

About the authors

Albert N. Link is the Virginia Batte Phillips Distinguished Professor of Economics at the University of North Carolina at Greensboro (UNCG). He received his B.S. degree in mathematics from the University of Richmond (Phi Beta Kappa) and his Ph.D. degree in economics from Tulane University. After receiving his Ph.D., he joined the economics faculty at Auburn University, was later Scholar-in-Residence at Syracuse University, and then joined the economics faculty at UNCG in 1982. In 2019, Professor Link was awarded the title and honorary position of Visiting Professor at the University of Northumbria, UK.

Professor Link's research focuses on entrepreneurship, technology and innovation policy, the economics of R&D, and policy/program evaluation. He is currently the Editor-in-Chief of the *Journal of Technology Transfer*. He is also co-editor of *Foundations and Trends in Entrepreneurship* and founder/editor of *Annals of Science and Technology Policy*.

Among his more than 50 books, some of the more recent ones are: *Sources of Knowledge and Entrepreneurial Behavior* (University of Toronto Press, 2019), *Handbook for University Technology Transfer* (University of Chicago Press, 2015), *Public Sector Entrepreneurship: U.S. Technology and Innovation Policy* (Oxford University Press, 2015), *Bending the Arc of Innovation: Public Support of R&D in Small, Entrepreneurial Firms* (Palgrave Macmillan, 2013), *Valuing an Entrepreneurial Enterprise* (Oxford University Press, 2012), *Public Goods, Public Gains: Calculating the Social Benefits of Public R&D* (Oxford University Press, 2011), *Employment Growth from Public Support of Innovation in Small Firms* (W.E. Upjohn Institute for Employment Research, 2011), and *Government as Entrepreneur* (Oxford University Press, 2009). His other research consists of more than 180 peer-reviewed journal articles and book chapters, as well as numerous government reports. His scholarship has appeared in such journals as the *American Economic Review*, the *Journal of Political Economy*, the *Review of Economics and Statistics*, *Economica*, *Research Policy*, *Economics of Innovation and New Technology*, the *European Economic Review*, *Small Business Economics*, *ISSUES in Science and Technology*, *Scientometrics*, and the *Journal of Technology Transfer*.

Professor Link's public service includes being a member of the National Research Council's research team which conducted its initial evaluation of the US Small Business Innovation Research (SBIR) Program. Based on that assignment, he later testified before Congress in April 2011 on the economic benefits associated with the SBIR Program. Professor Link also served from 2007 to 2012 as the US Representative to the United Nations (Geneva) in the capacity of co-vice chairperson of the Team of Specialists on Innovation and Competitiveness Policies Initiative for the Economic Commission for Europe. In October 2018, Professor Link delivered the European Distinguished Scholar Lecture at the Commission's Joint Research Centre (Seville).

Zachary T. Oliver is product manager at LeanTaaS iQueue (Charlotte, North Carolina). Previously, he was a research economist in the Innovation Economics practice at RTI International (Research Triangle Park, North Carolina). His work at RTI focused broadly on innovation policy, economic evaluation, and economic development. Mr. Oliver worked across technology and industry sectors.

Mr. Oliver brings a balanced perspective to economic analysis which is derived from a diverse set of work experiences prior to joining LeanTaaS iQueue, including working in the private sector, non-profit sector, government sector, and education sector. During his tenure at RTI International, he has worked with a range of clients including US and foreign government agencies, industry associations, foundations, local governments, and multi-national companies.

Mr. Oliver's research has been published in the *Journal of Technology Transfer* as well as in the form of numerous technical reports and for government agencies and other clients. He has presented his work at numerous conferences including the International Association of Science Parks, the Technology Transfer Society, and the American Evaluation Association Annual Conference as well as at workshops including but not limited to the National Institute of Standards and Technology Seminar Series, the InnovateNC Final Cross-City Convening, the North Carolina Railroad's Progress-in-Motion Annual Forum, and the National Association of Workforce Boards Annual Forum.

Mr. Oliver holds a master's degree in applied economics from the University of North Carolina at Greensboro where he studied as a Bryan Fellow and received a Bryan School Medal for Academic Excellence. He earned his undergraduate degree in business administration and economics with highest honors from Boston University.