Contributors

**Eric Abrahamson** is the Hughie E. Mills Professor of Business at Columbia Business School, USA. He is internationally recognized for his research on innovation diffusion generally, and fads and fashions in business techniques, more particularly.

**Carina Abrahamson Löfström** is a Researcher at The Gothenburg Region Association of Local Authorities and has a PhD in business administration from the University of Gothenburg, Sweden. Her research interests are learning and change in public sector organizations, in which she has published several books, reports and book chapters.

**Nancy J. Adler** is S. Bronfman Chair in Management, McGill University, Canada and conducts research and consults worldwide on global leadership and cross-cultural management. She has authored 125 articles, produced three films, and published ten books. She's a Fellow of the Academies of Management and International Business, and the Royal Society of Canada. Nancy is also an artist.

**Seyyed Babak Alavi** is an Associate Professor in the Graduate School of Management and Economics at Sharif University of Technology, Tehran, Iran. His research interests are broadly related to organizational behavior and leadership, and human resource development. More specifically, he is currently involved in research on shared leadership, team effectiveness, authentic leadership and change processes.

**Shaz Ansari** is Reader of Strategy at the Judge Business School, University of Cambridge, UK and Visiting Faculty at the Rotterdam School of Management, Erasmus University in the Netherlands. He holds a PhD from the University of Cambridge. He serves on the editorial boards of *Organization Science, Academy of Management Review, Journal of Management Studies* and *Organization Studies*.

**Peter A. Bamberg**er is Associate Dean and Professor of Organizational Behavior at Tel Aviv University’s Recanati School of Business Administration, Israel. His research examines helping processes, occupational health psychology, and compensation strategy. Recent publications include *Human Resource Strategy* (2014) and *Retirement and the Hidden Epidemic: The Complex Link Between Aging, Work Disengagement, and Substance Misuse – and What to Do About It* (2014).
Elena Belogolovsky is an Assistant Professor of Human Resource Studies in the ILR School at Cornell University, USA. She received her PhD in behavioral sciences and management from Technion–Israel Institute for Technology, Israel. Her research interests include compensation administration and strategy, organizational citizenship behavior and occupational stress and employee well-being.

Ariane Berthoin Antal is Senior Fellow, WZB Berlin Social Science Center, Germany, and Distinguished Research Professor, Audencia Nantes School of Management, France. She has published widely on culture, innovation and organizational learning, including recently co-editing Learning Organizations: Extending the Field (2014); Moments of Valuation: Sites of Dissonance (2015); and Artistic Interventions in Organizations: Research, Theory and Practice (2016).

Pojanath Bhatanacharoen is a political scientist by training but a management researcher by trade. Her work aims at understanding how a group of knowledge entrepreneurs, sometimes referred to as management gurus, play a critical role in producing and disseminating new management techniques and ideas which lead to organizational changes.

Stephan Bohn received his PhD at the Friedrich Schiller University Jena, Germany. Currently he is a Postdoctoral Fellow at the University of Erfurt. Stephan’s research interests include the interaction of conflicting and ambivalent institutional demands as well as organizational responses and feedback effects in the context of implementing management concepts and the energy turnaround.

Suleika Bort is Assistant Professor at the Chair of Small and Medium Sized Enterprise Research and Entrepreneurship at Mannheim University, Germany. Her research interests are networks, institutional theory, and the diffusion of ideas and practices. She also received her PhD in organizational behavior from Mannheim University.

Paul Boselie is Professor of Strategic Human Resource Management and Research Director at Utrecht University, the Netherlands, Chair of the Dutch HRM Network and Associate Editor of the International Journal of Human Resource Management. He is the author of Strategic HRM – A Balanced Approach (2014). His research focuses on the added value of HRM in different institutional and multi-stakeholder contexts.

Chris Brewster is a part-time Professor of International Human Resource Management at Henley Business School, University of Reading, UK; Nijmegen University, the Netherlands; Vaasa University, Finland; and
ISCTE, Lisbon, Portugal. His research is focused on international and comparative HRM and he has published 25 books and over 200 articles on these subjects.

Timothy Clark is Pro-Vice-Chancellor (Social Sciences and Health) and Professor of Organizational Behavior at Durham University, UK. One of his main research areas is how management gurus communicate their ideas to live audiences. He is a former General Editor of the *Journal of Management Studies* and President of the British Academy of Management.

David Collins is Professor in Management at the University of Hull, UK. He has published extensively on organizational storytelling and on the fads and fashions of management. A graduate of the universities of Glasgow, Strathclyde and Essex, David is British by birth and Scottish by the grace of God.

Anne Galander is a PhD graduate of the Friedrich Schiller University Jena, Germany. Her research focuses on management concepts, such as corporate governance and corporate social responsibility as well as on organization and management theories. Topics include the institutionalization and enforcement of institutional demands, and historically-grounded determinants of organizational behavior.

David Greatbatch is a Visiting Professor at Durham University Business School, UK. His research interests include public speaking, leadership communication, cross-cultural communication and the diffusion of management ideas. He has carried out studies in a wide variety of contexts including: management consultancy, live corporate events, broadcast journalism, training, banking, education, general practice and telemedicine.

José Hanham is a Lecturer in the School of Education at the University of Western Sydney, Australia, and an Adjunct Professor at Thompson Rivers University, Canada. His research interests include learner motivation, group learning, and instructional design. Social cognitive theory has informed the bulk of his published research studies.

Shih-wei Hsu teaches organizational behavior at the Ningbo China campus of the University of Nottingham. He was awarded a PhD degree at the University of Newcastle, UK. His research interests are in poststructuralism, knowledge management, organizational resistance, Taoism, anarchism and a critical approach to leadership.

Peter Lamb is Assistant Professor in Organizational Behaviour at the University of Nottingham, China campus. He received his PhD from the
University of Nottingham, UK. His research focuses on the travel and translation of management ideas and practices and management learning.

Paul Lillrank has been Professor of Quality and Service Management at Aalto University, Finland, since 1994. He received his PhD from Helsinki University in 1988 after postgraduate studies in Japan. He has worked at the Science University of Tokyo, the Boston Consulting Group, and Stockholm School of Economics. His recent research is focused on health service management.

Peter Maassen is Professor in Higher Education and Science Studies at the University of Oslo, Norway, where he is the leader of the research group ExCID (‘Expert Cultures and Institutional Dynamics: studies in higher education and work’). His main research interests include: public governance of knowledge institutions, university reforms, European integration, and institutional autonomy.

Aminu Mamman is currently a Reader at IDPM, University of Manchester, UK. Aminu has published widely in reputable journals such as *Organization Studies* and *British Journal of Management*. His research interests include managerial cognition and diffusion and modification of management innovation. He is currently the Joint Director for the Centre for Organizations in Development.

Carmelo Mazza is Adjunct Professor at the University of Roma ‘La Sapienza’, Italy, after previous experience at LUISS (Roma), IE Business School (Madrid), Grenoble Ecole de Management and Copenhagen Business School. His research interests focus on the diffusion of management practices and on the creative industry. He regularly publishes in journals such as *Organization Studies*, *Management Learning* and *Human Relations*.

John McCormick is an Honorary Professorial Fellow of the University of Wollongong, Australia, and an independent educational consultant. His research interests, publications and consultancy relate to various aspects of motivation, including self-efficacy, leadership, teamwork, group cognitive processes, occupational stress, organizational decision-making, and cross-cultural differences in organizational behavior.

Östen Ohlsson is Professor of Management at the University of Gothenburg, Sweden. His research has largely dealt with how reforms and new management concepts are converted into development activities in large organizations. In the past decade, his interest has shifted towards a general criticism of the management discourse.
Anders Örtenblad is Professor of Organization and Leadership at the University of Nordland, Bodo, Norway. He is the editor of volumes on the contextualization of the following fashionable management ideas: the learning organization, knowledge management and CSR, and co-editor of a volume on the relevance of various fashionable management ideas to health care organizations.

Martin Parker is Professor of Organization and Culture at the University of Leicester School of Management, UK. He writes about alternative organizations and representations of management and organization in contemporary culture and social theory.

Juliane Reinecke is Professor of Organization Studies at Warwick Business School, University of Warwick, UK. She is a Fellow at the Cambridge Institute for Sustainability Leadership, and Research Fellow at the Centre for Social Innovation, Judge Business School, University of Cambridge, from where she received her PhD.

Patrick Reinmoeller, PhD, is Professor of Strategic Management at the Cranfield School of Management, Cranfield University in the UK and Visiting Faculty at Rotterdam School of Management, Erasmus University in the Netherlands. He was a member of the faculty at the Japan Advanced Institute of Science and Technology. His research interests are strategy and innovation in social contexts.

Björn Rombach is Professor and Head of the School of Public Administration, University of Gothenburg, Sweden. He has conducted research on management accounting, leadership and organization mainly in the public sector. His latest book *The Tyranny of Metaphors* (with Östen Ohlsson) was published in November 2014.

Charles-Clemens Rüling is Professor of Organization Theory at Grenoble Ecole de Management, France. Besides his interest in the diffusion of popular management knowledge, his research addresses institutional dynamics, field configuring events, and genre emergence.

Hans Petter Saxi is Associate Professor of Political Science at the Faculty of Social Sciences, University of Nordland, Norway. He has been doing research on political and administrative reforms in local and regional governments, in particular on the outcomes of the introduction of parliamentarism in some of the cities and counties in Norway.

Bjorn Stensaker is Professor at the University of Oslo, Norway. He has a special research interest in the governance and organization of higher education, including studies of academic leadership, organizational
change, and policy implementation. Professor Stensaker has published over 100 articles and book chapters on these issues internationally.

Jesper Strandgaard Pedersen, PhD, is Professor at the Copenhagen Business School, Denmark, where he serves as Director of Imagine . . . Creative Industries Research Centre, and as Chairman of SCANCOR. His research focuses on organizational and institutional change and on how managerial concepts and practices are produced, diffused, assessed and institutionalized across a range of knowledge-intensive and cultural-creative settings.

Pete Thomas is a Senior Lecturer at Lancaster University Management School, UK. His research interests center on organizational discourse, narrative and process, and employment relations. He has published in leading journals including Journal of Management Studies, Organization Studies and Business History.

Peter Walgenbach is Professor of Organization, Leadership, and Human Resource Management at the Friedrich Schiller University Jena, Germany. He received his PhD and his Habilitation at the Business School of Mannheim University, Germany. He is especially interested in institutional theories of organization.

Susan Rosina Whittle is an independent consultant in organization change and consulting practice and Senior Fellow in Professional Development at the Tavistock Institute, London, UK. She combines consulting with research and professional development roles, helping internal and external change consultants to enhance their repertoires and sustain their identities in tough working environments.

Michał Zawadzki, PhD, works at the Institute of Culture at the Faculty of Management and Social Communication, Jagiellonian University, Kraków, Poland. He has authored several books, articles and book chapters, which occupy a range of topics within the area of humanistic management, especially critical management studies. He is a Visby Program scholar (University of Gothenburg).