References


Marketing rural tourism

Ancelet, B. J. (1992), ‘Cultural tourism in Cajun country: shotgun wedding or marriage made in heaven?’ *Southern Folklore*, 49, 256–266.


Andrew, A. (2015), ‘And the winner is . . . Britain’s best small shop is family-run farm deli in Yorkshire that helped its village beat the recession’. Accessed 27 February 2015 at www.thisismoney.co.uk


Ateljevic, I. (2000), ‘Tourist motivations, values and perceptions’, in


Beeton, S. (2006), Community Development through Tourism. La Trobe University, Melbourne: Land Links Press.


References


Marketing rural tourism


tourism, progress, challenges and opportunities: an introduction’,
*Journal of Cleaner Production*, 111 (Part B), 285–294.
Bunten, A. C. (2008), ‘Sharing culture or selling out? Developing the com-
modified persona in the heritage industry’, *American Ethnologist*, 35(3),
380–395.
Butler, R. H., C. M. Hall and J. M. Jenkins (1998), *Tourism and Recreation
in Rural Areas*. Chichester: John Wiley & Sons.
Cameron, J. and K. Gibson (2005), ‘Participatory action research in a
the importance for destination branding’, *Journal of Travel Research*,
53(2), 154–166.
Canavan, B. (2016), ‘Tourism culture: nexus, characteristics, context and
Canosa, A. (2014), ‘The role of travel and mobility in processes of identity
Capriello, A. and I. D. Rotherham (2008), ‘Farm attractions, networks,
and destination development: a case study of Sussex, England’, *Tourism
Perspectives*. Wallingford: CABI.
Carlsen, J., D. Getz and J. Knight (2001), ‘The environmental attitudes
and practices of family businesses in the rural tourism and hospitality
Carril, V. P. and N. A. Vila (2012), ‘Agritourism in peri-urban areas: lessons
from a *Vegetable Tourism* initiative in the Baix Llobregat Agrarian Park
(Catalonia)*, *Cuadernos de Turismo*, 29, 281–286.
and place-identity on the Sunshine Coast’, *Social & Cultural Geography*,
Cassel, S. H. and K. Pettersson (2015), ‘Performing gender and rural-
ity in Swedish farm tourism’, *Scandinavian Journal of Hospitality and
References


Marketing rural tourism


Doan, P. and C. Y. Oduro (2012), ‘Patterns of population growth in
Marketing rural tourism


Marketing rural tourism


References

Marketing rural tourism


Marketing rural tourism


References


John, J. (2012), ‘Madhya Pradesh asks centre to declare nine more districts as Naxal affected’, *The Times of India*, 5 June.


construct, research propositions, and managerial implications’, *Journal of Marketing*, 54(2), 1–18.


Marketing rural tourism


Palmer, L. R. (2001), ‘Kakadu as an Aboriginal place: tourism and the construction of Kakadu National Park’, unpublished dissertation submitted in fulfilment of the requirements for the degree of Doctor of Philosophy in the Faculty of Aboriginal and Torres Strait Islander Studies, Northern Territory University, Australia.


Pears, P. (2012), ‘The guest/host dichotomy of “L’Hôte” in Leïla Sebbar’s
“Marguerite” and Nina Bourauoi’s “Garçon manqué”, *Rocky Mountain Review*, 66(1), 64–75.

People-First Tourism (2011), ‘P1Tourism: visit the world’s most genuine people’. Accessed 1 October 2015 at tourism.ces.ncsu.edu/people-first-tourism/.


References


Saxena, G. and B. Ilbery (2010), ‘Developing integrated rural tourism:


Timothy, D. J. (2007), ‘Empowerment and stakeholder participation in


UNESCO (2011), *Statistical Yearbook; Consumption and Socio-economic Strata in Latin America*. UNESCO.


van Boven, L. and T. Gilovich (2003), ‘To do or to have? That is the question’, *Journal of Personality and Social Psychology*, 85, 1193–1202.


Venkatraman, M. and T. Nelson (2008), ‘From servicescape to


References


Marketing rural tourism


