access by employees in good faith 6.52, 6.101
access by governments 1.17, 3.34–5, 6.21, 6.24–5, 6.76–81
access by transfer 1.20–21, 3.18
access controls 1.03
  breach notifications 6.100–101
  companies’ privacy and security policies 4.10, 4.28–31, 6.139
  compliance 2.02, 2.30
  data collection methods 6.07, 6.72
  security laws 1.05, 2.33, 2.43
access rights
  cloud computing 6.11, 6.19, 6.33–8, 6.41–2
  company compliance 6.117
  customer access 6.41–2
  data handlers 1.23, 3.07, 6.11, 6.19, 6.33–8
  employee databases 6.54
  external vs. internal candidates 2.13
  mergers and acquisitions 5.07
  organization protocols 4.64
  standard contractual clauses 3.46
accountability 2.17, 6.85
Ad Networks 4.26, 6.126
Ad Servers 6.127
advertising 6.02–5
  cookies 6.124
  direct marketing 6.130–36
  location data 6.95
  marketing consent 4.58, 6.133
  ownership rights 6.111
  terminology and content 4.13, 4.66, 6.70
aggregation 1.13, 6.146
agreements 4.56–63
Binding Corporate Rules 3.36–7
breaches 6.117
documentation categories 4.15
providers, qualified agreements from 6.12
standard contractual clauses 3.15–20, 3.27–8, 3.34–5, 3.37–8, 3.46, 6.31
template preparation 6.93–4
valid consent, obtaining 4.37–8
alternative dispute resolution 3.47
anonymity 1.19, 6.19, 6.67–9, 6.72, 6.115
APEC (Asia-Pacific Economic Cooperation) 3.50
Article 29 Working Party, EU 1.24, 3.29,
Resources
audits 2.02, 2.28, 5.01–10, 6.41–2, 6.137–8
background checks 6.51
beacons, web 6.124
best practice 4.08, 6.86, 6.152
big data 6.06–9
Binding Corporate Rules (BCRs) 3.21, 3.27, 3.29, 3.48, Table 3.1
approval process 3.37, 3.39, 3.41
onward transfers 3.36
substantive compliance 3.32
biometric data 6.145
blocking statutes 6.76
breaches 4.60, 6.98–108
  agreements 6.117
  checks when taking over existing program 5.03
  and cloud computing 6.19
  notification laws 2.44
  record retention requirements 6.45
  vendor’s acceptance of unlimited liability 6.38–40
bring your own device (BYOD) programs 6.61
browser settings 6.125
business associates 1.22–3, 2.33, 2.38, 4.63, 6.83, 6.139

Canada
anti-spam legislation (CASL) 6.129
FOIPPA (British Columbia’s public sector privacy law) 6.25
CAPTCHA 6.07, Abbreviations
CBPR, (cross-border privacy rules) 3.50
certification, Safe Harbor 3.47, 3.50, 6.27, 6.29–31, Table 3.1
checklists 3.47, 6.141, Checklist
Chief Privacy Officer 2.07, 2.10, 2.19
Children Online Privacy Protection Act (COPPA), USA 6.97
cloud computing 4.20, 6.10–43
cold calls 6.129–32
colocation providers 1.23
Communications Decency Act (CDA) 6.120
computer fraud 6.07, 6.72
Computer Fraud and Abuse Act (CFAA), USA 6.07, 6.72
consent 3.45, 4.33–66
browser features 6.125
data subject 3.14
documentation 4.15
flexibility 3.24–6
from employees 6.53
implementation 6.133
parental 6.96
contracts 1.10, 2.42, 3.13, 3.24–6, 4.38, 4.63, 6.93–4, 6.96–7
contributory liability 4.66, 6.113, 6.115, 6.120, 6.150
control (data controllers) 1.22–3, 3.17, 3.21, 4.20, 4.55, 4.59–62
cookies 1.12, 4.33, 4.37, 6.97, 6.124–6
COPPA (Children Online Privacy Protection Act), USA 6.97
covered entity 2.33, 2.38, 4.63, 6.83, 6.139
crawler, web 6.07
cross-border privacy rules (CBPR) 3.50
cybersecurity 6.09, 6.19, 6.23, 6.39, 6.113
data brokers 6.08
data controllers 1.22–3, 3.17, 3.21, 4.20, 4.55, 4.59–62
data handlers 1.23
data integrity 4.66
data processors 1.21–3, 3.10, 3.17–18, 3.20–21, 4.55, 4.59–62, 6.27
data protection authority 1.24–6, 6.31, 6.49
Data Protection Directive, EU 1.03, 1.07, 6.119
data protection laws 1.02–4, 1.13, 1.19, 1.22, 2.08–9, 2.33–8, 2.48–9
data protection officer 1.25, 2.07–20
data retention 6.44–9
data room 5.07
data security breach see breaches
data transfer agreements 3.15–20, 3.27–8, 3.38–9, 3.46, 6.12
Digital Millennium Copyright Act (DMCA), USA 6.07
digital rights management (DRM) 6.128
discovery 3.34, 6.79, 6.151
DNT (do not track) signal 6.125
‘do not call/email/fax’ registers 6.130
double opt-in process 4.40, 6.133
drafting documentation 4.01–75
DRM (digital rights management)
6.128
due diligence 3.30, 5.05–10, 6.12, 6.42, 6.137–8
employee data monitoring 6.50–73
encryption 1.05, 1.13, 6.74, 6.100–102
enforcement 6.90–92, 6.116–17
and facial recognition systems 6.06
international application 2.35, 4.26
personal and confidential information access 6.24, 6.105, 6.149
Standard Contractual Clauses 3.35, 3.37, 4.63
EU
Article 29 Working Party 1.24, 3.29, Resources
Common Market 2.35
Data Protection Directive 1.03, 1.07, 6.119
Markets in Financial Instruments
  Directive 6.42

export control compliance programs 1.17

facial recognition systems 6.06, 6.128, 6.145

Fair Credit Reporting Act (FCRA), USA
  4.38

filtering 6.58, 6.144

financial data 2.33, 6.74

fingerprints 6.145

FIPs (Fair Information Practice Principals) 6.85

FOIPPA (British Columbia’s public sector privacy law) 6.25

forgotten, right to be 1.03, 6.49

France, CNIL (data protection) 3.28

FIPs (Fair Information Practice Principals) 6.85

logging 6.44, 6.61

location data 4.47, 6.95

machine-to-machine (M2M) commerce 6.09

maintenance challenge 5.01

making data available (transfer) 1.20–21, 3.01–50, 6.12

‘marketing fluff’ in privacy policies 4.09, 4.16, 4.31

Markets in Financial Instruments
  Directive, EU 6.42

mere conduit 1.23, 6.83

mergers and acquisitions (M&A) 4.06, 5.03, 5.05–8

minors 6.96–7

mobility 4.48–9, 6.95

Model Clauses see Standard Contractual Clauses

monitoring, employee data 6.50–73

multi-tenant data 6.19, 6.41

National Security Agency (NSA), USA
  1.03, 1.25, 6.21, 6.23

networking 1.04, 4.58, 6.08, 6.118–22

notices 4.18–33, 4.50, 6.98–108

notifications to data protection authorities 2.16, 4.70–75, 6.98–9

NSA (National Security Agency) 1.03, 1.25, 6.21, 6.23

onward transfers 3.33–6

opt-in/opt-out consent 4.39–46, 6.133

outsourcing 3.25, 3.38, 4.36, 6.11, 6.25, 6.43

ownership 6.109–11

Pareto Principle (80–20 rule) 2.30

Patriot Act, USA 6.21, 6.25

Payment Card Industry (PCI) 6.12, 6.43, 6.74, 6.94

permissions 4.15, 6.95

personal data 1.03, 1.10–18, 6.24, 6.105, 6.149

personal use 6.60–61, 6.73

platforms see mobiles; social networking

legitimate interest exception 2.37, 4.35, 6.07–8, 6.54, 6.85, 6.145

litigation hold 6.44, 6.61

IP address 1.12, 6.115, 6.124, 6.153–4

IP address 1.12, 6.115, 6.124, 6.153–4

interoperability 2.37, 3.50, 6.85

investigations 2.02, 3.34, 5.05, 5.10, 6.64–6, 6.75–81, 6.104

IP address 1.12, 6.115, 6.124, 6.153–4

jurisdictions 2.18–20, 3.37, 6.87–92

key concepts 1.01–26

lawful access by governments 6.58, 6.78–9

legal action 6.52

locations 4.47, 6.95

losses 6.54

lost connection 6.52

machine-to-machine (M2M) commerce 6.09

maintenance challenge 5.01

making data available (transfer) 1.20–21, 3.01–50, 6.12

‘marketing fluff’ in privacy policies 4.09, 4.16, 4.31

Markets in Financial Instruments
  Directive, EU 6.42

mere conduit 1.23, 6.83

mergers and acquisitions (M&A) 4.06, 5.03, 5.05–8

minors 6.96–7

mobility 4.48–9, 6.95

Model Clauses see Standard Contractual Clauses

monitoring, employee data 6.50–73

multi-tenant data 6.19, 6.41

National Security Agency (NSA), USA
  1.03, 1.25, 6.21, 6.23

networking 1.04, 4.58, 6.08, 6.118–22

notices 4.18–33, 4.50, 6.98–108

notifications to data protection authorities 2.16, 4.70–75, 6.98–9

NSA (National Security Agency) 1.03, 1.25, 6.21, 6.23

onward transfers 3.33–6

opt-in/opt-out consent 4.39–46, 6.133

outsourcing 3.25, 3.38, 4.36, 6.11, 6.25, 6.43

ownership 6.109–11

Pareto Principle (80–20 rule) 2.30

Patriot Act, USA 6.21, 6.25

Payment Card Industry (PCI) 6.12, 6.43, 6.74, 6.94

permissions 4.15, 6.95

personal data 1.03, 1.10–18, 6.24, 6.105, 6.149

personal use 6.60–61, 6.73

platforms see mobiles; social networking

legitimate interest exception 2.37, 4.35, 6.07–8, 6.54, 6.85, 6.145

litigation hold 6.44, 6.61

IP address 1.12, 6.115, 6.124, 6.153–4

IP address 1.12, 6.115, 6.124, 6.153–4

interoperability 2.37, 3.50, 6.85

investigations 2.02, 3.34, 5.05, 5.10, 6.64–6, 6.75–81, 6.104

IP address 1.12, 6.115, 6.124, 6.153–4

jurisdictions 2.18–20, 3.37, 6.87–92

key concepts 1.01–26

lawful access by governments 6.58, 6.78–9
privacy by design 6.112–14, 6.128
privacy officer 2.07–20
privacy policy notices 3.45, 4.06, 4.14, 4.16, 4.57, 6.97, 6.151
privacy protection, reasons for 6.147–52
Privacyville game 4.48
‘private cloud’ arrangement 6.19
private household activity 1.12, 2.33, 6.119
protocol 2.29, 4.10, 4.15, 4.64–5, 6.46–7
questionnaires 4.66, 6.115, 6.138
redacted data 1.13, 5.07–8
retention protocol 6.46–7
RFID (radio-frequency identification) 4.24, 6.56, 6.58, 6.95, 6.128
right to be forgotten 1.03, 6.49
rights and remedies 3.46, 6.117
robo calls 6.130
robots 6.07
Safe Harbor Certification 3.47, 3.50, 6.27, 6.29–31, Table 3.1
SAS 70 see SSAE 16
SCC see Standard Contractual Clauses
scraping technologies 6.07
search engine 6.07, 6.49
secondments 3.10, 3.13
self-assessment 3.30, 3.47, 4.15
sensitive data 1.10–18, 6.68, 6.82, 6.95
service providers 1.21–3, 4.20, 4.55, 6.10–43
smartphones 4.47, 4.49, 6.61, 6.113
SOC (Service Organization Controls) Report 6.43
social networking 1.04, 4.58, 6.08, 6.118–22
Song-Beverly Credit Card Act, USA 2.38, 4.34, 6.153
spam 2.33, 6.115, 6.129–36
spiders 6.07
SSAE auditing standard 6.43
Standard Contractual Clauses (SCC) 3.15–20, 3.24–9, 3.34–8, 3.46, 6.31
subprocessor 3.17, 3.46
tags 4.24, 6.56, 6.58, 6.95, 6.128
task list 2.21–51
telematics 6.128
tracking 6.95, 6.123–8
transfer (making data available) 1.20–21, 3.01–50, 6.12
TRUSTe 3.47
unsolicited communications 6.129–36
updating notices 4.58, 4.66, 4.73–5
USA
Children Online Privacy Protection Act (COPPA) 6.97
Communications Decency Act (CDA) 6.120
Computer Fraud and Abuse Act (CFAA) 6.07, 6.72
data security breach notification laws 1.05
Digital Millennium Copyright Act (DMCA) 6.07
Fair Credit Reporting Act (FCRA) 4.38
Gramm-Leach-Bliley Act (GLB) 2.38, 6.74
Health Insurance Portability and Accountability Act (HIPAA) 1.05, 1.22, 2.33, 2.38, 4.33, 6.83
National Security Agency (NSA) 1.03, 1.25, 6.21, 6.23
Patriot Act 6.21, 6.25
Song-Beverly Credit Card Act 2.38, 4.34, 6.153
vendors 4.20, 5.09–10, 6.19, 6.38–40, 6.137–40
virus filtering 6.58, 6.143
web crawlers 6.07
whistleblower hotlines 6.67–9
wiretapping 6.142–4
X-rays 6.145
Zip codes 6.153–4
‘Lothar Determann is Silicon Valley’s go-to data privacy expert. Determann’s Field Guide to Data Privacy Law is a practical and accessible guide for non-experts. I use it any time I encounter a new data privacy issue.’

Josh Faddis
Vice President, General Counsel, Veeva Systems Inc., USA

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Jeremy Livianu, Esq.
Healthcare Compliance Officer, Associate Director, Legal Affairs, Nevro Corp, USA

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accountants and other professionals engaged in operations covering various jurisdictions.’

Anand Mehta
Partner, Khaitan & Co., India

‘As the data stored by business entities globally increases at an exponential pace, the legal frameworks and regulations governing such data increase in complexity at nearly the same rate, creating an environment of conflicting requirements and unclear obligations. Determann’s book Determann’s Field Guide to Data Privacy Law offers a real-world, practical approach to dealing with the data privacy challenges that in-house counsel face on nearly a daily basis. In particular, I recommend it as a source of invaluable information for those of us operating in multiple jurisdictions.’

Scott Trainor
VP and Regional General Counsel, APJ, SAP Asia Pte. Ltd.

‘With the proliferation and diversity of privacy risks and international regulatory controls, and the increasingly obvious intersection of data security and privacy, no company can afford to overlook the importance of an up to date and well-tailored global compliance program. For companies doing business in the cloud or transacting with consumers, a well-considered international data privacy compliance program is not only a critical legal and liability control – it is fundamental to earning and maintaining the trust of your customers. In this comprehensive yet concise “Field Guide”, Professor Determann has managed to consolidate an enormous breadth of legal requirements and best practices knowledge into a single, definitive reference that should be quite accessible even to non-privacy professionals. As general counsel of a multinational public company, I consider Determann’s Field Guide to Data Privacy Law to be a pragmatic and indispensable reference in improving our compliance program, and highly recommend it for anyone looking for clear, practical guidance on establishing or improving their data privacy program!’

Felix Sterling
Senior Vice President and General Counsel at Trend Micro Inc.,
Silicon Valley, USA
‘Lothar Determann has done a great service to the field of privacy by providing practical, workable advice for a dynamic and challenging issue. This Field Guide will certainly be a valuable and soon dog-eared, addition to any privacy professional’s reference library.’

J. Trevor Hughes
President and CEO, International Association of Privacy Professionals (IAPP)

‘Determann’s Field Guide takes the complicated subject of international privacy and breaks it down into helpful topics, checklists and suggestions. The focus on practical advice in an easy-to-use format makes it an ideal reference tool for in-house privacy professionals.’

Rebecca Matthias
Senior Corporate Counsel, Privacy and Data Protection, VMware, Inc., Palo Alto, USA

‘Determann’s Field Guide to Data Privacy Law is an indispensable handbook for international privacy professionals. Written by a star lawyer, it explains how to develop and maintain a corporate privacy compliance program. The book manages both to explain the “big picture” of global privacy challenges and to point out relevant details in a clear and concise fashion.’

Paul M. Schwartz
Berkeley Center for Law & Technology, University of California, Berkeley School of Law (Boalt Hall), USA

‘Determann’s Field Guide is an insightful practical guide which should be on every privacy practitioner’s desk.’

Daniel Blaettler
Vice President and Associate General Counsel, Verisign, Geneva, Switzerland
‘Understanding and having an awareness of international data protection laws is becoming increasingly essential – not just for privacy professionals – but for everyone in our globally-networked and information-driven economy. True to its title, Determann’s Field Guide is a smart, pragmatic, highly personal and often funny reference that makes short work of simplifying opaque concepts and obliterates legal jargon. In its eminently readable form, it will empower the uninitiated and deepen the understanding of the seasoned professional.’

Laura Hamady
Senior Corporate Counsel, Regulatory and Privacy, Groupon Inc., Chicago, USA

‘This book is a timely and welcome addition to the available literature, providing a well-structured introduction to the key facets of international data privacy compliance. The guide provides the reader with clear guidance on managing the regulatory risk associated with data privacy compliance, notably in both the EU and the US. The use of checklists and an A–Z chapter are particularly welcome, as is the solution focused approach adopted throughout the guide. I recommend this book as a useful tool for obtaining an understanding of the practical issues thrown up by international data protection compliance.’

Colin Rooney
Partner, Technology Group, Arthur Cox, Dublin, Ireland

‘This is a blueprint for an enterprise-wide privacy program that will cover 99% of all situations your company might encounter worldwide. It moves beyond “what do I need to think about” to “what do I need to do”. An excellent resource for anyone tasked with running a holistic privacy program, or for CEOs who are considering whether they need to implement such a program.’

Patrick Hagan
JD, Privacy Consultant, San Francisco, USA

‘Recently published by Elgar, this book, in our view, is almost certain to become required reading for practitioners (on both sides of the Atlantic) involved with privacy issues. It contains a wealth of references and resources for further research and speaking of guidance, it is easy to navigate via a detailed table of contents and index at the back.’

Phillip Taylor MBE and Elizabeth Taylor
The Barrister Magazine