## Contents

_Acknowledgements_  
Dean A. Shepherd  

**PART I ACTING ENTREPRENEURIALLY**


**PART II IDENTIFYING OPPORTUNITY**


PART III DECISION MAKING


PART IV CHOOSING AND MANAGING AN ENTREPRENEURIAL CAREER


PART V ADAPTING AND PERSISTING


PART VI RECOVERING FROM ENTREPRENEURIAL FAILURE


27 Dean A. Shepherd, Jeffrey G. Covin and Donald F. Kuratko (2009), ‘Project Failure from Corporate Entrepreneurship: Managing the Grief Process’, *Journal of Business Venturing, 24* (6), November, 588–600


29 Dean A. Shepherd and Melissa S. Cardon (2009), ‘Negative Emotional Reactions to Project Failure and the Self-Compassion to Learn from the Experience’, *Journal of Management Studies, 46* (6), September, 923–49