international business, and her main research interests are foreign entry strategies and subsidiary performance in emerging economies, particularly Russia, and institutional determinants of Russian outward foreign direct investment. She has published articles in journals such as *Journal of International Management, Eurasian Geography and Economics* and *Journal of Business & Industrial Marketing*.

Riitta Kosonen is Director of the Centre for Markets in Transition, hosted by Aalto University School of Business in Helsinki, Finland. She holds a doctoral degree in Economic Geography, and her main research interests include strategic adaptation of enterprises and local socio-economic transformation in emerging economies, which she addresses from a governance perspective. She has published articles in journals such as *Journal of International Management, Eurasian Geography and Economics* and *European Planning Studies*.

Olga Linchevskaya is a Researcher at the Institute of Economics, the National Academy of Sciences, Belarus. Olga’s key research areas include:
science and technology policy, technology transfer, innovative policy and development, and small innovative business.

Dilshod Makhmadshoev is a PhD candidate at the University of Strathclyde Business School, Glasgow. His research is interdisciplinary in nature but primarily situated within the field of International Business. His PhD research investigates the influence of national institutional frameworks on SME internationalization via global value chains, in the empirical context of Tajikistan and the Kyrgyz Republic. He has a BA in International Economics from the Technological University of Tajikistan and an MSc in Management from Queen’s University Belfast.

Audra I. Mockaitis is currently Associate Professor in International Business in the Department of Management at Monash University, Australia. She has held positions at Victoria University of Wellington and Vilnius University. Her research interests centre on international business and international management, in particular in cross-cultural management, global leadership in teams and the internationalization processes of firms. Her research has been published in books and journals such as *Journal of World Business*, *International Business Review*, *Journal of Business Ethics*, *International Journal of Human Resource Management* and *International Journal of Cross-Cultural Management*. She spent many years in Lithuania and other transitioning economies, which sparked her interest in research on transition economies.

Jan Nowak, PhD, is Professor of Marketing at Tischners European University in Kraków, Poland. Prior to this appointment, he held academic and administrative positions at universities in Canada, the Fiji Islands and Hungary. Professor Nowak received his Master of Management and PhD in Business Administration degrees from Warsaw University. His general areas of academic expertise lie in marketing and international business. He has published five books, more than 50 papers in international refereed periodicals and conference proceedings, numerous reports, working papers, book contributions, cases and other research outputs. His articles have appeared in such academic journals as the *Journal of International Consumer Marketing*, *International Review of Retail, Distribution and Consumer Research*, *Journal of Transnational Management Development*, *Journal for East European Management Studies*, *Eastern European Economics*, *The Electronic Journal on Information Systems in Developing Countries*, *Journal of Euro-marketing*, *Journal of East-West Business* and *Journal of International Food and Agribusiness Marketing*.
Contributors

Anna Pobol, PhD, works as an Associate Professor at the Belarusian State University, Minsk, Belarus, and as Senior Researcher at the Centre for Entrepreneurship, Innovation and Regional Development at Ventspils University College, Latvia. Her key research areas include: cross-border cooperation of households in a shuttle trade; research-based spin-off entrepreneurship; intellectual property as an economic asset and its management; formation of an innovative business cluster; and international scientific and technical cooperation.

David Pollard, PhD, is Reader in Technology Transfer and Enterprise at Leeds Metropolitan University, Leeds, UK. He is the author of over 100 journal articles, conference papers and book chapters. He reviews regularly for key international journals and is the joint editor of two books on corporate governance. His main research interests are in small business development, primarily in transition and emerging economies and the internationalization of small businesses.

Arnis Sauka, PhD, is Research Fellow at the Stockholm School of Economics in Riga. His main research interests are related to productive and unproductive entrepreneurship, entrepreneurship in transition economies, as well as business start-ups, performance and exits.

Yana Shaleva got her BA degree in Business from the American University in Bulgaria. She is currently working towards her MAC degree.

Iveta Simberova is Associate Professor at the Faculty of Business and Management of Brno University of Technology, where she has participated in the development of educational as well as scientific-research activities since 1994. She lectures on the subjects of marketing, consumer behaviour, trading, international marketing, international trade and task of information in company communication. She co-participated in the establishment of several professional associations. She is also a member of several professional associations and a member of editorial boards of scientific journals. She has been involved in several international cooperation and projects.

Marina Slonimska, PhD, works as Head of the Logistics Department at the International University ‘MITSO’ Vitebsk Branch in Belarus. She has over 90 publications in the field of regional and entrepreneurship development, marketing and logistics.

Anton Slonimski, PhD, works as a Head of the Department of Innovation Development at the Economic Research Institute, Minsk, Belarus. He has headed numerous national and international research projects, has over 300 publications in the fields of regional research, innovation policy...
and entrepreneurship development. He is an award holder of National Academy Presidents of Ukraine, Belarus and Moldova, and earned a medal from Copernic Torun University, Poland.

David Smallbone is well known for his applied policy-related research on SME development, much of it in an international context. As well as undertaking numerous SME-related projects in the UK and mature market economies, since 1993 David has been involved in a variety of research projects in transition economies, many of which he has coordinated. Specific themes, on which he has published widely, include government policies, the role of institutions in SME development in transition countries and the implications of European Union (EU) enlargement for SME development in candidate countries.

Vlad Tarko is a doctoral candidate in the Economics Department at George Mason University and a Graduate Research Assistant at the Mercatus Center. His main research interests are in new institutional economics, public choice, and market process theory. His work was published in *American Political Science Review*, *Governance*, *Constitutional Political Economy* and *The Review of Austrian Economics*.

Mai Thi Thanh Thai is a Vietnamese with extensive international experience. After obtaining an MBA in the USA and a PhD in Switzerland, she has been researching the link between entrepreneurship and its socio-economic, cultural and political contexts. Specifically, she examines how these contexts influence the internationalization of small and medium-sized enterprises and start-ups, entrepreneurial motivations and migration of entrepreneurs. In addition to being a full-time faculty member at the International Business Department of HEC Montreal in Canada, she is an Associate Researcher at the Asia Research Centre of the University of St Gallen in Switzerland. She is also an editorial board member of *Reflective Practice* and *Journal for International Business and Entrepreneurship Development* as well as a guest editor of *Journal of Enterprising Communities* and *International Journal of Business Globalization*.

Piotr Trąpczyński, MSc, is PhD Researcher at the Department of International Competitiveness, Poznań University of Economics and Lecturer in the Poznań-Atlanta MBA Programme. In the past, he worked as Research Assistant at the Berlin Campus of ESCP Europe. He gained his MSc from the City University of London and Master Degrees of the ESCP Europe in Paris and Berlin and the Poznań University of Economics. His research interests include internationalization into and from emerging and transition economies, foreign direct investment (FDI) performance, firm competitiveness, as well as qualitative research.
methods. He is author and co-author of related publications in books and academic journals (including *European Management Journal*, *Journal of Economics and Management*, *Marketing i Rynek* and *Poznań University of Economics Review*). He is a member of the European International Business Academy and of the Academy of International Business, as well as member of the Board of the Central and Eastern European Chapter of the latter organization.

**Ekaterina Turkina** has been an Assistant Professor at HEC Montreal since 2010. Her main research areas are international political economy, innovation networks and innovation clusters, inter-firm networks, and sociocultural and politico-economic factors in international business. She has a PhD and MA from the Graduate School of Public and International Affairs, University of Pittsburgh. She has received several grants and awards, including a Social Sciences and Humanities Research Council of Canada postdoctoral fellowship, a European Union Dissertation Fellowship, a US State Department Young Russian Leaders Scholarship and the British Chevening Award. Dr Turkina also has extensive experience in working in international organizations such as International Marketing Solutions.

**Aleksandra Wąsowska**, PhD, is an Assistant Professor at the University of Warsaw, School of Management. Her research interest is focused on the strategies of emerging markets’ multinationals. She has published a number of papers in the area of strategy and international business. She has worked as a business consultant in Poland, France and Portugal.

**Friederike Welter** is President of IfM Bonn and Professor at the University of Siegen, Germany. She also is affiliated to Jönköping International Business School, Sweden. Her main research interests are related to entrepreneurship and small business development, and entrepreneurial behaviour in different regional contexts, women’s entrepreneurship, and entrepreneurship policies.

**Radosław Wolniak**, PhD, is Senior Lecturer at the Faculty of Economic Sciences, University of Warsaw, Poland, where he received his Master’s and PhD degrees in Economics. He also completed postgraduate studies at Harvard University Graduate School of Business Administration and at Kellogg Graduate School of Management, Northwestern University in the USA. Dr Wolniak has conducted research on foreign direct investment and on the strategy of multinational firms. He has published articles in international refereed journals (including *Journal of Transnational Management*, *Journal of East European Management Studies*, *Eastern Journal of European Studies* and *Eastern European Economics*) and books
on these subject areas. He has over 40 years’ teaching experience in international business, the strategy of multinational firms and international marketing. Besides holding administrative posts at Polish universities he has also held positions on management and supervisory boards of companies in Poland. He has also been a member of the International Management Development Association and the European International Business Academy.

Emilia Zankina, PhD, University of Pittsburgh, is an Assistant Professor of Political Science at the American University in Bulgaria (AUBG). She holds a certificate in Advanced East European studies, which is also one of her main research interests. She further studies elites, democratization, populism, and civil service reform. Her research has been presented at international conferences in North America and Europe and published in international journals.

Peter Zettinig is University Research Fellow in International Business at Turku School of Economics at the University of Turku, Finland. His central topic of research and teaching is revolving around phenomena of change in international organizational contexts spanning from individual behaviour to groups, like global virtual teams, to firms and industries. Peter has been working in professional and academic contexts in Austria, Sweden, Russia and New Zealand.