Contents

Acknowledgements viii
Introduction Dean A. Shepherd xi

PART I ACTING ENTREPRENEURIALLY

4 Young Rok Choi and Dean A. Shepherd (2004), ‘Entrepreneurs’ Decisions to Exploit Opportunities’, Journal of Management, 30 (3), June, 377–95 72
5 Young Rok Choi, Moren Lévesque and Dean A. Shepherd (2008), ‘When Should Entrepreneurs Expedite or Delay Opportunity Exploitation?’, Journal of Business Venturing, 23 (3), May, 333–55 91

PART II IDENTIFYING OPPORTUNITY

7 Denis A. Grégoire, Pamela S. Barr and Dean A. Shepherd (2010), ‘Cognitive Processes of Opportunity Recognition: The Role of Structural Alignment’, Organization Science, 21 (2), March–April, 413–31 139
10 Dean A. Shepherd, Holger Patzelt and Robert A. Baron (2013), ‘“I Care About Nature, but…”: Disengaging Values in Assessing Opportunities That Cause Harm’, Academy of Management Journal, 56 (5), October, 1251–73 208
A Psychological Approach to Entrepreneurship

PART III DECISION MAKING


PART IV CHOOSING AND MANAGING AN ENTREPRENEURIAL CAREER


PART V ADAPTING AND PERSISTING


PART VI RECOVERING FROM ENTREPRENEURIAL FAILURE


27 Dean A. Shepherd, Jeffrey G. Covin and Donald F. Kuratko (2009), ‘Project Failure from Corporate Entrepreneurship: Managing the Grief Process’, *Journal of Business Venturing*, 24 (6), November, 588–600


29 Dean A. Shepherd and Melissa S. Cardon (2009), ‘Negative Emotional Reactions to Project Failure and the Self-Compassion to Learn from the Experience’, *Journal of Management Studies*, 46 (6), September, 923–49