
Contributor biographies

Adam Blake is Lecturer in Tourism in the Christel DeHaan Tourism and Travel Research Institute, Nottingham University Business School, UK. He is an international expert on the computable general equilibrium modelling of tourism and related policies, for example modelling the effects of foot and mouth disease on tourism in the UK and September 11 on tourism in the USA. The results from his research on the effects of FMD on tourism were cited by the Minister of Tourism and in the House of Lords. He has published in a range of economics and tourism journals and has also written research reports for numerous governmental bodies in the UK as well as in other countries.

Adrian O. Bull is Associate Professor of Tourism at the University of Lincoln in England. Previously he had experience in both tour operation and the hospitality industry, and taught at Southern Cross University in NSW, Australia. He completed his PhD (on hedonic pricing in hotel markets) in 1998 at Griffith University in Brisbane. He is the author of the best-selling international textbook *The Economics of Travel and Tourism* (Longman, 1995), and has researched and published in a number of tourism and hospitality-related areas, relating to markets and pricing, ocean and coastal tourism, impacts and management. His current interests include studies of market definition in tourism, strategies for overcoming seasonality issues in coastal tourism, and the integration of tourism variables into bioeconomic ocean modelling.

Nevenka Čavlek is Professor and faculty member of the Department of Tourism at the Faculty of Economics, University of Zagreb, Croatia. She joined the Faculty after nine years experience working in the field of the tour operating business. As a result she has published a large number of articles and papers on the topic of tour operators, and received the First Mijo Mirković Award for the book *Tour Operators and International Tourism* – published in Croatian. She is also editor of the scientific journal *Acta Turistica*, and editorial review board member for East and Central Europe of the *Journal of Transnational Management Development*. She is a member of Aiest (International Association of Scientific Experts in Tourism) and IMDA (International Management Development Association), and a member of the Scientific Council for Tourism of the Croatian Academy of Sciences and Arts. Her discipline and expertise include: tourism economics,

management of travel and tourism intermediaries and multinational corporations in tourism.

Geoffrey I. Crouch is Chair of Marketing in the School of Business, La Trobe University, Melbourne, Australia. Before joining La Trobe University, he held positions in the World Tourism Education and Research Centre at the University of Calgary, Canada, and the Graduate School of Management at Monash University, Australia. His research interests broadly fall into the area of tourism marketing. Topics of particular interest include destination marketing and competitiveness, tourist choice modelling, tourism psychology and consumer behaviour, space tourism and marketing research. He was also an elected member of the Board of Directors of the Calgary Convention and Visitors Bureau. Professor Crouch serves on a number of editorial review boards of scholarly journals and is co-editor-in-chief of the journal, *Tourism Analysis*. He has published numerous academic articles in leading journals including the *Journal of Travel Research*, *Tourism Management*, *Annals of Tourism Research* and the *Journal of Business Research*. He is an elected Distinguished Fellow of the International Academy for the Study of Tourism. He is also a co-author (with J.R. Brent Ritchie) of the book, *The Competitive Destination: A Sustainable Tourism Perspective* (CAB International, 2003).

Brian Davies is a Senior Lecturer at Staffordshire University Business School, Stoke on Trent, UK, and has a keen interest in the economics of tourism. As well as a number of joint publications on the travel and tour operator industry he has also published work on qualitative methods and the economics of the hotel industry. Additional areas of interest include the economics of rugby league and the triangulation of qualitative and quantitative methods.

Frédéric Dimanche is Marketing Professor and founding director of the Center for Tourism Management at CERAM Sophia Antipolis European School of Business (French Riviera), where he has led a Master of Science degree in strategic tourism management since 2001. He obtained his PhD at the University of Oregon, and then worked in the College of Business Administration at the University of New Orleans, USA. Dr Dimanche has published numerous tourism research articles and has been an active consultant, working for private companies and national or regional tourism organisations in the USA and abroad. In 1994, he received the National Tour Association (USA) Visiting Scholar Award for services to the tourism industry. He is a board member of the Travel and Tourism Research Association Europe and an associate editor of the *Journal of Travel*

Research. He is also a member of the International Association of Scientific Experts in Tourism.

Paul Downward is a Senior Lecturer in Sport and Leisure Policy and Management at Loughborough University, UK. His research interests cover methodology and substantive research in the sports, recreation and tourism sectors. The focus of his methodological research aims at exploring the match between methods of analysis and the material that they interrogate. He has recently published an edited book that addresses these issues, and has run two ESRC-funded training workshops for PhD students seeking to research and apply ‘interdisciplinary’ economic research. Dr Downward’s interest in the sports, recreation and tourism sectors are wide ranging. He has recently focused upon both professional and non-professional sports, and both recreational tourism and the industrial organisation of tourism. In relation to the former he has published a book on *The Economics of Professional Team Sports* (with A. Dawson, Routledge, 2000), but has published widely in all of these areas. He is currently working with Sport England exploring participation in sports and leisure in the UK and Sustrans exploring the profile and economic impact of cycle tourism.

Larry Dwyer has a PhD and is Qantas Professor of Travel and Tourism Economics at the University of New South Wales, Australia. He publishes widely in the areas of tourism economics, tourism management and event management, with over 150 publications in international journals, government reports, chapters in books and monographs. He maintains strong links with the tourism industry at international, national, state and local levels, and has undertaken an extensive number of consultancies for public and private sector tourism organisations within Australia as well as consulting work overseas for international agencies, including the World Tourism Organisation. He is Head of the Sustainable Destinations Research Program of the Sustainable Tourism Cooperative Research Centre in Australia. He is on the editorial board of nine international tourism journals.

John Fletcher is an economist and Professor of Tourism and Head of the International Centre for Tourism and Hospitality Research at Bournemouth University, UK. He is also Head of Bournemouth University Graduate School. He has written numerous articles and book chapters on tourism’s economic impact and the methodologies used to estimate such impacts. He has also pioneered the development of interactive economic and environmental impact software having undertaken studies for national governments

and international agencies in more than 70 countries. He is editor-in-chief of the *International Journal of Tourism Research*, special adviser to the editorial board of the *Journal of Tourism Economics* and co-author of the leading textbook *Tourism Principles and Practices*, now in its third edition (Prentice Hall, 2004). He is a reviewer for a number of journals and funding bodies, a Fellow of the Tourism Society and a member of the International Academy for the Study of Tourism.

Peter Forsyth has been Professor of Economics at Monash University, Australia, since 1997. Most of his research has been on applied microeconomics, with particular reference to the economics of air transport, tourism economics and the economics of regulation. He has done extensive research on air transport, including on international aviation regulation and Australian domestic air transport. He also works on regulatory economics, and is the joint editor of a book on airport regulation (*The Economic Regulation of Airports: Recent Developments in Australasia, North America and Europe*, Ashgate, 2004). He has also done substantial research on tourism economics and policy. This has covered measurement of the benefits of tourism, assessment of international price competitiveness of tourism industries, foreign investment in tourism and taxation of tourism. Recent work has involved using computable general equilibrium models to assess the economic impacts of tourism, including events, and in analysing tourism and aviation policy issues.

Jonathan Gillham is a researcher at the Christel DeHaan Tourism and Travel Research Institute, Nottingham University Business School, UK. He has undertaken in-depth research on computable general equilibrium (CGE) modelling of tourism using static and dynamic frameworks, at the national, regional and multi-regional levels. He has considerable experience of tourism modelling, analysis and policy formulation in the UK, including analysis of tax-related issues and analysis of London's 2012 Olympic bid.

Dominique Jolly is a faculty member of CERAM Sophia Antipolis (France). He teaches strategic management and technological management. He is a regular speaker at company programmes and a guest lecturer in several French and foreign business and engineering schools. As visiting professor he has taught in several countries including the United Kingdom, Switzerland, Denmark, China, Mexico, Indonesia, Yugoslavia, Turkey, Iran, Moldova and Senegal. His articles have been published in more than ten different academic journals, including: *R&D Management*, the *International Journal of Technology Management, Technovation, Innovation: Management, Policy & Practice*, the *European Management Journal*, the

European Business Forum, the *Asia Pacific Business Review*, the *International Journal of Human Resources Development and Management* and *Management Decision*. He is a member of the executive council of the International Association for the Management of Technology (IAMOT), a founding member of the International Association for Chinese Management Research (IACMR), and a member of the European Academy of Management (EURAM).

Christine Lim is Professor of Tourism Management at the University of Waikato, New Zealand. She obtained her PhD from the University of Western Australia. Her research is of an applied nature in tourism demand modelling, which combines time-series modelling, tourism economics and management. She has been invited as a visiting scholar to prestigious universities in Japan (the Institute for Economic Research, Kyoto University, and the Osaka School of International Public Policy, Osaka University), and research institutes in Europe (the Centre for Economic Research at Tilburg University and the Tinbergen Institute at Erasmus University, Rotterdam). She is a resource editor of *Annals of Tourism Research*, an associate editor of the *Journal of Hospitality and Tourism*, and has served as an executive committee member of the Modelling and Simulation Society of Australia and New Zealand from 1999 to 2004.

Kreg Lindberg is an Associate Professor in the Department of Forest Resources and head of the Outdoor Recreation Leadership and Tourism (ORLT) program at Oregon State University, USA. He previously held positions in the Colorado State University Department of Natural Resource Recreation and Tourism and at universities in Australia and Norway. He has a PhD in forest social science with a minor in economics from Oregon State University. His professional interest areas include pricing, economic impact analysis and inter-visitor conflict in outdoor recreation and tourism, as well as the social impacts of tourism development in rural communities. He was lead editor for both volumes of the book *Ecotourism: A Guide for Planners & Managers* (Ecotourism Society, 1998), is on the editorial board of the *Journal of Sustainable Tourism and Journal of Ecotourism*, and serves on various professional committees.

John Loomis is a Professor in the Department of Agricultural and Resource Economics at Colorado State University, USA. He is also a Distinguished Scholar of the Western Agricultural Economics Association. Dr Loomis has published more than 100 articles on the valuation of recreation and other non-marketed natural resources such as endangered species, wetlands and wilderness. His research emphasis is the application of non-market valuation

to improving the efficiency of public land management. The articles have served as the basis for his three books, *Recreation Economic Decisions* (with Richard Walsh, Venture Publishing, 1997), *Environmental Policy Analysis for Decision Making* (with Gloria Helfand, Kluwer, Academic Publishers, 2001) and *Integrated Public Lands Management* (Columbia University Press, 2002).

James Mak received his PhD in economics from Purdue University, USA, in 1970 and is currently Professor of Economics at the University of Hawaii at Manoa. His research interests focus on the economics of travel and tourism, public finance and microeconomic policy. He serves on the editorial boards of the University of Hawaii Press and the *Journal of Travel Research*. In 2001, he was co-winner of the Charles R. Goeldner Article of Excellence Award presented by the Travel and Tourism Research Association (TTRA). His latest book on travel and tourism is entitled, *Tourism and the Economy, Understanding the Economics of Tourism*, (University of Hawaii Press, 2004).

Clive L. Morley is Professor of Quantitative Analysis and a former Head of the School of Management at RMIT University. He gained his PhD with a thesis on tourism demand modelling from the University of Melbourne. He has taught analysis, modelling and strategy subjects on RMIT MBA programmes since 1989 and also currently teaches a Techniques of Strategic Analysis course in the Doctor of Business Administration programme, and a research methods course in the Master of Professional Accounting. He has worked as a statistical consultant for many companies. His expertise lies in the areas of applied data analysis, tourism economics, forecasting and strategic analysis techniques. In the tourism area, he has published articles on demand theory, modelling methodologies and practice, tourism pricing, the impacts of airline alliances and strategy in *Annals of Tourism Research*, the *Journal of Travel Research*, *Tourism Management*, *Tourism Economics* and the *Asia Pacific Journal of Tourism Research*.

Andreas Papatheodorou is an Assistant Professor in Industrial Economics with emphasis on Tourism in the School of Business Administration, University of the Aegean, Greece. He studied economics at Athens University of Economics and Business (BA) and at the University of Oxford (MPhil) specialising in international economics and industrial organisation. He subsequently received a DPhil in Geography from the University of Oxford for his thesis on evolutionary patterns in tourist resorts. Dr Papatheodorou is actively engaged in tourism research, focusing on issues such as consumer choice, competition, pricing and corporate strategy in air transport and travel distribution. He has acted as an advisor to the Greek government on tourism policy making and development and

participates in education programmes in the Middle East. He speaks four languages and holds a professional degree in classical guitar.

Vicente Ramos is Associate Professor and Assistant Director of the Master and PhD program in Tourism and Environmental Economics in the Department of Applied Economics at Universitat de les Illes Balears (UIB). With a PhD in economics from UIB, devoted to the analysis of the tourism labour market in the Balearic Islands, mainly on the topics of education and training and on the analysis of gender labour market discrimination. He has published several scientific articles in national and international journals related to tourism and labour market topics which appeared in *Annals of Tourism Research* (Spanish version), and the *International Journal of Manpower*. He has worked on several competitive national and international scientific projects. He is also a member of the associated research group IMEDEA (CSIC-UIB). Dr Ramos's fields of interest are labour economics and tourism economics.

Javier Rey-Maqueira is Vice Dean of the Economics Faculty, Associate Professor in the Department of Applied Economics at Universitat de les Illes Balears (UIB) and member of the Master in Tourism Environmental Economics' program committee (Master and PhD program in tourism and environmental economics). He received his PhD in economics from the Universidad de Barcelona. He has published several scientific articles in national and international journals, and book chapters. Some of these related to tourism and environmental economics topics have appeared in *Water Resources Research*, *Annals of Tourism Research* (Spanish version), the *International Journal of Manpower* and in *The Economics of Tourism and Sustainable Development* (Edward Elgar, 2005). He has worked and has been director in several competitive national and international scientific projects related to tourism and environmental economics. He is also a member of the associated research group IMEDEA (CSIC-UIB). Dr Rey-Maqueira's fields of interest are macroeconomics, international trade, and tourism and environmental economics.

J.R. Brent Ritchie, whose research and professional interests are in the field of travel and tourism, is Professor of Tourism Management in the Haskayne School of Business at the University of Calgary, Canada. He also serves as Chair of the University's World Tourism Education and Research Centre. He was elected as the Founding Chair of the World Tourism Organization's Tourism Education Council in 2001. In 2004, he was awarded the WTO Ulysses Prize for 'his scientific contributions to the theory and practice of Tourism Policy, as well as his leadership over the

past 25 years in the area of tourism education and research'. Dr Ritchie also has extensive professional and industry relationships. He served as President of the Travel & Tourism Research Association; President of the Travel Industry Association of Alberta; as Chair of the Calgary Convention & Visitors Bureau; and as a member of the National Task Force for the Study of the Banff Bow Valley Region.

Mondher Sahli is a Senior Lecturer at Victoria University of Wellington in New Zealand. He pursued his doctoral studies at the University of Paris I-Panthéon Sorbonne, within the CED programme (Centre d'Études du Développement), where he obtained both a Masters degree and a PhD in economics. He has an extensive teaching experience in Europe, North Africa and the Middle East. His publication output includes book chapters and refereed articles in international academic journals with a major focus on the economic impacts of tourism in developing countries and small island tourism economies. He has also worked with the United Nations Conference on Trade and Development (UNCTAD) as a coordinator of a new training programme on sustainable tourism for development.

Marcia Sakai is the founding Dean of the College of Business and Economics, University of Hawaii at Hilo, and holds the rank of Professor in Tourism and Economics. In teaching and research, her principal areas of interest include strategic planning for tourism, sustainable tourism development, destination marketing, economics of travel decision making, and government finance. She has conducted studies and published papers and book chapters on a range of topics, including Japanese international travel, business travel, tourism program evaluation, and foreign direct investment. She is a contributor to three books on Hawaii, *The Price of Paradise* (Mutual Publishing, 1992), *Politics and Public Policy in Hawaii* (Suny Press, 1992) and the *Atlas of Hawaii* (University of Hawaii, 1999). She is currently working on a book on tourism public policy in Hawaii. She is a Fulbright Fellow and was invited to teach at the University of Innsbruck. She has served as commissioner for the 1995–1997 Hawaii State Tax Review Commission, policy analyst for the State Department of Taxation, economist for the State Public Utilities Commission and consultant to the Office of State Planning and private corporations. She holds a PhD and an MA in economics and a BA and an MA in mathematics from the University of Hawaii. She has been at the University of Hawaii at Hilo since 1991.

Pauline J. Sheldon holds a PhD and is Professor of Tourism at the School of Travel Industry Management, University of Hawaii at Manoa, USA

where she teaches and researches in the areas of international tourism policy, sustainable tourism, tourism economics and information technology in the travel industry. She has published widely in the tourism journals and is the author of three books in the field. She co-founded the international tourism researchers' electronic bulletin board called TRINET (Tourism Research Information Network), which links almost 1000 tourism researchers worldwide. She serves on the editorial boards of seven international academic journals, has won outstanding teaching awards, and is a member of the International Academy for the Study of Tourism. She is active in the international professional community and has served as chair of Business Enterprises for Sustainable Tourism Education Network, on the boards of the International Federation of Information Technology and Tourism, the Travel and Tourism Research Association and the Society of Travel and Tourism Educators. She has consulted for the World Tourism Organization, the World Bank and the Asia-Pacific Economic Cooperation (APEC) International Center for Sustainable Tourism.

M. Thea Sinclair is Professor of Economics of Tourism and Director of the Christel DeHaan Tourism and Travel Research Institute, Nottingham University Business School, UK. She has published extensively on the economics of tourism. Her books include *The Economics of Tourism* (Routledge, 1997), *The Tourism Industry: An International Analysis* (CAB International, 1997) and *Gender, Work and Tourism* (Routledge, 1997). In addition, she has published numerous journal articles and chapters. She regularly speaks at international conferences and is on the editorial boards of *Tourism Economics*, *Tourism and Hospitality Planning and Development* and the *Journal of Hospitality and Tourism Management*. She has directed studies for the World Bank, the United Nations Centre on Transnational Corporations, the British Council and for government organisations in the UK, Scotland, Cyprus, Malta, the Canary Islands and Brazil.

Haiyan Song holds the Chair in Tourism at the Hong Kong Polytechnic University. His main research area is tourism economics with a particular focus on tourism demand modelling and forecasting. Over the years he has been involved in a number of projects related to tourism demand forecasting in Hong Kong, Macau and other Asian countries such as Korea and Thailand. Two of his co-authored books on tourism forecasting have been well received by both researchers and practitioners. Professor Song has written extensively on tourism forecasting methodologies and much of his work has appeared in academic journals such as the *Journal of Applied Economics*, the *International Journal of Forecasting*, the *Journal of Transport and Economic Policy*, the *Journal of Travel Research*, the *International*

Journal of Hospitality Management, Tourism Economics and the *Journal of Travel and Tourism Marketing*.

Ray Spurr is Senior Research Fellow for the Sustainable Tourism Cooperative Research Centre (STCRC) Sustainable Destinations research programme. He is located at the University of New South Wales (UNSW) in Sydney, Australia, where he was formerly Director of the Centre for Tourism Policy Studies and Head of the Tourism and Hospitality Management Unit. Prior to moving to the university he was First Assistant Secretary of the Australian Department of Tourism. Other current appointments include Policy Adviser Asia/Pacific to the World Travel and Tourism Council (WTTC) and member of the World Tourism Organisation's Leadership Forum of Advisers. His research interests include tourism economics and public policy. He currently leads a research programme funded by STCRC which is applying computable general equilibrium modelling to estimating the economic impacts of tourism and the effects of tourism-related policy changes.

Clem Tisdell is Professor Emeritus in Economics at the University of Queensland, Brisbane, Australia. He is a prolific author. Recent books include *Economic Globalisation* (with R.K. Sen, 2004); *Tourism Economics, the Environment and Development* (2001); and *Ecological and Environmental Economics*, (2003). *The Economics of Environmental Conservation*, second edition was published in 2005 with Edward Elgar. *The Economics of Leisure* is nearing completion and should be published in 2006 in Edward Elgar's series (edited by Mark Blaug), *The International Library of Critical Writings in Economics*, to which Tisdell contributed *The Economics of Tourism* in 2000.

Maria Tugores is Associate Professor and Assistant Director in the Department of Applied Economics at Universitat de les Illes Balears (UIB) with a PhD in economics from the Universidad Carlos III de Madrid, devoted to the analysis of the determinants and effects of training in the Spanish labour market. She has published several scientific articles in national and international journals, some of which, related to tourism and labour market topics, have appeared in the *Annals of Tourism Research* (Spanish version), the *Annals of Tourism Research* (English version) and the *International Journal of Manpower*. She is responsible for two periodical studies that analyse the Balearics labour market, *Conjuntura* and *Informe Econòmic i Social*, published by the CRE (Research Economic Centre). She has worked in several competitive national and international scientific projects. She is also a member of the associated research group

IMEDEA (CSIC-UIB). Dr Tugores's fields of interest are industrial economics, labour economics and tourism economics.

Lindsay Turner is an internationally recognised researcher and a specialist in tourism forecasting and tourism economics. He is Professor of Econometrics and Head of School of Applied Economics, Victoria University, Melbourne, Australia. His major research interests include econometric modelling of international tourism demand, risk management strategies in international trade and cross-cultural tourism. He is also joint editor-in-chief of the journal *Tourism, Culture and Communication* and joint author of the annual Pacific Asia Tourism Association publication *Asia Pacific Tourism Forecasts*, which provides forecasts of tourist arrivals to 40 countries in the Asia Pacific region.

John Westlake is a Professor of Tourism Management in the School of Services Management at Bournemouth University, UK. John is involved in the teaching of Masters students and supervising Doctoral students. He is active in undertaking research and publishing in academic journals and is on the Editorial Board of the journals *Tourism Economics* and the *International Journal of Tourism Research*. His interests are in planning for tourism, transport for tourism and tourism and hospitality education where he has been active in publishing and undertaking project work in these areas. John has undertaken work for the World Tourism Organization and has been involved in European Union funded projects. He is widely traveled in the Asia Pacific region and maintains close contact with institutions and academic practitioners in that part of the world.

