ABOUT THE AUTHORS

Jennifer M. Walske is a visiting and distinguished faculty member at the Haas School of Business, University of California, Berkeley, and an Assistant Adjunct Professor for UCLA Anderson. She has also served as the Faculty Director for Impact@Anderson, the Program Director of Conscious Leadership and Social Innovation at the University of San Francisco School of Management, and the Faculty Director at Berkeley Haas for the Global Social Venture Competition and as Berkeley Haas' Director of Social Entrepreneurship. She has served as a Faculty Fellow at the Blum Center for Developing Economies.

As a writer, researcher and investor, Dr. Walske sits on numerous for-profit and nonprofit boards. This has included chairing the Board of Directors for Net Impact, serving on the Board of Directors for: Fair Trade USA, San Francisco Ballet, Boston Ballet, the Max Warburg Courage Curriculum, as well as the San Francisco Opera Guild. She has served on the board of advisors for the Center for Equity, Gender, and Leadership (EGAL) at Berkeley Haas, Better Ventures, the MBA Impact Investing Network (MIINT), WGBH Educational Foundation, Boston Public Library, T4a, as well as serving on the for-profit boards of Caveo and First Rain.

Dr. Walske's research centers on the funding and scaling of startups, with an emphasis on social startups and social venture capital firms that fund them. Dr. Walske has received numerous research and teaching awards, including the "best paper" award from NYU Stern's Social Entrepreneurship Conference and the Cheit Award for Teaching Excellence at Berkeley Haas. Prior to her academic career, Dr. Walske was an Institutional All American ranked investment banking securities analyst and a regular commentator on both CNN and CNBC. Prior to investment banking, Dr. Walske served in product and corporate marketing roles at Synopsys and Intergraph. She holds a doctorate in Strategy and Entrepreneurship from Boston University, an MBA from Santa Clara University, and a BA in Communication Studies from UC Santa Barbara.

Elizabeth Foster is an early-stage impact investor. She is a Portfolio and Investment Manager at the Autodesk Foundation, the charitable arm of Autodesk, Inc., a leading developer of design software for the architecture, engineering, construction, media and entertainment, and manufacturing industries. In this role, she deploys the full spectrum of capital, from grants to impact investments, to support a global portfolio of organizations using technology for positive social and environmental impact. Prior to joining the Autodesk Foundation, Foster was based in Kampala, Uganda as the Investment Manager for EWB Ventures, the impact investing arm of Engineers Without Borders Canada.

As an impact investor, Foster has experience analyzing, investing in, and advising social enterprises working across numerous sectors in Sub-Saharan Africa, North America and Asia. She has built fund-level strategies on impact measurement for early-stage startups, and investing with an inclusion and justice lens. While attending graduate school at the Haas School of Business, University of California, Berkeley, Foster was a leader of the Haas Impact Investing

Initiative, the Haas Socially Responsible Investment Fund, and Net Impact. As a Finance Fellow and researcher, she co-authored the Berkeley Haas case on Grameen America.

Foster began her career as a Peace Corps Volunteer in Rwanda where she developed income-generating initiatives alongside cassava farmers and coordinated national Gender and Development programs. She received an MBA with honors from the Haas School of Business, University of California Berkeley and a BA in Political Science from Middlebury College.

Laura D. Tyson is a Distinguished Professor of the Graduate School and Chair of the Board of Trustees of the Blum Center for Developing Economies at the University of California, Berkeley. Tyson serves on French President Emmanuel Macron's Commission d'experts sur les grands défis économiques. She is the Co-chair of the California Governor's Council of Economic Advisors. From 2013 to 2019, she was the Faculty Director of the Institute for Business and Social Impact at the Haas School of Business, UC Berkeley. From 2002 to 2006, she served as Dean of London Business School, and from 1998 to 2001 she served as Dean of the Haas School of Business.

Tyson was a member of President Clinton's cabinet between 1993 and 1996. She was the Chair of the Council of Economic Advisers from 1993 to 1995 and the Director of the National Economic Council and the President's National Economic Adviser from 1995 to 1996.

Tyson served as a member of President Barack Obama's Council on Jobs and Competitiveness from 2011 to 2012 and as a member of the President's Economic Recovery Advisory Board from 2009 to 2011. She was also a member of the President's Council of Advisors on Science and Technology Semiconductor Working Group from 2016 to 2017. She served on the US Department of State Foreign Affairs Policy Board from 2011 to 2013.

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Tyson is a member of the boards of CBRE Group Inc., Lexmark International Inc., and Apex Swiss Holdings SARM. She is also a member of the Board of Directors of Philanthropy University, the Sustainability Accounting Standards Board Foundation and the Opportunity Institute.

Tyson is the author of numerous reports, case studies, academic papers and books on competitiveness, industrial policy, international trade, and sustainable business practices. She is the author of *Who's Bashing Whom? Trade Conflict in High Technology Industries*. She is the

co-author of the *World Economic Forum Annual Gender Gap Report* and *Leave No One Behind*, a report for the United Nations' High-Level Panel on Women's Economic Empowerment. She has also written opinion columns for many publications, including *Businessweek*, the *New York Times* and the *Financial Times* and she has made numerous television appearances on economic issues. She is on the editorial board of the *International Economy* magazine and is a regular contributor to Project Syndicate.

Dr. Tyson has a summa cum laude undergraduate degree from Smith College and a PhD in Economics from the Massachusetts Institute of Technology.