Contents

Acknowledgements viii
Introduction Dean A. Shepherd xi

PART I ACTING ENTREPRENEURIALLY


4 Young Rok Choi and Dean A. Shepherd (2004), ‘Entrepreneurs’ Decisions to Exploit Opportunities’, Journal of Management, 30 (3), June, 377–95

5 Young Rok Choi, Moren Lévesque and Dean A. Shepherd (2008), ‘When Should Entrepreneurs Expedite or Delay Opportunity Exploitation?’, Journal of Business Venturing, 23 (3), May, 333–55

PART II IDENTIFYING OPPORTUNITY


7 Denis A. Grégoire, Pamela S. Barr and Dean A. Shepherd (2010), ‘Cognitive Processes of Opportunity Recognition: The Role of Structural Alignment’, Organization Science, 21 (2), March–April, 413–31


PART III DECISION MAKING


PART IV CHOOSING AND MANAGING AN ENTREPRENEURIAL CAREER


PART V ADAPTING AND PERSISTING


### PART VI RECOVERING FROM ENTREPRENEURIAL FAILURE

<table>
<thead>
<tr>
<th>Page</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td>Dean A. Shepherd, Jeffrey G. Covin and Donald F. Kuratko (2009), ‘Project Failure from Corporate Entrepreneurship: Managing the Grief Process’, <em>Journal of Business Venturing</em>, 24 (6), November, 588–600</td>
</tr>
<tr>
<td>29</td>
<td>Dean A. Shepherd and Melissa S. Cardon (2009), ‘Negative Emotional Reactions to Project Failure and the Self-Compassion to Learn from the Experience’, <em>Journal of Management Studies</em>, 46 (6), September, 923–49</td>
</tr>
</tbody>
</table>