Contributors

**Ruta Aidis** is Senior Fellow at the School of Policy, Government and International Affairs, George Mason University, USA. She has more than 20 years’ experience teaching, researching, consulting and publishing in the area of comparative entrepreneurship development, gender, institutions and public policy. For the past three years, she has spearheaded an innovative data-driven research initiative, which has resulted in the development of the Global Women Entrepreneur Leaders Scorecard sponsored by Dell Inc. She is also CEO and Founder of ACG Inc., a global research and consultancy firm.

**Gry Agnete Alsos** is Professor in entrepreneurship and innovation at the Nord University Business School, Norway. She conducts research within areas such as business start-up processes, portfolio entrepreneurship, rural entrepreneurship, gender perspectives to entrepreneurship and innovation, and entrepreneurship and innovation policies. She is particularly interested in how different types of entrepreneurs develop their ventures and how they acquire and utilize knowledge and other resources in these processes. She is Editorial Board Member of *Entrepreneurship Theory and Practice*.

**Nina Amble** is Associate Professor in work psychology the Department of Vocational Teacher Education at Oslo and Akershus University College, Norway. She has a Dr. Philos. from the Department of Industrial Economics and Technology Management, Norwegian University of Science and Technology. She is a former employee of the Work Research Institute of Oslo. She is now project manager of an innovation project in public healthcare, funded by the Norwegian Research Council’s FINNUT programme. Her research interest is organization of work and gender equality.

**Eira Andersson** is Associate Senior Lecturer at Luleå University of Technology, Sweden, and she studies constructions of masculinity and prerequisites for organizational change in men-dominated organizations in the mining industry. She specializes in participatory research, where new knowledge is developed jointly between researchers and societal actors.
Lisa Andersson is a Ph.D. student at Luleå University of Technology, Sweden and studies men-dominated organizations in mining, focusing on issues concerning formal and informal organizational processes and the implications for organizational change, and how gendered power relations are experienced and contested within an organizational context.

Paula Axelsen is a Nurse at Sørlandet Hospital at Arendal (SSA), Norway. She was the Sub-project Leader of one of the sub-projects from South-eastern Norway Regional Health Authority (SSHF).

Knut-Erland Berglund is a Ph.D. student at Luleå University of Technology, Sweden where he studies gender and empowerment within the context of sustainable development. In order to increase the acceptance, understanding and dispersion of innovative methods, products, organizational forms and societal structures that stems from cooperation between civil society, commercial companies, public authorities and researchers, he uses a participatory research method to explore the concept of ‘gendered social innovation’.

Teita Bijedić is Researcher at the Institut für Mittelstandsfororschung Bonn, Germany. She studied psychology (University of Düsseldorf) and holds a doctoral degree in economics (University of Flensburg). Her doctoral thesis in the field of entrepreneurship education has been awarded by the German Association for Economic Education, Chamber of Industry and Commerce Schleswig Holstein and Flensburg Press Foundation. Her field of research includes gender, diversity, behavioural and learning aspects of entrepreneurship, innovation, and economic education.

Emma Börjesson is Project Manager at Health Technology Centre at Halmstad University, Sweden. She has extensive experience in identifying, initiating and managing product development projects in health technology and in coordinating projects with different actors as researchers, and involving healthcare staff and business. She has a background in political science and is currently involved in a research project that combines gender theory and norm-critical design within the framework of gender equality work and innovation.

Siegrun Brink is Researcher at the Institut für Mittelstandsfororschung Bonn, Germany. She received her university degree in business administration from the University of Göttingen, and her Ph.D. from the Schumpeter School of Business and Economics, Wuppertal. She wrote her Ph.D. thesis on organizational legitimacy and the relevance of venture capital. Her research interests include enterprise management of SMEs,
start-up research and innovation, often with a focus on the gender perspective.

**Karin Ehrnberger** is currently doing her Ph.D. in product design at the Royal Institute of Technology (KTH) in Stockholm, Sweden. She has a master’s degree in industrial design from the University College of Arts, Crafts and Design in Stockholm, and her thesis explored the correlation of design and gender in technological artefacts. Her research at KTH is focused on norm-critical perspectives in the design process, where she is developing methods to make these visible.

**Kerstin Ettl** is Postdoctoral Researcher at the University of Siegen, Germany and involved in research projects at the Institut für Mittelstandsforshung Bonn, Germany. She takes an individual and contextual perspective on entrepreneurship and SME management, with a particular interest in gender and diversity aspects. She wrote her Ph.D. thesis on women entrepreneurs and success and has worked several years on research exploring the learning and opportunity recognition of women entrepreneurs. Currently she is among other things engaged in researching the public image of women entrepreneurs.

**Emília Fernandes** is Assistant Professor at the University of Minho, School of Economics and Management in Braga, Portugal. Her research is focused on feminist theory, entrepreneurship, identity and gender discourses. She has published articles and chapters in international and national publications and, at the moment, she is a member of the executive board of the Master of Human Resource Management in the School of Economics and Management.

**Lene Foss** is Professor in innovation and entrepreneurship at the School of Business and Economics, UiT – The Arctic University of Norway. Her research concentrates on gender in innovation and entrepreneurship, university entrepreneurship/academic entrepreneurship and entrepreneurial education. She is Associate Editor of *Journal of Small Business Management* and Editorial Consultant and Board Member of *International Journal of Gender and Entrepreneurship*. She has been Visiting Fellow at the Department of Sociology, University of North Carolina at Chapel Hill, USA and Cambridge Judge Business School, University of Cambridge, UK.

**Colette Henry** is Professor and Head of Department of Business Studies at Dundalk Institute of Technology, Ireland and Adjunct Professor of Entrepreneurship at UiT – The Arctic University of Norway. Her previous roles include Norbrook Professor of Business and Enterprise at the Royal Veterinary College, London, and President of the Institute for
Small Business and Entrepreneurship (ISBE), UK. She is Editor of the *International Journal of Gender and Entrepreneurship (IJGE)*, and has published widely on topics relating to women’s entrepreneurship, entrepreneurship education and training, the creative industries, social enterprise and the veterinary business.

**Ulla Hytti** is Professor in entrepreneurship at the Turku School of Economics within the University of Turku, Finland. She is Associate Editor at the *Journal of Small Business Management* and Editorial Board Member of the *International Journal of Entrepreneurial Behaviour and Research* and the *International Journal of Entrepreneurship and Innovation*. Her research interests are focused on research on entrepreneurs and gender in the contexts of innovation, entrepreneurship, careers and family firms. She has also published research in entrepreneurship education. She is a Board Member of the European Council for Small Business Research (ECSB).

**Sara Ilstedt** is Professor in product and service design at the Royal Institute of Technology in Stockholm, Sweden. She has an MA in industrial design and a Ph.D. in human–computer interaction. Her research focuses on gender issues, sustainability and behavioural changes. She was Editor of the anthology *Under Ytan* about Swedish design research, and Director of Study for Designfakulteten. In 2012, she started Green Leap, an arena for sustainable design that aims to act as a catalyst for change by engaging design in sustainable development. Green Leap initiates projects joining the academy and the design business in multidisciplinary and transformative design research.

**Anna Isaksson** is Senior Lecturer in sociology and Researcher at Halmstad University, Sweden. Her current research focuses on the potential of combining gender theory and norm-critical design within the framework of gender equality work and work for change. Recent research projects have also dealt with equality projects funded by the EU and social and technical innovations in elderly care from a norm-critical perspective.

**Maria Johansson** is a Ph.D. student at Luleå University of Technology, Sweden, and she studies gender in men-dominated contexts and more specifically explores constructions of gender and gender equality in forestry workplaces and how these constructions are intertwined with notions on competence and conceptualizations of (forestry) work. She also takes an interest in how constructions of gender intersect with the...
constructions of place and class, and how organizational changes are facilitated and/or restricted by the various notions of gender and gender equality.

**Anne Kovalainen** is Professor of entrepreneurship at the University of Turku, Finland. She has been Visiting Faculty Fellow at Stanford University, USA, London School of Economics (LSE), UK, Massachusetts University, USA and Roskilde University, Denmark and worked as Visiting Professor at LSE, at University of Technology Sydney, Australia and at Kingston University, UK. She is Editorial Board Member of *Research in the Sociology of Work, Academy of Management Perspectives* and *International Small Business Journal*. She has led large research projects and currently leads a research consortium in Finland, SWiPE, financed by the Academy of Finland Strategic Research. She regularly serves science policy institutions (NORFACE, ESF, NWO, FCT, ACA). Her research focuses on: the relations between entrepreneurship, self-employment and paid work; social research methodology and methods; modes of knowledge production and STS research; and research on gender.

**Silke Kriwoluzky** holds a master’s degree in economics from LSE, UK. In her research, she aims at complementing the economic perspective with concepts from other social sciences like sociology and political science. One core area of her work has been the labour market, especially the question of how to organize and shape support for the long-term unemployed in finding a job. In her most recent work, she has been analysing the status quo of SMEs in Germany and the EU with a focus on women and innovation. Her last position held was as Researcher at the Institut für Mittelstandsforschung Bonn, Germany.

**Trine Kvidal-Røvik** is Associate Professor at UiT – The Arctic University of Norway. Her research interests are linked to critical and cultural perspectives on issues of gender, identity, place and communication. She has worked on several research projects focusing on gender and innovation. Her chapter is written as part of her current involvement in the GENINNO project, financed by the Norwegian Research Council.

**Regina Leite** is Assistant Professor in organizational behaviour and human resource management (HRM) in the School of Economics and Management at the University of Minho, Portugal, and Coordinator of the master’s course in HRM. Her work has been published in national and international journals and books. Her current research interests include work and non-work spheres, privacy issues, innovation, entrepreneurship, organizational commitment and sexual harassment.
xii  Research handbook on gender and innovation

Malin Lindberg is Associate Professor at Luleå University of Technology, Sweden. She studies inclusive innovation, with specific focus on social innovation, gendered innovation, women’s innovation and place innovation. She specializes in participatory research, where new knowledge is developed jointly between researchers and societal actors.

Birgitte Ljunggren is Associate Professor at Queen Maud’s University College in Trondheim, Norway. She is also affiliated to Trøndelag R&D Institute as Senior Researcher. Currently she is working on the GENINNO project financed by the Norwegian Research Council, exploring the governance and governmentality of gender and innovation in Norway. Her fields of interest are policy analysis, gender studies and organization studies. She has mostly worked qualitatively using interviews and texts as data but has also developed national surveys.

Elisabet Ljunggren is Research Professor at Nordland Research Institute, Bodø, Norway. Her research interests include gender aspects of entrepreneurship, innovation and business policies. She is currently leading an innovation research project in Norway, GENINNO, which investigates regional innovation with a gender perspective. She has conducted studies on policy initiatives to enhance entrepreneurship and innovation (e.g. business incubators), and innovation in experience-based industries. She has published in international journals, been a guest editor of the International Journal of Gender and Entrepreneurship, and edited several research books. She has an extensive research portfolio and has experience from EU, international and national research projects.

Selma Martins is a Generalist Nurse in the emergency room of the Hospital of Setúbal, Portugal. She has a degree in nursing from the Nursing School in Coimbra and, in March 2014, finished her master’s degree in management of health units from the University of Minho, which led her to research entrepreneurship in nursing. She participated in the 9th European Conference on Innovation and Entrepreneurship with the presentation of a paper entitled ‘Entrepreneurship in Nursing Care: Perspectives, Incentives and Barriers in the Portuguese Context’.

Seppo Poutanen is Senior Researcher and Docent of sociology at the School of Economics of the University of Turku, Finland. His areas of expertise include social epistemology, social theory, sociology of science, methodology of social sciences and economic sociology. He has acted as Visiting Fellow in several universities (Stanford University, USA, LSE, UK and UTS Business School, Australia). He is in charge of the Entrepreneurial University research in the SWiPE research consortium,
financed by the Academy of Finland and he collaborates in the international GEUM project on the same topic. He has published his research in *Social Epistemology*, *Critical Public Health*, *Journal of Critical Realism*, *Sociological Research Online*, *International Journal of Gender and Entrepreneurship* and several edited volumes.

**Shruti R. Sardeshmukh** is Senior Lecturer at the University of South Australia. She came to academia after working in IT start-ups. Influenced by her work experience, her research interests lie at the intersection of human resources and entrepreneurship. Focused on start-ups and family-owned businesses, she is passionate about the ‘people’ dynamics driving the innovation and entrepreneurship processes in individuals and SMEs. She completed her doctoral work at Rensselaer Polytechnic Institute (RPI), USA.

**Ronda M. Smith** is Assistant Professor of management at Ball State University, USA. She earned her Ph.D. in entrepreneurship from the University of Nebraska–Lincoln. She holds degrees in business administration (BS) and industrial-organizational psychology (MS). She has over 20 years of experience in both small business start-ups and established corporations in the areas of human resources, marketing, organizational change and business process re-engineering. Her research includes the nexus of human resources and entrepreneurship, creativity and innovation.

**Liv Karen Snerthammer** is a Nurse in Flekkefjord Municipality, Norway. She was the Sub-project Leader of the four sub-projects from Flekkefjord and Kvinesdal Municipalities.

**Malin Tillmar** is Professor in business administration, Department of Management and Engineering at Linköping University, Sweden and Co-director of the HELIX Competence Centre. Her research centres on the organizing of entrepreneurship and innovation in different contexts, both sectoral and national. Her studies in entrepreneurship and innovation have often had a gender perspective. Her interest in East African society dates back to the 1990s, and she keeps returning to this context for research purposes. Her research has been published in a diversity of journals, including *Entrepreneurship and Regional Development* and *Scandinavian Journal of Management*. She has edited research books and been Guest Editor for *Nordiske Organisasjonsstudier* and *International Journal of Gender and Entrepreneurship*.

**Friederike Welter** leads the Institut für Mittelstandsforshung Bonn and has held a professorship at the University of Siegen, Germany since February 2013. In 2008–2013, she worked at Jönköping International
Business School, Sweden. She has broad experience in applied and policy-related research on entrepreneurship and small business, much of it in an international context. Her main research interests are the nature of entrepreneurship and entrepreneurial behaviour in different contexts, and entrepreneurship/SME policies. She is also Senior Editor of *Entrepreneurship Theory and Practice*. 