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‘Lothar Determann is Silicon Valley’s go-to data privacy expert. Determann’s Field Guide to Data Privacy Law is a practical and accessible guide for non-experts. I use it any time I encounter a new data privacy issue.’

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Anand Mehta
Partner, Khaitan & Co., India

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Senior Vice President and General Counsel at Trend Micro Inc.,
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‘Lothar Determann has done a great service to the field of privacy by providing practical, workable advice for a dynamic and challenging issue. This Field Guide will certainly be a valuable and soon dog-eared, addition to any privacy professional’s reference library.’

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President and CEO, International Association of Privacy Professionals (IAPP)

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Rebecca Matthias
Senior Corporate Counsel, Privacy and Data Protection, VMware, Inc., Palo Alto, USA

‘Determann’s Field Guide to Data Privacy Law is an indispensable handbook for international privacy professionals. Written by a star lawyer, it explains how to develop and maintain a corporate privacy compliance program. The book manages both to explain the “big picture” of global privacy challenges and to point out relevant details in a clear and concise fashion.’

Paul M. Schwartz
Berkeley Center for Law & Technology, University of California, Berkeley School of Law (Boalt Hall), USA

‘Determann’s Field Guide is an insightful practical guide which should be on every privacy practitioner’s desk.’

Daniel Blaettler
Vice President and Associate General Counsel, Verisign, Geneva, Switzerland
'Understanding and having an awareness of international data protection laws is becoming increasingly essential – not just for privacy professionals – but for everyone in our globally-networked and information-driven economy. True to its title, Determann’s Field Guide is a smart, pragmatic, highly personal and often funny reference that makes short work of simplifying opaque concepts and obliterates legal jargon. In its eminently readable form, it will empower the uninitiated and deepen the understanding of the seasoned professional.'

Laura Hamady
Senior Corporate Counsel, Regulatory and Privacy, Groupon Inc., Chicago, USA

‘This book is a timely and welcome addition to the available literature, providing a well-structured introduction to the key facets of international data privacy compliance. The guide provides the reader with clear guidance on managing the regulatory risk associated with data privacy compliance, notably in both the EU and the US. The use of checklists and an A–Z chapter are particularly welcome, as is the solution focused approach adopted throughout the guide. I recommend this book as a useful tool for obtaining an understanding of the practical issues thrown up by international data protection compliance.’

Colin Rooney
Partner, Technology Group, Arthur Cox, Dublin, Ireland

‘This is a blueprint for an enterprise-wide privacy program that will cover 99% of all situations your company might encounter worldwide. It moves beyond “what do I need to think about” to “what do I need to do”. An excellent resource for anyone tasked with running a holistic privacy program, or for CEOs who are considering whether they need to implement such a program.’

Patrick Hagan
JD, Privacy Consultant, San Francisco, USA

‘Recently published by Elgar, this book, in our view, is almost certain to become required reading for practitioners (on both sides of the Atlantic) involved with privacy issues. It contains a wealth of references and resources for further research and speaking of guidance, it is easy to navigate via a detailed table of contents and index at the back.’

Phillip Taylor MBE and Elizabeth Taylor
The Barrister Magazine