Contributors

Arawati Agus is an Associate Professor in the National University of Malaysia (UKM). She received her bachelors in Finance from Southern Illinois University, USA and masters in management sciences from St. Louis University, USA. She obtained her PhD from the National University of Malaysia (UKM). Her areas of research are quality management, service quality, management science, business excellence and customer satisfaction. Her papers have been published in the *International Journal of Management, Total Quality Management* (UK), *International Journal of Production Economics, Security Industry Review* (Singapore), *Singapore Management Review, Malaysian Management Review* and *Management Journal* (UKM-Malaysia).

Erkko Autio is a Professor at HEC Universite de Lausanne in Switzerland. He is a graduate of Helsinki University of Technology, in Espoo, Finland. His research interests include strategies of technology-based SMEs, internationalization, technology management and corporate venturing. His research has been published in international journals including the *Strategic Management Journal, Academy of Management Journal, Journal of Business Venturing, Research Policy* and *Technology Analysis and Strategic Management*.

Llandis Barratt-Pugh is a Senior Lecturer and Associate Head of School in the School of Management at Edith Cowan University, WA. He has recently co-directed the national evaluation of the Frontline Management Initiative for ANTA, and his doctoral thesis illuminates the development of manager identity through workplace learning. Currently he is managing an ARC grant examining the relations between organizational strategy and management development. His research and teaching is framed by constructivist and postmodern perspectives but empirically grounded through 18 years of managing experience. In 2001 he was an inaugural winner of the Vice-Chancellor’s Award for Teaching Excellence.

Clare Brindley is Head of Department of Business and Management Studies, Manchester Metropolitan University, and a member of the editorial board of the *Internet Research: Networking, Applications and Policy*.
Journal and the Cyprus International Journal of Management. She recently completed a critical literature review in the field of entrepreneurship and women, on behalf of the DTI Small Business Service in the UK. Along with Bob Ritchie, she has published in the area of risk management and supply chains, for example the 27th Annual Conference of the Academy of International Business, 4th International Conference on the Dynamics of Strategy, 3rd Worldwide Research Symposium on Purchasing and Supply Chain Management, 9th International IPSERA Conference, ISBA National Small Firms Policy and Research Conference and the Academy of Marketing Conference.

Hock-Beng Cheah is engaged in teaching and research at the School of Business, University College, University of New South Wales. His interests are presently focused on sustainable development in the Asia-Pacific region, sustainable management and sustainable learning systems. He was previously a visiting Research Fellow at the Snider Entrepreneurial Center, Wharton School, University of Pennsylvania. He has also undertaken research at the Economics Research Center at Nagoya University, Japan, and the Institute of Southeast Asian Studies, Singapore. He has published in a variety of books and notable journals, including the Journal of Business Venturing, Creativity and Innovation Management and Journal of Enterprising Culture.

Melanie Cheah has been employed with Allen and Overy in Beijing and Hong Kong, working on legal assignments focused on China. She received a Japanese Government Monbusho scholarship to undertake studies at the National Graduate Institute of Policy Studies in Tokyo, Japan. She has been admitted to legal practice in the states of New York, USA and New South Wales, Australia. She previously worked as an intern at the Capacity Building Unit (Africa Region) at the World Bank in Washington, DC; and as a corporate lawyer at Allen, Allen & Hemsley in Sydney.

Barbara Cornelius holds a BA (Cum Laude) from Georgia State University, USA; and an MEc (Finance) and PhD from the University of New England in Armidale NSW, Australia. She is currently employed by the University of Wollongong, in Wollongong, NSW, Australia. Prior to becoming an academic, she worked for an American venture capital firm providing an assessment of and advice on investment opportunities. Her publications have been in the fields of venture capital, small business finance and entrepreneurship and she has presented seminars and lectures on venture capital in Europe, Asia and Australia. She was a founding member of the Small Enterprise Association of Australia and New
Zealand and has also been active in local and regional initiatives to promote small firm access to capital for growth and development. She is a board member of a small business incubator in the Sutherland Shire, Sydney, Australia.

**Susan Freeman** is a Lecturer with the Department of Management, Monash University, Caulfield Campus. Her research area includes small firm internationalization; small entrepreneurial firms; internationalization theory, including Stage Models and Network Perspective; and conflict management and exit strategy in supply chain management of international buyer–seller relationships. She holds a doctorate in international business from the Faculty of Business and Economics at Monash University on the internationalization process for Australian small to medium-sized enterprises. Her teaching interests include international business, strategic management, international marketing and strategic marketing, planning and implementation.

**Charles Harvie** is an Associate Professor in the School of Economics and Information Systems at the University of Wollongong, Australia. He is Co-Director of the Centre for SME Research and Development based at the University of Wollongong. He obtained his PhD in economics from the University of Warwick in 1986. He has taught in the UK, Australia, Thailand, Singapore and Vietnam in the areas of macroeconomics, international economics, monetary economics and transition economics. More recently his research interests have focused upon the Asian financial crisis, China’s economic reforms, and the significance of innovation for SME export performance. Dr Harvie has published his research results in the form of numerous journal articles, books and book chapters.

**Za'faran Hassan** is an Associate Professor at Universiti Teknologi MARA, Malaysia. Formerly the Dean of the Faculty of Hotel and Tourism Management, she is currently the Director for Business Development and Head of the Malaysian Entrepreneurship Development Center at the University. She is a member of the editorial review board for the *Utara Management Review* and the *Asian Academy of Management Journal*. She is also a member of the Malaysian Institute of Management, Malaysian Society for Training and Development, and the Academy of International Business. Her research interests include strategic management, SMEs and entrepreneurship and she has published in the *International Journal of Management*, *Journal of Productivity*, *Student Affairs Journal* and *Journal of Business Management*. 

Thomas Keil is an Assistant Professor of Entrepreneurship and Policy at the Schulich School of Business, York University in Toronto, Canada. He is a graduate of Helsinki University of Technology, in Espoo, Finland. His research interests include strategies of small and medium-sized enterprises, corporate venturing, technological standards, and alliances and acquisitions. His research has been published in international journals including the Journal of Management Studies, Technovation, Technology Analysis and Strategic Management and Telecommunications Policy.

Boon-Chye Lee is a Senior Lecturer in the School of Economics and Information Systems and Co-Director of the Centre for SME Research and Development at the University of Wollongong, Australia. He has an MBA and PhD from the Australian Graduate School of Management, University of New South Wales. His recent research interests have focused on small and medium-sized enterprises, electronic money, and trust in Internet commerce. His research has been published in international journals including the Asia-Pacific Journal of Management, Journal of International Financial Markets, Institutions and Money, Applied Economics Letters and Netnomics, and as book chapters.

Philippe Régnier is Professor at the Graduate Institute of Development Studies, Geneva, Switzerland. He teaches two subjects, namely entrepreneurship and small enterprise economics in developing countries, and the political economy of East Asia. He has devoted most of his research work during the last 15 years to small enterprise dynamics in East and South Asia, and one of his most recent books is Small and Medium Enterprises in Distress: Thailand, the East Asian Financial Crisis and Beyond (London: Gower/Ashgate, 2000). He is also a small enterprise advisor and trainer to several international agencies.

Bob Ritchie is a Professor at Lancashire Business School, University of Central Lancashire, specializing in risk management. He is a co-author of
Managing Business Risks (1993), Managing Information Systems (1991) and Business Information Systems (1997) with cumulative sales in excess of 50000. He is also Editor in Chief of the Cyprus International Journal of Management. His work with Clare Brindley concerning risk and supply chains has been published in Long Range Planning, Management Decision, Control (IOM journal), Marketing Intelligence and Planning and Internet Research. They were winners in 2002 of an Emerald Highly Commended Award for their paper in Marketing Intelligence and Planning.

Paul L. Robertson is Professor of Management at Griffith University in Australia. He holds a PhD from the University of Wisconsin-Madison and is the co-author of three books including Firms, Markets and Economic Change: A Dynamic Theory of Business Institutions (with Richard N. Langlois). His current research interests are in managing technology in the 99 per cent of modern economies that cannot be classed as ‘high tech’. He has published in many international journals including Research Policy, Industrial and Corporate Change, Technology Analysis and Strategic Management, the Economic History Review and the Journal of Economic History.

Elias Sanidas was educated in Greece, France and Australia. He is currently a Lecturer with the Economics Discipline, University of Wollongong, Australia, teaching various subjects in economics, operations research, strategic management and international business. Recently, a PhD was successfully completed on the role of organizational innovations in economic growth. He also has extensive non-academic experience. His publications are related to organizational innovations and economic growth, theory of the firm, quantitative analysis and international business.

Heru Satyanugraha is a Lecturer in the Faculty of Economics, Trisakti University, Jakarta, Indonesia, where he teaches International Business, International Finance, International Marketing, and Business Ethics. He was previously a visiting professor in International Business at Mikkeli Polytechnic, Finland. He holds a doctorate from Gajahmada University, Jogjakarta, Indonesia, an MSc from the Asian Institute of Technology, Thailand, and a DBA from Nova Southeastern University, Florida, USA. His current research interests are in international business strategy and business ethics.

Russell Smyth is a Professor in the Department of Economics and Director of the Asian Business and Economics Research Unit, Monash University. He has Honours degrees in Economics and Law from Monash University.
and a PhD in Economics from the University of London. His principal research interests are China’s economic reforms, law and economics and applied econometrics.

Sandra Van der Laan is a Lecturer in Accounting and Business Law at Sydney University. She is a member of the Centre for Social and Environmental Accounting Research (CSEAR), the Asia Pacific Centre for Environmental Accountability (APCEA) and the Pacioli Society. Her research and publications focus on corporate finance, corporate disclosures, social accounting and the accountability of ethical investment funds.