

# Contributors

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**Arawati Agus** is an Associate Professor in the National University of Malaysia (UKM). She received her bachelors in Finance from Southern Illinois University, USA and masters in management sciences from St. Louis University, USA. She obtained her PhD from the National University of Malaysia (UKM). Her areas of research are quality management, service quality, management science, business excellence and customer satisfaction. Her papers have been published in the *International Journal of Management*, *Total Quality Management (UK)*, *International Journal of Production Economics*, *Security Industry Review (Singapore)*, *Singapore Management Review*, *Malaysian Management Review* and *Management Journal (UKM-Malaysia)*.

**Erkko Autio** is a Professor at HEC Universite de Lausanne in Switzerland. He is a graduate of Helsinki University of Technology, in Espoo, Finland. His research interests include strategies of technology-based SMEs, internationalization, technology management and corporate venturing. His research has been published in international journals including the *Strategic Management Journal*, *Academy of Management Journal*, *Journal of Business Venturing*, *Research Policy* and *Technology Analysis and Strategic Management*.

**Llandis Barratt-Pugh** is a Senior Lecturer and Associate Head of School in the School of Management at Edith Cowan University, WA. He has recently co-directed the national evaluation of the Frontline Management Initiative for ANTA, and his doctoral thesis illuminates the development of manager identity through workplace learning. Currently he is managing an ARC grant examining the relations between organizational strategy and management development. His research and teaching is framed by constructivist and postmodern perspectives but empirically grounded through 18 years of managing experience. In 2001 he was an inaugural winner of the Vice-Chancellor's Award for Teaching Excellence.

**Clare Brindley** is Head of Department of Business and Management Studies, Manchester Metropolitan University, and a member of the editorial board of the *Internet Research: Networking, Applications and Policy*

*Journal* and the *Cyprus International Journal of Management*. She recently completed a critical literature review in the field of entrepreneurship and women, on behalf of the DTI Small Business Service in the UK. Along with Bob Ritchie, she has published in the area of risk management and supply chains, for example the 27th Annual Conference of the Academy of International Business, 4th International Conference on the Dynamics of Strategy, 3rd Worldwide Research Symposium on Purchasing and Supply Chain Management, 9th International IPSERA Conference, ISBA National Small Firms Policy and Research Conference and the Academy of Marketing Conference.

**Hock-Beng Cheah** is engaged in teaching and research at the School of Business, University College, University of New South Wales. His interests are presently focused on sustainable development in the Asia-Pacific region, sustainable management and sustainable learning systems. He was previously a visiting Research Fellow at the Snider Entrepreneurial Center, Wharton School, University of Pennsylvania. He has also undertaken research at the Economics Research Center at Nagoya University, Japan, and the Institute of Southeast Asian Studies, Singapore. He has published in a variety of books and notable journals, including the *Journal of Business Venturing*, *Creativity and Innovation Management* and *Journal of Enterprising Culture*.

**Melanie Cheah** has been employed with Allen and Overy in Beijing and Hong Kong, working on legal assignments focused on China. She received a Japanese Government Monbusho scholarship to undertake studies at the National Graduate Institute of Policy Studies in Tokyo, Japan. She has been admitted to legal practice in the states of New York, USA and New South Wales, Australia. She previously worked as an intern at the Capacity Building Unit (Africa Region) at the World Bank in Washington, DC; and as a corporate lawyer at Allen, Allen & Hemsley in Sydney.

**Barbara Cornelius** holds a BA (Cum Laude) from Georgia State University, USA; and an MEd (Finance) and PhD from the University of New England in Armidale NSW, Australia. She is currently employed by the University of Wollongong, in Wollongong, NSW, Australia. Prior to becoming an academic, she worked for an American venture capital firm providing an assessment of and advice on investment opportunities. Her publications have been in the fields of venture capital, small business finance and entrepreneurship and she has presented seminars and lectures on venture capital in Europe, Asia and Australia. She was a founding member of the Small Enterprise Association of Australia and New

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**Susan Freeman** is a Lecturer with the Department of Management, Monash University, Caulfield Campus. Her research area includes small firm internationalization; small entrepreneurial firms; internationalization theory, including Stage Models and Network Perspective; and conflict management and exit strategy in supply chain management of international buyer–seller relationships. She holds a doctorate in international business from the Faculty of Business and Economics at Monash University on the internationalization process for Australian small to medium-sized enterprises. Her teaching interests include international business, strategic management, international marketing and strategic marketing, planning and implementation.

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**Bob Ritchie** is a Professor at Lancashire Business School, University of Central Lancashire, specializing in risk management. He is a co-author of

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**Paul L. Robertson** is Professor of Management at Griffith University in Australia. He holds a PhD from the University of Wisconsin-Madison and is the co-author of three books including *Firms, Markets and Economic Change: A Dynamic Theory of Business Institutions* (with Richard N. Langlois). His current research interests are in managing technology in the 99 per cent of modern economies that cannot be classed as 'high tech'. He has published in many international journals including *Research Policy*, *Industrial and Corporate Change*, *Technology Analysis and Strategic Management*, the *Economic History Review* and the *Journal of Economic History*.

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