

Abbreviations

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| APEC | Asia-Pacific Economic Cooperation |
| CAN-SPAM Act | U.S. federal law restricting e-mail advertising |
| CAPTCHA | Completely Automated Public Turing test to tell Computers and Humans Apart; automated challenge-response test to confirm that the response is generated by a person |
| CBPR | Cross-Border Privacy Rules |
| CCPA | California Consumer Privacy Act of 2018 |
| CDA | Communications Decency Act (U.S. federal statute with contributory liability privileges for Internet service providers) |
| CFAA | Computer Fraud and Abuse Act (U.S. federal law prohibiting access of computers without authorization) |
| CMIA | Confidentiality of Medical Information Act |
| CNIL | Commission nationale de l'informatique et des libertés; French data protection authority |
| COPPA | U.S. Children's Online Privacy Protection Act |
| CRM | Customer Relationship Management |
| DMCA | Digital Millennium Copyright Act |
| DNT | Do not track |
| DPA | Data protection authority |

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| DPO | Data protection officer |
| E-Commerce Directive | EU Directive with contributory liability privileges for Internet service providers |
| EEA | European Economic Area (EU member states plus Iceland, Liechtenstein and Norway) |
| EU | European Union |
| EU Data Protection Directive | Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data, which was replaced by the GDPR |
| European Data Protection Board | Body of the European Union established pursuant to Art. 68 of the GDPR, consisting of the head of the data protection authority of each EU Member State and the European Data Protection Supervisor |
| FCRA | Fair Credit Reporting Act |
| FIP(P)s | Federal Information Processing Standards or Fair Information Practices Principles |
| FOIPPA | Freedom of Information and Privacy Protection Act |
| FTC | Federal Trade Commission; U.S. authority tasked with consumer and privacy protection |
| GDPR | General Data Protection Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC; effective since 25 May 2018 |
| GLB | Gramm–Leach–Bliley Act, a U.S. federal privacy law, <i>a.k.a.</i> ‘Financial Services Modernization Act of 1999’ |

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| HIPAA | Health Insurance Portability and Accountability Act, a U.S. federal law of 1996, as amended |
| HR | Human Resources |
| HRIS | Human Resources Information System, <i>i.e.</i> , employee database |
| IP Address | Internet Protocol Address; a number assigned to each device (<i>e.g.</i> , computer, router, server) in a computer network |
| ISO | International Organization for Standardization, non-governmental organization where representatives of national standards institutes (some governmental, some private sector entities) of 163 countries coordinate international standards setting |
| IT | Information Technology |
| M2M | Machine-to-machine |
| Model clauses | See SCC, Standard Contractual Clauses |
| NSA | National Security Agency of the United States |
| PCI | Payment Card Industry |
| PII | Personally Identifiable Information |
| RFID | Radio-frequency identification uses electromagnetic fields to track tags attached to an object, <i>e.g.</i> , products at retailers (to prevent theft), livestock and pets, automobiles (for bridge toll payments), etc. |
| SAS 70 | Auditing standard, replaced by SSAE 16 |
| SCC | Standard Contractual Clauses promulgated by the European Commission for international data transfers |
| SOC Report | Service Organization Controls Report, under SSAE 16 standard |
| SOX | Sarbanes-Oxley Act, federal U.S. law specifying requirements for |

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| | publicly listed companies in the U.S. |
| SSAE 16 | Auditing standard regarding internal controls of service organizations and entities that use service organizations |
| USA Patriot Act | Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001; federal U.S. law intended to combat terrorism; replaced by the USA Freedom Act, see paragraphs 2.16 and 5.15 |
| ZIP codes | Zone Improvement Plan postal codes, used by the United States Postal Service since 1963 |

