

Abbreviations

APEC	Asia-Pacific Economic Cooperation
Article 29 Working Party	Committee of national data protection authority representatives in Europe
CAN-SPAM Act	U.S. federal law restricting e-mail advertising
CAPTCHA	Completely Automated Public Turing test to tell Computers and Humans Apart; automated challenge-response test to confirm that the response is generated by a person
CBPR	Cross-Border Privacy Rules
CDA	Communications Decency Act (U.S. federal statute with contributory liability privileges for Internet service providers)
CFAA	Computer Fraud and Abuse Act (U.S. federal law prohibiting access of computers without authorization)
CNIL	Commission nationale de l'informatique et des libertés; French data protection authority
COPPA	U.S. Children's Online Privacy Protection Act
CRM	Customer Relationship Management
DPA	Data protection authority
DPO	Data protection officer
E-Commerce Directive	EU Directive with contributory liability privileges for Internet service providers
EEA	European Economic Area (EU member states plus Iceland, Liechtenstein and Norway)

EU	European Union
EU Data Protection Directive	Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data
EU	General Data Protection Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC; effective as of May 2018
FCRA	Fair Credit Reporting Act
FIP(P)s	Federal Information Processing Standards or Fair Information Practices Principles
FTC	Federal Trade Commission; U.S. authority tasked with consumer and privacy protection
GDPR	See EU General Data Protection Regulation
GLB	Gramm–Leach–Bliley Act, a U.S. federal privacy law, <i>a.k.a.</i> ‘Financial Services Modernization Act of 1999’
HIPAA	Health Insurance Portability and Accountability Act, a U.S. federal law of 1996, as amended
HR	Human Resources
HRIS	Human Resources Information System, <i>i.e.</i> , employee database
IP Address	Internet Protocol Address; a number assigned to each device (<i>e.g.</i> , computer, router, server) in a computer network
ISO	International Organization for Standardization, non-governmental organization where representatives of national standards institutes (some governmental, some private sector entities) of 163 countries coordinate international standards setting
IT	Information Technology

Model clauses	See SCC, Standard Contractual Clauses
NSA	National Security Agency of the United States
PII	Personally Identifiable Information
RFID	Radio-frequency identification uses electromagnetic fields to track tags attached to an object, <i>e.g.</i> , products at retailers (to prevent theft), livestock and pets, automobiles (for bridge toll payments), etc.
SAS 70	Auditing standard, replaced by SSAE 16
SCC	Standard Contractual Clauses promulgated by the EU Commission for international data transfers
SOC Report	Service Organization Controls Report, under SSAE 16 standard
SOX	Sarbanes-Oxley Act, federal U.S. law specifying requirements for publicly listed companies in the U.S.
SSAE 16	Auditing standard regarding internal controls of service organizations and entities that use service organizations
USA Patriot Act	Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001; federal U.S. law intended to combat terrorism; replaced by the USA Freedom Act, see Paragraphs 2.16 and 5.15
ZIP codes	Zone Improvement Plan postal codes, used by the United States Postal Service since 1963